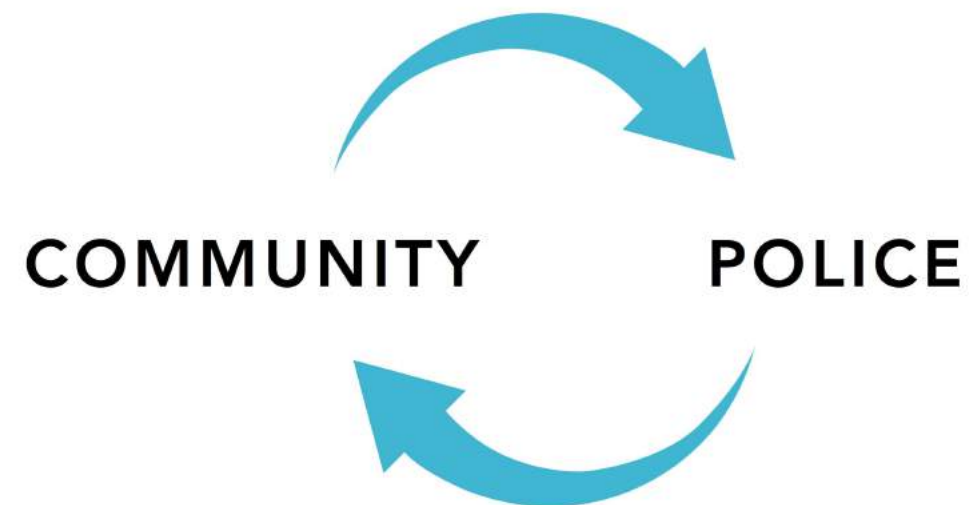WE

THE PATH FORWARD

///

presented by:

BRANDON ANDERSON

Cities with high police violence lack an effective way of receiving **community feedback.**

Communities that have an effective way of communicating with local authorities experience **less police** violence.

COMMUNITY   POLICE

"

Police should track and analyze the level of trust communities have in police through **consistent community surveys**.

"

"

They tried to bury us.
They didn't know we
were seeds.

"

Share your experience with police directly to city officials.

Connect to opportunities of change, localized to your community.

Learning   **Helping**   **Changing**

Apply to Police Complaints Board

Vote in your local elections
Tuesday, Nov. 1, 2016

View candidate platforms
History of your congressperson

How You've Helped

☑Reviewed Your Police
May 17, 2016
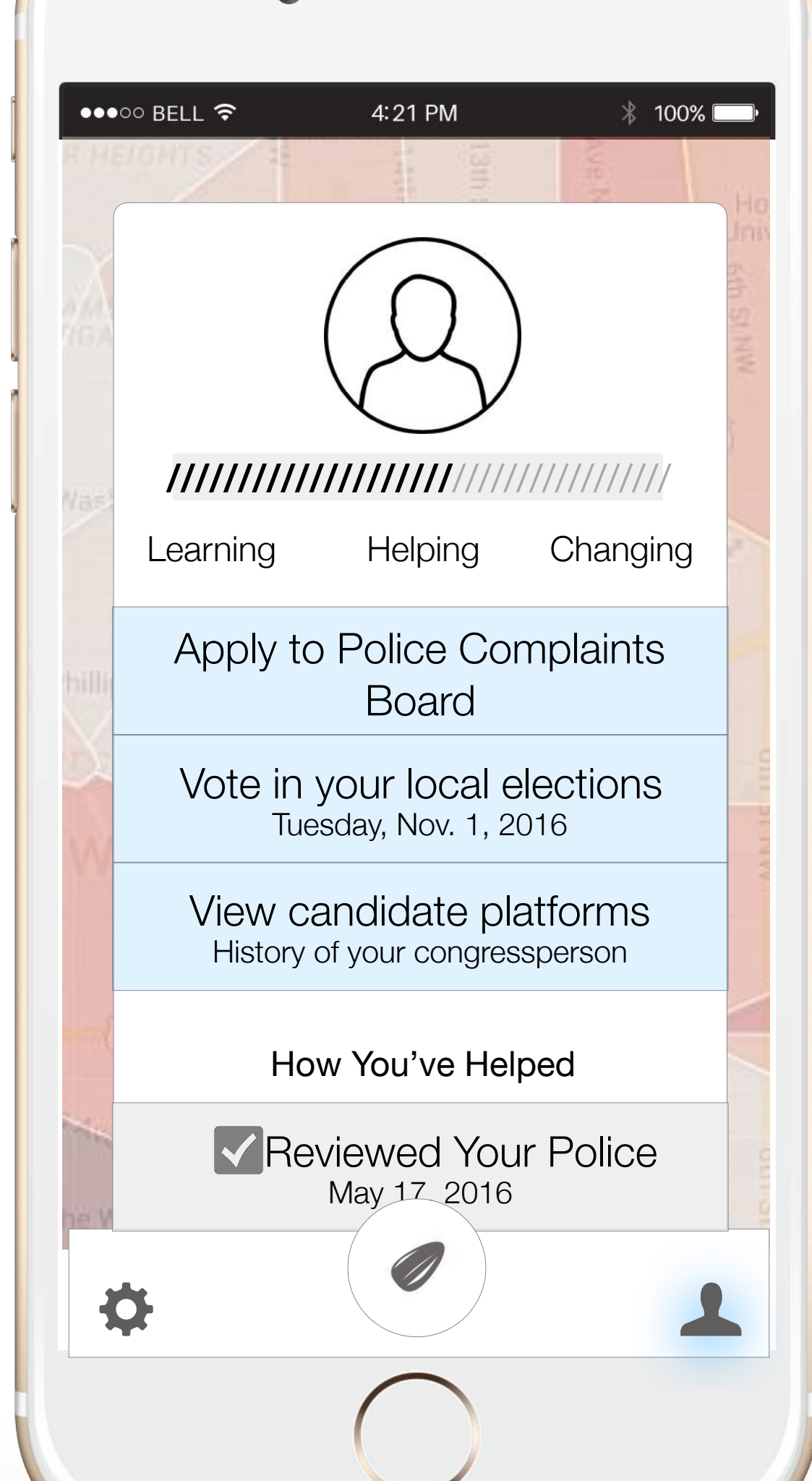
Crowd-sourced data from millions of real people working together

