

User Personas and Stories

The Basic user

Regular user	Basic user
Name	Olof Bengtson
Gender	male
Age	65
Education	The Police accademy
City	Malmö
Goal	Wants an easy way to find and listen to podcasts that he finds interesting

As a Basic user I would like to be able to search and find podcasts to listen to, I want to be able to bookmark and download episodes that I find interesting so that I can listen to them on a later occasion.

As a Basic user I want a clear and usable interface that's easy to use, with few but clear options for what I can do.

As a Basic user I want to be able to listen to episodes without the need to login

As a Basic user I want to be able to continue listening wherever I stopped the next time I use the app/website.

The regular user

Regular user	Regular user
Name	Glen Eskilsson
Gender	male

Age	22
Education	Studying a history candidate at the University
City	Umeå
Goal	To be able to listen to podcasts weekly and be able to get tips from friends on what to listen to, primarily interested in listening to history related podcasts

As a Regular user I would like to be able to do all the things a Basic user can do

As a Regular user I would also like to be able to see what my friends have been listening to

As a Regular user I would like to be able to get tips from friends that are also using the platform on what to listen to in an clear way.

As a Regular user I would like to be able give tips to friends that are also using the platform on what to listen to

As a Regular user I would like to be able to rate episodes and programs so that others can use the rating as a marker for if they should check out that episode or not.

As a Regular user I want to be able to login with by using an existing social media account (google, facebook, twitter, etc), to make the login process easier.

As a Regular user I would like to be able to report inappropriate reviews to an admin

The Poweruser

Regular user	Poweruser
Name	Sara Broberg
Gender	female
Age	28
Education	Communication

City	Stockholm
Goal	Wants to get lots of tips on what to listen to and also wants to be able to spread the word of episodes and programs she likes. She also wants to review and rate episodes

As a Regular user I would like to be able to do all the things a Regular user can do

As a Poweruser I would like to be able to create my own lists to categorize the different programs I'm subscribing to so that I easily can find the once I want to listen to right now.

As a Poweruser I would like to be able to see what my friends and public people are listening to right now.

As a Poweruser I would like to be able to write reviews on episodes and programs to help others decide what to listen to.

Admin

Regular user	Admin
Name	Mats Svensson
Gender	male
Age	36
Education	IT-Technician
City	Stockholm
Goal	Wants a easy way to manage the users on the site, it should not be more then a click to change an account status, or send a warning to a user trolling the comment section

As an Admin I would like an simple and reliable way to change user status (public, private, restricted, blocked, admin), update user information and delete user's

As an Admin I would like to have the ability to mark reviews as inappropriate when necessary and have an automatic message sent out to inform the user that made the

comment. If A user gets 3 warnings I will get a message so that I then can remove their ability to comment.

As an Admin I would like to be able to select a “staff pic” of the day/week that everyone will get in their feed.

As an Admin I would like to be able to send custom messages to users