



O.P. JINDAL GLOBAL  
INSTITUTION OF EXCELLENCE DEEMED TO BE  
UNIVERSITY  
A Private University Promoting Public Service



JINDAL GLOBAL  
BUSINESS SCHOOL  
INDIA'S FIRST AND ONLY INDEPENDENT GLOBAL BUSINESS SCHOOL

AACSB

Business  
Education  
Alliance  
Member



1 Year

# Master of Business Administration

by O.P. Jindal Global University

Flexible EMI Options Available



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# **1 Year Online MBA**

from the

**#1 Private  
University**  
in India\*

\*As per QS World University rankings (for three consecutive years, 2021-2023)



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# » O.P. Jindal Global University

## Excellence in Global Higher Education

Founded in 2009 by Mr. Naveen Jindal in honor of his father, O.P. Jindal Global University has swiftly risen to become India's #1 private university, as recognized by the prestigious QS World University Rankings 2023. JGU stands as a beacon of academic excellence and global integration within a vibrant, fully residential campus. With over 9,000 students and 1,000 full-time faculty members from more than 43 countries, JGU fosters a rich, diverse learning environment.

## Jindal Global Business School

India's Premier Research-Driven  
Business School

Jindal Global Business School (JGBS) at O.P. Jindal Global University is a pinnacle of advanced business education in India. Known for its esteemed faculty and robust, multi-disciplinary management programs, JGBS ranks as the university's second-largest school, celebrated for its vibrant student and faculty community.



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# University Accreditations & Recognitions



**The Institution of Eminence** as certified by MHRD, Govt. of India, UGC established 'Institution of Eminence' in 2017 to empower higher education institutes to become world-class teaching and research institutions. O.P. Jindal Global University is one of only 4 private universities to have been granted this status.



**QS World University Rankings** Ranked as India's No.1 private university for three consecutive years by QS World University Rankings, placing 251-300 in BRICS and among the top 700 universities globally. QS rankings are one of the top international rankings measuring the popularity and performance of universities all over the world.



**Member of AIU** Association of Indian Universities (AIU) serves as an inter-university organisation that facilitates coordination and mutual consultation. It acts as a representative of universities in India to the government.



**QS i-Gauge Certification** Awarded the coveted QS i-Gauge E-Learning Excellence for Academic Digitisation (E-LEAD) Certification in 2020. This represents OJGU's commitment towards providing its students a truly global experience in their academic pursuits.



**Member of AACSB** Association to Advance Collegiate Schools of Business (AACSB) is an American body that accredits business schools across the world and is known to set the gold standard of quality education, accrediting the best business schools in the world.

# Dean's Message

Dear students,

As the Dean of Jindal Global Business School (JGBS) at O.P.Jindal Global University (JGU), am pleased to learn of your interest in our unique one-year online MBA programme, which offers a great learning experience, flexibility, rigour, convenience, and value. As part of a world-ranked university, I can assure you that we have spared no effort in carefully curating this one-year MBA programme to provide you with an outstanding learning environment while also providing the flexibility and convenience of an online MBA degree programme with multiple specialisations to choose from, thereby offering you a rich and fulfilling learning experience tailored to your specific requirements.

As part of this online one-year MBA programme, you will learn from our research-active faculty members, who have doctorates from some of the most prestigious institutes and business schools in India, including IIMs and IITs, and some of the top-ranked universities in the US, Europe, Asia, and Australia. You can therefore be rest assured that you will receive contemporary and industry-relevant management education that will help you build and enhance your knowledge base and skill set, helping you become future-ready managers, leaders, and entrepreneurs who can have a positive and substantial impact on the world.

With multiple MBA specialisations, experiential learning-based courses, the flexibility and convenience of an online and asynchronous learning environment, and content delivery by our world-class faculty members, I have no doubt that this MBA degree will assist you in better positioning yourself for a world that is becoming increasingly dynamic. In case you have any questions or need clarifications about our one-year online MBA programme, please do not hesitate to contact our team members, who are readily available to answer your queries. I eagerly look forward to welcoming you as part of our online one - year MBA programme.

