



# Sebastián Patricio Sánchez

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- +48 660 868 844
- Warszawa, Polska

## EXPERIENCE

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### Graphic Designer

#### Freelance |

*September 2021 - Current*

Composition of typography and design of characters, making of visual concepts using vector software intended for publishing on online media, such as advertisements, websites and magazines.

- Creating concepts driven by Jewish values, land-centric concepts, focused on educational purposes for children of 10 through 12 years old. Conceptualize and present ideas under schedule, ensuring a playful, intuitive look.

### Research Specialist

#### New Jersey Camps | Milford, PA, United States

*May 2021 - September 2021*

Responsible for the creation and coordination of diversity and inclusion program campaigns, related to creating content, and managing business pages on social media, websites and platforms. Managing and monitoring the effectiveness of conducted communication activities; creating content, landing pages, advertisements and web banners.

- Lead, develop, influence, refine and execute inclusive Israeli-American programs and projects from an employee-centric view. Ensure that these assignments meet the requirements of usability, viability, feasibility and desirability.
- Employ research methods that lead to key insights in order to design and execute custom research to support the advertising targets business and meet the needs of the organization.

### Research Analyst

#### BUAP | Puebla, Pue. México

*March 2020 - May 2021*

Conduct analysis and make actionable recommendations related to the learning needs of each program department and development of short- and long-term organizational strategies and initiatives. Developed project planning, created scenarios, outlines and storyboards, producing customer-facing content.

- Auditing and proofreading historical pricing data changes, as well as recent subscriber performance and external trends, to provide strategies and pricing solutions. Assessed patterns for product usage that can be used to inform better approaches to monetization.

### Project Coordinator

#### New Jersey Camps | Lakewood, PA, United States

*June 2019 - August.2019*

- Organizing budget meetings, and ensuring cost-effectiveness by developing and managing a network of outside vendors at a competitive cost. Lead, develop and report on cost /effectiveness of solutions regarding the operation of the Facilities Department.

## EDUCATION

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### GOOGLE Course

*May 2022*

- UX DESIGN

### Benemérita Universidad Autónoma de Puebla

*Aug. 2018 - Dec. 2023*

- Bachelor of Financial Management | GPA: 3.0/4.0

### NJY CAMPS

*May. 2021 – Aug. 2021*

- Volunteer Program, Spanish Translator

## SKILLS

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Native **Spanish** | Native **English** | Product Management | Product Development | User Interface | MS Office Package | Outlook | Gmail | HTML | CSS | Illustrator | InDesign | Photoshop | Figma |

## LINK

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PORTFOLIO | <https://sites.google.com/view/sebastian-ps/home>

BEHANCE | <https://www.behance.net/sebastipatrici1>

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