



Bright Coffee Shop

Sales Analysis

October 2025, Sebenzile Mmotong



Bright Coffee Shop

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About us

Bright Coffee Shop is a small coffee shop that provides specialty beverage Coffee and baked products in a accessible environment. Our goal is to offer high quality coffee and a friendly customer experience that encourages repeat visits.

Our services:

Bakery- Pastry, Scones, biscott

Hot Drinks- Coffee, Tea, Hot Chocolate

Branded Products- Loose Tea, Flavors, Packed Chocolate





Operating hours

Mon- Fri:

Opening time: 06:00:00

Clossing time: 21:00:00

Sat-Sun

Opening time : 06:00:00

Clossing time: 21:00:00

Our Locations and amount

Revenue
generated

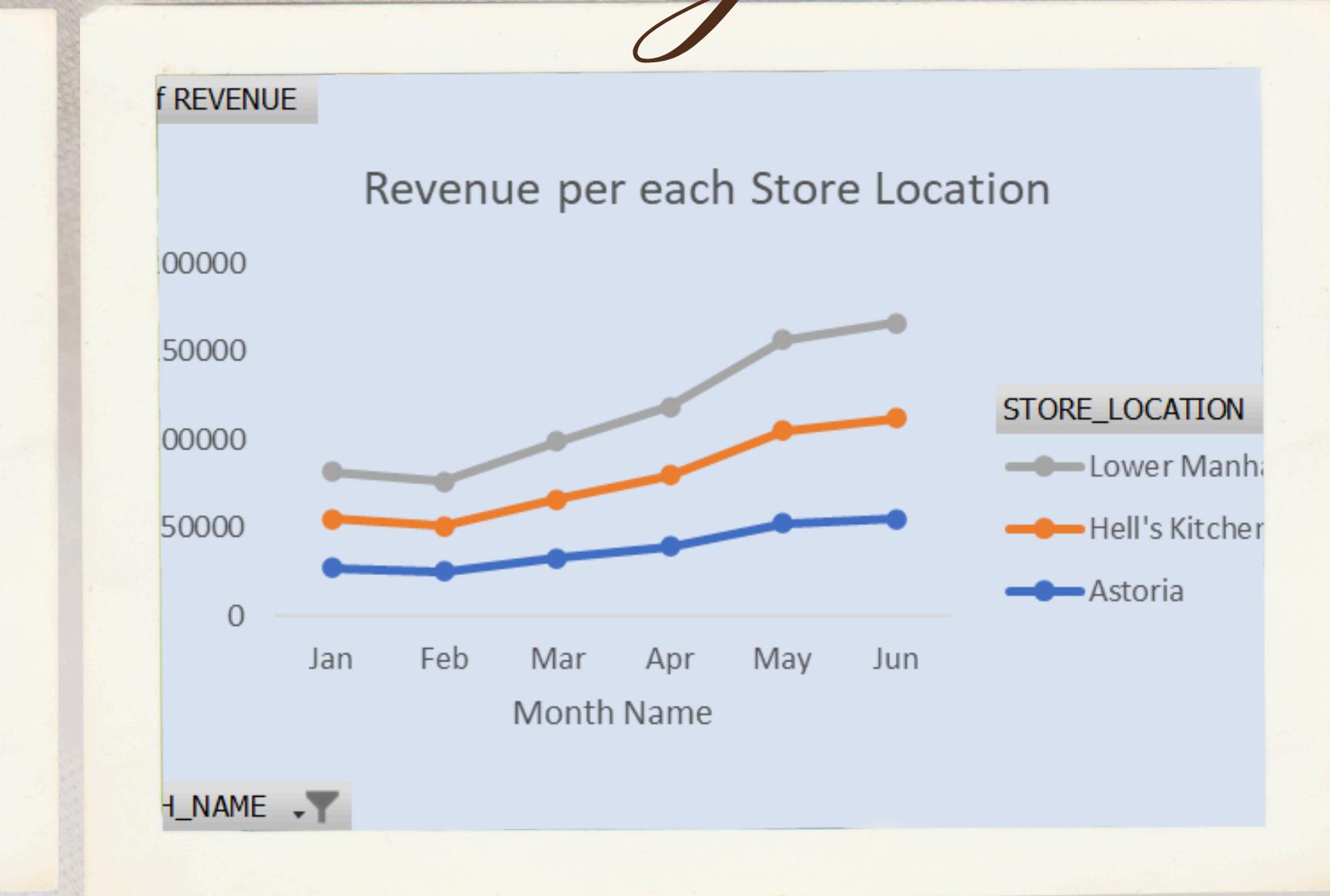
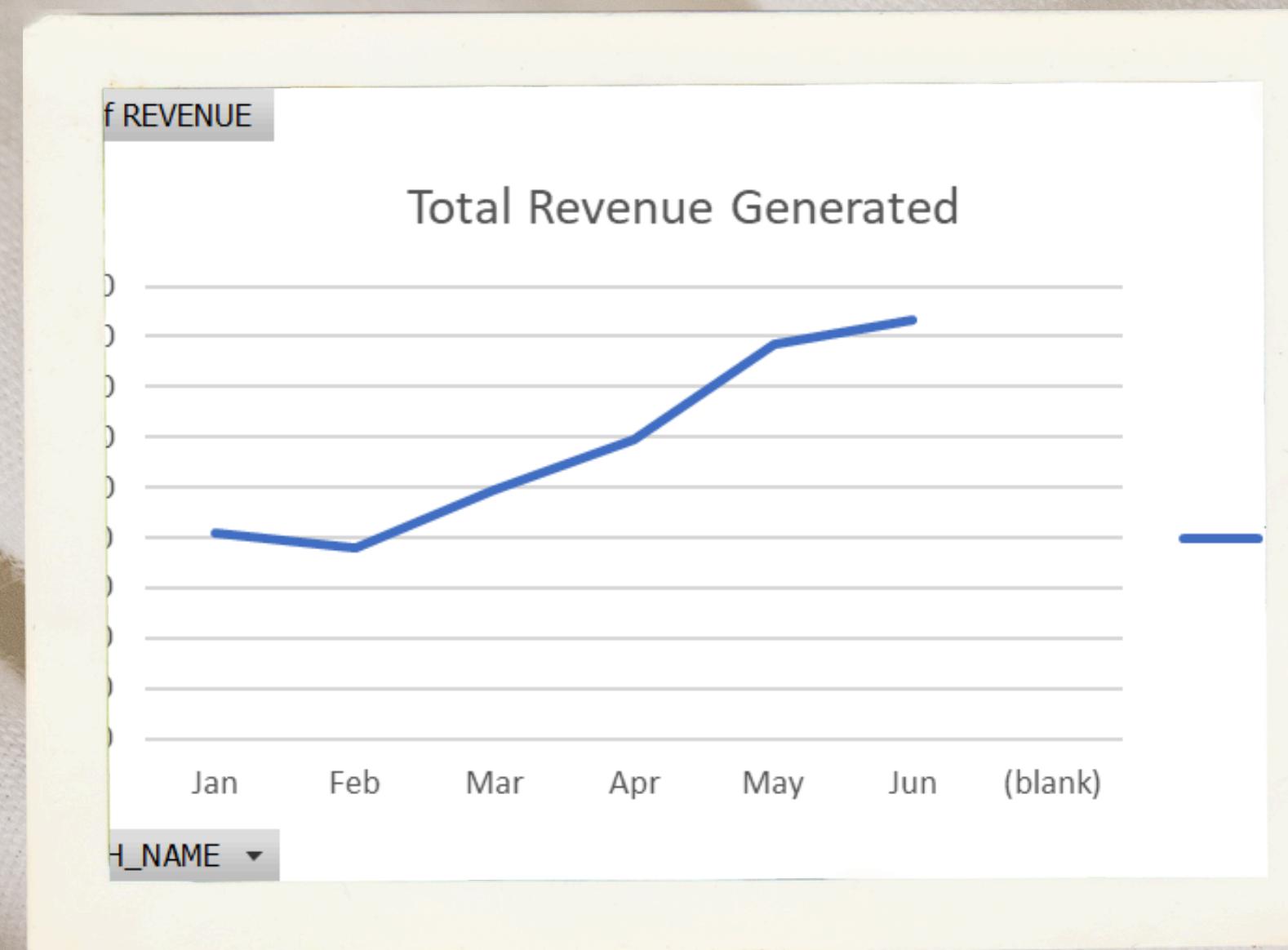
Astoria- 33%