Sincerely,



**Prof. (Dr.) Mayank Dhaundiyal**  
Jindal Global Business School  
Ph.D. (Ireland), M.Sc. (Ireland), B.Tech. (India)

# Program Highlights



Here are the top 5 reasons why you should consider the **O.P. Jindal MBA** program



## Unique 1-year Online MBA

Earn an MBA from India's #1 Private University (QS World University Rankings) with a fast-track, 1-year program offering the flexibility and excellence needed to accelerate your career.

## Prestigious 'Institution of Eminence'

Join one of only four private Indian institutions recognised as an 'Institution of Eminence' by the Government of India, ensuring a world-class education.

## Learn from Esteemed Faculty

Gain insights from world-class faculty with PhDs and vast industry experience, bringing both academic rigour and real-world knowledge to the classroom.

## Dynamic Specialisations

Customise your MBA with one of **7 specialisations**, such as Finance, Marketing, Strategy & Leadership, Supply Chain & Operations Management, AI for Business, Human Resource Management and Digital Finance.

## Student-friendly Payment Options

Enrol in this 12-month MBA designed to be pocket-friendly for our students with a 24-month payment plan option, starting at an EMI of just ₹6790 only.



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# Learn From the Best



## Dr. Anirban Ganguly

Professor & Vice Dean (Research)

Prof. Anirban holds an MS and PhD from Stevens Institute of Technology, USA. Prior to joining JGGS, he has held faculty positions at City University of New York and Stevens Institute of Technology.



## Prof. Asim Talukdar

Professor & Associate Dean

Prof. Asim has over 33 years of experience in the HR domain, specialising in consulting, policies, training, and leadership, he has been a key member of the top leadership teams at HT Media, NIIT Ltd., and Maruti Suzuki Ltd. as Head of HRM. He is also a fellow in Management - HRM from XLRI Jamshedpur.



## Anand Sharma

Associate Professor

Prof. Anand is a Fellow of IIM, Ahmedabad. Dr. Sharma previously worked with IIM Rohtak and IIM Sirmaur. He has also worked as an economic expert in the Antitrust Division of the Competition Commission of India.



## Dr. Chitrakalpa Sen

Professor & Associate Dean

Prof. (Dr.) Chitrakalpa holds an M.Sc. in Economics and a PhD. His area of research includes high-frequency financial market dynamics, green investments and growth economics. He is also an active member of the school's Centre for Research in Emerging Economies (CREE).



## Dr. Sarveshwar Kumar Inani

Associate Professor

Prof. Sarveshwar has a Ph.D. in finance and accounting from IIM Lucknow. He holds double master's, i.e., MBA - Finance and M.Com - Accountancy and Business Statistics. His research interests are focused primarily on price discovery and volatility spillover in financial markets.



## Sonam Chawla

Associate Professor & Associate Dean

Prof. (Dr.) Sonam was a Fellow in Management MDI, Gurgaon, in Organisational Behaviour. She has published research papers and book chapters in reputed journals like Frontiers in Psychology and has presented her work at Oxford University.



## Dr. Soumyadip Roy

Associate Professor & Associate Dean (VITAL)

Prof. (Dr.) Soumyadip, an economist at JGU, specialises in Labour Economics and Applied Econometrics. Previously, he served as Vice President of Fraud Risk at Citibank in the USA, integrating rich industry experience into his teaching and research.



## Vineet Anurag

Faculty, JGU

Prof. Vineet, with over 25 years in banking at Bank of America and Westpac, holds an MBA from IIM Calcutta, a B.Tech from IIT Delhi, and a GARP certificate in Sustainability and Climate Risk. He enriches teaching with deep industry and strategic insights.

# Program Structure

## TERM 1

### Course 1: The Firm and the Consumer (3 Credits)

- Master the fundamentals of market dynamics and pricing strategies to make informed business decisions

**Key topics:**

The Market Forces of Demand and Supply, Study of Market Systems, Pricing Strategies, External Interventions

### Course 2: Global Economics (3 Credits)

- Gain a solid understanding of global economic principles and how economies operate over time.

