

# MIKAEL BRUNNBERG

## DESIGN & PRODUCT DEVELOPMENT

I am a creative and driven twenty-five year old with an academic degree in design and product development. I have knowledge in various CAD programs, as well as experience in product design and graphic design.

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## EDUCATION

### GRAPHIC DESIGN (2015)

**Berghs School of Communication**, Stockholm

An online course in graphic design level 2. The course lasted for 15 weeks and is the most advanced distance course in grafisk design on Berghs School of Communication.

### MASTER OF SCIENCE IN DESIGN AND PRODUCT DEVELOPMENT (2009-2014)

**Linköping University**, Linköping

Design and product development (300 ECTS) is a master degree with many design orientated subjects, including *Design and Product Gestalt*, *Industrial Design of Wood Products* and *Product Visualization*.

### EXCHANGE STUDIES (2012-2013)

**Aalto University**, Helsinki, Finland.

I studied my first year at master level abroad. (60 ECTS).

### STUDIES ABROAD (2002)

**Pirbright Primary School** and **Knowl Hill School**, Pirbright, England.

I lived and studied one year at a primary and a secondary school abroad in England.

## WORK EXPERIENCE

### DESIGNER, INTERNSHIP (2015 -)

**Infuse Communication**, Linköping

The Company designed exhibition stands, showrooms and interior design in a mixed environment of product design and graphic design. Among my responsibilities are to create graphic designs and originals for the exhibition stands and to develop customized products. For example, I am right now designing a portable bar counter for Spendrups. Through the internship I have gained a deeper understanding of the design process and experience of working in fast projects with short lead times.

### PROJECT ASSISTANT (2015)

**BillerudKorsnäs**, Technical Sales, Skärblacka

Among my responsibilities were investigations of complaints, answering and coordinating customer questionnaires, coordinating questionnaires, compiling data for audits and to do small investigations.

### PRODUCT DEVELOPMENT, MASTER THESIS (2014)

**SNA Europe**, Lidköping

I wrote my master thesis about a product development and a re-design project, which focused on updating SNA Europe's Ergo-bow saw "Bacho Force". During the project I experienced the importance of building physical models and the meaning of involving users in the development.

*"Mikael attacked the given task with great ambition and excellent structure. Together with his colleague Lovisa Kenttä he delivered results that were valid, relevant, beautiful and on time."*

- Tomas Ivner, R&D Cutting Tools, SNA Europe

### GRAPHIC DESIGNER, FREELANCING (2013 & 2015)

**InBetween**, **Qatec**, and **WebTec Solutions**

I designed the logotype, the visual identity and four CD covers for the newly founded band Inbetween. The project gave me experience of working independent with customers to fulfil set requirements.

I designed logos that would represent and create strong recognition to the companies Qatec and WebTec Solutions. The work experience improved my skills in Illustrator, InDesign, and Photoshop.

## INDUSTRIAL DESIGNER (2013)

**720°**, Helsinki, Finland

I designed the cover of an indoor air monitor device (almost like a smoke detector in looks and size) for the start-up company. The work experience gave me new insights of how important subtle design elements are for the general impression of the product.

*"It was productive and great experience working with Mikael, he has always met the goals & milestones set in the cooperation and delivered nice and functional designs together with thought through documentation. It was obvious he personally devoted himself to the project and any interaction has been always enjoyable. I would like to recognize his skills, talent and intelligence as well as his great personality."*

- Tomas Novotny, CEO, 720°

## CASHIER (2012 & 2013)

**ProMarina**, Arkösund

I worked at the harbour office as a cashier during the summers. This has given me experience within the service sector and taught me the importance of having a good customer relationship.

## DESIGN TUTOR (2011-2012)

**Linköping University**, Linköping

I supervisor the students in the two courses "Design and Product Gestalt" and "Create and Understand 3D", which has given me an insight of what to think of when teaching.

*"During my 25 years as a design teacher I have met many students, but only a few that can make images with as high quality as Mikael. With his illustrations, he shows a special ability to both perceive and express nuances with good artistic finesse, something that is unusual for engineers."*

- Mats Nåbo, Industrial Designer, Linköping University

## SKI INSTRUCTOR (2009-2015)

**Ericsson Idrottsförening**, Linköping

I have been teaching downhill skiing during one week each year in Trysil. This has together with courses in leadership, taught me what it takes to motivate a team and to make them work well together.

## SUMMER JOB (2009 & 2011)

**Ericsson AB BSC Design**, Project Management, Linköping

Summer job during 2009 and 2011.

## TABLE TENNIS TRAINER (2008-2014)

**Campushallen** and **LPK**, Linköping.

I worked as a table tennis instructor at Campushallen during 2013 - 2014, and as a table tennis leader at LPKs summer camps for two weeks each summer between 2008 - 2011.

## INDUSTRIAL DESIGNER, PRACTICAL WORK EXPERIENCE (2005)

**Philips Design**, Eindhoven, The Netherlands

Internship as an industrial designer during two weeks.

## SKILLS

### 3D MODELLING

Creo / Pro E	<div><div></div><div></div><div></div><div></div></div>
Catia V5	<div><div></div><div></div><div></div><div></div></div>
Google Sketchup	<div><div></div><div></div><div></div><div></div></div>
ShowCase	<div><div></div><div></div><div></div><div></div></div>
3D Studio Max	<div><div></div><div></div><div></div><div></div></div>

### 2D GRAPHICS

Inkscape	<div><div></div><div></div><div></div><div></div></div>
InDesign	<div><div></div><div></div><div></div><div></div></div>
Photoshop	<div><div></div><div></div><div></div><div></div></div>
Illustrator	<div><div></div><div></div><div></div><div></div></div>
PowerPoint	<div><div></div><div></div><div></div><div></div></div>

### LANGUAGES

Swedish	<div><div></div><div></div><div></div><div></div></div>
English	<div><div></div><div></div><div></div><div></div></div>
Finnish	<div><div></div><div></div><div></div><div></div></div>

## OTHER QUALIFICATIONS

**DRIVER'S LICENSE** (2010) type B.

**SPORTS INSTRUCTOR** (2008) **SLAOs Skiing instructor 1**, Vermdalen, 23-29 November.

**SPORTS INSTRUCTOR** (2006) **SISU Sports Education Stage 1 table tennis**, Ljungsbros, 23-24 September.

## REFERENCES

Available upon request.