

E-COMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$5.98M

▼ -0.55%



YTD Profit

\$712.64K

▲ 8.04%



YTD Quantity

#55.4K

▼ -6.57%



YTD Profit Margin

11.92%

▲ 8.63%

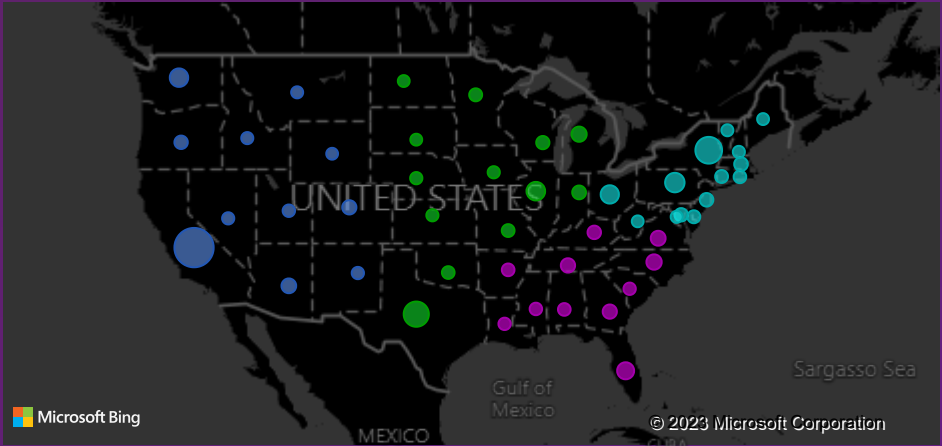


Sales By Category

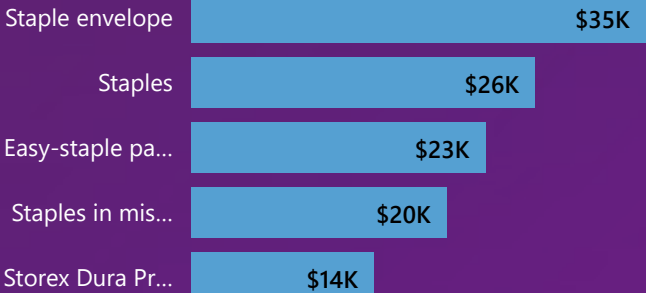
Category	YTD Sales	PYTD Sales	YOY Sales	Trend
Office Supplies	\$3.62M	3.64M	-0.67%	▼
Furniture	\$1.30M	1.28M	1.42%	▲
Technology	\$1.06M	1.09M	-2.46%	▼

Sales by State

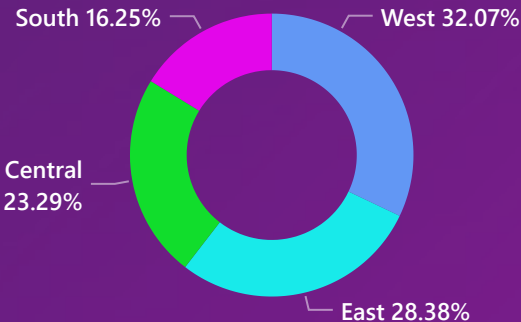
customer_region ● Central ● East ● South ● West



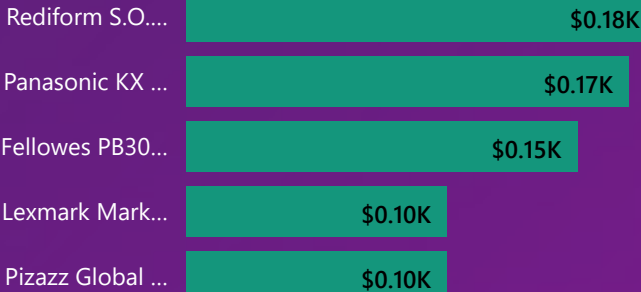
Top 5 Products By YTD Sales



YTD Sales By Region



Bottom 5 Products By YTD Sales



YTD Sales By Shipping Type

