# **Fighting Homelessness**

## **Project Description**

A humanitarian platform dedicated to supporting individuals without shelter. We connect people, charities, and volunteers to provide essential help such as food, clothing, housing, and emotional support. Our vision is to build a compassionate community that offers hope and a better future for those in need.

Homeless individuals often face barriers such as lack of information, limited internet access, and difficulty navigating complex systems. By creating a centralized, user-friendly platform, we aim to bridge the gap between those in need and the organizations ready to help.

We will work to ensure accurate and regularly updated information, design a website accessible on low-end devices, build trust with vulnerable users, and collaborate effectively with service providers. Additionally, outreach and education efforts will be needed so homeless individuals know the platform exists and can use it effectively.

## **Benefits for Homeless Individuals**

* **Centralized Access to Resources:** One place to find nearby shelters, food programs, healthcare, and job opportunities.
* **Up-to-Date Information:** Verified and regularly updated listings reduce wasted trips to full or closed facilities.
* **Ease of Use:** Simple, mobile-friendly design accessible on low-end devices.
* **Empowerment & Safety:** Helps individuals make informed choices about safe shelters and services.
* **Privacy & Dignity:** No need to navigate complex bureaucracies or disclose personal details unnecessarily.

## **Benefits for Service Providers & Communities**

* **Improved Outreach:** Charities and agencies can connect with those who need their services most.
* **Better Coordination:** Helps reduce duplication of efforts among organizations and makes resource distribution more efficient.
* **Data & Insights:** Aggregated usage data (while respecting privacy) can help identify gaps in services and inform community planning.
* **Community Engagement:** Volunteers and donors can easily find ways to contribute and support local programs.

## **Timeline**

### UX

| **Task** | **Start Date** | **End Date** |
| --- | --- | --- |
| Competitor Analysis | 23 Aug | 5 Sept |
| Customer Survey | 6 Sept | 19 Sept |
| 5 Ws & 7 Key Features | 12 Sept | 19 Sept |
| Customer Persona | 20 Sept | 26 Sept |
| Final Review and documentation | 29 Nov | 4 Dec |
| Project Discussion | 5 Dec | |

### UI

| **Task** | **Start Date** | **End Date** |
| --- | --- | --- |
| Collect Items For the Design | 23 Aug | 12 Sept |
| Color Palette and Logo | 13 Sept | 26 Sept |
| Low-Fidelity Sketches | 27 Sep | 10 Oct |
| Mid-Fidelity Sketches | 11 Oct | 24 Oct |
| High-Fidelity Sketches | 25 Oct | 31 Oct |
| Visual Design | 1 Nov | 28 Nov |