

# ALBERT FRANCIS

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## EDUCATION

### CHRIST (Deemed To Be University)

PhD in Media Studies - Part-Time

Working on Expressive AI: Cinematic Experiments with Artificial Intelligence

June 2024 - Expected June 2027  
Bangalore, Karnataka

### CHRIST (Deemed To Be University)

Master of Arts in English with Communication Studies, CGPA- 8.15  
(Specialized in Film Studies)

June 2020 - May 2022  
Bangalore, Karnataka

### Loyola College Chennai, Madras University

Bachelor of Arts in English Literature, CGPA - 7.34

June 2017 - April 2020  
Chennai, Tamil Nadu

## WORK EXPERIENCE

### Outlier

- AI Language (LLM) Trainer

July 2024 - Present  
Remote

### CHRIST (Deemed to be University)

- Guest Faculty, Department of Media Studies, Bangalore Central Campus July 2024 – Present
  - Research Assistant, School of Education, Bangalore Central Campus January 2024 – Present
  - Assistant Professor, School of Arts and Humanities, Pune Lavasa Campus December 2022 - December 2023
- Additional Roles
- Member Secretary, Internal Quality Assurance Cell (IQAC)
  - Member, Teacher Learning Enhancement Cell (TLEC)
  - Member, Board of Studies (BoS) for the Program MA in English with Digital Humanities
  - Director, MacGuffin Film Club
  - Coordinator, Association of Christian Christians (ACC) Choir
  - Coordinator, University Band

December 2022 – Present  
Bangalore, Karnataka, India

### BVM Holy Cross College

- Lecturer, Department of Film and Media Studies

July 2022 – November 2022  
Cherpunkal, Kerala, India

Additional Roles

- Internal Quality Assurance Cell (IQAC)
- Coordinator - Music Club

### WhiteHat Junior by BYJU'S

- Online Guitar tutor

July 2021 – September 2024  
Remote

### Indianexpress.com Private Limited

- Associate Editor - Internship

December 2019- January 2020  
Chennai, Tamil Nadu, India

### Japan GIMA-HA Ryu Karate-do Kobkai

- Karate Master (Sensei) - Thachampara, Palakkayam and Ponnampkodu, Loyola College Dojo

April 2015 - April 2020  
Palakkad, Kerala, India

## **COMPREHENSIVE SKILLSET AND EXPERTISE**

### **Teaching and Mentoring Skills**

- **Academic Proficiency:** Extensive experience teaching diverse subjects, including literature, communication, media studies, film studies, and human rights.
- **Guidance and Support:** Skilled in mentoring students in academic, research, and creative pursuits through project-based and experiential learning.
- **Workshops and Lectures:** Conducted workshops and guest lectures fostering interdisciplinary learning and intellectual curiosity.
- **Student Advising:** Proficient in guiding students on career paths, resolving academic challenges, and enhancing extracurricular engagement.

### **Leadership and Administrative Skills**

- **IQAC Management:** Served as Member Secretary, managing documentation, audits, and accreditation processes.
- **Event Direction:** Directed initiatives like the MacGuffin Film Club and the MacGuffin International Film Festival.
- **Cultural Coordination:** Led on-campus and intercollegiate cultural and musical events.
- **Team Oversight:** Managed budgets, coordinated teams, and liaised with stakeholders for effective event execution.

### **Research and Academic Writing**

- **Specialized Expertise:** Focused on media studies and expressive AI in cinema.
- **Publications and Contributions:** Published scholarly articles and contributed to NAAC documentation processes.
- **Research Management:** Assisted in documentation, fieldwork metrics, and data collation for research projects.

### **Creative and Artistic Skills**

- **Film and Narrative Expertise:** Proficient in film direction, editing, analysis, narratology, screenplay writing, and production design.
- **Music Direction:** Directed music for films, theatrical productions, and cultural events.
- **Instrumental Mastery:** Skilled in playing guitar (acoustic, electric, bass, and classical), violin, piano, ukulele, and melodica.
- **Vocal Training:** Experienced multilingual singer in Malayalam, Tamil, Hindi, and English.

### **Media and Content Development**

- **Content Creation:** Developed website content, blogs, and social media posts focusing on quality and audience engagement.
- **Editing and Proofreading:** Ensured precision and clarity in academic and creative content.
- **Academic Templates:** Designed syllabi, course plans, and templates for NAAC reports.

