



Uber | Ride Analysis

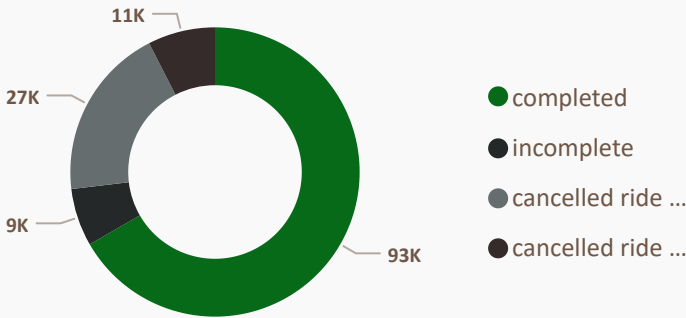
Date

01-01-2024

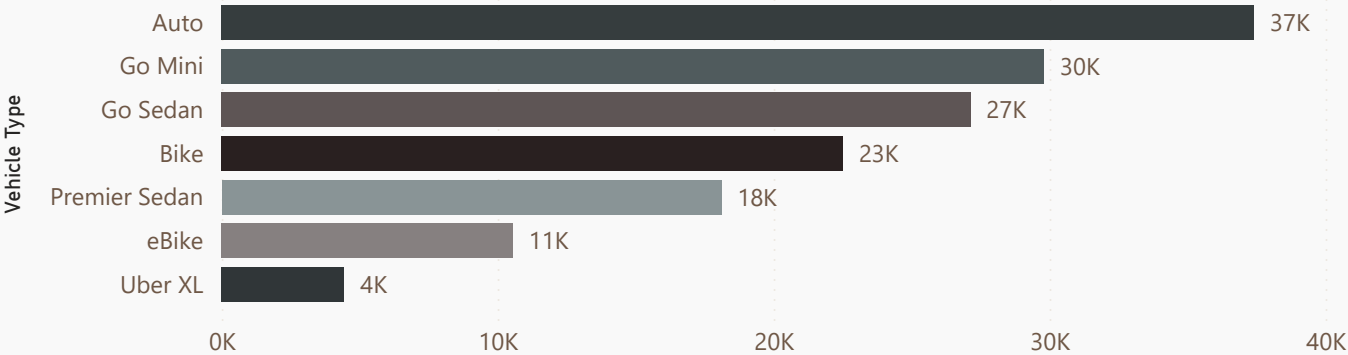
30-12-2024



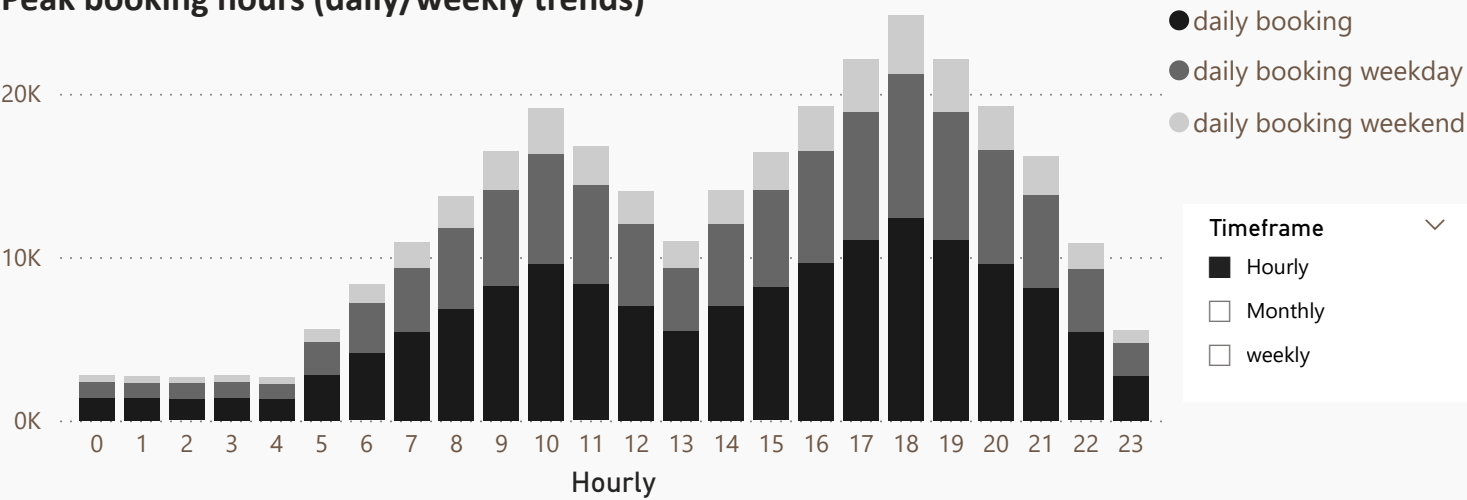
Completed vs. Canceled vs. Incomplete rides



