



# Online Doctor of Business Administration

**ESGCI, School of Management, Paris**

---

36 Months

A member of



| **ESGCI**

# **Content**

**About ESGCI**

**Why pursue a degree from a French business school?**

**Why pursue a Doctor of Business Administration degree?**

**About upGrad**

**Program Highlights**

**Life at ESGCI - Immersion**

**Glimpse of the upGrad Platform**

**Faculty**

**Program Curriculum**

**PwC Directorship & Board Advisory Certificate**

**Selection Process**

**Program Details**

# ABOUT ESGCI



Founded in 1986, ESGCI, Ecoles Supérieur de Gestion - Commerce International, is a world-renowned management school in Paris. Specializing in management studies, the school is unique with its international orientation. Recognized by the French state, ESGCI has 20% international students of 65 different nationalities. The Qualiopi certification ensures high-quality training and skills development.

ESGCI benefits from the strengths of Galileo Global Education, the largest higher education group. Present in over 91 campuses in 13 countries around the world, the group has over 200,000 enrolled students. Here is a sample of prestigious schools: Paris School of Business (PSB), ESGCI, Cours Florent and Atelier de Sèvres in France, Instituto de Estudios Universitarios in Mexico, and Istituto Marangoni in Italy, and so on.

**Accredited by :**



# GALILEO GROUP - A SUMMARY

US



UK



istitutomarangoni enhancing talent since 1935



SINGAPORE



SENEGAL



NORWAY



MEXICO



ITALY

istitutomarangoni



INDIA

istitutomarangoni



GERMANY



FRANCE



CYPRUS



European  
University Cyprus

BELGIUM



# WHY PURSUE A DEGREE FROM A FRENCH BUSINESS SCHOOL?



## France is a world leader in several industries.

While often associated with luxury, beauty, fashion and design giants like LVMH and Dior, France is actually a world leader across industries. The world's largest energy provider, EDF, is French, as is insurance giant AXA. Peugeot, Renault and Michelin are stalwarts of the automotive industry, and BNP Paribas is a giant of the banking world. As the digital economy surges, Orange S.A. is the parent company of many of the world's most recognizable telecommunications providers.



## Business schools in France prize diverse, multicultural cohorts

With a 20% international student population, ESGCI looks to invite business professionals and global leaders from diverse backgrounds (geographically, racially, by profession/industry and more) to pursue the ultimate degree in business education, the DBA.



## French Business School are more cost effective than in other countries

While the education style and degree are world class, France offers quality business education at a fraction of the cost of equivalent institutions in other countries like the US.

# WHY PURSUE A DBA?



## Position yourself as an expert in your field of choice

The DBA is designed to produce business leaders and experts in a field of choice. Write an in-depth dissertation on any topic of interest to you in the business management field and cement your position as an expert on the topic.



## Access the academic title of “Dr”

The DBA degree confers on individuals the right to use the academic title doctor. It is considered a professional doctorate degree.



## Open yourself to new Career pathways

Use the expert tag and the doctor title to publish your work in professional journals, speak at conferences, offer consulting services in your chosen field or even teach at universities.



## Stand out in an uncertain and crowded labour market

Globally there are 250,000 MBA graduates each year and less than 5,000 DBA graduates.