Manhattan-33%

Hell's Kitchen-34%

03

Revenue Analysis

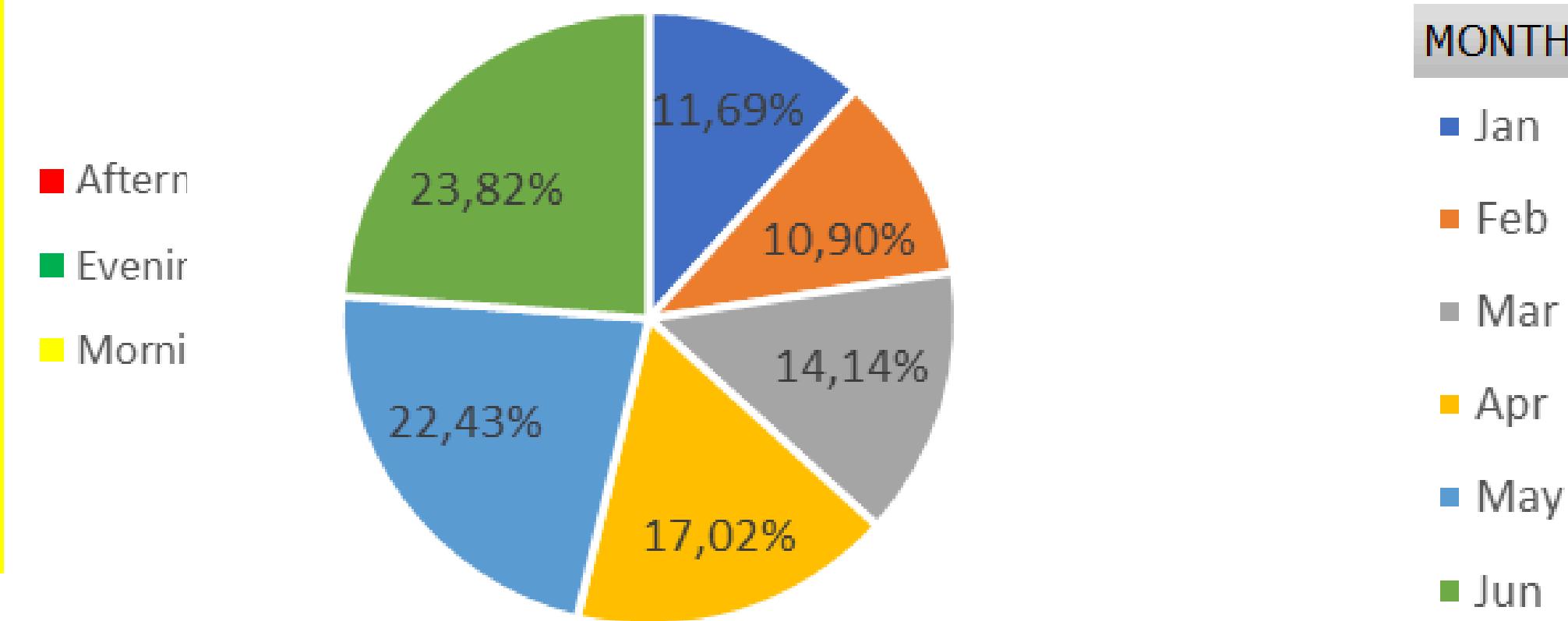
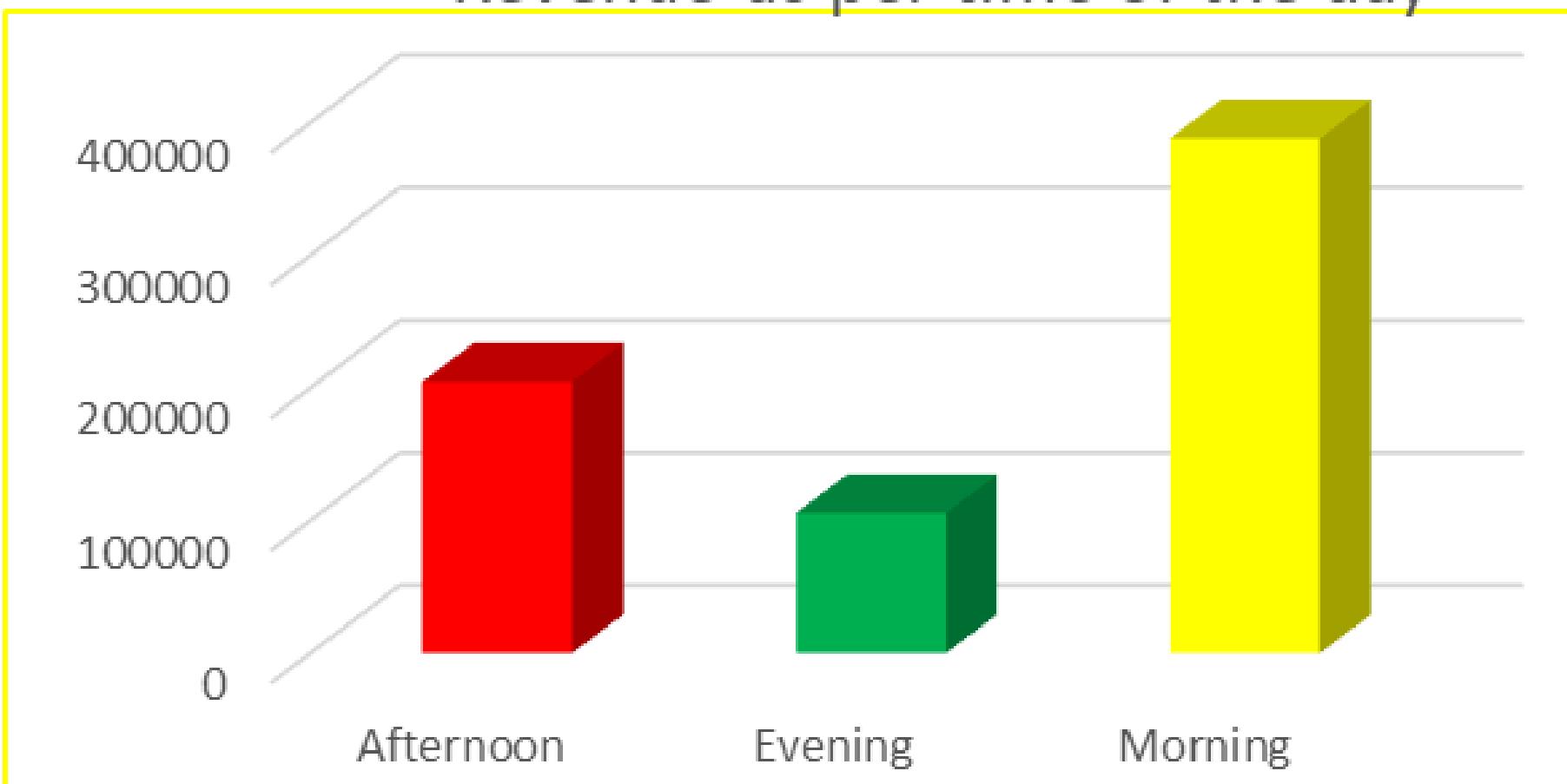


Revenue shows a steady growth each month with the amount of R698812 generated and this indicated the growth in demand of the products. the unit price has remained the same and the growth shows a significant growth after March in all locations.

