**Presentation (15 points)**

**Content**  
The presentation tells a story about the project and includes the following:

* Selected topic
* Reason topic was selected
* Description of the source of data
* Questions the team hopes to answer with the data
* Description of the data exploration phase of the project
* Description of the analysis phase of the project
* Technologies, languages, tools, and algorithms used throughout the project

**Slides**

* Presentations are drafted in Google Slides.

**GitHub Repository (10 points)**

**Main Branch**  
All code in the main branch is production-ready.

Main branch should include:

* All code necessary to perform exploratory analysis
* Most code necessary to complete the machine learning portion of the project

**README.md**

README.md should include:

* Description of the communication protocols has been removed
* Cohesive, structured outline of the project (this may include images, but they should be easy to follow and digest)
* Link to Google Slides draft presentation

**Important**

The descriptions and explanations required in the project deliverables should also be in your README.md as part of your outline, unless otherwise noted.

**Individual Branches**

Requirements for the individual branches follow:

* At least one branch for each team member
* Each team member has at least four commits for the duration of the third segment (12 total commits per person)

**Machine Learning Model (10 points)**

Students will be expected to submit the working code for their machine learning model, as well as the following:

* Description of data preprocessing
* Description of feature engineering and the feature selection, including the decision-making process
* Description of how data was split into training and testing sets
* Explanation of model choice, including limitations and benefits
* Explanation of changes in model choice (if changes occurred between the Segment 2 and Segment 3 deliverables)
* Description of how they have trained the model thus far, and any additional training that will take place
* Description of current accuracy score

Additionally, the model obviously addresses the question or problem the team is solving.

**Database Integration (0 points)**

There are no deliverables for the database integration section of the project for this segment.

**Dashboard (30 points)**

The dashboard presents a data story that is logical and easy to follow for someone unfamiliar with the topic. It includes the following:

* Images from the initial analysis
* Data (images or report) from the machine learning task
* At least one interactive element