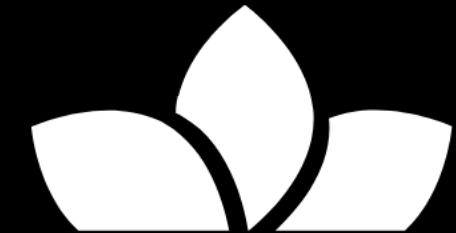
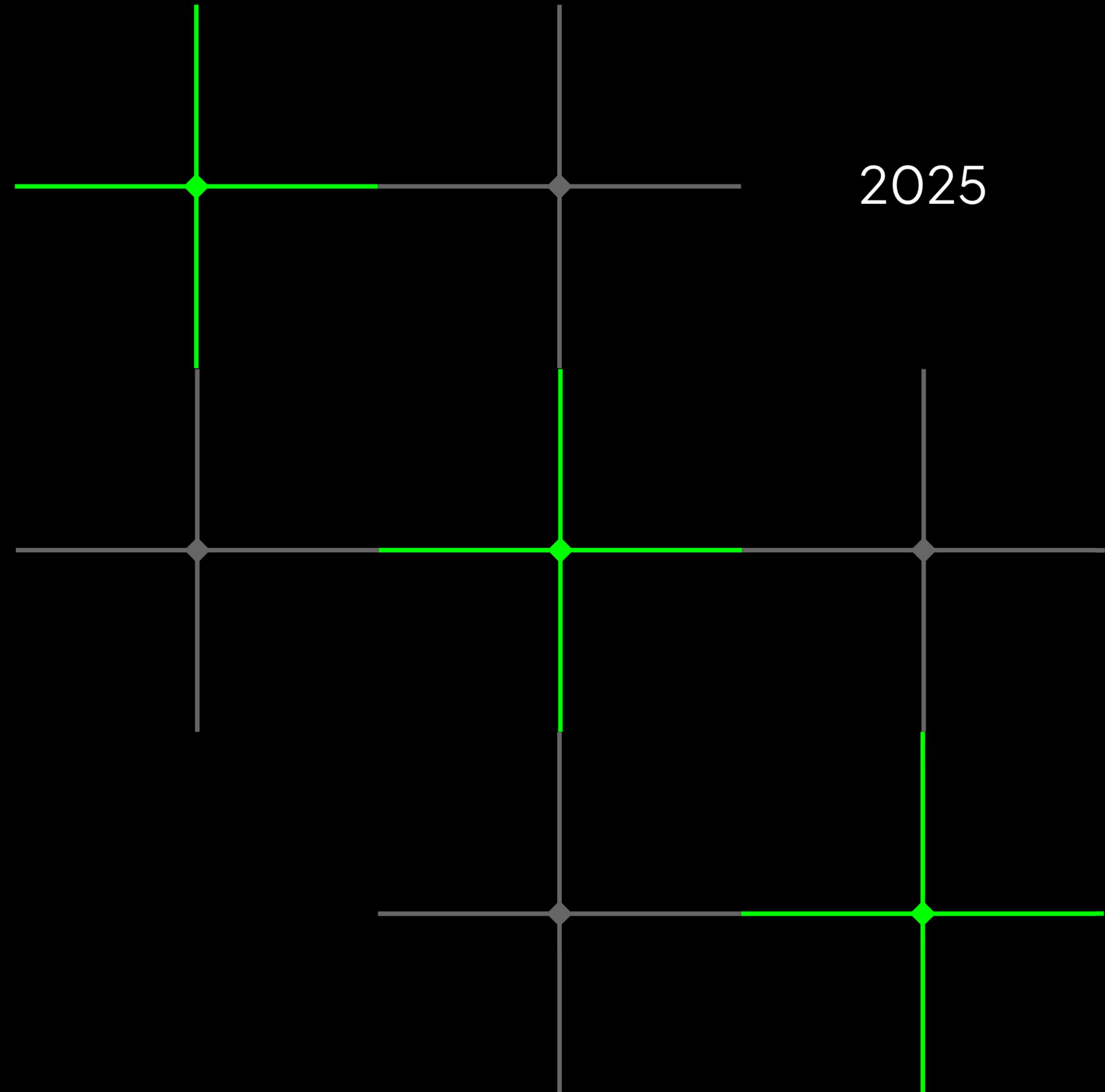


Data Mobility.  
**Without Limits.**

 **Lotus**



IN THE DIGITAL  
ECONOMY, DATA IS OIL.  
WE REFINED IT.



