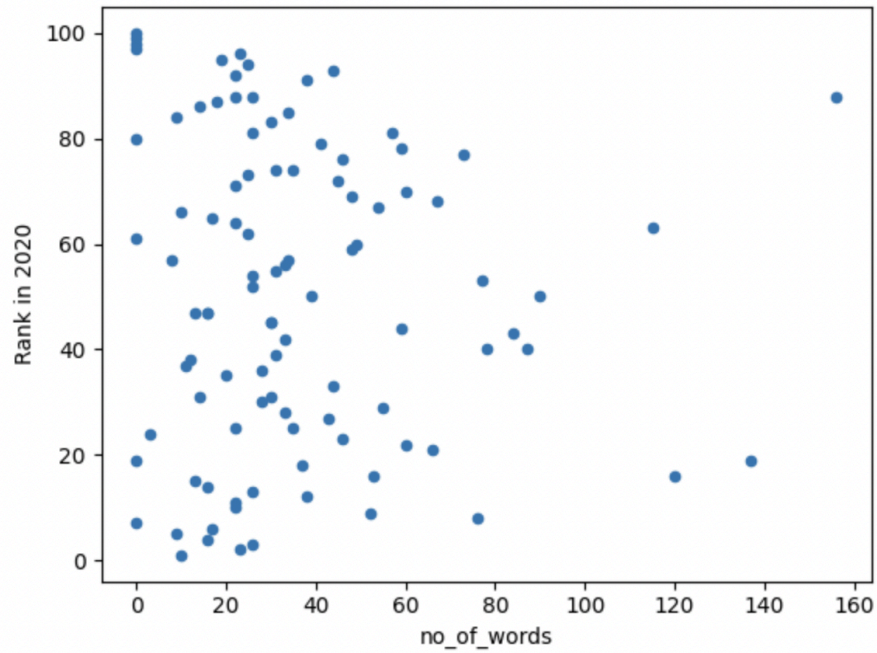
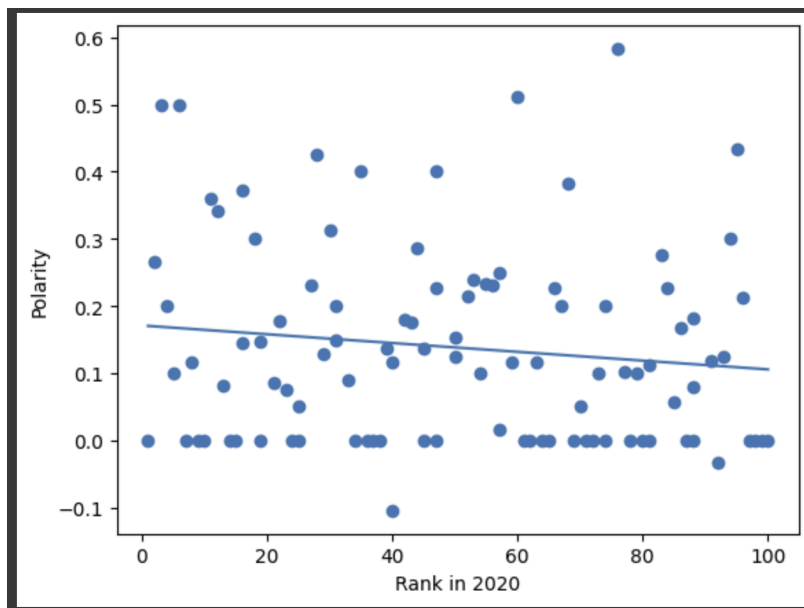


## Graphs from Collab

Rank in 2020 vs Number of Words

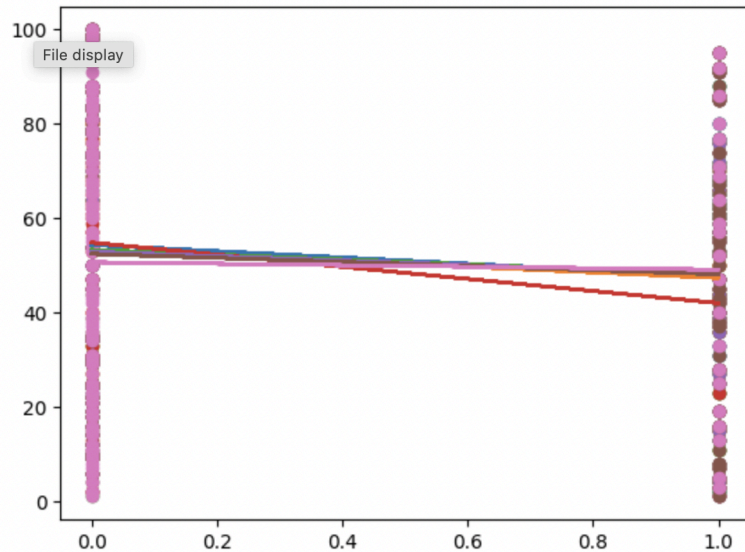


Rank in 2020 vs Polarity

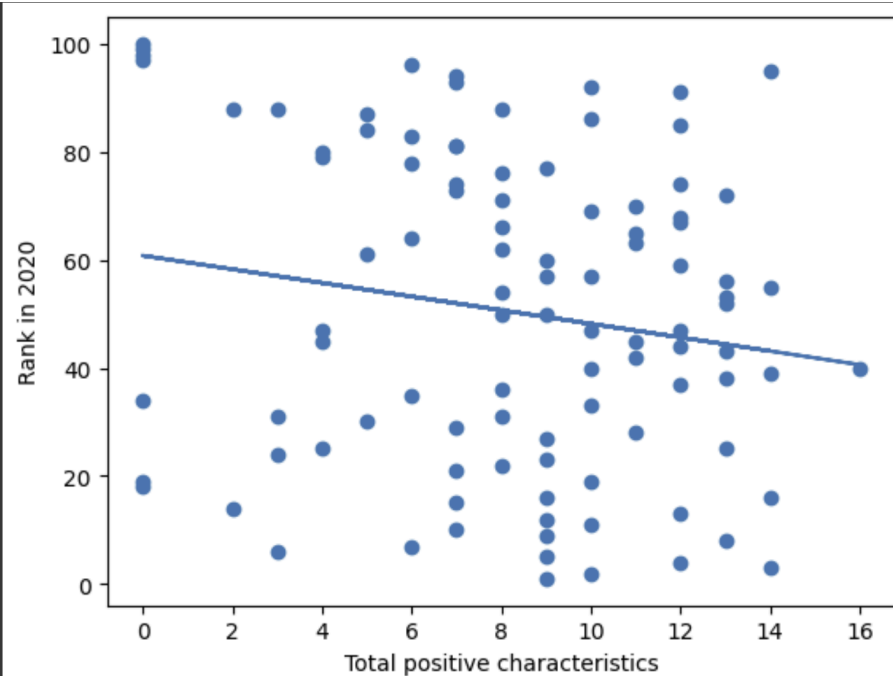


### Correlation of each positive characteristic in mission statement

	Variable	r_value	p_value
0	Realistic_b	-0.113489	0.260905
1	Shorter_b	-0.101691	0.314061
2	Easy to communicate_b	-0.089183	0.377571
3	Easy to memorize_b	-0.212128	0.034109
4	Easy to be explained_b	-0.080925	0.423486
5	Focused_b	-0.074649	0.460431
6	Unique_b	-0.022245	0.826119



### Correlation between sum of positive characteristics in mission statements and rank in 2020



	Variable	r_value	p_value
0	Total_b	-0.168729	0.093321

Correlation between sum of positive characteristics in mission statements and Salary