**ESG** ÉCOLES  
DE COMMERCE

ESG

PHOTOS ET COPI

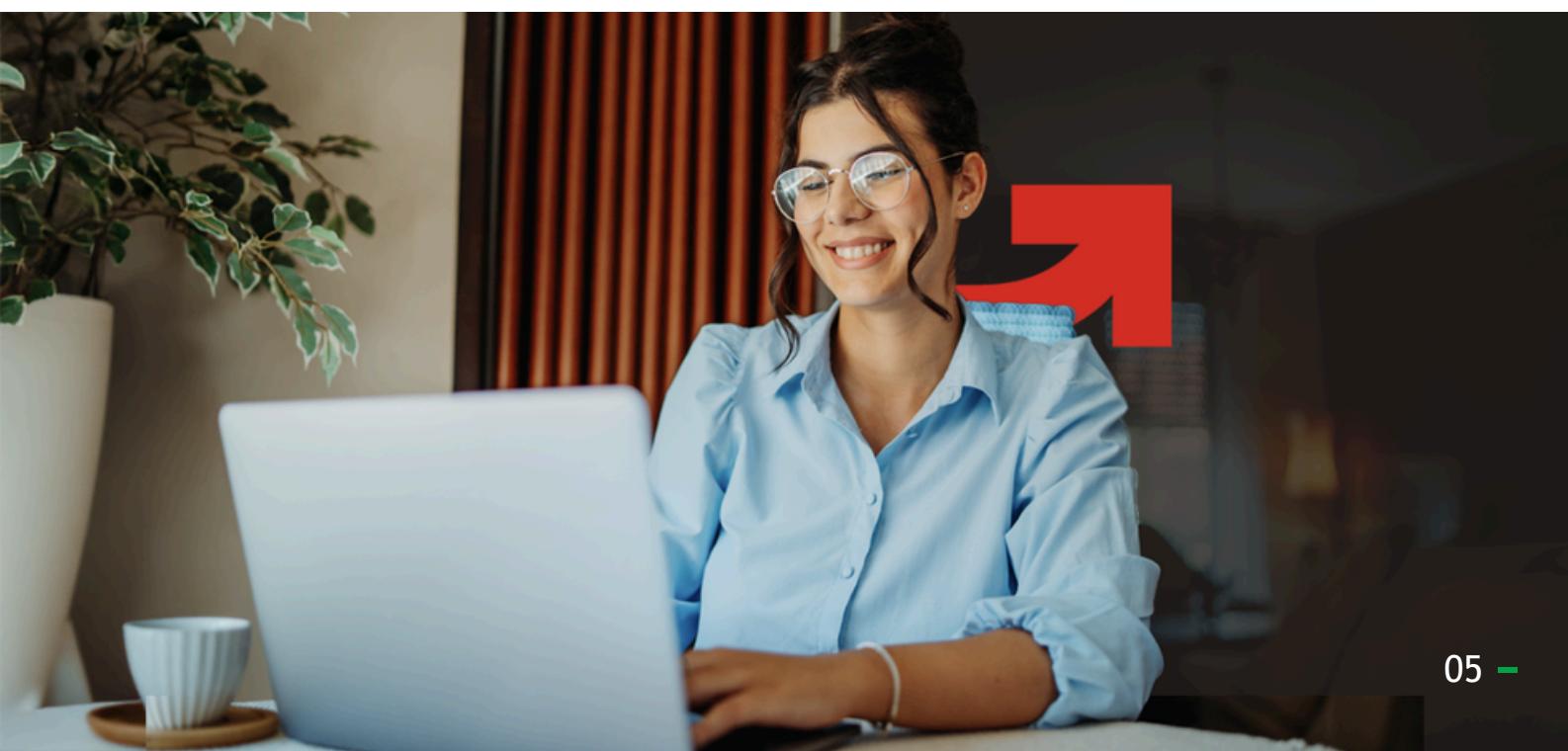


# ABOUT UPGRAD

upGrad is a leading online education platform empowering professionals to reach their full potential through flexible, engaging learning experiences. We partner with top global universities, including Golden Gate University, Edgewood University, ESGCI International School of Management Paris, Liverpool Business School, Paris School of Business, Liverpool John Moores University, among others to offer a wide range of career-focused programs.

As professionals juggle demanding careers and personal commitments, traditional education often feels out of reach. upGrad bridges this gap by making high-quality learning accessible and practical, so education becomes an enabler, not a hindrance.

To date, upGrad has delivered over 20 million hours of learning, empowering thousands of learners worldwide with the knowledge and skills to advance their careers.



