

SEED HUB FINANCE

LIGHT PAPER

A major challenge new ideas and projects face on their way to implementation is to create funds. Blockchain world responds to this problem through mass financing formulated as seed investments, private sales, public sales, crowdloans, etc.

In such “crowdfundings”, both the projects that want to raise funds and the investors need reliable, fair, and transparent platforms. While some projects develop their own contracts for the ICOs they will carry out, some projects do this through purpose specific platforms collectively referred to as launchpads.

As decentralization and -occasionally- anonymity of the blockchain world present us various problems and uncertainties, the need for new easily accessible, reliable, transparent, and decentralized funding platforms continues.

A few methods are being experimented for crowdfunding such as flat rate sales, auctions, reverse auctions, and bonding curves.

While the many existing platforms practice their selected funding mechanism, there is no single funding infrastructure that offers several of those methods under the same roof.

Additionally, different participation mechanisms end up enabling large investors to access larger funds, causing frustration in small investors and lack of enthusiasm in new investors to come aboard. This is best observed in launchpads with tier-based allocation schemes and result in proliferation of copy-paste launchpads so that new investors can enjoy being early to join. Also, the fact that each platform requires different participation conditions creates a confusion in participants and makes it burdensome to keep up with.

Another shortcoming of existing crowdfunding platforms is their confinement to the specific network in which they were developed. Investors would clearly appreciate using a one-stop-shopping crowdfunding platform that could host projects developed on different networks.

As Seed Hub, we aim to offer you a product package that will eliminate all these problems.

Products

1. *Seed Hub Decentralized*

In our decentralized funding tool, each project owner will be able to choose their preferred sales method:

- Fixed Price Sales
- Auction
- Reverse Auction
- Bonding Curve

While performing the sales of the project tokens in a decentralized manner, it will also be possible for the project owners to determine the following variables:

- Hard Cap

- Sales Period
- Token Lock Period
- Sales Audience (sale to SEED Holders, public sale, private sale (with password))

2. *Seed Hub OTC*

We aim to create escrow contracts with a simple interface and create a safe trading environment for those who want to securely exchange their rights to tokens before tokens are minted, or after, the tokens themselves as in a conventional OTC.

3. *Seed Hub Probe*

This service aims to identify foreseeable risks of candidate projects. Seed Hub carries out preliminary research, verifies teams as per disclosed identity data (as a sort of KYC, a know-your-project team verification), thus creating an additional layer of trust before launch. This preliminary project evaluation report will be submitted to the DAO vote for a decision on whether to make the sale or not.

4. *Seed DAO*

A DAO will be established to clarify the technical roadmap of the Seed Hub project and the sales to be made. A project that has passed the preliminary review by the Seed Hub team will not have a chance to make verified sales on the platform if it does not receive sufficient interest and support from the community. Voting in the DAO will be done using SEED tokens.

5. *Seed Hub Token*

It will be the utility token of the platform and used for the following purposes:

- In *Seed Hub Probe* sales, the candidate projects will pay their application fee with SEED token.
- In the DAO votings, voting power will be proportional to the number of SEED tokens held.
- There will be special sales opportunities for SEED token holders. In sales made exclusively to seed token holders, the transaction fee from the sales pools will be reduced.
- A portion of the revenue from sales commissions will be used to buy back SEED Tokens. DAO will decide what to do (burn, spend for new development activity, promotions, etc.) with these buybacked tokens.

6. *Seed Bridge*

Seed Hub is aimed as a multichain platform so that it supports funding in different networks. Building of a token bridge will be a priority in order to enable the use of SEED token for sales across EVM-based Avax, BSC and, of course, Ethereum networks. Other networks may be added as per DAO decisions.

TOKENMETRICS

Alternatives for Token Name: xSeed (tentative)

Total Supply: 100,000,000 tokens

Breakdowns:

- **Team:** A vested safe to be used to meet the regular expenses of the project. (TBD)
- **Ecosystem:** To be used for the future needs of the project as per DAO decisions, such as for liquidity requirements in different networks, additional development activity, community building, airdrops. (TBD)
- **Advisor/Partner:** A safe reserved for partners supporting the project. Funds given to advisors will be vested. (TBD)
- **Liquidity Pool:** Planned to be transferred to the initial liquidity pool.
- **Liquidity Pool Rewards:** A safe reserved to reward the participants who support pool liquidity. It will not be used for the Avax network. It will be rewarded to liquidity providers during the creation of liquidity pools in other networks after the bridge is in place. (TBD)
- **Sales**
 - Seed Investor Sale
 - Private Sale
 - Public Sale