## **Technical Skills**

- Digital Proficiency: Experienced in Microsoft Office Suite and Google Workspace.
- Content Development: Skilled in creating presentations, syllabi, photography, and academic reports.
- LMS Management: Proficient in managing learning management systems and content dissemination platforms.

## **Event Management and Coordination**

- Cultural Competitions: Organized national-level events, photography contests, and short film screenings.
- Event Leadership: Directed inter-departmental and inter-university events, including Daksh 2023 and Mélange 2023.
- Logistical Expertise: Oversaw budgets, logistics, and seamless execution of workshops, seminars, and industrial visits.

## **Interpersonal and Communication Skills**

- Effective Communication: Engaged and inspired students, colleagues, and stakeholders with exceptional interpersonal skills.
- Interview Experience: Conducted interviews with prominent personalities during journalism tenure.
- Collaborative Liaison: Coordinated between university departments and external organizations for collaborative projects.

## **Multilingual and Cultural Proficiency**

- Language Fluency: Proficient in English, Malayalam, Tamil, and Hindi for teaching and cultural engagements. Currently learning French, Italian, German, Spanish, and Portuguese through Duolingo
- Cultural Versatility: Experienced in teaching international students and collaborating across cultures.

## **Sports and Physical Training Skills**

- Karate Expertise: Certified Black Belt (Shodan) in Karate, with experience as a referee and master (Sensei).
- Leadership in Sports: Served as team captain and coached aspiring martial artists.
- Played cricket and badminton at a competitive level.
- Recognized as one of the best players in Loyola College's cricket team, serving as an opener

## **Key Strengths**

- Adaptability: Excels in balancing multiple roles across academia, arts, and administration.
- Team Leadership: Skilled in mentoring students, managing teams, and coordinating events.
- Creative Vision: Innovates in teaching methods, filmmaking, and cultural activities.

# RESEARCH EXPERIENCE

## Research Assistant

- Project: Leading by Influence: Impact on Faculty Culture, Academic Culture, Campus Culture, and Healthy Campus Climate
  - Principal Investigator: Dr. Kennedy Andrew Thomas (Professor, School of Education)
  - Co-Investigators:
    - Dr. Fr. Varghese K J (Professor, School of Psychological Sciences)
    - Dr. Sangeetha R (Associate Professor, School of Business and Management)

## Contributions:

- Assisted in research, proofreading, formatting, and editing for book publications, including:
  - Education: Navigating Through Transformation and Shift
  - Education and Pedagogical Experiences: Coping with Human Emergencies and Exploring Resilience Strategies
  - Education Envisaged by Kuriakose Elias Chavara and Its Fulfillment in CMI-CMC Schools
  - Higher Education: Navigating Through Transformation and Shifts

## Research Papers Supported:

- Development and validation of educational assessment tools, including:
  - Actualization of the Educational Vision of Kuriakose Elias Chavara Scale (AEVCS)
  - Formation of Human Capital Scale (FHCS)
  - Actualization of Educational Vision Scale (AEVS) – A Model for School Leadership Assessment
- Publications exploring topics such as leadership, technology integration in higher education, and the role of democratic capital in education, including:
  - "Cultural Factors and Cognitive Processes in Higher Education"
  - "Enhancing Leadership Traits: A Blend of Transformational and Organizational Socialization"
  - "Leader Character, Workplace Spirituality, and Meaning in Life of Leaders in Higher Education"
  - "Role of Technology Strategy for Empowering HEIs: Teachers, AI Integration, and Barriers in the AI Era"
  - Co-authored "Transforming Traditional Classrooms in Higher Education Using Artificial Intelligence (AI)"

## Thematic Analyses:

- Premam: A Pastiche Movie – A Study on Postmodern Film Theory
- Critical Analysis: Impact of the Mollywood Movie Premam and Bollywood Movie 3 Idiots on Youth
- Narrative and Genre Theory in Jersey (2022)
- Social Change in the Romeo and Juliet Broadway Adaptation: A Healer for Disordered Society
- Things Fall Apart: The Impact of Colonization on the Igbo Community

