



Sebastián Patricio Sánchez

- sebastianpatricio96363@gmail.com
- +48 660 868 844
- Warszawa, Polska

EXPERIENCE

Graphic Designer

Freelance |

September 2021 - Current

Composition of typography and design of characters, making of visual concepts using vector software intended for publishing on online media, such as advertisements, websites and magazines.

- Creating concepts driven by Jewish values, land-centric concepts, focused on educational purposes for children of 10 through 12 years old. Conceptualize and present ideas under schedule, ensuring a playful, intuitive look.

Research Specialist

New Jersey Camps | Milford, PA, United States

May 2021 - September 2021

Responsible for the creation and coordination of diversity and inclusion program campaigns, related to creating content, and managing business pages on social media, websites and platforms. Managing and monitoring the effectiveness of conducted communication activities; creating content, landing pages, advertisements and web banners.

- Lead, develop, influence, refine and execute inclusive Israeli-American programs and projects from an employee-centric view. Ensure that these assignments meet the requirements of usability, viability, feasibility and desirability.
- Employ research methods that lead to key insights in order to design and execute custom research to support the advertising targets business and meet the needs of the organization.

Research Analyst

BUAP | Puebla, Pue. México

March 2020 - May 2021

Conduct analysis and make actionable recommendations related to the learning needs of each program department and development of short- and long-term organizational strategies and initiatives. Developed project planning, created scenarios, outlines and storyboards, producing customer-facing content.

- Auditing and proofreading historical pricing data changes, as well as recent subscriber performance and external trends, to provide strategies and pricing solutions. Assessed patterns for product usage that can be used to inform better approaches to monetization.

Project Coordinator

New Jersey Camps | Lakewood, PA, United States

June 2019 - August 2019

- Organizing budget meetings, and ensuring cost-effectiveness by developing and managing a network of outside vendors at a competitive cost. Lead, develop and report on cost /effectiveness of solutions regarding the operation of the Facilities Department.

EDUCATION

GOOGLE Course

May 2022

- UX DESIGN

Benemérita Universidad Autónoma de Puebla

Aug. 2018 - Dec. 2023

- Bachelor of Financial Management | GPA: 3.0/4.0

NJY CAMPS

May. 2021 - Aug. 2021

- Volunteer Program, Spanish Translator

SKILLS

Native **Spanish** | Native **English** | Product Management | Product Development | User Interface |
MS Office Package | Outlook | Gmail | HTML | CSS | Illustrator | InDesign | Photoshop | Figma |

LINK

PORTFOLIO | <https://sebastianpato.github.io/cv/PORTFOLIO.html>

BEHANCE | <https://www.behance.net/sebastipatrici1>

I agree to processing personal data contained in my CV(my recruitment application), for the purposes of conducting the recruitment for the position indicated in the job advertisement. Additionally, I agree that the employer will process the personal data contained in my application for the purposes of future recruitment