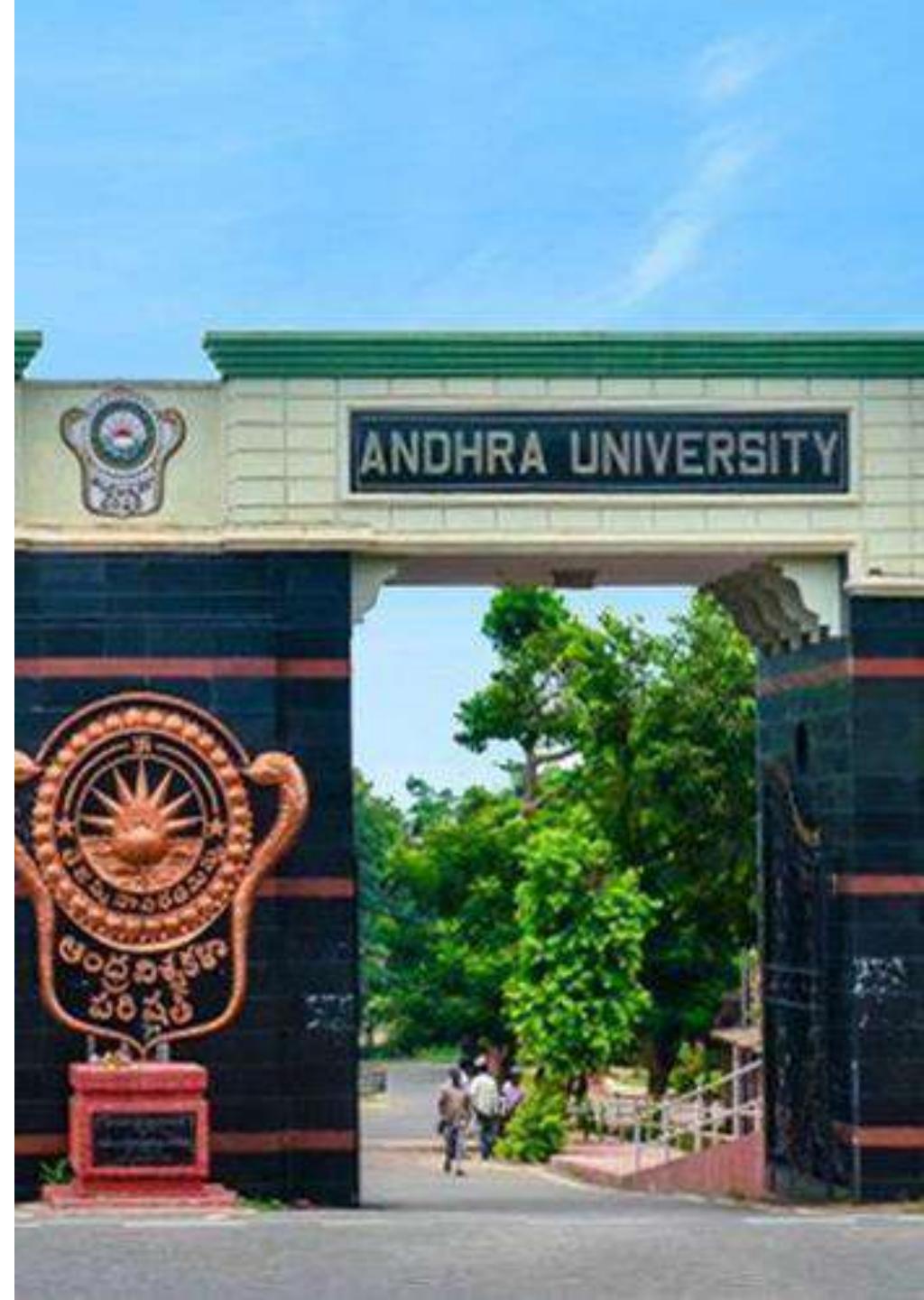




# Andhra University

- Online Education Programs
- <https://www.auonline.in/>





# ABOUT ANDHRA UNIVERSITY

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- Website : <https://www.auonline.in/>
- Location : Visakhapatnam, AP 1926, 96 yrs of legacy
- Education Mode: Online
- Recognitions:
  - Government University
  - UGC, AIU, DEB, AICTE recognised
  - WES (US, UK, Australia & Canada)
  - NAAC ‘A’
  - NIRF - 43rd in 2023

# Programs Offered -

## Online Mode



# Programs and Eligibility

Program	Duration	Validity	Eligibility	Remark
MBA	2 Years	4 Years	Any Graduation with 50% for General & 45% for reserved category	Semester Pattern
MCA	2 Years	4 Years	Passed BCA / Bachelor degree in Computer Science Engg. Or B.Sc./ B.Com/ BA with mathematics at 10+2 level at least 50% marks (45% in case of candidates belonging to reserved category) in the qualifying exam.	Semester Pattern
MA (Sociology)	2 Years	4 Years	Pass in any degree from recognised University	Semester Pattern
B Com (Accountancy)	3 Years	6 Years	Intermediate or +2, or 2 Years of ITI or APOS or NIOS or Polytechnic Diploma or Veterinary or Agriculture Diploma or any equivalent examination satisfying 10 + 2 years of study.	Semester Pattern

# Fee Structure - MBA & MCA

Course	Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
MBA	Tuition Fee	11,500/-	11,500/-	11,500/-	11,500/-	46,000/-
	Exam Fee	1,000/-	1,000/-	1,000/-	1,000/-	4,000/-
	Registration	1,000/-				1,000/-
<b>Total</b>		<b>13,500/-</b>	<b>12,500/-</b>	<b>12,500/-</b>	<b>12,500/-</b>	<b>51,000/-</b>