# PROGRAM HIGHLIGHTS



5-Month foundation program to prepare you for the dissertation phase



Member of Galileo Global Education - world leader in independent higher education with over 200,000 students, 61 schools and 91 campuses in 13 countries



1:1 Thesis mentorship sessions with ESGCI faculty



90+ Live session hours



180 European credit transfer and accumulation system



Same alumni status as on campus students



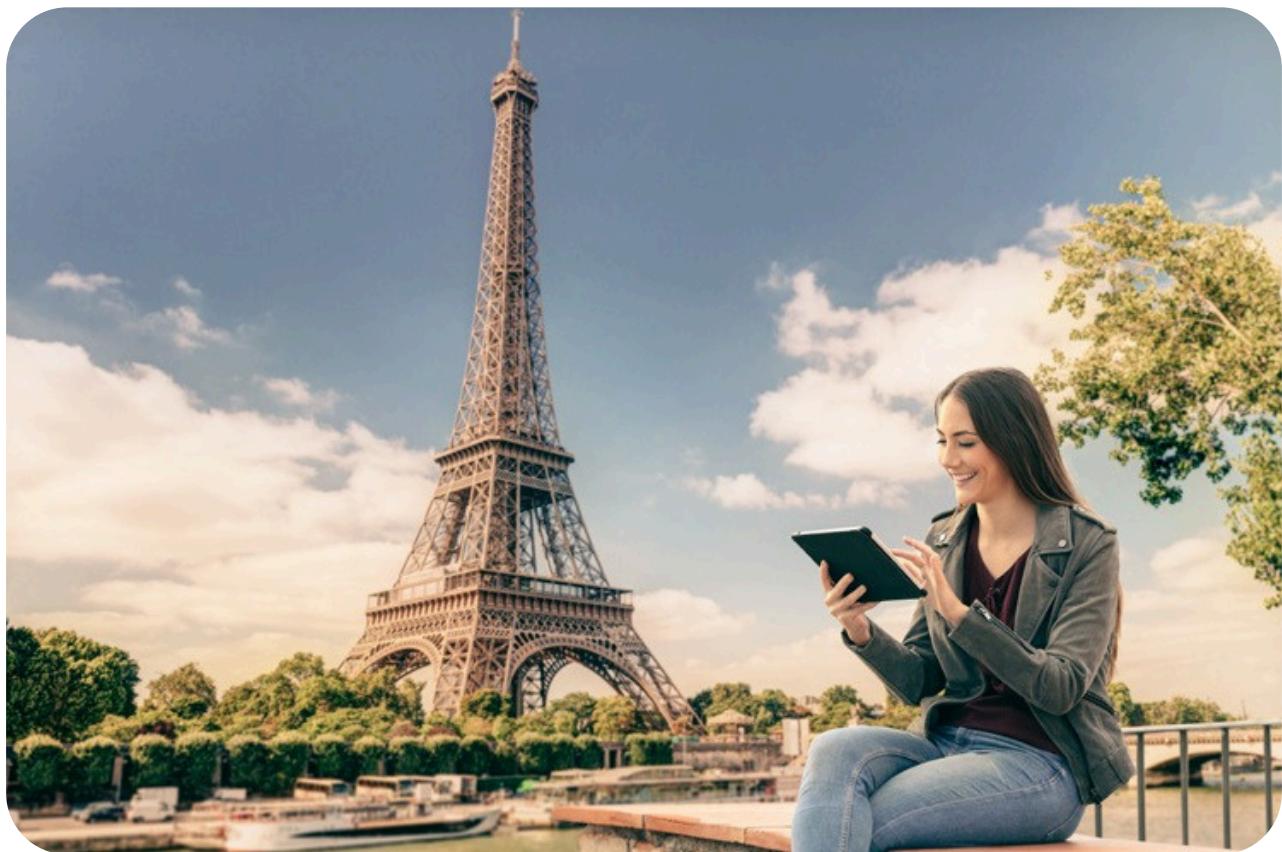
Institute accredited by QUALIOPI and French Ministry of Higher Education Research & Innovation



# LIFE AT ESGCI - IMMERSION

**Paris** - a major European city and a global center for art, fashion, gastronomy and culture. Its 19th-century cityscape is crisscrossed by wide boulevards and the River Seine.