Vehicle type usage



Peak booking hours (daily/weekly trends)



Demand by pickup/drop location

Drop Location	Top 6	Pickup Location	Top 6
Ashram	936	Khandsa	949
Basai Dhankot	917	Barakhamba Road	946
Lok Kalyan Marg	916	Saket	931
Narsinghpur	913	Badarpur	921
Cyber Hub	912	Pragati Maidan	920
Kalkaji	912	Madipur	919

Ride Analysis

Revenue Analysis

Driver Analysis

Customer Analysis

Vehicle Analysis



Uber | Revenue Analysis

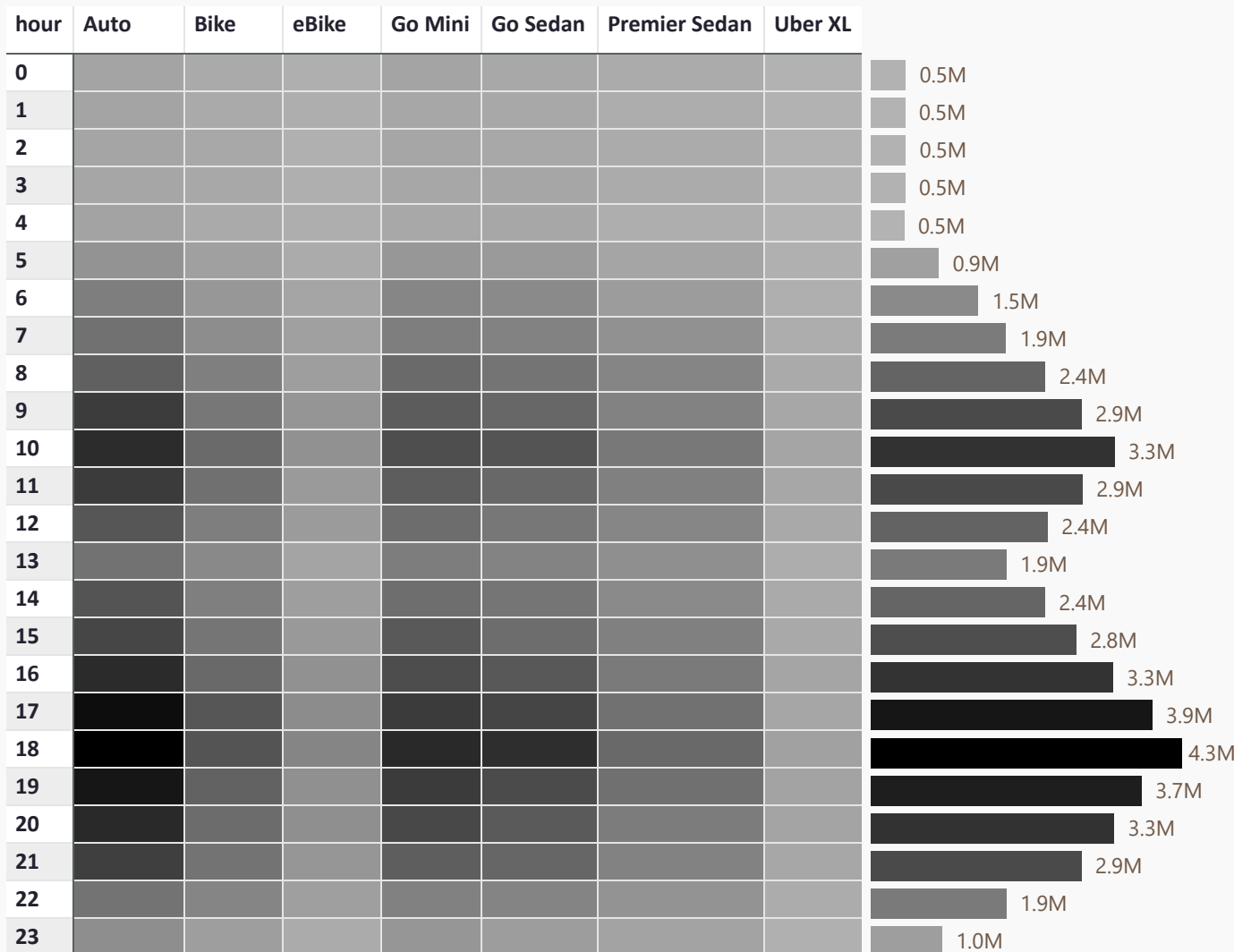
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30-12-2024