Course	Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
MCA	Tuition Fee	15,000/-	15,000/-	15,000/-	15,000/-	60,000/-
	Exam Fee	1,000/-	1,000/-	1,000/-	1,000/-	4,000/-
	Registration	1,000/-				1,000/-
<b>Total</b>		<b>17,000/-</b>	<b>16,000/-</b>	<b>16,000/-</b>	<b>16,000/-</b>	<b>65,000/-</b>

**Exam Re-appear/ Supplementary - Rs. 500/- per paper**

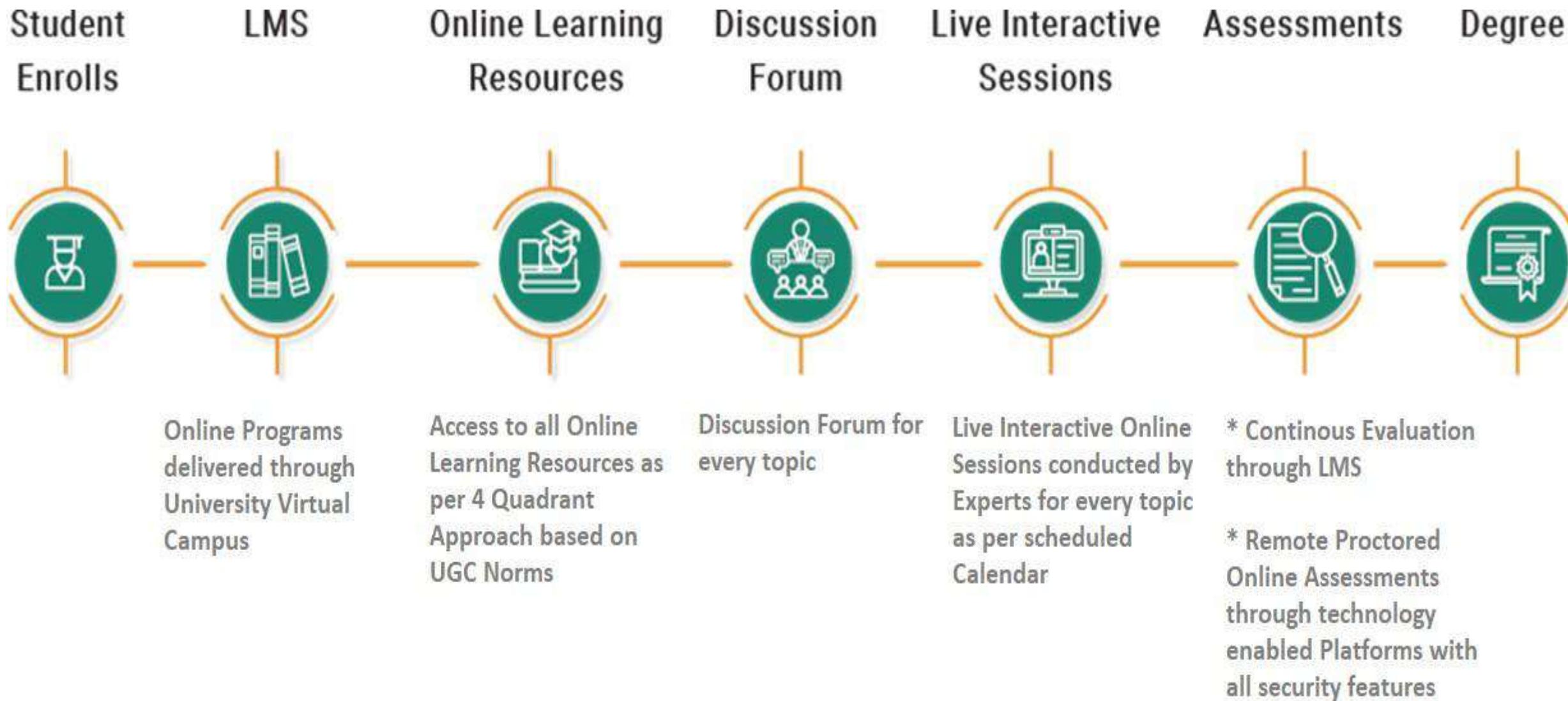
# Fee Structure - MA - Sociology & B. Com - Accountancy

Course	Program	Year 1	Year 2	Total
MA Sociology	Tuition Fee	25,000/-	25,000/-	50,000/-
	Exam Fee	2,000/-	2,000/-	4,000/-
	Registration	500/-		500/-
<b>Total</b>		<b>27,500/-</b>	<b>27,000/-</b>	<b>54,500/-</b>

Course	Program	Year 1	Year 2	Year 3	Total
B Com Accountancy	Tuition Fee	20,000/-	20,000/-	20,000/-	60,000/-
	Exam Fee	1,500/-	1,500/-	1,500/-	4,500/-
	Registration	500/-			500/-
<b>Total</b>		<b>22,000/-</b>	<b>21,500/-</b>	<b>21,500/-</b>	<b>65,000/-</b>

**Exam Re-appear/ Supplementary - Rs. 500/- per paper**

# Program Overview



# Assessment



# Examination Pattern

<b>(30% - 70%)</b>	
Continuous/ Internal Evaluation Pattern (200 Marks)	2 Assignments per subject which they need to submit through the LMS. Assignment would be Objective type (MCQ) questions
Final Semester Examination Pattern	
	MCQ (70 Marks)
	70 Qs (1 M each)
	Duration: 150 minutes
Passing	UG - 40% PG - 40%

*Exam Fees for First Attempt is included / paid during admission by the students.*

# Cancellation and Refund Policy

Timelines	Particular	Refund Amount
Not a Batch Related Activity	Not Eligible Students	100%
Before Batch Closure	If Cancellation Request received on Mail 15 days or more before the formal-closure date of admission batch	100%
	If Cancellation Request received in less than 15 days before the formal-closure date of admission batch	90%
After Batch Closure	If Cancellation Request received in 30 days or less, but more than 15 days, after formal-closure date of admission batch	50%
	If Cancellation Request received more than 30 days after formal-closure date of admission batch	0%

