

## Microeconometrics

3<sup>rd</sup> Tutorial: Binary Models (Introduction), Maximum Likelihood Estimation

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#### ... Where are we?

- ▶ We discussed Pros & Cons of non-parametric estimation which looks at the data with very few assumptions.
- ▶ Data do not speak for themselves, hence, sometimes we need to impose a structure to uncover the relationship.
  - Particularly in cases when the decision depends on multiple characteristics.
- We discussed Linear Probability Model, its interpretation and the consequences of imposing the respective structure on a binary variable.



The (dependent) variable in the mroz dataset was infl surveyed as follows:

$$Y_i = egin{cases} 1 & ext{, if the individual $i$ was working} \ 0 & ext{, if it was not} \end{cases}$$

Hence the distribution of  $Y_i$  is: Bernoulli Distribution

The respective probabilities are given by:

$$f(y_i = 1) = \pi$$
  
$$f(y_i = 0) = 1 - \pi$$

We are assuming that the probability  $\pi$  is some function of the observable characteristics

$$f(y_i = 1) = \pi = g(x_i)$$
  
 
$$f(y_i = 1) = 1 - \pi = 1 - g(x_i)$$



# Interpretation

# Expectation of the Benoulli (random) Variable

$$\mathbb{E}[Y_i|X = x_i] = 1 * \mathbb{P}[Y_i = 1|X = x_i] + 0 * \mathbb{P}[Y_i|X = x_i]$$
$$= \mathbb{P}[Y_i = 1|X = x_i] = \pi(x_i) = g(x_i)$$

We sometimes abbreviate  $X = x_i$  as  $x_i$  e.g.  $\mathbb{E}[Y_i|X = x_i]$  as  $\mathbb{E}[Y_i|X_i]$ .

- Holds only for Bernoulli random Variable.
- We have already used this fact in the interpretation of Linear Probability Model (How?).

# **Unconditional Probability**

How can we interpret the following summary statistics in terms of probabilities?

OUTPUT OF THE COMMAND table ()

	not working	working	missing (NA)
Nr. of Observations	325	428	0

# I. Binary Dependent Variable | 1. Introduction

**Conditional Probabilities** 

#### PRODUCT OF THE COMMAND CROSSTABLE FROM THE DSCR PACKAGE

	Number of kids at least 6 y. old				
mroz\$inlf	0	1	2	3	Total
not working	231	72	19	3	325
	0.381	0.610	0.731	1.000	
working	375	46	7	0	428
	0.619	0.390	0.269	0.000	
Total	606	118	26	3	753



#### Estimation I

- Conditional probabilities seems to change with changing x<sub>i</sub> (look at the Table on the previous page). =>Characteristics  $x_i$  potentially influence the decision to work or not to work.
- We could assume LPM. But the downside is that predicted probabilities are not constrained to the [0-1] interval.
- Any solutions?



#### Estimation II

• We could transform the LPM by some function  $G(\mathbf{x}'\boldsymbol{\beta})$ , therefore ensuring the resulting probabilities are between 0 and 1.

More formally, we could assume that:

$$\mathbb{E}[Y_i|X = x_i] = \mathbb{P}[Y_i = 1|X = x_i] = G(\mathbf{x}_i'\boldsymbol{\beta})$$
$$= G(\beta_0 + \beta_1 x_{1i} + \dots + \beta_k x_{ki})$$



#### Alternative Formulation

## Still, there are some questions left

- What are the consequences of the additional assumptions?
- ▶ Why do we still assume the same linear-in-parameter function as before inside the G(.) function?

To answer these questions we need an alternative formulation of Probit and Logit, through Latent Variable.



#### Alternative Formulation II

- ► The following derivation can be found in Wooldridge (p.576-77)
- Describe all steps of the derivation in your own words.

$$y^* = \beta_0 + \mathbf{x}'\boldsymbol{\beta} + \varepsilon \tag{1}$$

$$y = \begin{cases} 1 & [y^* > 0] \\ 0 & \text{otherwise} \end{cases}$$
 (2)

$$\mathbb{E}[Y_i|\mathbf{x}] = \mathbb{P}[Y_i = 1|\mathbf{x}] = \mathbb{P}[y_i^* > 0|\mathbf{x})] = \mathbb{P}[\varepsilon_i > -(\beta_0 + \mathbf{x}_i'\boldsymbol{\beta})|\mathbf{x}]$$

$$= 1 - G[-(\beta_0 + \mathbf{x}_i'\boldsymbol{\beta})] = G(\beta_0 + \mathbf{x}_i'\boldsymbol{\beta}) = \Phi(\beta_0 + \mathbf{x}_i'\boldsymbol{\beta})$$
(3)