Sum of REVENUE

Total revenue per Month

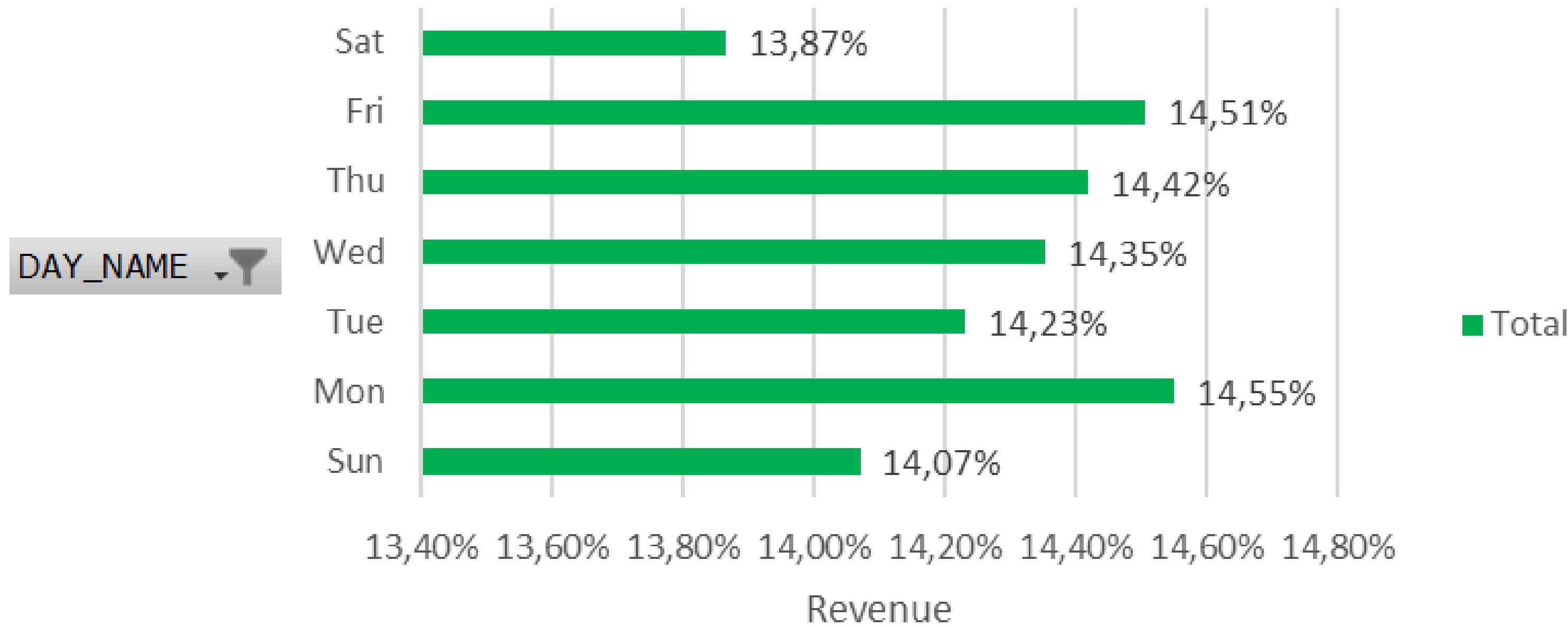
Revenue as per time of the day



- The total revenue is analysed across the time of the day, and this shows that most revenue is generated in the morning.
- April, May and June have generated most of the revenue .