*No refund for Registration fees component would be done.*

*Refund would be processed within 45 days from receipt of cancellation request of the student on university mail id.*

*Only emailed requests of this cancellation form will be the accepted for processing. Student can email [ol.support@andhrauniversity.edu.in](mailto:ol.support@andhrauniversity.edu.in) for the same.*

## Turn Around Time (TAT)

Sr.No	Students Communications & Processes	Turn Around Time
1	Online Admission Process and Instructions	Eligibility Confirmation by University Admission Team within 48 Hours of Online Document Submission on Portal by Student
2	Cancellation and Refund Policy – Student Communication	Refund done By University within 45 Days from Receipt of Cancellation Form
3	Course Delivery through Learning Management System (LMS)	LMS Access within 2 Days from Date of Eligibility Confirmation by Admission Team
4	Online Assessments: Internals, Online Exams, Projects	Results within 45 Days after last date of Exams
5	Mark Sheets & Degree Certification	Within 45 Days from Receipt of Application with Processing Fees
6	Student Support and Escalation Matrix	Within 48 Hours of Student Query

# Contact Us

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## For Admission:

Call: +91 9175185223

Email: [ol.admissions@andhrauniversity.edu.in](mailto:ol.admissions@andhrauniversity.edu.in)

Address: Andhra University  
Visakhapatnam - 530003  
Andhra Pradesh, INDIA

## For Student Support:

Call: +91 9175185223

Email :[ol.support@andhrauniversity.edu.in](mailto:ol.support@andhrauniversity.edu.in)

# Learning Methodology



# Admission & Registration Process



# Mandatory Documents

Mandatory Documents for Admission Purpose	Format for Upload
Duly filled Online Application Form with uploaded Student Signature	Student Signature, JPEG or PNG Format
<ul style="list-style-type: none"><li>• Colour Scan Copy of Degree Certificate or Passing Certificate (for PG Programs only)</li></ul>	PDF
<ul style="list-style-type: none"><li>• Colour Scan Copy of All Year Wise /All Semester Wise Degree Mark sheets (for PG Programs only) OR Consolidated Mark Sheets also Accepted.</li></ul>	PDF
<ul style="list-style-type: none"><li>• Colour Scan Copy of 10th Std. Mark sheet for all Programs</li></ul>	PDF
<ul style="list-style-type: none"><li>• Colour Scan Copy of 12th Std. Mark sheet for all Programs</li></ul>	PDF
<ul style="list-style-type: none"><li>• Passport Size Colour Scan Copy for all Programs</li></ul>	JPEG or PNG Format
<ul style="list-style-type: none"><li>• Colour Scan Copy of Govt. Photo ID Proof: Aadhar Card is preferred. (Other Options: PAN card, Voter's ID, Driving License, Passport etc.) for all Programs</li></ul>	PDF
<ul style="list-style-type: none"><li>• In Case of Name Change, need Colour Scan Copy of Name Change document which is a Gazette Notification.  For Married Women – Marriage Certificate would be accepted – Provided Previous Maiden Name is clearly Mentioned in the same. For all Programs</li></ul>	
Father Name or Mother Name to be checked as well as no Name Change would be considered in such cases without a Gazette document.	PDF
<ul style="list-style-type: none"><li>• For Foreign Student: Colour Scan Copy of Passport. For all Programs</li></ul>	PDF
<ul style="list-style-type: none"><li>• For Foreign Students: AIU Equivalence Document in case of Foreign Student coming from Non-Medical background. In case of Medical Program graduates from Foreign Universities MCI (Medical Council of India) Certificate is necessary. For all Programs</li></ul>	PDF
<ul style="list-style-type: none"><li>• Fees submission Transaction Details or receipt as per university policy for respective online programs. For all Programs</li></ul>	PDF

10244461- Meraj Nimbergi | 28-

Lead Status: Call Back

Counsellor: Meraj Nimbergi



Last Updated: 28-Jul-2022 11:13

## Lead Information

First Name \*

Middle Name

Last Name \*

Contact No. \*

Alternate Contact No.

Email ID \*

Date Of Birth

Gender \*

 Male
  Female
  Other
 

Country \*

State \*

City \*

Pincode

Correspondence Address \*

Permanent Address

## Origin

Source \*

Media \*

Campaign \*

## Referrer Details

Referrer Lead ID

Referrer Name

## Education &amp; Work

Highest Qualification \*

Years Of Experience



## Course Information

University \*

Course Types \*

Course \*

Session \*

## Action &amp; Disposition

Status \*

Status Details \*

Expected Follow Up \*

Time \*

Notes

**Update****Cancel****History**

10244461- Meraj Nimbergi | 28-

Lead Status: Prospect

Counsellor: Meraj Nimbergi



## Lead Information

First Name\*

Meraj

Middle Name

Last Name\*

Nimbergi

Contact No.\*

07768968419

Alternate Contact No.

Email ID \*

meraj.nimbergi@talentededge.in

Date Of Birth

25-JUL-1986

Gender\*

 Male  Female  Other

Country\*

India

State\*

Maharashtra

City\*

Pune

Pincode

411015

Correspondence Address \*

Mayur Apt, Flat 6, Lane

Permanent Address

Lane

## Origin

Source\*

ANDHRA

Media\*

UDisha

Campaign\*

Call

## Referrer Details

Referrer Lead ID

Referrer Name

## Education &amp; Work

Highest Qualification\*

Graduate

Years Of Experience

6 Year

6 Month

## Course Information

University\*

Andhra

Course Types\*

PG

Course \*

MA

Session\*

July22

## Action &amp; Disposition

Status\*

Prospect

Status Details\*

Document Received, Payment Pen...