**Key topics:**

Getting Started with Macroeconomics, Economy in the Long Run and Short Run

### Course 3: Business Statistics (3 Credits)

- Develop key statistical skills for analysing and interpreting business data effectively.

**Key topics:**

Descriptive Statistics, Inferential Statistics, Analytical Statistics

### Course 4: Organisational Behaviour (3 Credits)

- Understand the impact of individual behaviour, team dynamics, and organisational processes on workplace performance.

**Key topics:**

Individual Behaviour, Team Dynamics, Organisational Processes

### Course 5: Business Communication (6 Credits)

- Enhance critical thinking and communication skills to tackle real-world business scenarios through experiential learning.

**Key topics:**

Critical Thinking, Effective Communication, Business Scenarios and How to Handle Them

## TERM 2

### Course 1: Analysis of Financial Statements (3 Credits)

- Master the fundamentals of accounting and financial statements to conduct effective ratio analysis.

**Key topics:**

Accounting Fundamentals and Financial Statements, Ratio Analysis

### Course 2: Operations Management (3 Credits)

- Develop skills to optimise supply chain planning, management, and distribution strategies in operations.

**Key topics:**

Supply Chain Planning & Strategy, Supply Management, Distribution Management

### Course 3: People Management (3 Credits)

- Learn to effectively manage recruitment, development, and retention for a highly engaged and productive workforce.

**Key topics:**

Workforce Planning and Recruitment, Training, Development and Performance Management, Employee Engagement and Retention

### Course 4: Emerging Technology: Impact on Future of Business (3 Credits)

- Understand the core pillars of emerging technologies and how to leverage them for innovation and growth.

**Key topics:**

Pillars of Emerging Technologies, Leveraging Emerging Technologies

### Course 5: Strategic Management (3 Credits)

- Develop the ability to conduct internal and external analysis to formulate and evaluate effective business strategies.

**Key topics:**

External Analysis, Internal Analysis, Strategy Formulation and Evaluation

### Course 6: Introduction to Spreadsheets (3 Credits)

- Build foundational spreadsheet modelling, data analysis, and optimisation skills using Excel tools.

**Key topics:**

Data formatting, Excel formulas, Advanced Excel functions (logical, lookup, financial), Pivot tables and charts, Solver techniques for optimisation, Data visualisation



## TERM 3

### Course 1: Marketing Management (3 Credits)

- Develop a deep understanding of marketing principles, strategies, and channels to reach and engage target audiences effectively.

#### Key topics:

Marketing Foundations, Marketing Strategy Development, Integrated Marketing Channels, Brand Positioning, Customer Behavior Analysis, Digital Marketing Techniques, Market Segmentation Strategies

### Course 2: Financial Management and Valuation (3 Credits)

- Gain essential financial management and valuation skills to assess company performance and make informed financial decisions.

#### Key topics:

Financial Management, Valuation Techniques, Capital budgeting, Cost of capital, Risk analysis, Financial statement analysis, and Asset valuation methods

### Course 3: Capital Markets and Instruments (3 Credits)

- Understand the fundamentals of capital markets and key financial instruments, including equity, fixed income, and derivatives.

#### Key topics:

Introduction to Capital Markets, Equity and Fixed Income Instruments, Derivatives, Alternative Investments, Market trading mechanisms and Risk and return analysis

### Course 4: Business Ethics & Corporate Social Responsibility (3 Credits)

- Learn to apply ethical principles and corporate social responsibility (CSR) practices in business decision-making and operations.

#### Key topics:

Introduction to Business Ethics, Ethical Decision-Making, Ethics in Business Practices, Ethics for Finance Managers, Corporate Governance, Stakeholder Responsibility, and Practical Applications of Business Ethics

### Course 5: Artificial Intelligence (3 Credits)

- Gain a comprehensive understanding of AI's impact on business, its strategic applications across industries, and the ethical considerations surrounding its use.

#### Key topics:

Era of Artificial Intelligence, Real-World AI Applications, AI Techniques and Strategy, Industry-Specific AI Applications, AI in Banking and Finance, Developing an AI Strategy, Ethics in AI, AI Regulations, AI Governance Models, and Future AI Technologies

### Course 6: Introduction to Business Analytics using Python (3 Credits)

- Master business analytics using Python, covering data handling, visualisation, modelling, and optimisation techniques for effective decision-making.