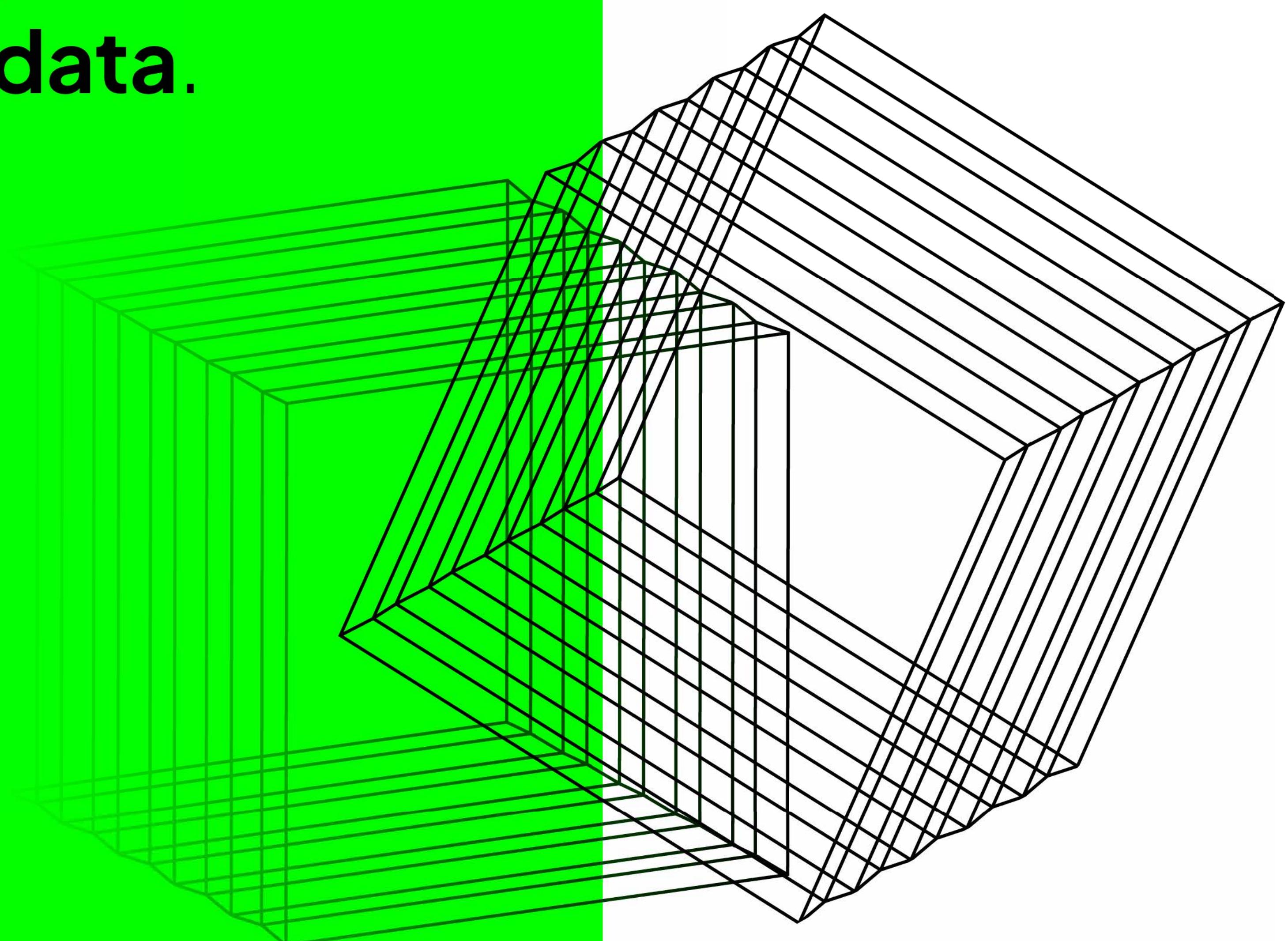
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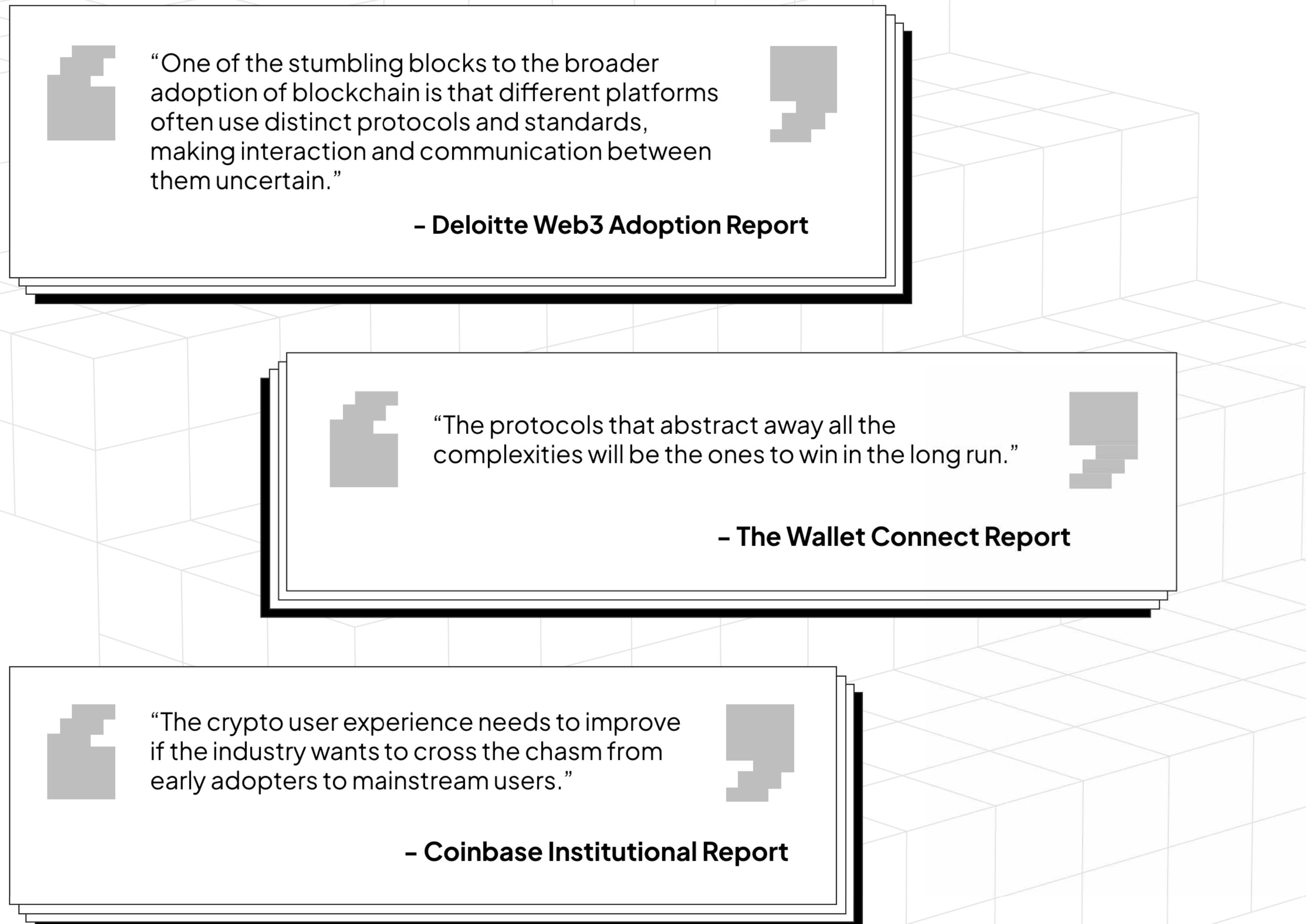
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**INTRODUCTION**  
**WHO WE ARE**  
**THE BRIDGE™**  
**AITOOLS**  
**HOW IT WORKS**  
**OUR PARTNERS**  
**OUR PILOTS**  
**THE TOKEN**  
**THE TEAM**  
**GET IN TOUCH**

# Today, organisations face complex challenges in decentralizing their data.

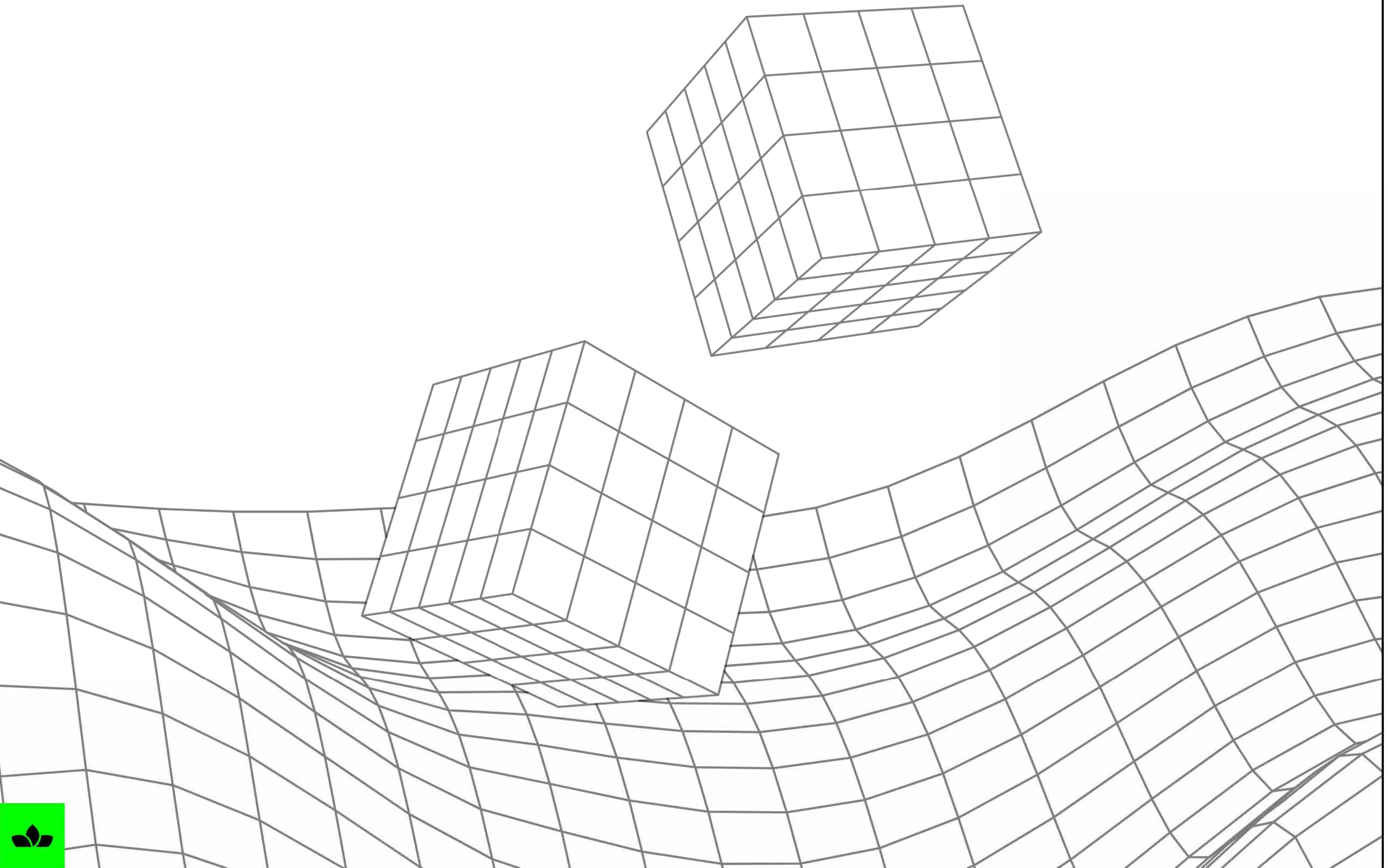
Governments, institutions, and enterprises are increasingly seeking decentralized storage solutions, but the transition process from Web2 to Web3 networks remains a barrier.





