



**Jamia Hamdard**  
Deemed to be University  
Accredited in 'A' Grade by NAAC  
Declared to be designated as Institute of Eminence (IoE) by MHRD, GOI

## Bachelor of Business Administration (BBA)

**About University:** - Is an institute of higher education deemed to be university located in New Delhi, India. It is a government-funded university. Established in 1989. In 2019 it was awarded the institute of Eminence Status by Ministry of Human Resources Development.

### Ranking

QS World University Ranking ranked Jamia Hamdard 301-350 in Asia in 2020

National Institutional Ranking Framework (NIRF): - 21<sup>st</sup> among universities and first in the pharmacy

### Program Objective

Bachelor of Business Administration (BBA) program aims to provide contemporary education and training to meet the challenges of the evolving global scenario and changing environment in business administration



### Duration of the program

3 Years (6 Semesters)

### Eligibility

10+2 pass or equivalent from a recognized board

### Course Fees

16000/ per semester

### Program Structure

#### First Semester: -

Course code	Title of the Course
BBA-D 01	Principles of Management
BBA-D 02	Environmental Management
BBA-D 03	Marketing Management – 1
BBA-D 04	Business Economics
-	Any one from elective -2
-	Any other from elective – 3

## Second Semester: -

Course code	Title of the Course
BBA-D 05	Business Statistics BBA-D 202- Business Law
BBA-D 06	Organization Behavior
BBA-D 07	Cost Accounting
BBA-D 08	Any one from elective -2
-	Any one from elective-3

## Third Semester: -

Course code	Title of the Course
BBA-D -09	Human Resource Management
BBA-D -10	Business Environment
BBA-D- 11	MIS
BBA-D- 12	Business Ethics and corporate Governance
-	Any one from elective -1
-	Any one from elective -2

### Fourth Semester: -

Course code	Title of the Course
BBA-D-13	Business Research
BBA-D-14	Financial Management
BBA-D-15	International Business Environment
BBA-D-16	Marketing Management -2
-	Any one from elective-1
-	Any one from elective-2

### Fifth Semester: -

Course code	Title of the Course
BBA-D-17	Qualitative Techniques for Managers
BBA-D 18	Income Tax
BBA-D 19	Production and Operation Management
BBA-D 20	Project Work
-	Any one from elective-1
-	Any one from elective-3

## Sixth Semester:

Course code	Title of the Course
BBA-D-21	Business Policy and Strategy
BBA-D 22	Project Management
BBA-D 23	Dissertation
BBA-D 24	Grand Viva
-	Any one from elective-1
-	Any one from elective-2

## Program Fee Structure

	Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI
Registration/Application Fee (One Time)	₹. 500/-	-	-	-	-	-
Program Fee	₹.14,000/-	₹.14,000/-	₹.14,000/-	₹.14,000/-	₹.14,000/-	₹.14,000/-
Examination Fee	₹.2,000/-	₹.2,000/-	₹.2,000/-	₹.2,000/-	₹.2,000/-	₹.2,000/-
Annual Fee	₹.16,500/-	₹.16,000/-	₹.16,000/-	₹.16,000/-	₹.16,000/-	₹.16,000/-
Total Fees	₹. 96,500/-					