CANDICE MOREAU

GRAPHIC DESIGNER / ILLUSTRATOR

PROFILE

Who I am is a person of high moral standards. I am loyal. I am kind. I am eager to learn and grow as a person and as a designer. I am adaptable. I am a cheerful person who loves design, painting, music, nature, and traveling. I am a great asset to any team (especially shuffleboard.)

EDUCATION

BACHELOR OF SCIENCE / GRAPHIC DESIGN

California University of Pennsylvania May 2012

At Calu I learned the visual and conceptual foundations of graphic design, as well as, the creative processes to solve any design problem.

STUDIO ART MINOR / PAINTING

California University of Pennsylvania May 2012

In the studio, I acquired critical and analytical thinking skills, visual literacy, and good craftsmanship.

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Microsoft Office
Adobe Muse
Adobe Dreamweaver
Adobe Lightroom
Adobe Flash
Patience

PROFESSIONAL EXPERIENCE

CONTRACT GRAPHIC DESIGN / ILLUSTRATION

Certica Solutions, Inc. (formerly Northwest Evaluation Association) | 2013 - present Remote work for this company involves designing and illustrating scientific charts and graphs and other educational assets for both print and digital applications. The skills I have acquired during my time at Certica include:

- Adherring to company standards and graphic styles, to maintain consistency.
- Attention to detail, in order to deliver a quality product.
- Communication to keep the project moving forward.
- Meeting deadlines and working on multiple projects simultaneously.

FREELANCE GRAPHIC DESIGN / ILLUSTRATION

Local businesses | 2012 - present

Doing freelance design has allowed me to work on a variety of projects, utilizing both print and digital formats. For my clients, I have designed marketing materials and website assets, including logos, flyers, posters, menus, t-shirts, banners and event tickets. In this line of work, I have learned to become:

- Adaptable, to a clients wants and needs.
- Organized, to keep track of invoices and client deliverables.

SERVER / BARTENDER

Local restaurants | 2002 - present

Before, during, and after college, I have worked in the food service industry. While not design related, this work has given me valuable life skills that can be applied to any career.

- Teamwork: I understand the ability to work well with others towards a common goal is crucial to success.
- Integrity: customers or clients must be able to trust that I will do what is best for them and what is right.
- Resilience: I don't let set-backs or constructive criticism prevent me from getting the job done. Rather, I try to learn from the experience and move on.

REFERENCES

Robert Meyers

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