Hourly revenue of vehicle



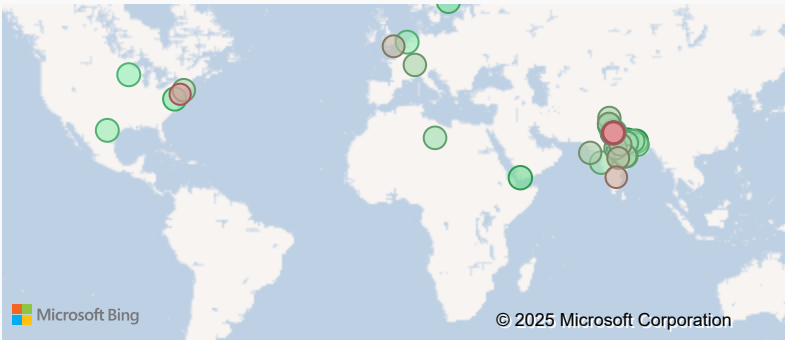
51846K

Total revenue

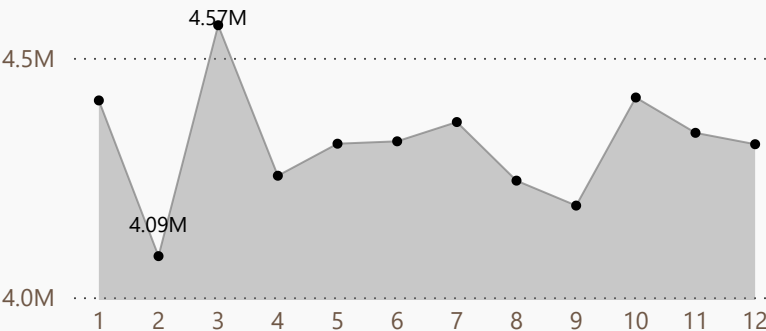
0.02K

Average Revenue

Revenue by location



Revenue trends over time



Ride Analysis

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Vehicle Analysis



Uber | Driver Analysis