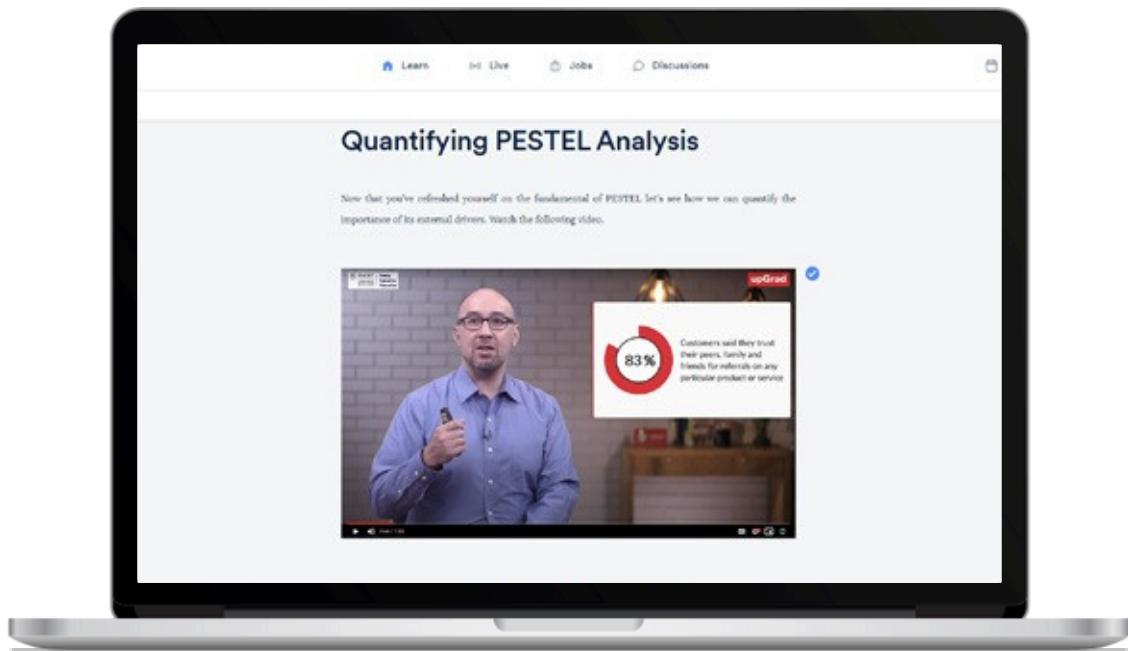
ESGCI aims to educate students to ultimately become creative and agile leaders who distinguish themselves as life-long learners throughout their careers.



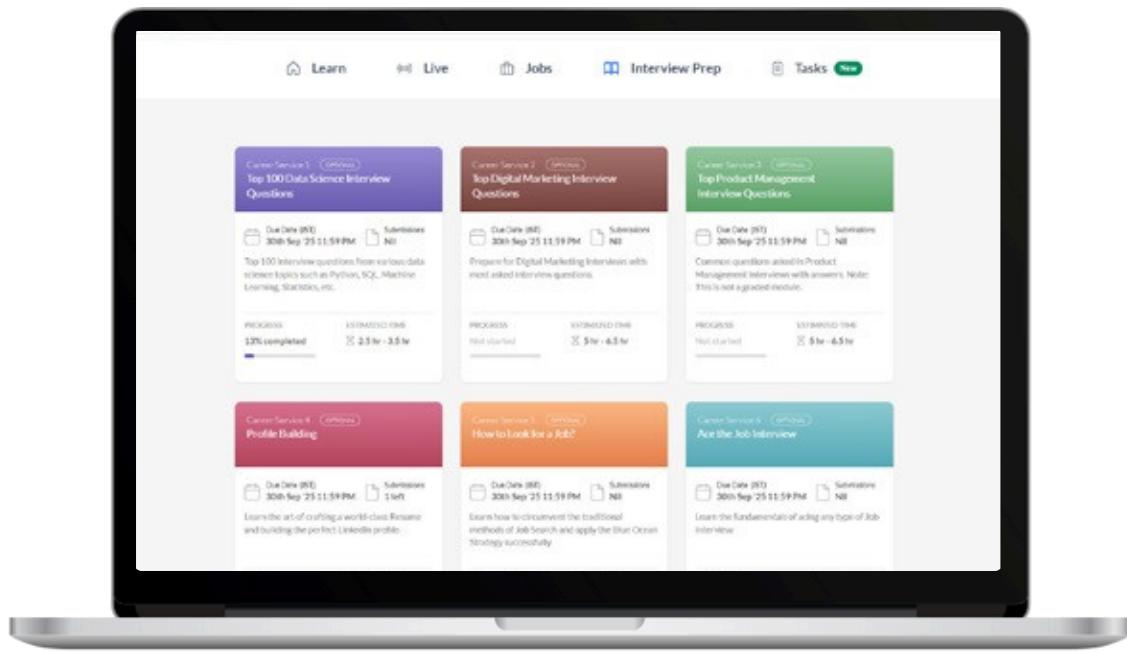
With on-campus and city-wide engagements, the immersion program strives to create an ideal learning environment while still enjoying the nuances of exploring the city.