A seamless solution for data migration to superior decentralized networks would kickstart the largest data transfer in history.

# We're uniquely positioned to solve this problem.



For the past 4 years, we've been building infrastructure, in concert with our technology partners at Filecoin, Sia, Arweave, and other industry leaders, in order to solve this issue, and support the demand for institutional and enterprise data transfer to decentralized solutions.

## Technology Partners



Filecoin

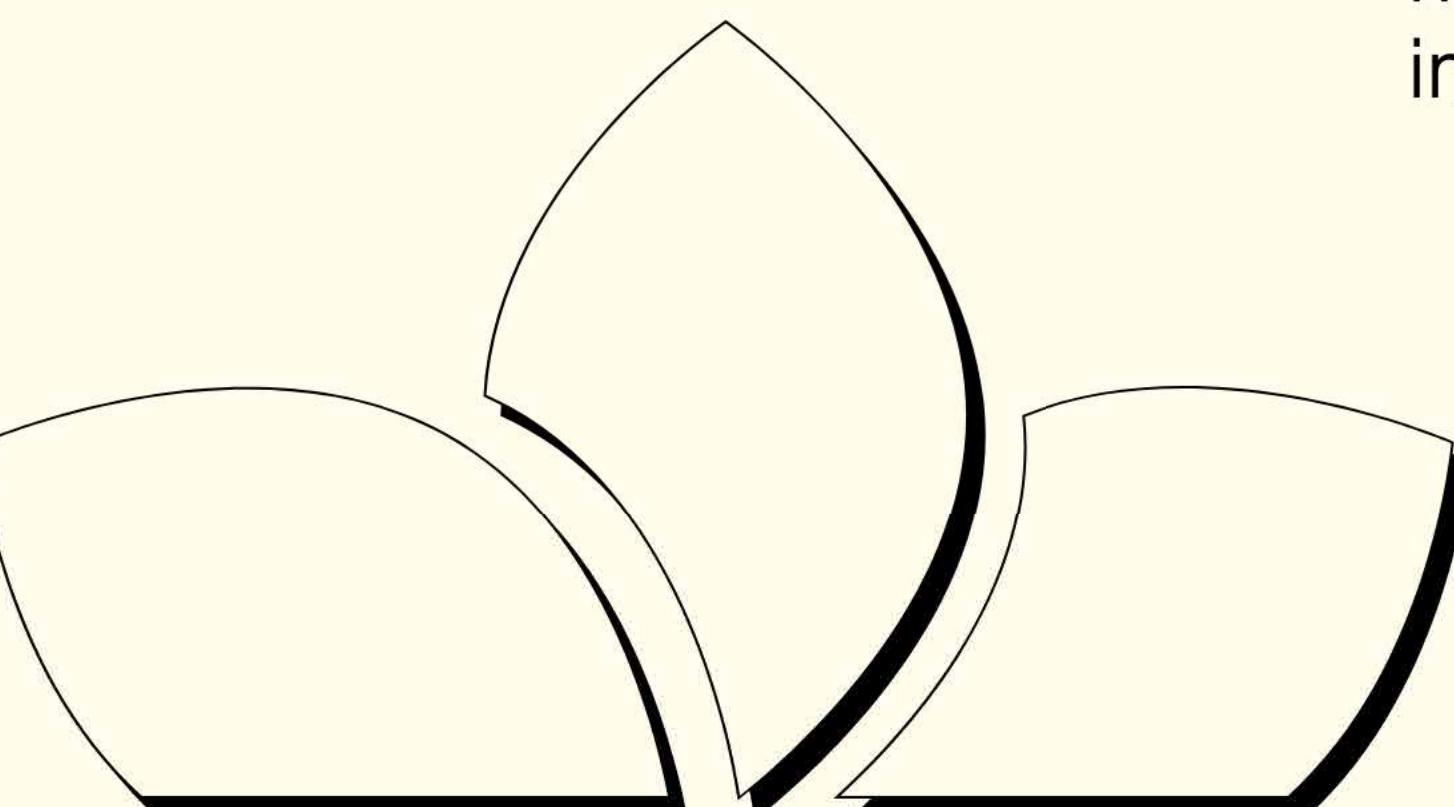


sia



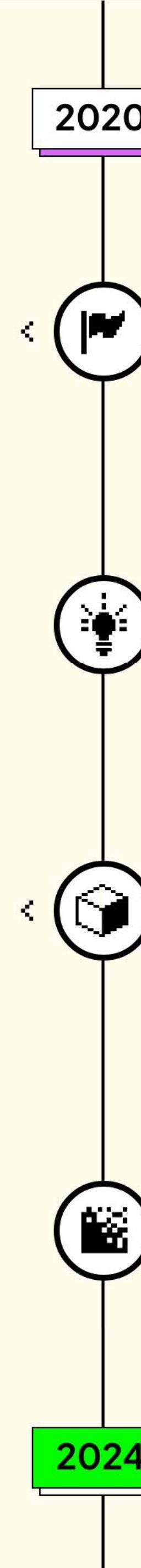
arweave

# WE ARE **LOTUS.**



Lotus Data Group was founded 4 years ago by a distinguished group of tech veterans with storied careers at Microsoft, Filecoin, Lockheed Martin, among others. Our Team has consulted for institutions and enterprises like Disney and the U.S Department of Defence.

Members of the Filecoin Data Tools team join Lotus Data Group and we combine forces with Bluewhale Global, the largest AI and Blockchain development company in Taipei. We develop a suite of data management solutions to house under our ingestion platform.



