



Bachelor of Business Administration (BBA)

About University: - Is an institute of higher education deemed to be university located in New Delhi, India. It is a government-funded university. Established in 1989. In 2019 it was awarded the institute of Eminence Status by Ministry of Human Resources Development.

Ranking

QS World University Ranking ranked Jamia Hamdard 301-350 in Asia in 2020

National Institutional Ranking Framework (NIRF): - 21st among universities and first in the pharmacy

Program Objective

Bachelor of Business Administration (BBA) program aims to provide contemporary education and training to meet the challenges of the evolving global scenario and changing environment in business administration



Duration of the program

3 Years (6 Semesters)

Eligibility

10+2 pass or equivalent from a recognized board

Course Fees

16000/ per semester

Program Structure

First Semester: -

Course code	Title of the Course
BBA-D 01	Principles of Management
BBA-D 02	Environmental Management
BBA-D 03	Marketing Management – 1
BBA-D 04	Business Economics
-	Any one from elective -2
-	Any other from elective – 3

Second Semester: -

Course code	Title of the Course
BBA-D 05	Business Statistics BBA-D 202- Business Law
BBA-D 06	Organization Behavior
BBA-D 07	Cost Accounting
BBA-D 08	Any one from elective -2
-	Any one from elective-3

Third Semester: -

Course code	Title of the Course
BBA-D -09	Human Resource Management
BBA-D -10	Business Environment
BBA-D- 11	MIS
BBA-D- 12	Business Ethics and corporate Governance
-	Any one from elective -1
-	Any one from elective -2

Fourth Semester: -

Course code	Title of the Course
BBA-D-13	Business Research
BBA-D-14	Financial Management
BBA-D-15	International Business Environment
BBA-D-16	Marketing Management -2
-	Any one from elective-1
-	Any one from elective-2

Fifth Semester: -

Course code	Title of the Course
BBA-D-17	Qualitative Techniques for Managers
BBA-D 18	Income Tax
BBA-D 19	Production and Operation Management
BBA-D 20	Project Work
-	Any one from elective-1
-	Any one from elective-3

Sixth Semester:

Course code	Title of the Course
BBA-D-21	Business Policy and Strategy
BBA-D 22	Project Management
BBA-D 23	Dissertation
BBA-D 24	Grand Viva
-	Any one from elective-1
-	Any one from elective-2

Program Fee Structure

	Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI
Registration/Application Fee (One Time)	₹. 500/-	-	-	-	-	-
Program Fee	₹.14,000/-	₹.14,000/-	₹.14,000/-	₹.14,000/-	₹.14,000/-	₹.14,000/-
Examination Fee	₹.2,000/-	₹.2,000/-	₹.2,000/-	₹.2,000/-	₹.2,000/-	₹.2,000/-
Annual Fee	₹.16,500/-	₹.16,000/-	₹.16,000/-	₹.16,000/-	₹.16,000/-	₹.16,000/-
Total Fees	₹. 96,500/-					