A detailed itinerary will be shared with enrolled students within the first phase of the program.

# GLIMPSE OF THE UPGRAD PLATFORM



## Teaching Faculty

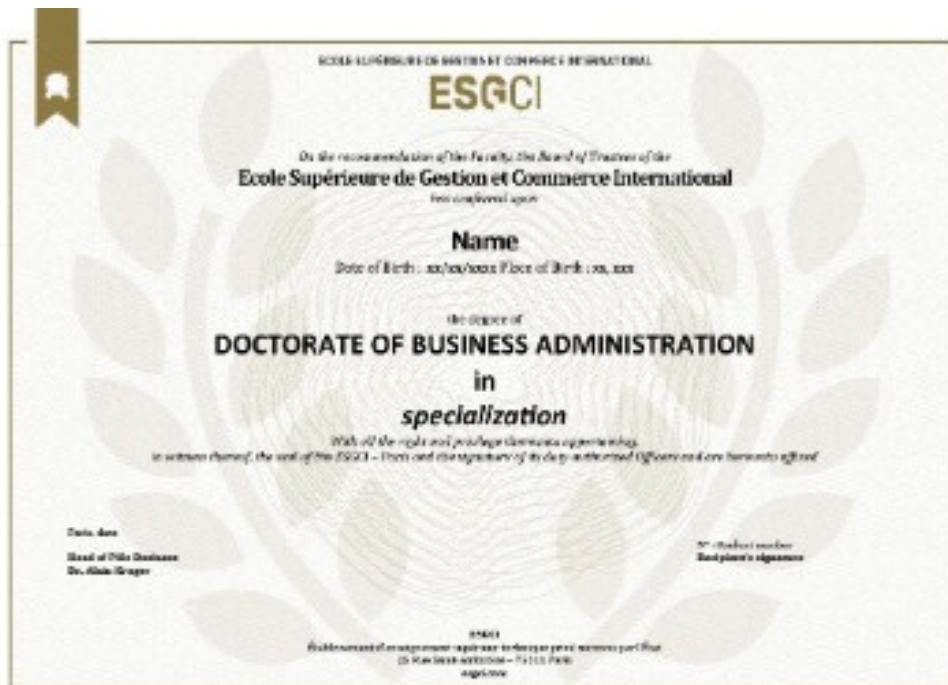


## Interview Prep Material

\*Note: Images here are not a reflection of this program.

Please reach out to an admissions counselor for a real-time demonstration of the learning platform.

# Doctorate of Business Administration Degree



◆ **Doctorate of Business Administration Degree** Upon approval of your final dissertation, you will be Business Administration, the culmination of your dedication and scholarly pursuit.



# Interim Research Milestone-Based Certificates



 **Certificate of Research** Earn your Certificate of Research upon approval of your research proposal, literature review, and draft methodology, marking a significant early milestone in your academic journey.



 **Certificate of Advanced Research** Receive the Certificate of Advanced Research after your data analysis chapter is approved, signifying advanced scholarly achievement and research expertise.

# FACULTY



## Dr. Josse Roussel

Professor at Paris School of Business and head of DBA development. He got his Ph.D. in finance and management from the Université Paris-Dauphine and certification to supervise doctoral research (H.D.R) from the Université Paris-II Panthéon Assas. His research focuses on finance and monetary policies, human capital, and the digitization of management. He authored 5 books and published multiple research articles in peer-reviewed journals such as The Journal of Developing Areas, International Journal of Emerging Markets, International Journal of Business and Social Science, Human Resource Planning, The JEIT.