## **End-Semester Projects**

- Explored production, class struggle, narrative, and reception theories across genres.
  - Analyzed gender theory in Narasimham: "The Degradation of Female Characters Through Toxic Musicality."
  - Conducted a comparative study: The Effect of OTT Platforms on the Indian Film Industry During the Pandemic.
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## **LEADERSHIP/TEAMWORK EXPERIENCE**

### **Festivals Organized**

- Short Film Festival in association with New York Film Academy (NYFA), 21 November 2024, CHRIST (Deemed to be University), Bangalore.
- MacGuffin International Film Festival 2023, 26-27 October 2023, CHRIST (Deemed to be University), Pune Lavasa Campus.
  - Roles: Organising Committee Chairman and Director of the MacGuffin Film Club.
  - Highlights:
    - Guest Lecture: "Film Direction" by Nimisha Nair (New York Film Academy)
    - Guest Lecture: "Sports and Nationality in Film" by Dr. Padmakumar (CHRIST University).
    - Master Class: "Film Making" by Mr. Kuldeep Sah (New York Film Academy).
    - Guest Lecture: "S(p)licing the Scene: Theory's Interventions" by Dr. Arya Ayyappan (CHRIST University).
    - Guest Lecture: "The Art of Storytelling in Film" by Mr. Sankalp Gora (New York Film Academy).
    - Organized all-India photography, actuality reels, and short film competitions.

### **Workshops Organized**

- Video Production & Content Creation Workshop for The Press Project, Department of Media Studies, 24 September 2024, CHRIST University, Bangalore.
- National-Level Workshop: "Initiation into Journalistic Writing and Ad Writing," Department of English, Loyola College, Chennai.
- Workshop on Quality Assurance Processes for Academic Officers, Pune Lavasa Campus - 'The Hub of Analytics'.
- Panel Discussion & Workshop: Future of Education and Resetting a Continuum of Migration, 4–5 October 2024, CHRIST University, Bangalore.
- Workshop on Music and Sound Design by Prof. Issac Newton from the Film and Television Institute of India (FTII) on 30 September 2023

### **Conferences Organized**

- M lange 2022: Student-Led Postgraduate International Conference on "Digital Space, Ethics, and Digital Humanities", Department of English and Cultural Studies, CHRIST University, Bangalore.
- M lange 2021: Student-Led Postgraduate International Conference on "Memory and Narrativization", Department of English and Cultural Studies, CHRIST University, Bangalore.
- LET US DREAM Triennial International Conference 2023: Empowered Communities: Strengthening Connections for a Sustainable Future, 3–5 November 2023, CHRIST University, Bangalore.

- A Conference on Wheels: “Bangalore – A Palimpsest: Revisiting Sites of Colonial Histories”, Department of English and Cultural Studies, CHRIST University, Bangalore.
  - Presented a project report on Chinnaswamy Stadium, Bangalore.

### **Guest Lectures Organized**

- Guest Lecture: "Grammar and Language Soft Skills," 6 September 2023, Department of Languages, CHRIST University, Pune Lavasa Campus.
- Guest Lecture: "Note-Making and Newspaper Report," 13 September 2023, Department of Languages, CHRIST University, Pune Lavasa Campus.
- Guest Lecture: "Travel and Photography" by Col. Krishnandu Sarkar (Retd.), 20 September 2023, CHRIST University, Pune Lavasa Campus.

### **Faculty Responsibilities and Academic Initiatives**

- Faculty in Charge, Daksh 2023: Annual Education Fair, CHRIST University, Bangalore.
- Organizing Committee Member, Management Development Programme (MDP): Constructivist Leadership for Academic Leaders, CHRIST University, Bangalore.

### **Conferences Participated**

- Participated as a delegate at the International Model United Nations conference recognized by UNDP, UNESCO, and the Australian Embassy.
- Participated in the International Conference on STAND, START, STRIVE, & STABILIZE Organized by the Department of Commerce, Loyola College, Chennai
- Participated in INNODHYA'20 – National level Entrepreneurship summit organized by Loyola Institution's Innovation Council (LIIC)
- Participated in a Virtual conference on education as a propelling force towards sustainable development goals organized by CHRIST (Deemed to be University), Bangalore
- Participated in Webinar on “Designing Your Career through English Language and Literature” organized by the Department of English and other Foreign Languages, SRM Institute of Science and Technology, Ramapuram Campus, Chennai
- Participated in Melange 2023, a student-led post-graduate International Conference on “READING LITERATURE AND CULTURE IN A POSTHUMAN SOCIETY” by the Department of English and Cultural Studies, CHRIST (Deemed to Be University), Bangalore.