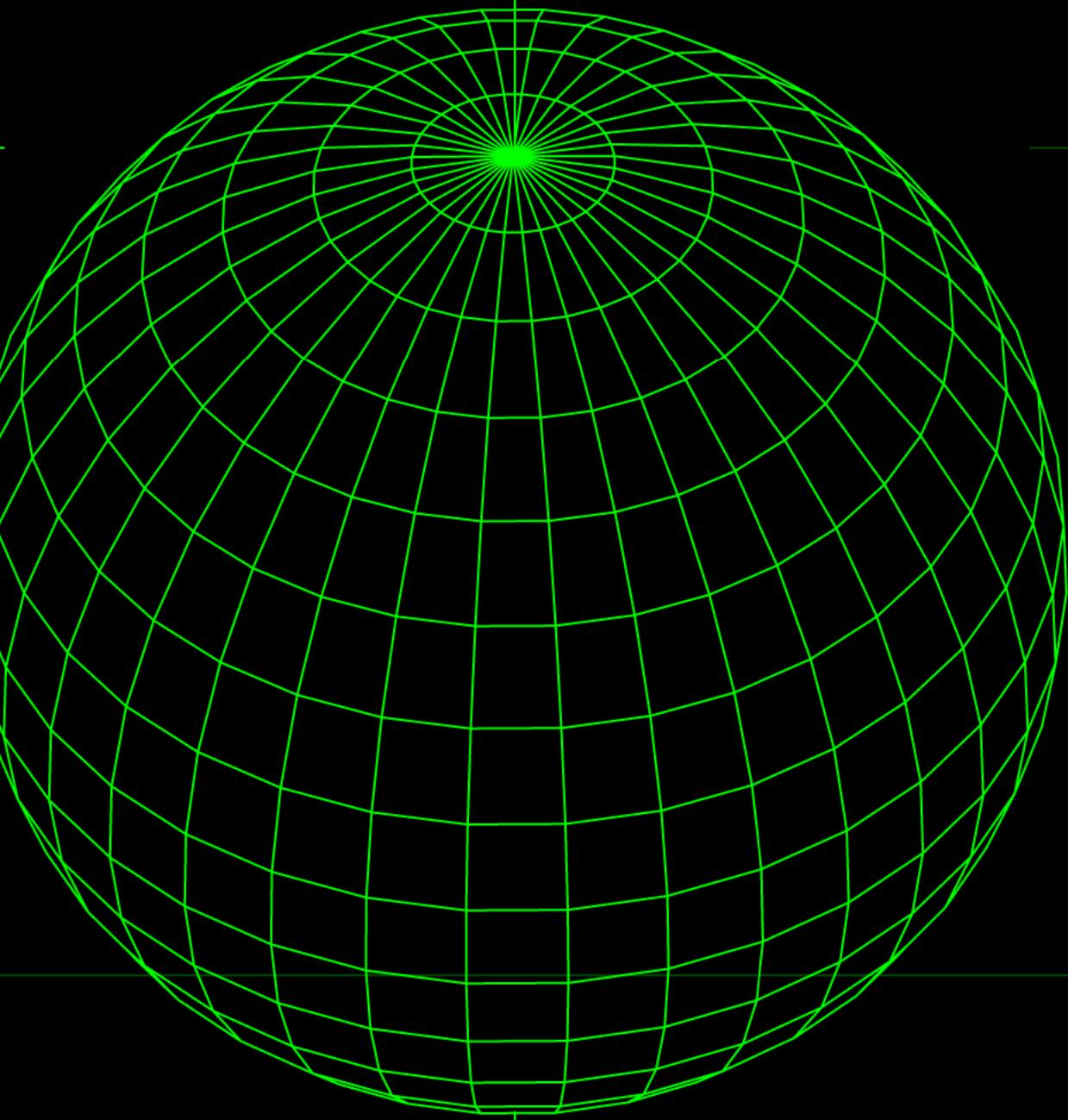
In consultation with Protocol Labs and the Filecoin team we began to develop our SenData and Pegasus protocols, in order to build a wholesale data ingestion solution for decentralized networks.

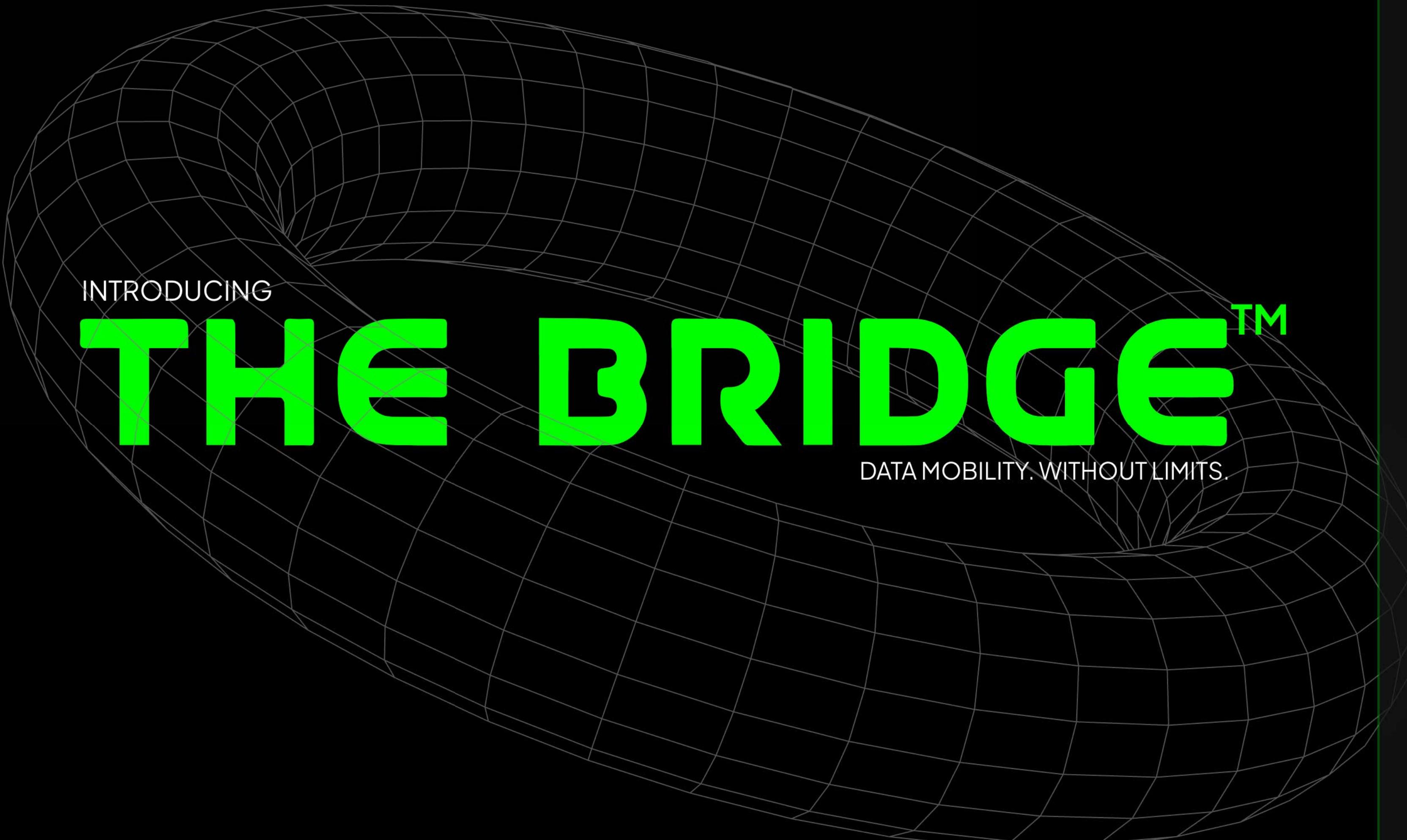
We accelerate at a rapid pace, beginning conversations with leading blockchain funds. Signing MOU's with Filecoin, SIA, and Arweave, we build out pilot programs with enterprise clients worldwide.