## Dr. Alain Kruger

After an enriching experience at Kodar, Dr. Kruger graduated with a PhD in Management Sciences, in the field of cultural influences in the consumer's behavior at the University of Bourgogne. A marketing consultant in pharmaceutical and automobile industries where he lead the CODIVA group as well as Renault, Nissan, Citroën, Volvo, Dacia and Honda brands. The main author of the book Mini Manuel de Marketing at Dunod Editions in 2010 and has written several scientific publications during his time with ESGCI, School of Management, Paris.

# FACULTY



## Dr. Yannick Miel

Completed a PhD in aiding and management control. The focus was the identification of the factors of application or non-application of the norms by the employees (quality standard). Member of the operational management committee of Galileo Global Education France, Dr. Miel oversees the management system of activities, development of professional certificates, handicap policy, and the client experience. He is also one of the auditors at COFRAC for Qualiopi accreditation, the official quality norm of the French educational sector.



## Prof. Aparajit Parthasarathy

Nearing completion of Doctorate in Neuromarketing, Prof. Aparajit Parthasarathy is coming from a vast amount of experience in international marketing, communication, and branding. He is an award winning entrepreneur and has worked in the UK, France, USA and India and successfully launched products, distribution partnerships and client acquisitions over the years before joining ESGCI, School of Management, Paris. He has also published articles in Cambridge.

# FACULTY



## Dr. Jana Badran

Holds a Ph.D. from IAE Gustave Eiffel - Paris Est University (UPEC) Specializes in Strategic Management, Business Ethics and CSR, and Performance Management Panel speaker on “New Economic Wars” at the Arab Thought Foundation Invited expert on “Women and Economics”



# **PROGRAM CURRICULUM**

## **FOUNDATION PHASE**

### **INTRODUCTION TO DOCTORAL RESEARCH**

- Decoding research
- Research design decisions and strategies
- Applying the research process
- Business and management research essentials

### **FORMULATING RESEARCH TOPIC AND LITERATURE REVIEW**

- Formulating a research question
- Writing a research proposal
- Writing a literature review

### **DATA COLLECTION TECHNIQUES (OPTIONAL)**

- Fundamentals of quantitative data collection and secondary data sources
- Collecting and evaluating primary data
- Collecting primary qualitative data through observation
- Collecting primary qualitative data through interviews

### **QUANTITATIVE METHODS**

- Descriptive statistics,
- Difference in means
- Correlation, linear regression models
- Panel data models, Logit and Probit models

### **QUALITATIVE METHODS**

- Methods and fundamentals of qualitative research
- Choose qualitative research methods
- Grounded theory, discourse analysis, feminist and post- colonial studies and historical research
- Qualitative data interpretation and coding
- Qualitative comparative analysis

### **ACCESS TO DATA (OPTIONAL)**

- Negotiating access to data
- Research ethics and managing data

# **PROGRAM CURRICULUM**

## **LEADERSHIP PHASE**

### **BUSINESS ENVIRONMENT, STRATEGY AND INNOVATION IN THE DIGITAL AGE**

- Business strategy essentials
- Portfolio of a firm Becoming a market leader and sustaining growth
- Value creation through digital models
- Growing a digital platform

### **LEADERSHIP SKILLS-LEADING PEOPLE, ORGANIZATION AND CHANGE**

- Leading teams and organizations
- Group decision making
- Change management
- Bonus: Leadership and Entrepreneurship
- Masterclass with Ronnie Screwvala

## **DISSERTATION PHASE**

**RESEARCH TOPIC**

**LITERATURE REVIEW**

**RESEARCH DESIGN**

**DATA COLLECTION**

**DISSERTATION DRAFT**

**FINAL DISSERTATION**

**ORAL DEFENCE**



# PwC DIRECTORSHIP & BOARD ADVISORY CERTIFICATE

The Directorship & Board Advisory Certification is a specialized executive program designed for professionals aiming to transition into board-level roles. Delivered in collaboration with PwC Academy, this immersive program cultivates strategic thinking, ethical governance fluency, and boardroom confidence through live sessions, real-world simulations, and expert-led masterclasses.