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## **COURSERA CERTIFICATIONS**

1. Journey of the Universe: The Unfolding of Life - Yale University
2. Moral Foundations of Politics - Yale University
3. Essentials of Global Health - Yale University
4. Introduction to Psychology - Yale University
5. Citizenship and the Rule of Law - University of London
6. The Manager's Toolkit: A Practical Guide to Managing People at Work - University of London
7. Introduction to Philosophy - The University of Edinburgh
8. Philosophy, Science and Religion: Philosophy and Religion - The University of Edinburgh

11. Linear Regression in R for Public Health - Imperial College London
12. Introduction to Cloud Identity - Google Cloud
13. Introduction to Cybersecurity Tools & Cyber Attacks - IBM
14. Internet Giants: The Law and Economics of Media Platforms - The University of Chicago
15. Software Defined Networking - The University of Chicago
16. Building Your Career in Music: Developing A Brand and Funding Your Music - Berklee College of Music
17. Copyright Law in the Music Business - Berklee College of Music
18. Music Business Foundations - Berklee College of Music
19. COVID-19 Contact Tracing - Johns Hopkins University
20. Data Science in Real Life - Johns Hopkins University
21. Outbreaks and Epidemics - Johns Hopkins University
22. Managing Data Analysis - Johns Hopkins University
23. A Crash Course in Data Science - Johns Hopkins University
24. International Travel Preparation, Safety, & Wellness - Johns Hopkins University
25. Essential Epidemiologic Tools for Public Health Practice - Johns Hopkins University
26. European Business Law: Competing in Europe – Lund University
27. European Business Law: Doing Business in Europe – Lund University
28. European Business Law: Understanding the Fundamentals – Lund University
29. The Blues: Understanding and Performing an American Art Form - University of Rochester
30. Essentials in Clinical Simulations Across the Health Professions - The George Washington University
31. Leading Healthcare Quality and Safety - The George Washington University
32. Competitive Strategy - Ludwig-Maximilians-Universität München (LMU)
33. New Models of Business in Society - University of Virginia
34. Civic Engagement in American Democracy - Duke University
35. The Challenges of Global Health - Duke University
36. Music as Biology: What We Like to Hear and Why - Duke University
37. Intro to International Marketing - Yonsei University
38. Successful Negotiation: Essential Strategies and Skills - University of Michigan
39. Michigan Sport-Related Concussion Training Certification - University of Michigan
40. The Modern World, Part One: Global History from 1760 to 1910 - University of Virginia
41. Leadership and Emotional Intelligence - Indian School of Business
42. Schizophrenia - Wesleyan University
43. International Business I - University of New Mexico
44. International Business II - University of New Mexico
45. Emotions: a Philosophical Introduction - Universitat Autònoma de Barcelona
46. From the Big Bang to Dark Energy - The University of Tokyo
47. Global Health and Humanitarianism - University of Manchester
48. Mind Control: Managing Your Mental Health During COVID-19 - University of Toronto
49. Grammar and Punctuation - University of California, Irvine
50. Feminism and Social Justice - University of California, Santa Cruz
51. Effective Altruism - Princeton University
52. U101: Understanding College and College Life - University of Washington

## **GUEST LECTURES DELIVERED**

- "Artificial Intelligence in Education" - Delivered for school teachers on 30th August 2024 at CHRIST (Deemed to be University), Bangalore.
- "Art and Literature in New Media" - Media and Journal Club, Department of Data Science, CHRIST (Deemed to be University), Pune Lavasa Campus – The Hub of Analytics.
- "Using Art and Literature for Community Service" - Community Service and Social Action Club, Department of Data Science, CHRIST (Deemed to be University), Pune Lavasa Campus – The Hub of Analytics.