# **OUR MISSION:**

**TO REDEFINE THE  
INTERNET OF STORAGE**

Our solution facilitates worldwide adoption of decentralized storage solutions, and provides best-in-class data management tools for enterprise and institutional grade clients.





INTRODUCING

# THE BRIDGE<sup>TM</sup>

DATA MOBILITY. WITHOUT LIMITS.

**The Bridge™** does for data transfer what **SWIFT** does for money transfer—a single protocol that abstracts away hundreds of complex interactions, enabling seamless interoperability between disparate networks.

**The Bridge™** is the world's first, and only, single pane of glass for clients to manage, analyse, and make informed decisions about their data storage needs.

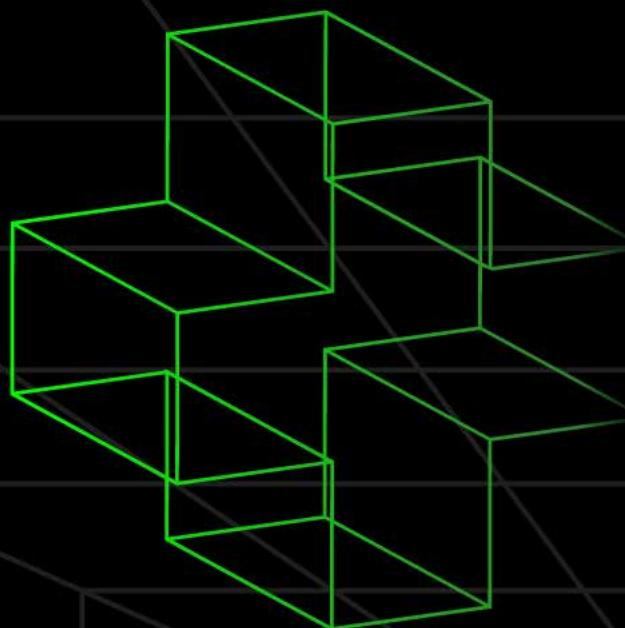
The platform is supported by best-in-class enterprise data management tools that help clients secure, monetize, understand, and deploy their data effectively, at scale.

Utilising AI-powered analytics, **The Bridge™** ensures data is stored and distributed in a manner that makes it more secure and less susceptible to attacks and provides a cost-effective solution that eliminates traditional challenges associated with centralised custodianship of data, like vendor lock-in and high egress fees.

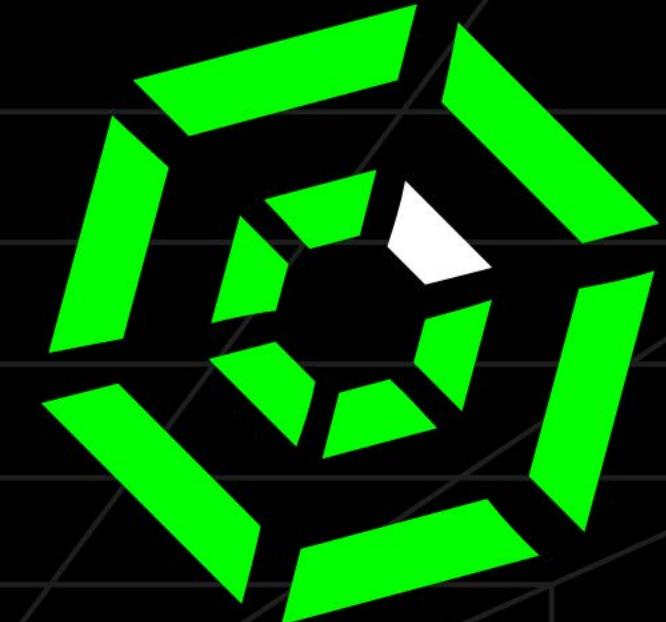
## DataVault™

### Data Analysis for Compliance & Optimization

DataVault is being built to analyse the intake of data to provide actionable insights that align with regulatory frameworks such as HIPAA, ISO, and SOC2. It will ensure that data flows and residency requirements are optimised for compliance, security, and strategic value. Data Vault will ensure your data is tracked, traced, and validated across all platforms and regions.



**TAILOR THE BRIDGE™  
TO YOUR NEEDS WITH  
AI DRIVEN DATA TOOLS**



## AssetFlow™

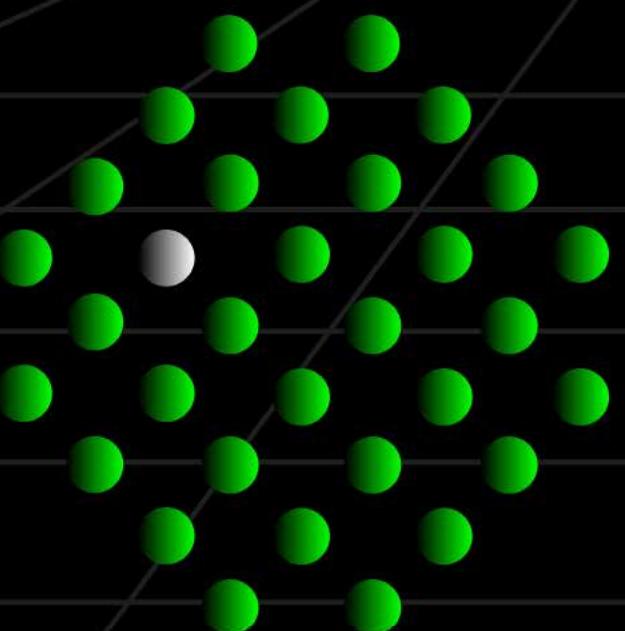
### Predictive Analytics for Data Performance

AssetFlow is being built to provide real-time insights into the performance and movement of data assets across platforms. It will allow companies to forecast trends, optimize data strategies, and determine where their data will generate the most value.

## TrustGuard™

### Data Trusts and Governance

TrustGuard is being built to establish Data Trusts by employing third-party data validation to ensure that datasets are accurately maintained across all platforms. It will connect data owners with KYC-compliant “trustees” ensuring the appropriate credentials are met and that data is managed in the best interests of its owner.



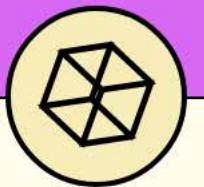
## DataYield™

### Algorithms to Quantify Quality

DataYield evaluates the quality of datasets and their storage environments. This evaluation develops an internal rating for your data which empowers intelligent decisions. Trustless, immutable, on chain tracking will provide analytical information for external third parties to establish valuations and projections for the monetization of datasets.

# THE BRIDGE™

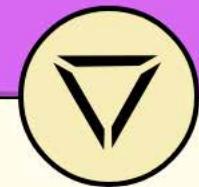
## HOW IT WORKS



### Engagement & Data Integration

Following a thorough consultation, our experts conduct a detailed assessment to gain insight into our clients data infrastructure and strategic goals.

We then craft a bespoke solution that integrates Web2 data into secure Web3 environments, ensuring a seamless transition tailored to the clients specific large-scale data requirements.



### AI Enabled Analytics

Clients access **The Bridge™**'s AI Analytics tools for deep insights and tailored recommendations, considering security, redundancy needs, and regional compliance.

This streamlines decision-making and enhances data potential, preparing clients for intelligent storage solutions and proactive data management.



### Storage Decision & Implementation

Empowered by AI-driven insights, we make precise storage decisions - choosing between Web2, Web3, or hybrid solutions. **The Bridge™** seamlessly connects newly optimized data banks to Web3 providers, ensuring secure, decentralized storage.

This approach guarantees a robust infrastructure that supports both current needs and future scalability.



