

SEEB vs Other Interior Brands – Comparison Sheet

Feature	SEEB	Others
Interior Execution	Full execution: factory + on-site services (wardrobe, ceiling, painting)	Focused only on modular furniture or limited site work
Room-wise Booking	Book even 1 room or 1 service (like wardrobe or ceiling)	Full house package mandatory
Element-wise 3D Design	Detailed 3D views - element by element, wall by wall	Only overall room image, no element-level control
Free Floor Plan Tool	Generate or scan floor plan in the app - completely free	No integrated tool, floor plan after booking only
Design Before Booking	Final design is shown before you make any payment	Booking required before seeing final design
AI-Powered Smart Design	Instant design generation based on style, layout, and room type	Manual process through a designer, time-consuming
In-House Skilled Team	Execution by SEEB's own trained teams - no vendors	Outsourced labor, variable quality
Book Only What You Need	Choose individual services like TV unit, wardrobe, bedside table	Full bundled packages only
Transparent Pricing	Itemized pricing with GST invoice	Bulk pricing with no service-level breakdown
Cost Advantage	40-60% lower pricing than other interior firms	High cost due to branding, marketing, and fixed packages
Factory Finish + Site Services	Both factory furniture + painting, electrical, tiling, and more	Factory furniture only, little or no site service
Custom Color & Material	Choose your own laminate, fabric, or veneer - matches	Pre-defined material combos only, no custom

Match	the 3D design	visual matching
After-Sales Support	App + real support team to help anytime	Usually delayed, designer-dependent
Real-Time Design Changes	Instantly modify layout and see updated view in app	Manual request, delay in response and changes
Do It Yourself (DIY) Option	Control everything yourself via SEEB app - DIY-friendly	Requires frequent designer/office involvement