IP Generated On\*

28-07-2022

Expected Follow Up\*

29-07-2022

Time\*

12:00 PM

upGradDisha

Update

Cancel



ANDHRA UNIVERSITY  
ఆంధ్ర విశ్వకో విభాగం  
Accredited by NAAC with A Grade ISO 9001: 2015 Certified

## Welcome!

Andhra University Online Application System

Sign in to start Application Process

meraj.nimbergi@talentedge.in

\*\*\*\*\*

Sign in

***Student will be redirected from his mail (received from university) to Registration portal on Andhra University Website***



Type here to search



## Step 1

Enter your personal information to get closer to Admission.

### 1 Personal Information

### 2 Course Information

### 3 Contact Information

### 4 Education History

### 5 Photo & Signature

## Personal Information

Enter your personal information to get closer to Admission.

First Name

Last Name

Father Name

Mother Name

Female

Date Of Birth

Phone number

E-mail Address

Category :

- General    SC    ST    OBC    PH    Others

Next Step

## Step 1

Enter your personal information to get closer to Admission.

1 Personal Information

2 Course Information

3 Contact Information

4 Education History

5 Photo & Signature

## Personal Information

Enter your personal information to get closer to Admission.

First Name

Meraj

Last Name

Nimbergi

Father Name

N. Mohammed Nimbergi

Mother Name

Sofia Nimbergi

Female

Date Of Birth

07/25/1986

Phone number

07768968419

E-mail Address

meraj.nimbergi@talentedge.in

Category :

General

SC

ST

OBC

PH

Others

Next Step

## Step 2

Get to know better by adding your Course Information

1 Personal Information

2 Course Information

3 Contact Information

4 Education History

5 Photo & Signature

## Course Information

Select Course and Fee Plan

MA

July22

Indian National

Installment

Pay Application Fees **Rs. 500.00** \*Non Refundable

Back

Pay now



Merchant : REGISTRAR ANDHRA UNIVERSITY SDE ONLINE PROGRAMMES

28/07/2022 11:07:214

## Payment Mode

Net Banking

Debit Card

Credit Card

UPI

Transaction ID	220728126385399
Amount	Rs. 500
Convenience Fee	Rs. 0.00
GST	Rs. 0.00
Total Bill Amount	<b>Rs. 500.00</b>

Mobile No : 7768968419 Email ID : meraj.nimbergi@talentedg

Payer Name :  VPA :  Verify  
\*

\*Please provide the mobile number for transaction communication &amp; viewing transaction history.

 VPA  QR Code**Proceed Now****Cancel**

## Step 2

Enter your personal information to get closer to Admission.

- 1 Personal Information
- 2 Course Information
- 3 Contact Information
- 4 Education History
- 5 Photo & Signature

## Course Information

Select Course and Fee Plan

MA July22

Indian National Installment

Pay Application Fees **Rs. 500.00** \*Non Refundable

**Payment Successful.**

[Back](#) [Next Step](#)

## Step 3

Get to know better by adding your Educational History

1 Personal Information

2 Course Information

3 Contact Information

4 Education History

5 Photo & Signature

## Contact Information

Enter your Address for academic communication and delivery of assets.

Select Document

Aadhaar Card

9876543211

\*Note : Aadhar Card Number is preferred option for linking your certifications in Govt Record

Address line 1

Mayur Apt, Flat 6, Lane

Address line 2

India

Maharashtra

Pune

Postal code

411015

Back

Next Step

## Step 4

Help companies get to know you better by telling them about your past experiences.

1 Personal Information

2 Course Information

3 Contact Information

4 Education History

5 Photo & Signature

## Educational History

Enter your Educational History

Have you ever been debarred by any University/Board :  Yes  NO

### Details of Previous Examination Passed From Other University

Level	Board / University	Program	Year of Passing	Percentage	Division
10th Std	Goa Board	SSC	2002	78	Goa
12th Std.	Goa Board	HSSC	2004	79	Goa
Graduation	Goa University	BSC	2007	79	Goa
Post Graduation	Post Graduation	PG Program Name	Year of Passing	% obtained	Division

Back

Next Step

## Step 5

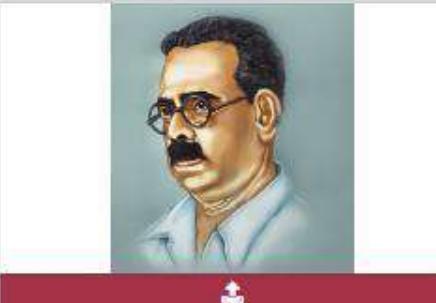
Add your profile picture and let companies find you fast.

- 1 Personal Information
- 2 Course Information
- 3 Contact Information
- 4 Education History
- 5 Photo & Signature

## User Profile

Upload your profile picture and signature of yourself.

Please select Photograph image



Browse

Please select Signature image



Browse

Back

Submit

Signature.png

Show all



Type here to search



11:22 AM  
ENG IN  
7/28/2022





## Document

ME Meraj Nimbergi

Student profile

Documents

## Document Status

CHECK LIST	ATTESTATION REQUIRED	UPLOAD	DOWNLOAD	VIEW / DELETE	APPROVED	REMARK
1st Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
2nd Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
3rd Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
4th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
5th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
6th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
7th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	