### Ongoing Data Management & Support

**The Bridge™** continuously monitors clients data integrity across Web2 and Web3 storage providers. Leveraging AI, it optimizes storage for cost-effective and secure data management.

Our dedicated support team ensures ongoing assistance with built in notifications that help clients stay informed about shifting requirements in a constantly evolving regulatory environment.



# THE COST OF CENTRALIZED STORAGE

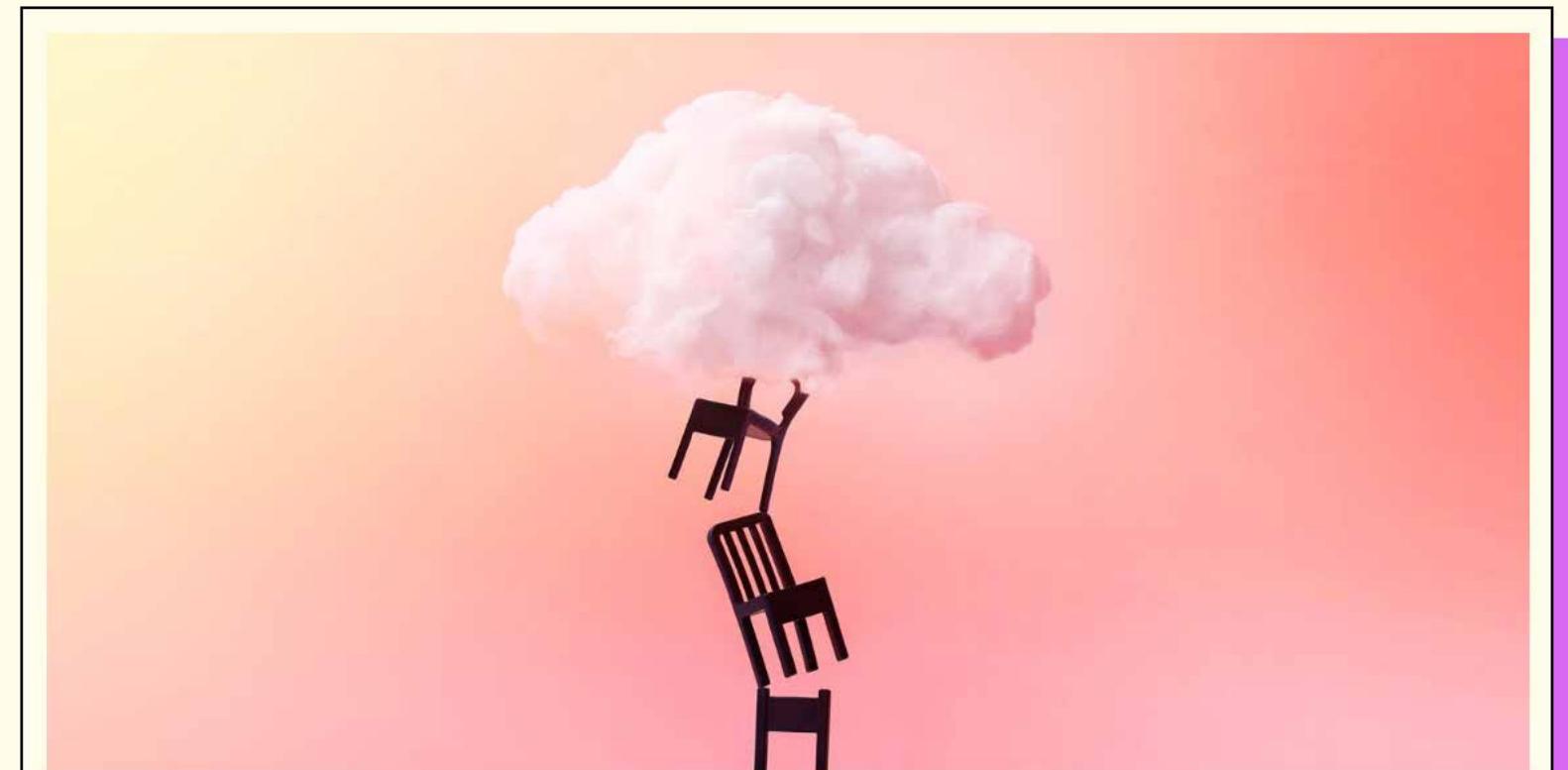


## Hackers release corporate data stolen from London Drugs

THE CANADIAN PRESS

Retailer London Drugs says cybercriminals who stole files from its corporate head office last month have released some of the data after it refused to pay a ransom. The company says the files may contain...

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## Google Cloud accidentally deletes UniSuper's online account due to 'unprecedented misconfiguration'

JOSH TAYLOR

Super fund boss and Google Cloud global CEO issue joint statement apologising for 'extremely frustrating and disappointing' outage...

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## How an empty S3 bucket can make your AWS bill explode

MACIEJ POCWIERZ

Imagine you create an empty, private AWS S3 bucket in a region of your preference.

What will your AWS bill be the next morning?

[READ MORE](#)

# EXPERIENCE SEAMLESS INTEGRATION

- Data Monetization
- Global Domain Failure
- Data Portability
- Data Protection
- Cross Platform Audit
- Support For Compute
- Market Driven Pricing
- Fiat Transaction Support

	Hyperscalers	On-Premise	Decentralized	The Bridge™
Data Monetization	✓	✗	✓	✓
Global Domain Failure	✗	✗	✓	✓
Data Portability	✗	✗	✓	✓
Data Protection	✓	✓	✓	✓
Cross Platform Audit	✗	✗	✗	✓
Support For Compute	✓	✓	✓	✓
Market Driven Pricing	✗	✗	✓	✓
Fiat Transaction Support	✓	✓	✗	✓

The Bridge™

SenData ▲



# OUR PARTNERS



## Filecoin

As a leading decentralized storage provider, Filecoin offers secure and efficient storage solutions integrated with The Bridge. Our partnership ensures that data is stored in a decentralized manner, enhancing security and reliability.



## sia

A key player in the decentralized storage space, SIA provides additional storage options within our ecosystem. This collaboration allows us to offer a diverse range of storage solutions to meet varying needs.



## arweave

Known for its permanent and immutable storage solutions, Arweave works with us to provide long-term storage options. This partnership ensures data integrity and permanence.



## STORJ

Just starting to build integration with The Bridge, Storj offers decentralized storage solutions that will soon enhance our platform's capabilities.



Google Cloud Platform



## Azure

Already integrated, Azure offers another layer of centralized cloud storage within The Bridge ecosystem.



## ClearSkye

A backup and data protection firm, Clearsky collaborates with us to provide verifiable storage solutions, particularly for backup use cases.

# ALLIANCES



This UK-based technology partner focuses on edge compute, working with us on incentive modeling and using our token for compute services.

# OUR PILOTS

JUST A FEW OF OUR IN PROGRESS PILOTS WITH  
INDUSTRY LEADING GLOBAL ENTERPRISES



## University of Hawaii ESPORTS GAMING

As national champions, the University of Hawaii Esports team faces significant data storage costs and latency issues. Through our partnership, we help them store and analyze gaming footage more efficiently, reducing costs and improving performance.

## IDC Indonesia

Indonesia's Largest Neutral Data Center

## IDC Indonesia

### WEB3 STORAGE

We are working with IDC, the largest data center in Indonesia, to utilize unused rack space for decentralized storage. This initiative helps IDC generate revenue from unused resources while contributing to the decentralized storage ecosystem.