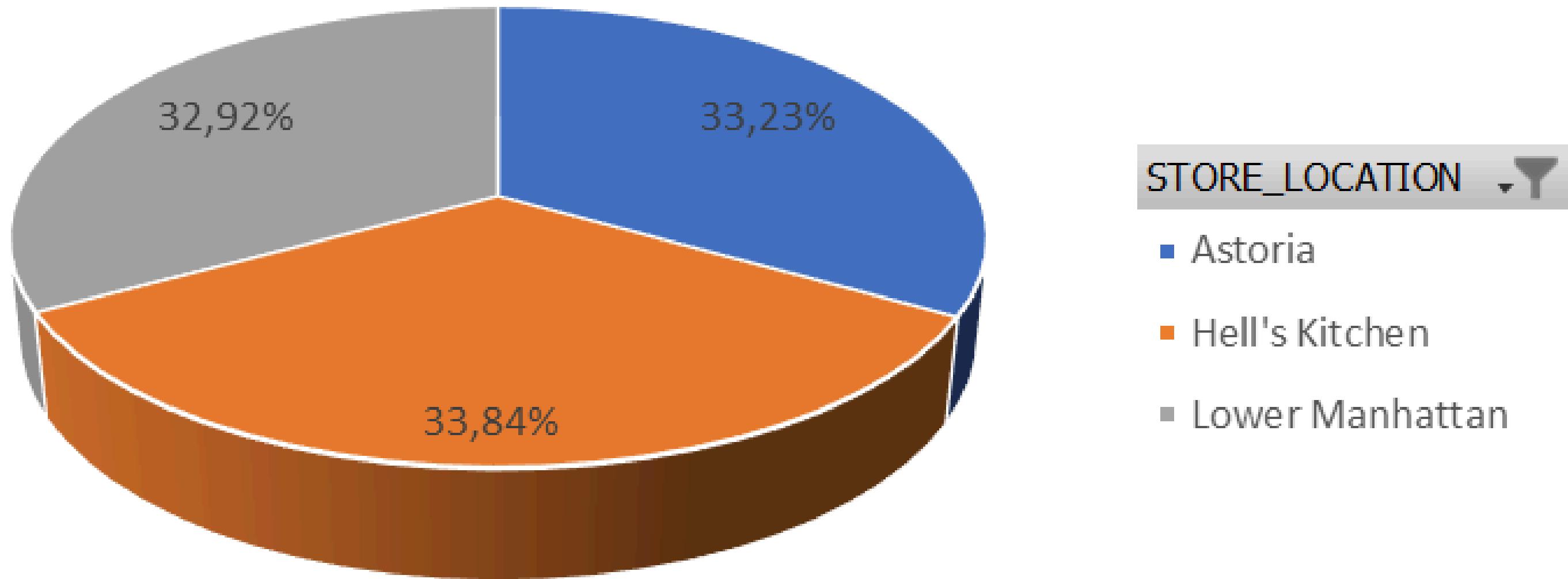
SUM OF REVENUE

Revenue by day of the week



- Monday is the day in which most of the revenue is generated as compared to the other days of the week. Revenue generated is steady and less on Saturday.

Revenue per store location



- Hell,skitchen is leading with revenue generation with 33,84% while Astoria and Manhattan generated 33.23% and 32.92% of revenue.

Recommendations

Revenue is generated through out the day from when the store opens until the closing hour 50% of the revenue generated daily is between 10:00 Am and 11:00 am.

Since this analysis shows that mornings there are more sales, our coffee shop can introduce the self-service machines in order to assist clients on the order served.

The business can also introduce mobile app ordering system for customer's convenience.



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Our Portfolio



Bright Coffee shop

Revenue Analysis

Thank you.