CNN FOX NEWS FAST COMPANY HUFF POST

HOW?

Screen 1

Was the experience Positive or Negative?

Positive

Negative

Positive

Thanks, I've noted down that the interaction was: positive

That's good, let's get into some more detail.

Where did the incident occur? (ex: Oakland)

Washington, D.C.

Washington, D.C., DC, United States

Confirm

Washi

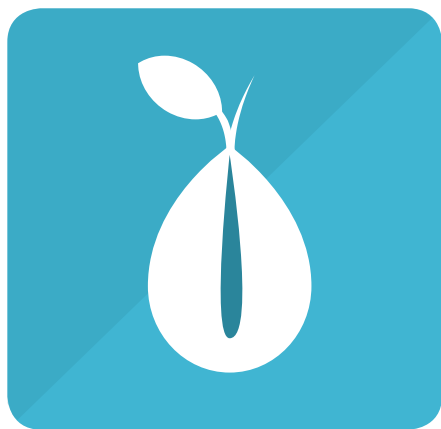Type a message...

Screen 2

Washington, D.C.

Washington, D.C., DC, United States

Confirm

Washi

Confirm

Thanks, I've noted down that the location is: Washington, D.C., DC, United States

Can you tell me about the identity of the police officer?

Enter Police Badge #

Enter Description

Enter Description

What was the officer's ethnicity?

(White) (Black) (Latino) (Asian)

Type a message...

Screen 3

Thanks, I've noted down that the location is: Washington, D.C., DC, United States

Can you tell me about the identity of the police officer?

Enter Police Badge #

Enter Description

Enter Description

What was the officer's ethnicity?

White

What was the officer's age?