The program comprises approximately 20 hours of live lectures, conducted through masterclasses led by PwC experts. The batch schedule will be communicated to learners well in advance.

## Program Outcomes

### Practical Board Skills:

Develop boardroom fluency, strategic thinking, and key frameworks necessary for effective boardroom preparedness.

### Stakeholder Influence:

Learn how to manage stakeholder expectations, enhance investor relations, and ensure strategic alignment with organizational vision and values.

### Governance & Compliance:

Gain deep insights into Indian and global corporate governance standards, legal responsibilities, ethical conduct, and risk mitigation strategies.



## Curriculum Overview



### An Overview of the Modern Board

Introduction to the Board of Directors and modern boardroom dynamics, covering roles and responsibilities, legal obligations, disqualifications, powers, ethical frameworks, “officer in default,” D&O insurance, and other safeguards.



### Corporate Governance, Ethics & Regulatory Frameworks

Explore global and Indian governance standards, best practices, participation frameworks, taxonomy, transparency, integrity, and ESG foundations.



### Finance & Risk for Board Oversight

Understand strategic finance and risk, including directors' responsibilities, red flags in financials, audit committees, internal controls, and related obligations.



### Digital, Cyber & M&A Readiness

Examine the board's role in digital transformation, AI, cybersecurity, and M&A evaluation, including regulator perspectives.



### Independent Directors - Risks and Rewards

Learn about regulatory requirements for Independent Directors, enrollment in the Independent Director Databank, qualifications and disqualifications, code of conduct, related party transactions, and director responsibilities.



### Stakeholder Engagement & Investor Relations

Master stakeholder mapping, effective communication, board dynamics, decision-making processes, investor expectations, and strategic engagement.



### Final Project: Board Simulation & Readiness Presentation

A hands-on simulation project to demonstrate boardroom readiness and application of program learnings.

*\*(Topics are indicative and could be subject to minor changes.)*

# PwC Program Experts



## Manisha Narang,

Manisha Narang, Subject Matter Expert, is a seasoned Company Secretary with over 20 years of expertise in corporate governance, regulatory compliance, board advisory, and cross border business structuring. She specializes in guiding boards, managing risk, enabling regulatory clarity, and supporting M&A, NBFC licensing, and global market entry for leading organizations.



## Shekhar Chopra

Shekhar Chopra, Subject Matter Expert, is a qualified Company Secretary with 15+ years of experience in corporate governance, M&A, board advisory, and regulatory compliance. He has led governance frameworks, board evaluations, risk management, and shareholder engagement across top firms including Deloitte, EY, and SRL Diagnostics.

\*List of all faculty teaching in the PwC program will be shared with the students before the start of the sessions.

# SELECTION PROCESS

## STEP 1: Complete your Application



Complete your application on the upGrad platform. Include your education, work experience and any other relevant material.



## STEP 2: Statement of Purpose & Review

Submit a short 200 word statement of purpose covering your area of research as well as why you would like to pursue the program with ESGCI. Email this to esgci-applications@upgrad.com.



## STEP 3: Claim your Doctoral Candidacy

If admitted you will receive an offer letter from the university. To enroll - pay the enrollment deposit and submit all required documents.



# PROGRAM DETAILS



## Programme Start Date

Please refer to the website



## Programme Duration

36 months



## Eligibility

Master's Degree (or equivalent) or Bachelors Degree with 3+ years of work experience. Diploma holders will be considered on a case-by-case basis with a minimum of 8 years of work experience.



## Fees

Please refer to the website for the program fee, and connect with our counselor to ascertain your scholarship eligibility



Disclaimer: Program fee and payment options are subject to change. Please refer to the website for updated details or speak to our admission counsellor.

-  | **Write to us:**  
admissions@upgrad.com
-  | **Visit us at:**  
[www.upgrad.com](http://www.upgrad.com)
-  | **Call:** 1800-210-2020

**upGrad**

LET'S TALK