Submit Application

Signature.png

Show all



ANDHRA UNIVERSITY

అంధ్ర విశ్వవిద్యాలయమ్

Accredited by NAAC with A Grade ISO 9001-2015 Certified

## Document

ME

Meraj Nimbergi

Student profile

Documents

## Document Status

CHECK LIST	ATTESTATION REQUIRED	UPLOAD	DOWNLOAD	VIEW / DELETE	APPROVED	REMARK
1st Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	<input checked="" type="checkbox"/>			<input type="checkbox"/>	
2nd Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	<input checked="" type="checkbox"/>			<input type="checkbox"/>	
3rd Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	<input checked="" type="checkbox"/>			<input type="checkbox"/>	
4th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	<input checked="" type="checkbox"/>			<input type="checkbox"/>	
5th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
6th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
7th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
8th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	

auonline.in/studentLogin/index.php/document

ANDHRA UNIVERSITY  
ఆంధ్ర విశ్వవిద్యాలయమ్

Accredited by NAAC with A Grade ISO 9001-2015 Certified

Document

ME Meraj Nimbergi

Student profile

Documents

### Document Status

CHECK LIST	ATTESTATION REQUIRED	UPLOAD	DOWNLOAD	VIEW / EDIT	APPROVED	REMARK
1st Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	<input type="button" value="Upload"/>	<input type="button" value="Download"/>	<input type="button" value="View/Edit"/>	<input type="checkbox"/>	invalid document
2nd Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	<input type="button" value="Upload"/>	<input type="button" value="Download"/>	<input type="button" value="View/Edit"/>	<input type="checkbox"/>	
3rd Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	<input type="button" value="Upload"/>	<input type="button" value="Download"/>	<input type="button" value="View/Edit"/>	<input type="checkbox"/>	
4th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	<input type="button" value="Upload"/>	<input type="button" value="Download"/>	<input type="button" value="View/Edit"/>	<input type="checkbox"/>	
5th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	<input type="button" value="Upload"/>	<input type="button" value="Download"/>	<input type="button" value="View/Edit"/>	<input type="checkbox"/>	
6th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	<input type="button" value="Upload"/>	<input type="button" value="Download"/>	<input type="button" value="View/Edit"/>	<input type="checkbox"/>	
7th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	<input type="button" value="Upload"/>	<input type="button" value="Download"/>	<input type="button" value="View/Edit"/>	<input type="checkbox"/>	
8th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	<input type="button" value="Upload"/>	<input type="button" value="Download"/>	<input type="button" value="View/Edit"/>	<input type="checkbox"/>	


**Re-Submit Application**

Upon document rejection from University, student portal display



Document

www.auonline.in says

Are you sure ?

OK

Cancel

## Document Status

CHECK LIST	ATTESTATION REQUIRED	UPLOAD	DOWNLOAD	VIEW / DELETE	APPROVED	REMARK
1st Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	✓			<input type="checkbox"/>	invalid document
2nd Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	✓			<input type="checkbox"/>	
3rd Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	✓			<input type="checkbox"/>	
4th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	✓			<input type="checkbox"/>	
5th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
6th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
7th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
8th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	



Re-Submit Application

Student is required to delete the Rejected document and re upload the new one.

Click



Type here to search

ENG  
IN  
11:29 AM  
7/28/2022

2



## Document

ME Meraj Nimbergi

Student profile

Documents

## Document Status

CHECK LIST	ATTESTATION REQUIRED	UPLOAD	DOWNLOAD	VIEW / DELETE	APPROVED	REMARK
1st Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	✓				<input type="checkbox"/>
2nd Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	✓				<input type="checkbox"/>
3rd Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	✓				<input type="checkbox"/>
4th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	✓				<input type="checkbox"/>
5th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No					<input type="checkbox"/>
6th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No					<input type="checkbox"/>
7th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No					<input type="checkbox"/>
8th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No					<input type="checkbox"/>



Re-Submit Application



## Document

ME Meraj Nimbergi

Student profile

Documents

## Document Status

CHECK LIST	ATTESTATION REQUIRED	UPLOAD	DOWNLOAD	VIEW / DELETE	APPROVED	REMARK
1st Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	✓			<input checked="" type="checkbox"/>	
2nd Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	✓			<input type="checkbox"/>	
3rd Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	✓			<input checked="" type="checkbox"/>	
4th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No	✓			<input checked="" type="checkbox"/>	
5th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
6th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
7th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	
8th Year/Sem Marksheets PDF/JPG/JPEG/PNG	No				<input type="checkbox"/>	

Pay Fees

Upon successful document verification, student gets to Pay Fees



## Payments

DE Meraj

Student profile

Documents

Fees



Fees

FEE PLAN  
InstallmentDUE AMOUNT  
₹ 27,000.00DUE DATE  
25-Jul-2022

Pay Now

COURSE FEE  
₹ 54,000

100%

FEES PAID  
₹ 500

1%

BALANCE AMOUNT  
₹ 53,500

99%

## Instalment Details

NO	PAYMENT HEAD	DUE DATE	INST. AMOUNT	PAID AMOUNT	DUE AMOUNT	BAL AMOUNT	TRNSACTION ID
1	Down payment	25-Jul-2022	₹ 27,000	₹ 500	₹ 26,500	₹ 53,500	
2	Course fees (Installment,EMI,Downpayment)	25-Jul-2023	₹ 27,000	₹ 0	₹ 27,000	-	

## Payment History

NO	PAYMENT HEAD	PAYMENT DATE	MODE	AMOUNT	TRAN ID	ACTUAL AMOUNT	APPROVAL STATUS	REMARK



Merchant : REGISTRAR ANDHRA UNIVERSITY SDE ONLINE PROGRAMMES

28/07/2022 11:07:808

## Payment Mode

Net Banking

Debit Card

Credit Card

UPI

Transaction ID	220728126386911
Amount	Rs. 27000
Convenience Fee	Rs. 0.00
GST	Rs. 0.00
Total Bill Amount	<b>Rs. 27000.00</b>

Mobile No : 8099086868 Email ID : devivyshnavi2004@gmail.

Payer Name :  VPA :  Verify  
\*

\*Please provide the mobile number for transaction communication &amp; viewing transaction history.