## NBA Legends

### ANALYTICS & MONETIZATION

Early conversations with NBA Legends focus on data monetization and storage opportunities. By leveraging our platform, these organizations can securely store and monetize their valuable data assets.

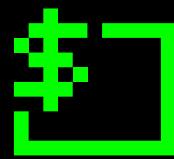
# THE \$BRIDGE TOKEN IS THE LIFELOOD OF THE BRIDGE™ ECOSYSTEM

Bridge<sup>▲</sup>

Designed to drive engagement, reward participation, and foster growth within  
*The Bridge™* ecosystem.



# \$BRIDGE UTILITY FEATURES



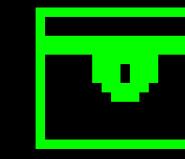
## Data Management Fee

A \$2/TB/month fee charged to storage providers for access to The Bridge's unified data management platform.



## Transaction Fee

A 2% service fee applied to data movement and validation transactions initiated through the platform.



## Validator Rewards

Rewards earned by validators for performing retrieval proofs, integrity checks, and transfer proofs.



## Storage Provider Rewards

Incentives for storage providers based on metrics like uptime, compliance, and reliability.



## Governance Incentives

Future incentives for community-driven governance decisions as the ecosystem matures.



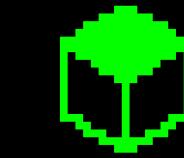
## Ecosystem Growth

Grants and incentives offered to developers and partners to build innovative solutions via The Bridge's API.



## Validator Incentives

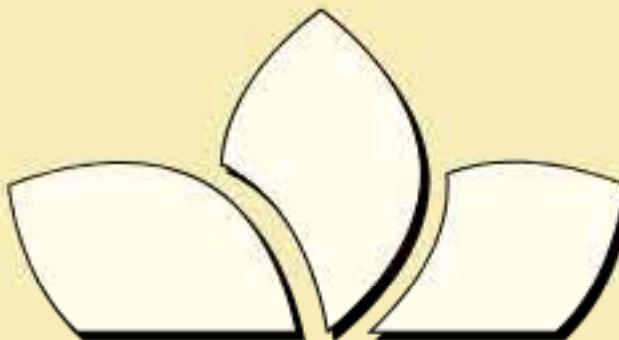
Third-party validators earn fees for validation tasks, including retrieval and integrity proofs.



## Marketplace Access

Enables access to a marketplace that provides data owners with tools to evaluate storage providers based on ratings,

# THE TEAM



## Neil Sumaru

Chairman  
LOTUS DATA GROUP

Neil Sumaru is Co-founder and Chairman of Lotus Data Group which is comprised of three subsidiaries, SenData Tech, Sen Pegasus, and Sen Whale AI (which collectively make up the \$BRIDGE token ecosystem). Neil is a Founder of each of these companies and sits on the respective boards as Chairman.

Lotus



## Thomas Hsu

CEO  
LOTUS DATA GROUP

Thomas was Chief Architect/ Technical Vice President at Microsoft Technology Center. During his tenure, he won numerous awards, including SQL Compete Win Award 2007, Microsoft Gold Award 2010, TECHREADY IMPACT AWARD 2014 and Microsoft 15 Key Awards 2004–2015.

Lotus



## Carl Maybin

Advisor  
LOTUS DATA GROUP

Carl A. Maybin II is an advisor to Lotus Data Group and former CEO and Founder of several IT and telecom companies including VersiPay Tech, a mobile payments platform connecting global banks and telecom carriers, and IP Triple Communications, a telecom provider that privatized infrastructure at Yokota Air Base in Japan.

Lotus

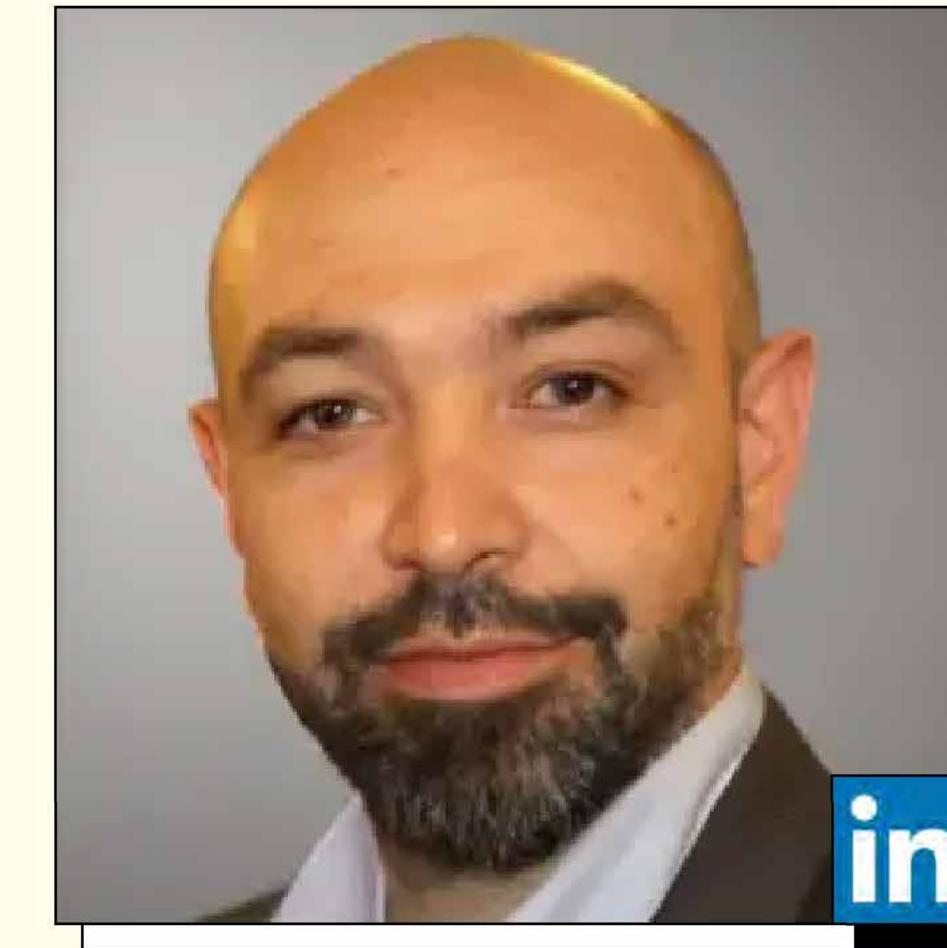


## Jimmy Jobe

CEO  
SEN DATA

An executive with over 30 years of experience specializing in technology management with extensive entrepreneurial leadership in managed solution services and building new products, applications and businesses. He has broad experience in software product and managed solution services.