#### Key topics:

Business Analytics, Python Basics, Data Handling, Pandas, Data Visualization, Probability, Data Modeling, Time Series, Forecasting, Machine Learning, Optimization, Simulation, Monte Carlo Methods

## TERM 4

### Course 1 of Your Chosen Specialisation (3 credits)

### Course 2 of Your Chosen Specialisation (3 credits)

### Course 3 of Your Chosen Specialisation (3 credits)

### Course 4 of Your Chosen Specialisation (3 credits)

### Capstone Project (6 credits)

Apply analytical and strategic skills to solve complex, real-world business challenges through a comprehensive capstone project.

## KEY DEMONSTRATIONS

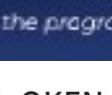


Flipkart



Walmart

LEHMAN BROTHERS



amazon



INDIGO PAINTS



LIC



tyco

Disclaimer: This is a non-exhaustive list of examples used throughout the courses in the program.



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# Choose From 7 Specialisations



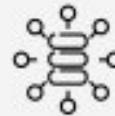
## Finance

- Financial Modelling and Data Visualization
- Project Finance
- Behavioural Finance
- Principles of Financial Regulation



## Marketing

- Consumer Behaviour
- Services Marketing
- Brand Management
- Marketing Communications



## AI for Business

- Generative AI
- Natural Language Processing
- Visual Analytics
- Introduction to ML



## Supply Chain & Operation Management

- Operations Research
- Supply Chain Management
- Project Management Analytics
- Service Operations Management



## Strategy & Leadership

- Design Thinking
- International Business
- Strategic Change, Organisational Design and Business Transformation
- Leadership Essentials for Business



## Human Resource Management

- Performance Management
- Talent Management
- Compensation and Benefits
- Employee Wellbeing



## Digital Finance

- Introduction to Digital Finance Managing
- Fintech Ecosystems
- Blockchain and Cryptocurrency
- Financial Analytics

# The upGrad Advantage Career Benefits

Get unbeatable career benefits with this program to help you transition and accelerate your career journey and take it to the next level!

## Career Mentorship Sessions



- 1:1 interactions with career coaches
- Goal setting and action plan tailored to your background and expectations

## High Performance Coaching



- Personalized guidance to define your value proposition
- Career path planning, job search strategy, and interview preparation
- Assistance with salary negotiation and timeline adherence

## On-demand Mock Interview Practice Call (JITs)



- Mock interviews with real-time feedback
- Scheduled on-demand for immediate practice

## Communication Coaching



- 1:1 coaching to enhance interview communication
- Guidance on creating strong first impressions and showcasing confidence

*Disclaimer: These features are available only for learners enrolled in the Career Accelerator Program at an additional cost.*

# New-age Micro-Certifications

Unlock your true potential with our cutting-edge micro-certifications designed to empower professionals like you. Gain the skills, knowledge, and expertise needed to thrive in today's dynamic and competitive job market. You can choose to opt for two out of the below four micro-certifications during the program:

## Digital Marketing

Search engine optimization (SEO), social media marketing, email marketing, and paid advertising

## Product Management

Market research, customer needs identification, product ideation, development, competitive analysis, project management, metrics, and launch

## Financial Risk Management

Financial analysis, budgeting, capital budgeting, risk management, valuation, and financial decision-making

## New-Age Leadership

Enhance your leadership abilities, navigate organisational challenges, drive team performance, and foster a positive work culture



# Enrolment

**Eligibility:** Bachelor's degree in any discipline with a minimum 50% aggregate score from a recognised university. Learners who have less than 50% marks in graduation have to appear for an online JMAT Entrance examination.



# ABOUT **upGrad**

"upGrad is a leading global learning and workforce development company. We're on a single-minded mission of powering career success for every member of the global workforce as their trusted lifelong learning partner. Established in 2015, we have over 10 million learners who have upskilled in a range of online and offline programs from top universities in India and the world."



**Ronnie Screwvala**  
Co-founder & Executive Chairman



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LET'S TALK



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