### **Film Analysis and Cinematic Techniques for MacGuffin Film Club, CHRIST (Deemed to be University), Pune Lavasa Campus – The Hub of Analytics**

- "Aerial Cinematography in Top Gun: Maverick (2022)"
  - "Narratology and the Author Theory in Yeh Jawaani Hai Deewani (2013)"
  - "Character Development and Dan Harmon's Story Circle in The Dark Knight (2008)"
  - "Three-Plot Movie Structure, Intertextuality, Hyperlink Stories, and Pastiche in Premam (2015)"
  - "Editing and Production Design in Everything Everywhere All at Once (2022)"
  - "Stardom in Vikram (2022)"
  - "Screenplay Development in Interstellar (2014)"
  - "Cinematography, Meta-Modernism, and the Theory of 'Art for Art's Sake'"
  - "Production Design and Storytelling Techniques: Plot Structure, Foreshadowing, Symbolism, and Imagery in 2018: Everyone is a Hero (2023)"
  - "'Men Written by Women' in Zindagi Na Milegi Dobara (2011)"
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## **ARTS ACHIEVEMENTS**

### **Positions and Roles**

- Department Cultural Secretary of Loyola College (2019-2020).
- Coordinator of Licet Band and Loho Band.
- Cultural Coordinator of the Prolife Exhibition 2019 conducted by Loyola College.
- Event Coordinator of "Creepy Cauldron," an inter-college cultural event conducted by Loyola College.
- Coordinator of Campus Music Ministry, Jesus Youth Tamil Nadu.
- Music Director of the English Theater Society of Loyola College.
- Judge for Darpan'23 – An Intra-University Talent Hunt conducted by the Student Welfare Office (SWO) of CHRIST (Deemed to be University), Pune Lavasa Campus - 'The Hub of Analytics'.
- Judge for Short Film Competition conducted by the Department of Commerce as part of their Continuous Internal Assessments (CIAs).
- Judge for Short Film Competition on Human Rights Law featured students presenting short films inspired by real-life incidents.

### **Achievements in Music and Competitions**

- 1st Place in the Battle of Bands, National Level Cultural Fest conducted by SRM College, Chennai.
- 1st Place in the Battle of Bands, Rahmania 2018, conducted by M.O.P College, Chennai.
- 2nd Place in the Battle of Bands conducted by M.O.P College, Chennai, in 2019.



- 3rd Place in the Battle of Bands conducted by MCC College, Bangalore, in 2018.
- Finalist in the National Level Battle of Bands, Forum Rock-On 2018, conducted by Forum Vijaya Mall.
- Best Instrumentalist Award in Loyola Hostel.

### **Contributions and Achievements as a Music Director**

- 1st Place in Mime conducted by DG Vaishnav College.
- 2nd Place in Mime conducted by Madras Christian College.
- 2nd Place in Variety Entertainment conducted by Madras Christian College.
- Music Direction for Tamil Nadu Jesus Youth Jubilee 2019 for Audio-Visual Ministry.
- Music Direction for the Short Film “Don’t Do.”

## **SPORTS ACHIEVEMENTS**

<b>No.</b>	<b>Event</b>	<b>Category</b>	<b>Prize</b>
1.	GIMA-HA Cup 2017 International Championship- India	18 Year Boys-- Black Belt Kumite	First
2.	GIMA-HA Cup 2017 International Championship- India	18 Year Boys – Black Belt Kata	Second
3.	Goa International Open Karate Championship 2016	18 Years Boys -- Black Belt Kumite	Second
4.	Goa International Open Karate Championship 2016	18 Years Boys – Black Belt Kata	Second
5.	1 <sup>st</sup> State Level Invitational Club Karate Championship 2015	16-17 Years Boys – Black Belt Kumite	Second
6.	Shotokan Karate State Championship 2015	15-18 Years Boys – Black Belt Kata	Second
7.	Shotokan Karate State Championship 2015	15-17 Years Boys – Black Belt Kumite	Third
8.	37 <sup>th</sup> Palakkad District Karate Championship 2016	Under 21 Years – Black Belt Kumite	Second
9.	36 <sup>th</sup> Palakkad District Karate Championship 2015	16-17 Years Boys – Black Belt Kumite	Third
10.	35 <sup>th</sup> Palakkad District Karate Championship 2014	16-17 Years Boys – Black Belt Kumite	Second
11.	35 <sup>th</sup> Palakkad District Karate Championship 2014	16-17 Years Boys – Black Belt Kata	First