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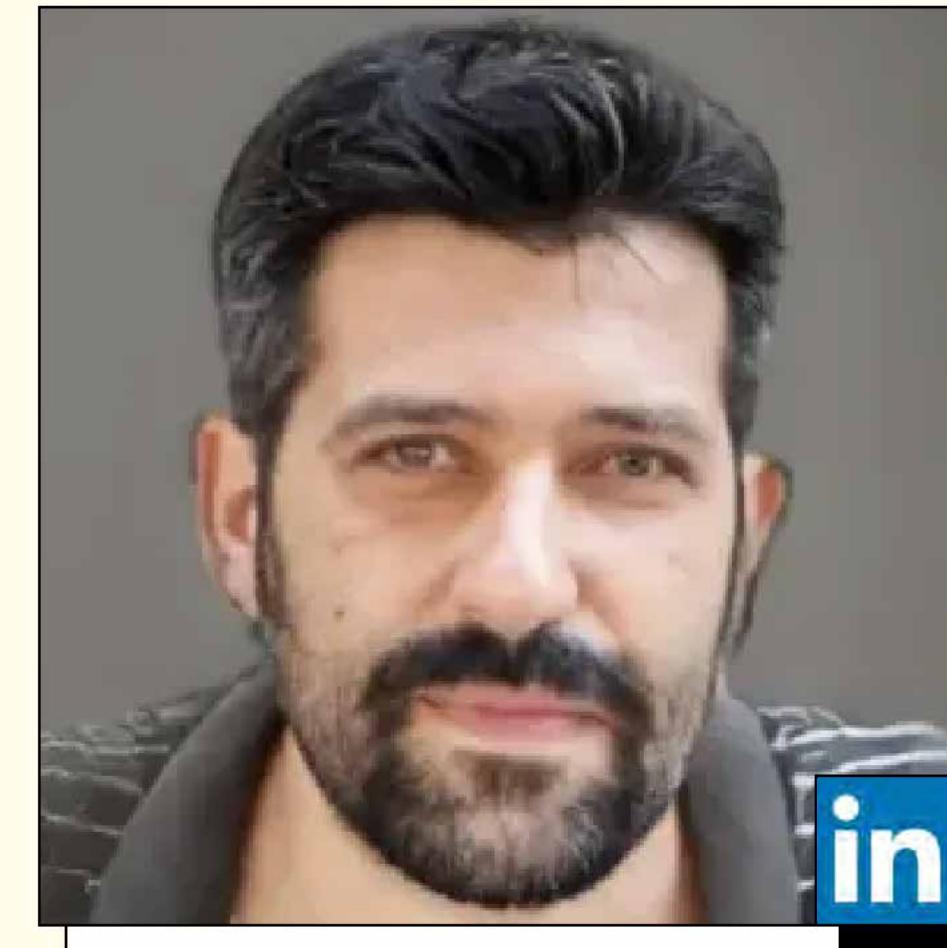


## Giovanni Morana

CTO  
SEN DATA

Dr. Morana has been leading R&D teams for many years and was involved with the new CANS and SenData architectures from the beginning. Dr. Morana has held several research and development positions with STMicroelectronics, Centro Competenza, Kawa Objects and the University of Catania.

Send



## Daniele Zito

Chief Product Architect and Head of R&D  
SEN DATA

Dr. Daniele Zito has a Ph.D. and a master's degree in Computer and Telecommunication Engineering from University of Catania, Italy. In his 10+ years of experience in ICT industry, Daniele has collaborated with several companies, covering several positions such as Software Developer, Senior Software Architect and VP of Engineering.

Send



## Ravi Rao

CSO  
SEN DATA

Ravi Rao has over 30 years of executive management experience in the High-Tech industries covering the following markets: Information and Data Security (microchip technology –Smart Cards and multi-factor authentication), Redaction and Workflow Management, Bollywood Film and TV Animation, Healthcare, Aviation and Telecom.

Send



## Bill Schreckenstein

CEO  
PEGASUS

Bill Schreckenstein is the Chief Executive Officer at Pegasus Data Technologies, where he leads the company's strategic direction while contributing technical knowledge to the development of the core Pegasus products. With over 24 years of experience in the industry Bill has had a large array of prestigious titles.

PEGASUS DATA



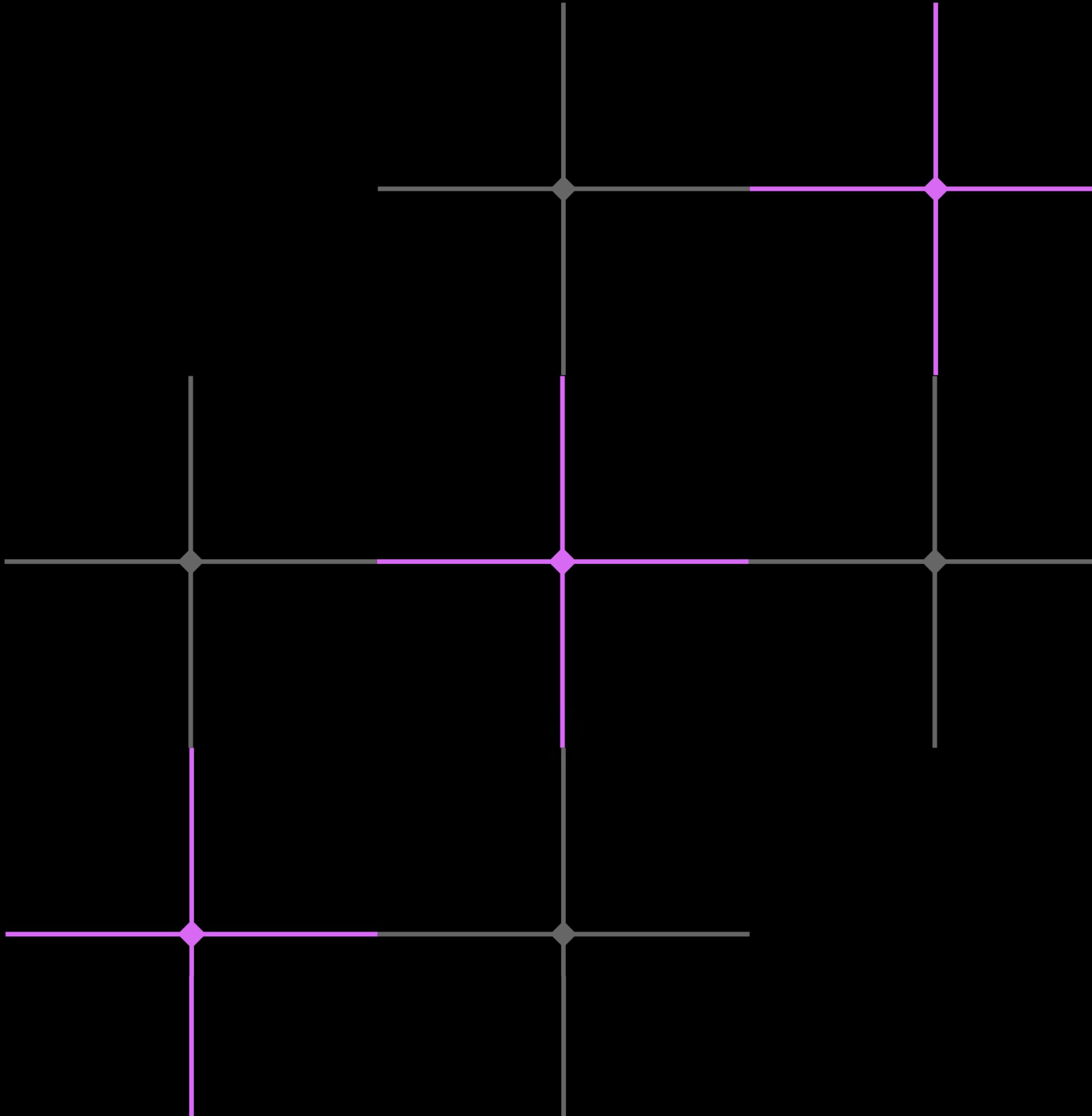
## Alvin Reyes

CTO  
PEGASUS

Alvin Reyes is the Chief Technology Officer at Pegasus Data Technologies, where he leads the company's technological direction and contributes to ongoing innovation in data technology. With a background in various global companies, Alvin brings over 15 years of experience as a Software Engineer to his current role.

PEGASUS DATA





**GET IN TOUCH**

info@lotusdatagroup.com



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