 VPA  QR Code**Proceed Now****Cancel**

Type here to search



## Payment receipt

External

Inbox ×



**Andhra University Admission** <ol.support@andhrauniversity.edu.in>  
to me, ol.support ▾

Dear

Your payment Fee receipt of Andhra University

Merchant Name	Andhra University
Merchant ID	
AMOUNT	
TRX No	070728282222222015015
Payment Mode	Online
Date and Time	
Transaction Status	Mandatory value mobile number in wrong format
Customer Name	Meraj Nimbergi
Customer Mob No	07768968419
Email ID	<a href="mailto:meraj.nimbergi@talentedge.in">meraj.nimbergi@talentedge.in</a>
course Name	Application Fee

**NOW YOU KNOW. THANK YOU**



ANDHRA UNIVERSITY

ఆంధ్ర విశ్వకోమిట్

Accredited by NAAC with 'A' Grade; ISO-20000-3115 Certified

Welcome to Andhra University

ANDHRA UNIVERSITY

Login

Username

Password

Forgot Password

Sign In

UNIVERSITY

HABIBI

MALLA

YOGI

SHARMA

CHAKRABORTY

GUPTA

DEY

AVASCRIPTYVOID(0)

# Learning Resources & Advantages

The Learning Resources of the said Programs for every subject is designed on the basis of the course objectives considering the conventional learners and the working professionals who are keen to acquire knowledge in the learning process.

With an objective to make the learning content more palatable for the target audience group, the following learning resources have been created for online programs:

<b>E-book</b> <i>PDF Content of Self Learning Material - Chapter Level</i>	<b>Study Guide</b> <i>Bullet Notes Of Every Chapter Explained In Simpler Way - Chapter Level</i>	<b>Practice Test</b> <i>Question Bank) - Chapter Level</i>	<b>Lab environment</b> <i>For Related Subjects, Where Necessary</i>	<b>Discussion Forum</b> <i>On Every Course Outcome</i>
<b>Web Resources</b> <i>- Articles / Ref. Videos - Subject Level</i>	<b>Tutorial Recorded Videos</b> <i>- Chapter Level</i>	<b>Live Interactive Sessions</b> <i>(Webinar)</i>	<b>Animated / Gamified Module</b> <i>- Subject Level</i>	<b>Case Study</b> <b>Subject Level</b>

# Online Learning Resources

- **Tutorials:** These are recorded videos for every chapter. The subject matter experts have created the lesson plan based on the curriculum and they have recorded the video for every course outcome within the subject. This will help the learners to refer the session during their learning journey.

The screenshot shows a hybrid learning environment. On the right, a video feed of a male instructor wearing a headset and glasses is visible, indicating a live video session. On the left, a presentation slide titled "MODERN MARKETING MANAGEMENT Chapter 9 Pricing Decision and Strategies" is displayed. The slide features a diagram illustrating "3 Major Pricing Strategies" (Customer value-based Pricing, Competition-based Pricing, Cost-based Pricing) arranged in a circle, with arrows indicating a flow between them. The bottom of the screen shows a navigation bar with page numbers (34 of 43), search and filter icons, and connectivity status (Users 4/2771, Chatroom).

MODERN MARKETING MANAGEMENT  
Chapter 9  
Pricing Decision and Strategies

Customer value-based Pricing

3 Major Pricing Strategies

Competition-based Pricing

Cost-based Pricing

Send message

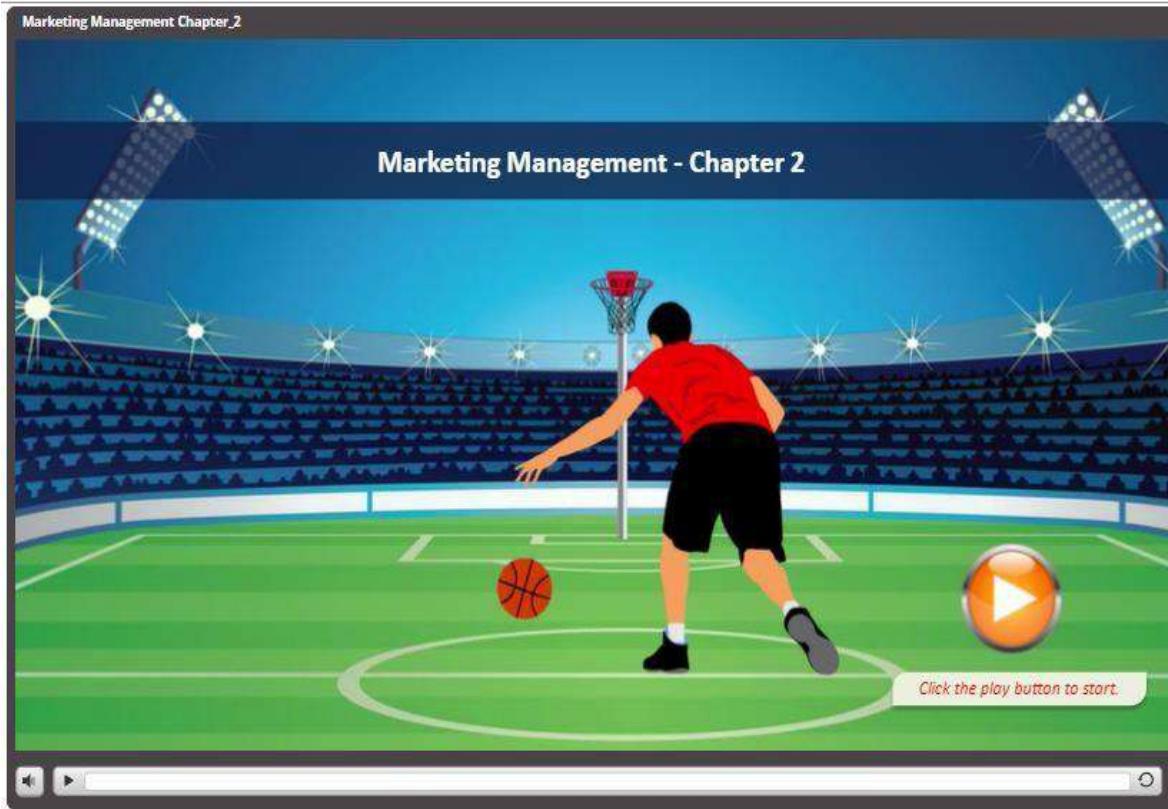
34 of 43 pages    27 28 29 30 31 32 33 34 35

Recording

Users (4/2771) Chatroom

# Online Learning Resources

- Gamified Practice Test: The Gamified module consist of templates like football, cricket, basketball which has been integrated with 5 questions from every chapter. This helps the students to gauge their understanding about the topic.
- Animated Case Studies: As part of simulations the animated case studies at subject level are available for students to learn in given situation. After understanding the case the students would be able to give a solution which are through set of questions during the case study module. This helps the learners to perform in dynamic business environment.