Avg VTAT

7.50

Cancelled ride

30

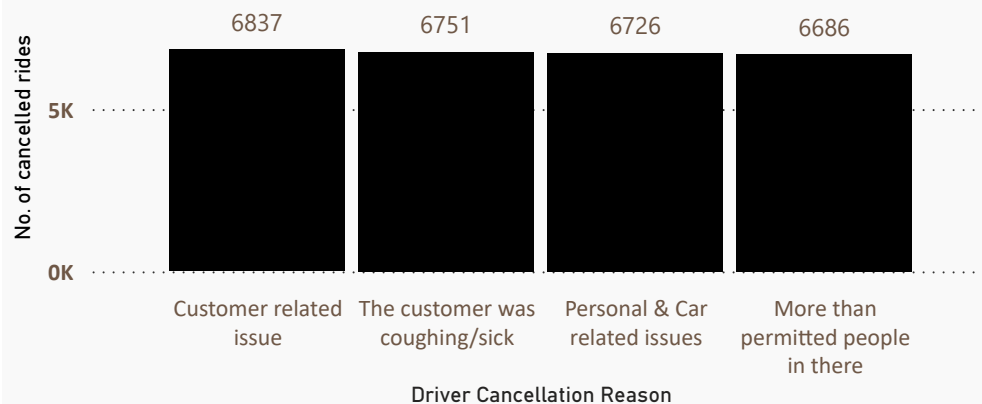
Date

01-01-2024

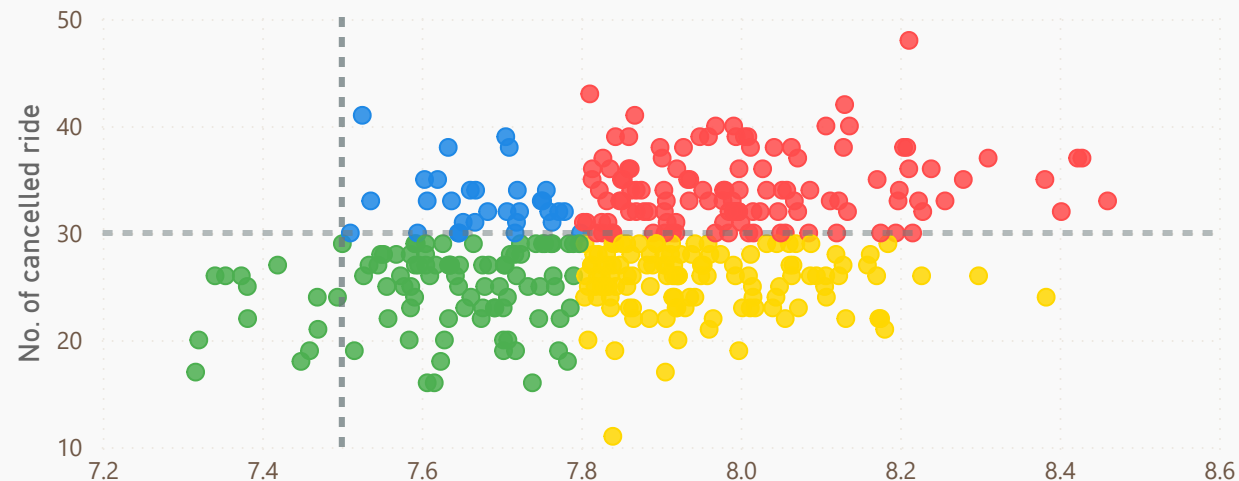
30-12-2024



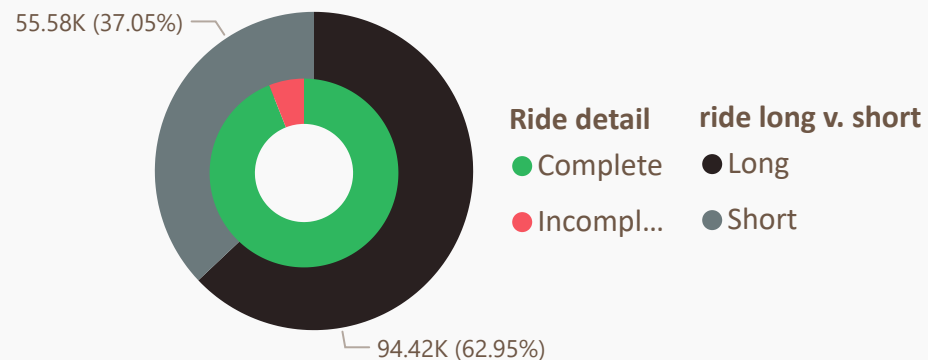
Driver cancellation counts & reasons



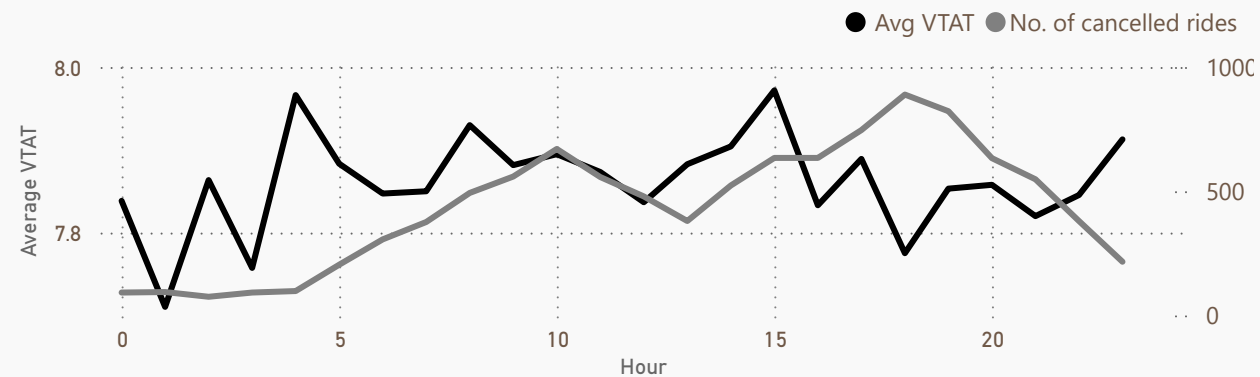
Avg VTAT by vehicle v. Cancellation frequency