How would the derivation of Logit differ? (only For Your Information)



#### Latent Variable in Probit

Only for your information = not relevant for the exam (henceafter "FYI")

▶ Do we have to assume that  $\varepsilon | \mathbf{x} \sim N(0,1)$  or can we assume that  $\varepsilon | \mathbf{x} \sim N(a,b^2)$ , where a,b are unknown constants?



#### Latent Variable in Probit II - FYI

Whatever we assume, we cannot differentiate between the two cases defined in the previous slide!

$$\begin{split} \mathbb{P}[Y_i = 1 | \mathbf{x}] &= \mathbb{P}[y_i^* > 0 | \mathbf{x})] = \mathbb{P}[(\beta_0 + \mathbf{x}_i' \boldsymbol{\beta} + \varepsilon_i) > 0 | \mathbf{x}] \\ &= \mathbb{P}[\varepsilon_i > -(\beta_0 + \mathbf{x}_i' \boldsymbol{\beta}) | \mathbf{x}] \\ &= \mathbb{P}[\frac{\varepsilon_i - \mu_{\varepsilon}}{\sigma_{\varepsilon}} > -(\frac{\beta_0 - \mu_{\varepsilon}}{\sigma_{\varepsilon}} + \mathbf{x}_i' \frac{\boldsymbol{\beta}}{\sigma_{\varepsilon}}) | \mathbf{x}] \\ &= \mathbb{P}[\xi_i > -(\frac{\beta_0 - \mu_{\varepsilon}}{\sigma_{\varepsilon}} + \mathbf{x}_i' \frac{\boldsymbol{\beta}}{\sigma_{\varepsilon}}) | \mathbf{x}] = \Phi(\frac{\beta_0 - \mu_{\varepsilon}}{\sigma_{\varepsilon}} + \mathbf{x}_i' \frac{\boldsymbol{\beta}}{\sigma_{\varepsilon}}) \end{split}$$

What does that mean in the context of the estimates?



#### Latent Variable in Probit III - FYI

- ▶ It means we cannot differentiate between the cases  $\xi$  &  $\varepsilon$
- ▶ If we assume  $\varepsilon | \mathbf{x} \sim N(0, 1)$  then we have identified  $\beta_0$  &  $\beta$ .
- If we assume  $\varepsilon | \mathbf{x} \sim N(a, b^2)$  then we have identified  $\frac{\beta_0 a}{b}$  &  $\frac{\beta}{b}$
- ▶ But you can get only one set of numbers out of the estimation! So you cannot know whether you have just estimated  $\beta$  or  $\frac{\beta}{h}$ .
- ▶ In sum, we cannot simultaneously identify the magnitude of  $\sigma_{\varepsilon}$  and  $\beta_0$ ,  $\beta$ .
- ▶ Therefore, we standardised  $\varepsilon | \mathbf{x} \sim N(0, 1)$ 
  - (!) Remember, you don't have to memorize any derivations, you just need to understand the issues addressed by the derivation!



#### Estimation I

► How can we estimate the parameters given by:

$$\mathbb{E}[Y_i|\mathbf{x}_i'\boldsymbol{\beta}] = \mathbb{P}[Y_i = 1|\mathbf{x}_i'\boldsymbol{\beta}] = \Phi(\mathbf{x}_i'\boldsymbol{\beta})?$$

▶ We cannot use OLS, since  $\Phi(.)$  is a non-linear function.



#### Maximum Likelihood Estimation I

"The likelihood principle, due to R.A.Fischer(1922), is to choose as estimator of the parameter vector  $\theta_0$  that value  $\theta$  that maximizes the likelihood of observing the actual sample" [under the assumed distribution].

