

# Accelerate Your Future: Finance & Accounting Immersion

Unlock your potential in finance and accounting with our intensive 3-month upskilling program. Designed for aspiring professionals, recent graduates, and career-switchers, this program provides comprehensive training from core fundamentals to advanced financial modeling.



# Program Overview: Structure & Goals

## Program Duration

2 Months Online + 1 Month Offline

## Core Objective

Gain a comprehensive understanding of finance and accounting, from foundational principles to advanced analytical techniques.

## Practical Skills Focus

Develop hands-on proficiency in Excel for financial modeling, reporting, and forecasting.



What You Will Master:



# Phase 1: Foundational & Core Concepts (Months 1 & 2 – Online)

This online phase builds a strong theoretical foundation in accounting and finance principles, combined with hands-on proficiency in Excel for critical financial calculations and basic modeling.

01

## Month 1: Accounting Fundamentals

Master the accounting cycle, journal entries, ledger posting, and the preparation and understanding of core financial statements.

02

## Month 2: Budgeting & Investment Basics

Learn budgeting, forecasting techniques, costing methods, and fundamental investment concepts including time value of money and key metrics.



# Month 1: Accounting Fundamentals & Financial Statements

Goal: Master the basics of financial accounting, including the accounting cycle and core financial statements.

1

## Week 1: Introduction to Accounting

- Role of Accounting (Financial vs. Managerial)
- Key Accounting Principles (GAAP/IFRS)
- The Accounting Equation & Debits/Credits

2

## Week 2: The Accounting Cycle

- Journal Entries & General Ledger
- Trial Balance Preparation
- Understanding Adjusting Entries

3

## Week 3: Financial Statements

- Balance Sheet (Assets, Liabilities, Equity)
- Income Statement (Revenue, Expenses, Net Income)
- Relationship between Statements

4

## Week 4: Financial Statement Analysis

- Vertical & Horizontal Analysis
- Key Financial Ratios (Liquidity, Profitability)
- Overview of Cash Flow Statement





# Month 2: Budgeting, Forecasting & Investment Basics

Goal: Master budgeting and forecasting, understand costing, and learn fundamental investment concepts.

1

## Week 5: Budgeting Principles

- Purpose & Types of Budgets
- Operating Budget Components
- Cash Budget Fundamentals

2

## Week 6: Forecasting & Costing

- Basic Forecasting Techniques
- Fixed vs. Variable Costs
- Break-Even Analysis

3

## Week 7: Investment Basics – TVM

- Concept of Time Value of Money
- Future Value & Present Value Calculations
- Net Present Value (NPV) Application

4

## Week 8: Investment Basics – ROI & Risk

- Return on Investment (ROI) & IRR
- Payback Period Analysis
- Basic Concepts of Financial Risk & Funding

## Phase 2: Industry Immersion & Integrated Project (Month 3 – Offline)

This intensive offline phase focuses on applying all learned concepts to prepare a comprehensive financial report and 1-year forecast for a hypothetical startup, utilizing advanced Excel modeling under direct mentorship.

### Capstone Mini Project

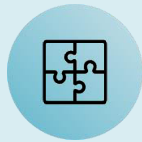
Prepare a detailed financial report and 1-year forecast for a hypothetical startup using advanced Excel modeling. This project integrates all program learnings into a realistic business scenario.

- Hands-on application of all learned concepts.
- Real-world scenario-based learning.
- Direct mentorship and personalized feedback.



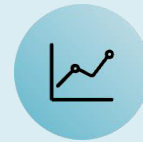


## Month 3: Capstone Project – Weeks 9 & 10



### Week 9: Project Kick-off & Assumptions

Team formation, mentor allocation, and deep dive into the hypothetical startup's business model. Define critical assumptions for the forecast and structure the Excel workbook for comprehensive financial modeling.



### Week 10: Financial Statement Preparation

Build Income Statement, Balance Sheet, and Cash Flow Statement (Indirect Method) for both historical and forecasted periods. Ensure inter-statement linkages and develop detailed supporting schedules.

This phase immerses you in the practical application of financial modeling, culminating in a fully integrated financial report.



# Month 3: Capstone Project – Weeks 11 & 12



## Week 11: Ratio Analysis & Scenario Modeling

Calculate and interpret key financial ratios from forecasted statements. Develop operational budgets and create multiple scenarios (Base, Best, Worst Case) to analyze impact on profitability and cash flow, including sensitivity analysis.



## Week 12: Financial Report & Presentation

Compile the complete financial report, including executive summary, key assumptions, forecasted financials, ratio analysis, and scenario summaries. Present findings to a panel of mentors and industry guests.

These final weeks hone your analytical and presentation skills, preparing you to articulate complex financial insights effectively.



# Beyond the Classroom: Career Development

Our program extends beyond financial concepts, providing essential career development workshops to equip you for success in the industry.



## Resume & Portfolio Building

Craft industry-specific resumes and financial modeling portfolios tailored for roles like Financial Analysts and Accountants.

## Networking Strategies

Optimize your LinkedIn profile and engage in networking sessions with local finance, accounting, banking, and startup professionals.

## Mock Interviews

Practice technical and behavioral interviews covering accounting principles, financial modeling, valuation, and budgeting.

Ready to Invest in Your Future?

Join our intensive  
program and transform  
your career in finance  
and accounting.

- **Comprehensive Curriculum:** From basics to advanced financial modeling.
- **Practical Application:** Hands-on projects and real-world scenarios.
- **Career Support:** Dedicated workshops for resume, networking, and interviews.

Enroll Today and Secure Your Spot!