Trip distance analysis



VTAT trend v. Cancellation frequency



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Uber | Customer Analysis

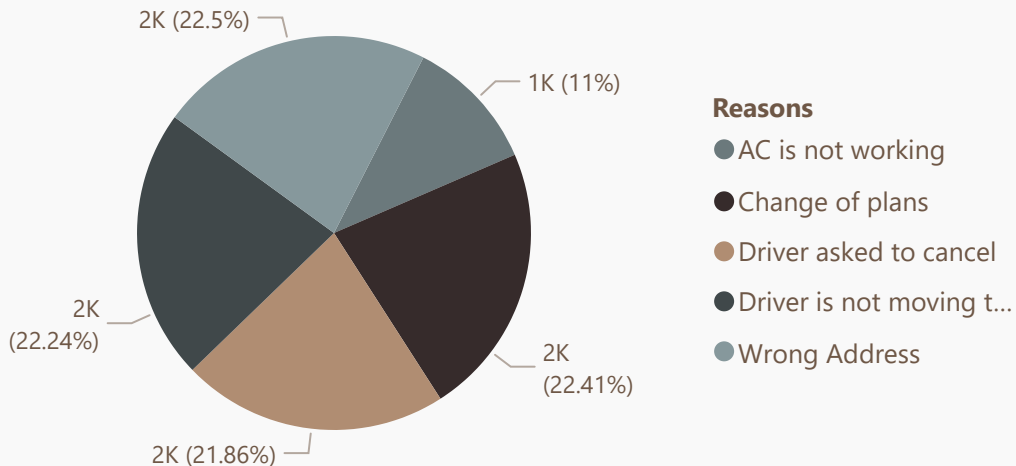
Date

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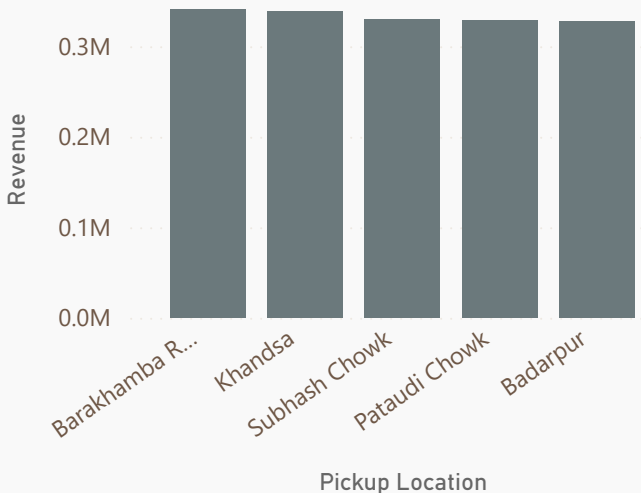
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Customer cancellation counts & reasons



Top 5 Revenue Generated Places



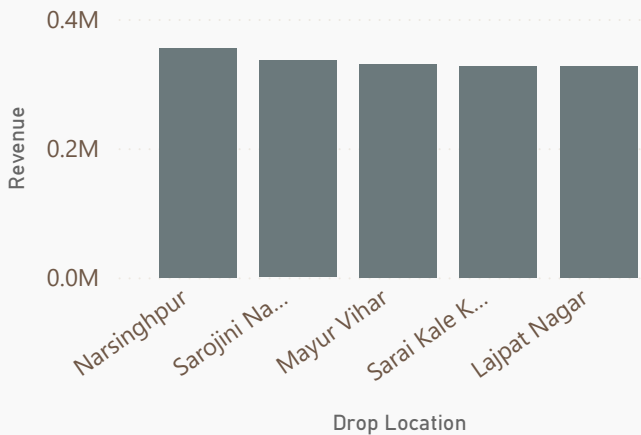
149K

No. of customer

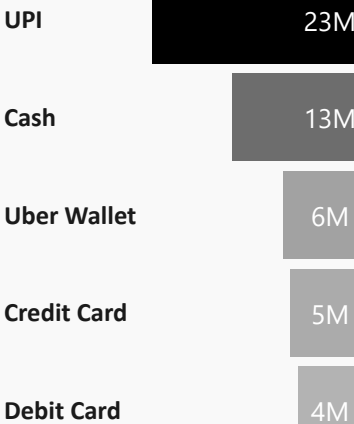
2.73

Avg of Customer Rating

Most demanded vehicle



Customer Payment Type



Ride Analysis

Revenue Analysis

Driver Analysis

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Vehicle Analysis



Average Rating on vehicle

2.72	2.74	2.73	2.74	2.71	2.74	2.76

Revenue variance with respect to All

Average revenue of All: 16.75

Vehicle Type	avg rev	avg rev variance
eBike	17.00	0.25
Bike	16.82	0.06
Go Mini	16.82	0.06
Premier Sedan	16.73	-0.03
Auto	16.72	-0.03
Uber XL	16.70	-0.05
Go Sedan	16.61	-0.14
Total	16.75	0.00

Vehicle Type

- ☒ All
- ☐ Auto
- ☐ Bike
- ☐ eBike
- ☐ Go Mini
- ☐ Go Sedan
- ☐ Premier Sedan
- ☐ Uber XL