30-40

What was the officer's sex?
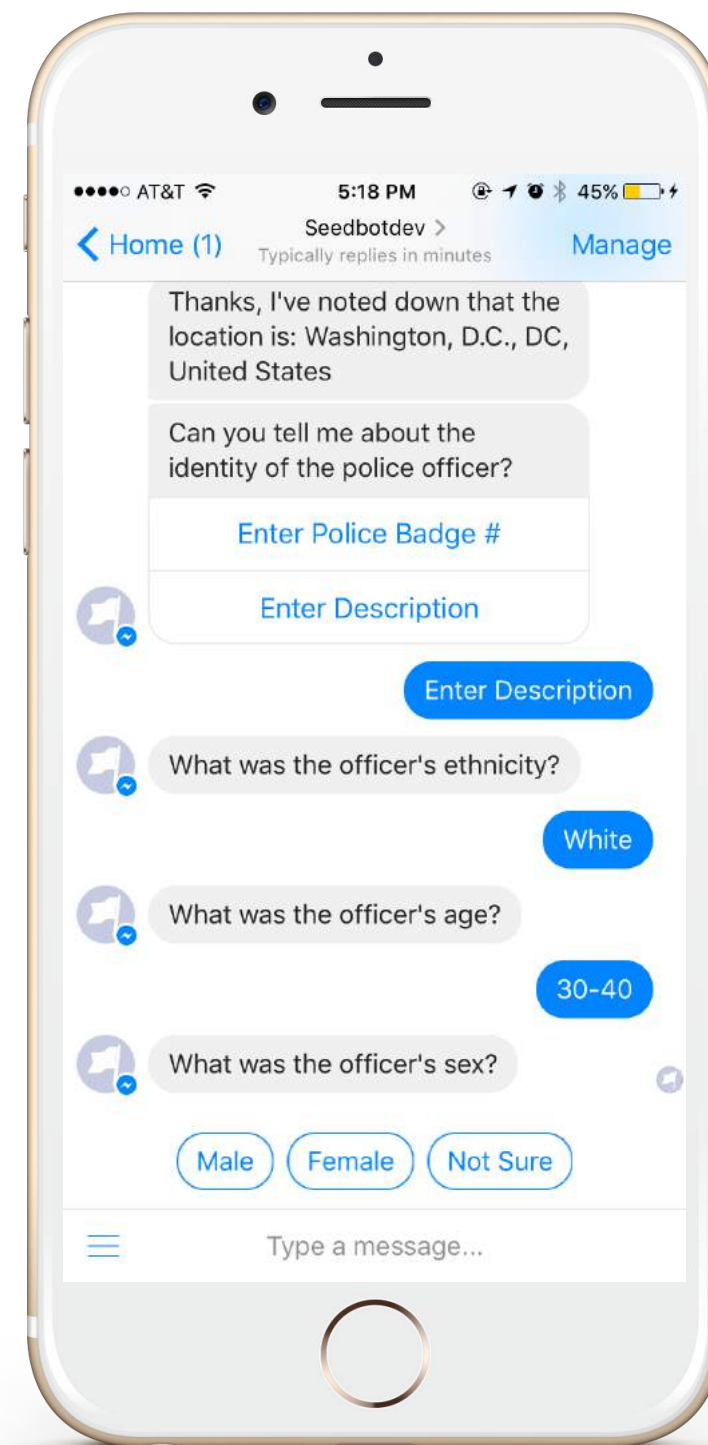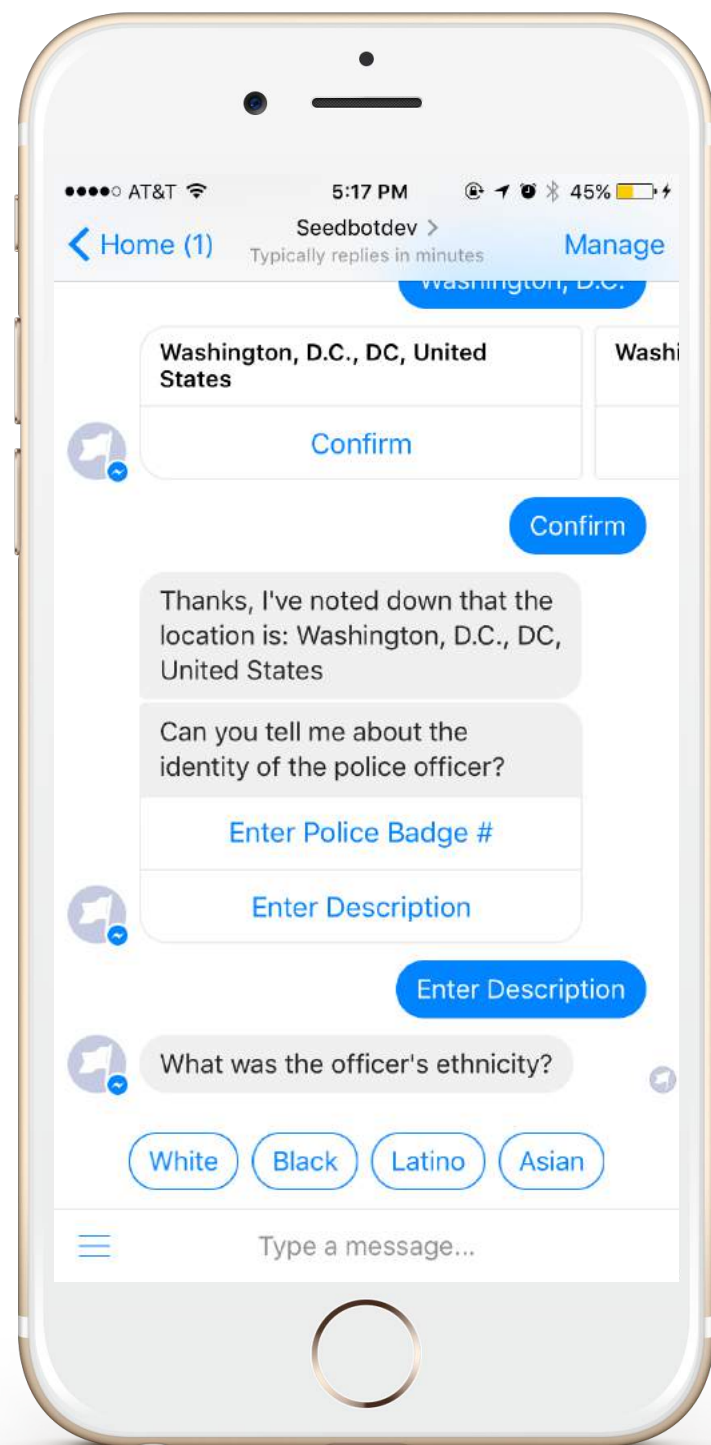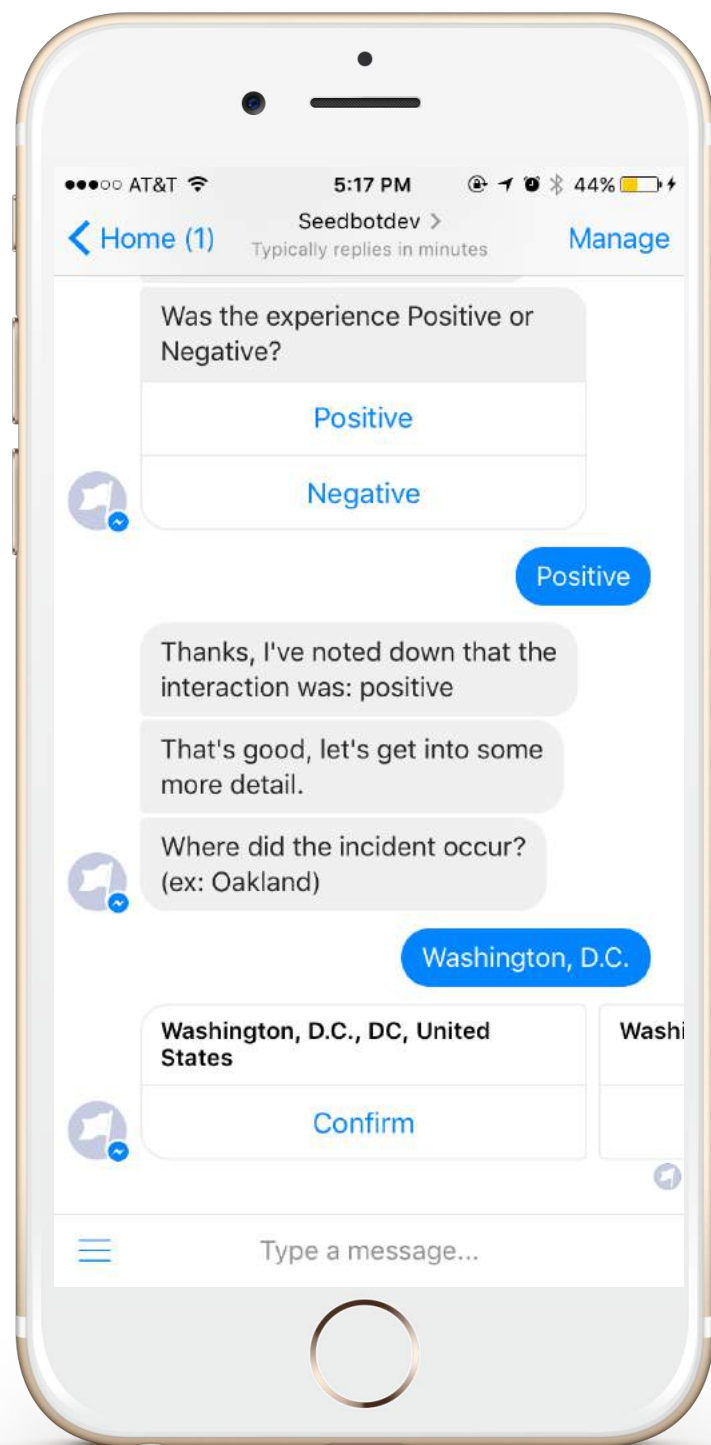
(Male) (Female) (Not Sure)

Type a message...

BUSINESS PLAN

A MINIMUM OF
1152
americans were killed
by police in 2015 alone

TAXPAYERS PAYING
$1B+
in settlements alone

WHAT COULD WE USE **$1B** FOR INSTEAD?

MUNICIPALITY PAYS

$25K

per year

70 MUNICIPALITIES

$2M

by 2019

THE VISION

Police Chief Jay Gruber

"The ability of the public to provide **real-time feedback on their interactions** with police officers will serve to benefit both the community and the police force in their efforts to improve the communities where they both live and serve."

Chief of Police Jay Gruber

PHASE 1

complete build
of messenger bot
+ dashboard

PHASE 2

launch pilot at
Georgetown
University fall
2016

PHASE 3

expand to DC city
government

Khadijah

Front End Developer

Brandon

CEO, Founder

Zac

Lead Bot Developer

Arman

Interaction Design

Collen

UX Design

Ketan

Back End Developer

THANK YOU

Brandon Anderson
202-344-9697