Cameron & Trivedi, p. 139



#### Maximum Likelihood Estimation II

# From the Wooldridge's Book

$$f(y|\mathbf{x}_i, \boldsymbol{\beta}) = [G(\mathbf{x}_i'\boldsymbol{\beta})]^y * [1 - G(\mathbf{x}_i'\boldsymbol{\beta})]^{1-y}, \quad y = \{0, 1\}$$
 (4)

$$\ell_i(\boldsymbol{\beta}) = y_i * log[G(\mathbf{x}_i'\boldsymbol{\beta})] + (1 - y_i) * log[1 - G(\mathbf{x}_i'\boldsymbol{\beta})]$$
 (5)

$$\mathcal{L} = \sum_{i=1}^{N} \ell_i(\beta) \tag{6}$$

State explicitly, which assumptions (if any) were made to formulate equation (4), (5), (6). Be precise!



# MLE-Example

#### MLE of $\pi$

- Your task is to compute the Maximum Likelihood Estimator of  $\pi := \mathbb{P}(Y_i = 1)$  of a bernoulli random variable  $Y_i$ .
  - Use the information from the previous slides.
- 2. Explain the difference between unconditional and conditional probability. Come up with a simple example to illustrate the difference
- 3. Make sure that you have computed the maximum! (By checking the second order condition (SOC)).



#### Solution I

The respective Likelihood function looks like:

$$L(\pi, \mathbf{y}) = \prod_{i=1}^{N} f(y_i | \pi) = \prod_{i=1}^{N} \pi^{y_i} (1 - \pi)^{1 - y_i}$$

The Log-Likelihood:

III. Maximum Likelihood Estimation

$$\mathcal{L}(\pi, \mathbf{y}) = \sum_{i=1}^{N} \{ y_i * log(\pi) + (1 - y_i) * log(1 - \pi) \}$$

The respective FOC:

$$\frac{\partial \mathcal{L}(\pi, \mathbf{y})}{\partial \pi} \stackrel{!}{=} 0$$



#### FOC - Solution

#### Left-Hand-Side:

$$\sum_{i=1}^{N} \frac{\partial (y_i log \pi + (1 - y_i) log (1 - \pi))}{\partial \pi} = \sum_{i=1}^{N} y_i \frac{1}{\pi} + (1 - y_i) \frac{1}{1 - \pi} (-1)$$
$$= \sum_{i=1}^{N} \frac{y_i (1 - \pi) - (1 - y_i) \pi}{\pi (1 - \pi)} = \sum_{i=1}^{N} \frac{y_i - \pi}{\pi (1 - \pi)}$$

## putting LHS and RHS together:

$$\frac{\sum_{i=1}^{N} y_i - n\hat{\pi}}{\hat{\pi}(1 - \hat{\pi})} = 0$$
$$\frac{1}{N} \sum_{i=1}^{N} y_i = \hat{\pi} = \bar{y}$$



#### Maximum or Minimum?

We need to check the SOC:

$$\frac{\partial^{2} \left( \sum_{i=1}^{N} y_{i} * log\pi + (1 - y_{i} * log(1 - \pi)) \right)}{\partial^{2}} = \frac{\partial \left( \sum_{i=1}^{N} y_{i} \frac{1}{\pi} + (1 - y_{i}) \frac{1}{1 - \pi} (-1) \right)}{\partial \pi} = \sum_{i=1}^{N} -\frac{y_{i}}{\hat{\pi}^{2}} - \frac{(1 - y_{i})}{(1 - \hat{\pi})^{2}} < 0$$

 $\hat{\pi} = \bar{y}$  is a maximum



#### Main Conclusions from the Discussion in the Tutorials I

- In the LPM, we have to use heteroscedasticity robust variance-covariance matrix estimation, because the (bernoulli) dependent random variable features heteroscedastic error term.
  - This we know for a fact so we do not have to carry out any formal test for heteroscedasticity.
  - In the LPM, the estimators of the coefficients remain consistent.
- 2. The situation is very different with the latent variable.
  - ▶ If we could observe the latent variable, we could use OLS estimation, since all OLS-Assumptions are fulfilled.
  - We cannot observe it, however, and Probit estimation based on the observed (y) is inconsistent in the presence of heteroscedastic latent error.



#### Main Conclusions from the Discussion in the Tutorials II

3. The heteroscedasticity of the (observed) bernoulli random variable is no challenge for the standard MLE-Probit estimation, since MLE uses the PDF of the bernoulli distribution and the hereroscedasticity of the error term is just a feature of that distribution.

#### Please Note

For more details look into the R-Script, where you have the chance to rerun the analysis, look at the graphs again and read the respective commentary.