# Online Learning Resources

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- Every Chapter would have an Ebook - A Digital Textbook
- The student should go through every chapter of the e-book provided and can make notes which will enable the student to understand important aspects of every topic during the learning process.

# Online Learning Resources

- Gbook : Quick Learning Book : This is a quick learning book with bullet notes in powerpoint presentation format. This helps the student to understand the key aspects of the topic.

The image shows a screenshot of a digital study guide. At the top, there's a navigation bar with icons for 'Study Guide', 'Last Viewed: Never', and 'Completed: 25%'. The main content area features a large green speech bubble containing the text 'Business Organization'. To the right of the bubble is a detailed definition of a business organization in bold black text. The background of the slide has a subtle, radiating circular pattern.

**Business organization**  
is an economic  
arrangement of  
resources and where  
all efforts are  
directed to achieve a  
common economic  
goal.

# Online Learning Resources

## Open Learning Resources - Web Resources for Research Purpose and Reference Learning

The university has provided chapter wise open source reference learning links which include videos, articles for research purpose.

This screenshot shows a web-based learning platform interface. At the top, there are navigation tabs for 'Chapter 15 - ROI And Exchange Rate Management', 'Learning Activity', and 'Algorithms'. Below this, under 'Web Resources', there are three items listed:

- Open Source Reference Material**: Published on Sep 23, 2019, due date Sep 23, 2023. Duration: 12 Mins. View button.
- Open Source Reference Material**: Published on Sep 23, 2019, due date Sep 23, 2023. Duration: 20 Mins. View button.
- Open Source Reference Material**: Published on Sep 23, 2019, due date Sep 23, 2023. Duration: 1 Hrs 0 Mins. View button.

Each item includes a small icon and a link to 'Open Source Reference Material'.

This screenshot shows a YouTube channel page for 'NPTEL'. The channel banner features the NPTEL logo, which is a stylized orange and red flower-like design. The channel name 'National Programme on Technology Enhanced Learning (NPTEL)' is displayed below the banner. A video thumbnail for 'Lecture-01 What is Economics?' is shown at the bottom of the main video area. To the right, there is a sidebar with a 'SIGN IN' button and a message: 'You're signed out of YouTube. Sign in to like videos, comment, and subscribe.' Below this, there are several recommended video thumbnails:

- Lec 1 | MIT 14.01SC Principles of Microeconomics** by MIT OpenCourseWare (1.1M views)
- Lecture-04 Individual** by Micro Economics - IITK (4.2K views)
- CPT - Micro Economics : Introduction : Lecture 1** by CA dilip baddani (462K views)
- Microeconomics** by Micro Economics - IITK (142 views)

- Access to university based research publications are also provided to the students.

# Online Learning Resources

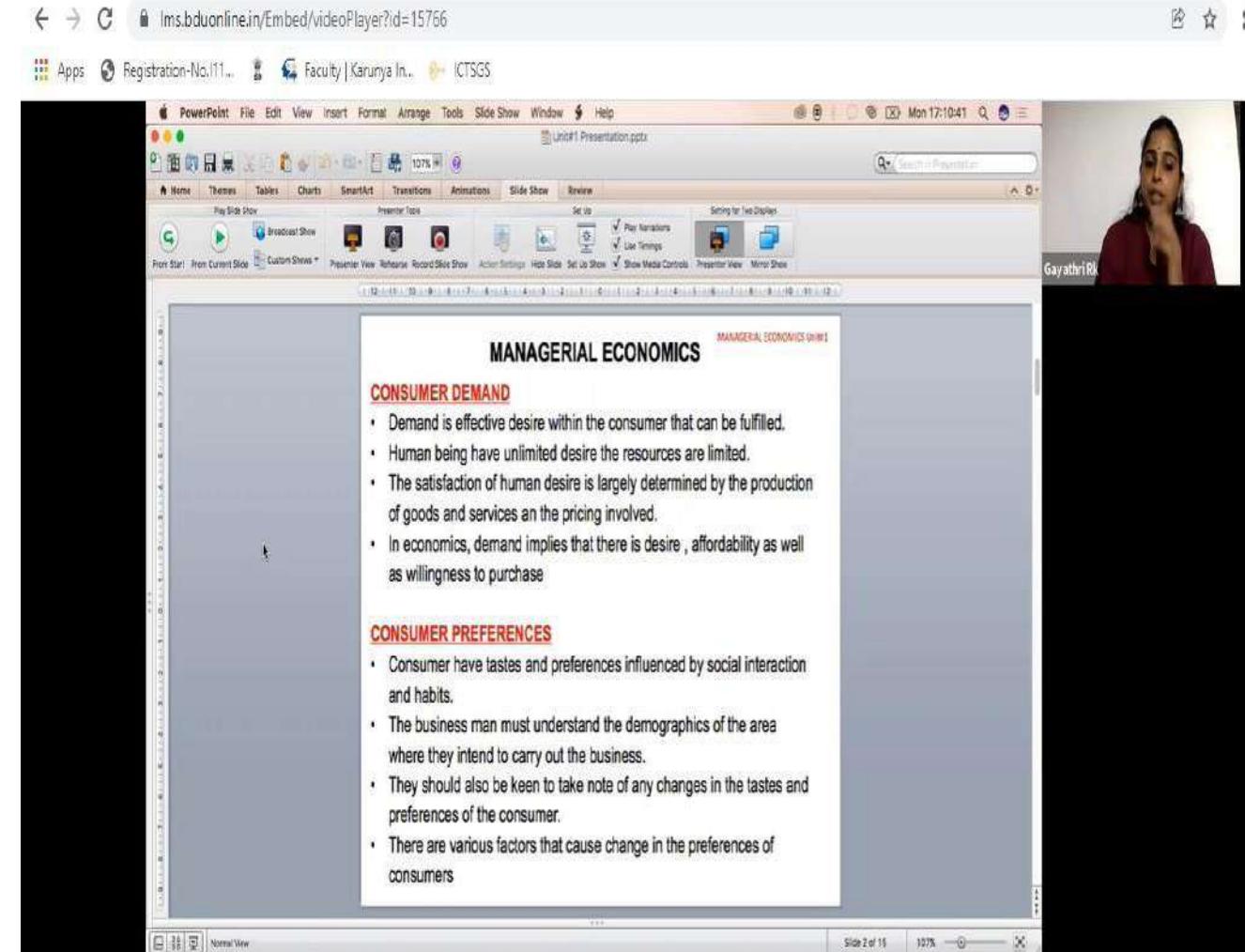
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- Discussion Forums:
  - Every subject would Open and Graded discussion forum which would be part of the continuous evaluation process
  - The schedule for discussion forums is available in the LMS for students
  - The timelines for every discussion forum for every subject would be published which the student have to participate and give their responses on given topic during the open window provided for the same

# Online Learning Resources

## (Synchronous Sessions)

- For every subject based on the course outcome, there would be one live interactive online sessions per chapter conducted through LMS.
- The faculty from the university would conduct the said live session and the students would join through the LMS.
- The students should refer the calendar for scheduled live session in their respective LMS.
- Every Live Session per chapter would be of 1 hour



# Online Learning Resources

## Frequently Asked Questions (FAQ)

- Every Module/ Chapter has a Pre - Learning FAQ enabling the student to have an understanding about the topic in easy language.

## Misconceptions

- This helps the learners to refer the common misconceptions and thereby helps the learners to understand the same during the learning process.

Topic-based (FAQ)	
Question	1. What is Gross Domestic Product?
Answer	Gross Domestic Product (GDP) is the monetary value of all finished goods and services made within a country during a specific period. GDP provides an economic snapshot of a country, used to estimate the size of an economy and growth rate.
Question	2. What is Net national Product?
Answer	Net national product (NNP) refers to gross national product (GNP), i.e. the total market value of all final goods and services produced by the factors of production of a country or other polity during a given time period, minus depreciation.
Question	3. What are the features of Indian Economy?
Answer	Indian economy is termed as the developing economy of the world. Some features like low per capita income, higher population below poverty line, poor infrastructure, agriculture based economy and lower rate of capital formation, tagged it as a developing economy in the world.
Question	4. What are the various indicators of Economy of the country?
	Economic indicators include various indices, earnings reports, and economic summaries: for example, the unemployment rate, quits rate (quit rate in American

Topic-based Mis-conceptions	
Misconception	1. High economic growth may not necessarily result in increased economic development.
Explanation	In reality economic growth is indication of economic development. Because it helps to penetrate lower income group too which lead to increase the sale as economic development is usually consider not only the increase in output. It means the cost of product decrease. It refers to increase sales which help economic growth.
Misconception	Full employment may not be the reason for rising real incomes.
Explanation	Generally Full employment is possible when condition of industries are good. They are in the position to hire more and more workers because of demand in the market. So, it clearly explains that Full employment is the reason for real income of nation.
Misconception	2. Labour income has been falling as a share of national income increases.
Explanation	This is opposite of reality. It is well proved data that when national income increases Labour income also increases. As we know that National income growth means, country receives good output. It means the profit increases. So definitely, company other source of production increase the salary or wage rate.
Misconception	3. The human economy went from hunting and gathering through agriculture and on to manufacturing, and finally to the Information Economy.

# Online Learning Resources

## Topic Based Assignments:

- Every Module/ Chapter has a Pre - Learning

<b>Topic-based Assignments</b>	
<b>Sr. No.</b>	<b>Questions</b>
1	<b>What is gender gap in Business communication?</b>
2	<b>What is knowledge gap in Business communication?</b>
3	<b>What is role of supervisory level in Business communication?</b>
4	<b>What is role of upper managers in Business communication?</b>
5	<b>What is cultural gap in Business communication?</b>

# Few of our illustrious Alumni



**Dr .A P J Abdul Kalam**  
(Missile Man of India)  
Former President of India



**Dr .Duvvuri Subba Rao**  
Former Governor Reserve Bank of India



**Justice J.Chelameswar**  
Former Judge of Supreme Court of India



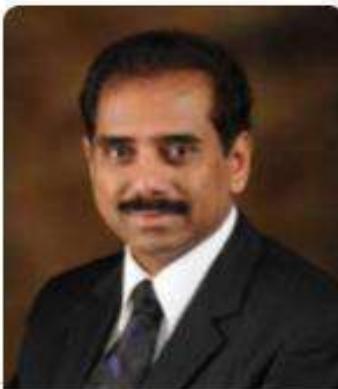
**Sir.M Venkaiah Naidu**  
Vice President of India



**Rao Taddapali**  
CIO Seibel Technologies ,USA



**Smt Mini Ipe**  
Managing Director , LIC of India



**Sir Srinivas Kandula**  
Chairman Capgemini, Technology  
Services India Ltd



**Dr .G M Rao**  
Group Chairman , GMR Group