



Uber | Ride Analysis

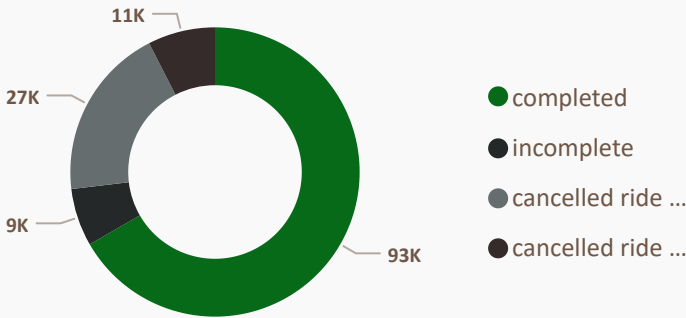
Date

01-01-2024

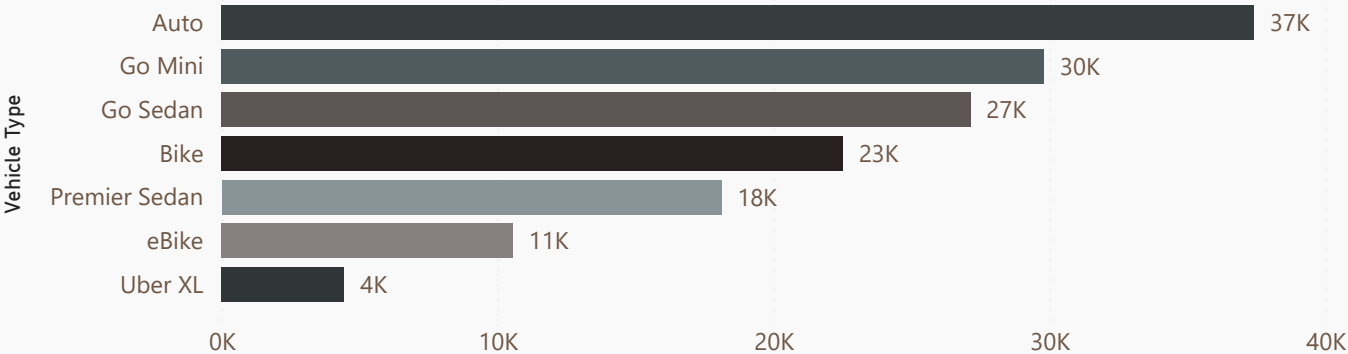
30-12-2024



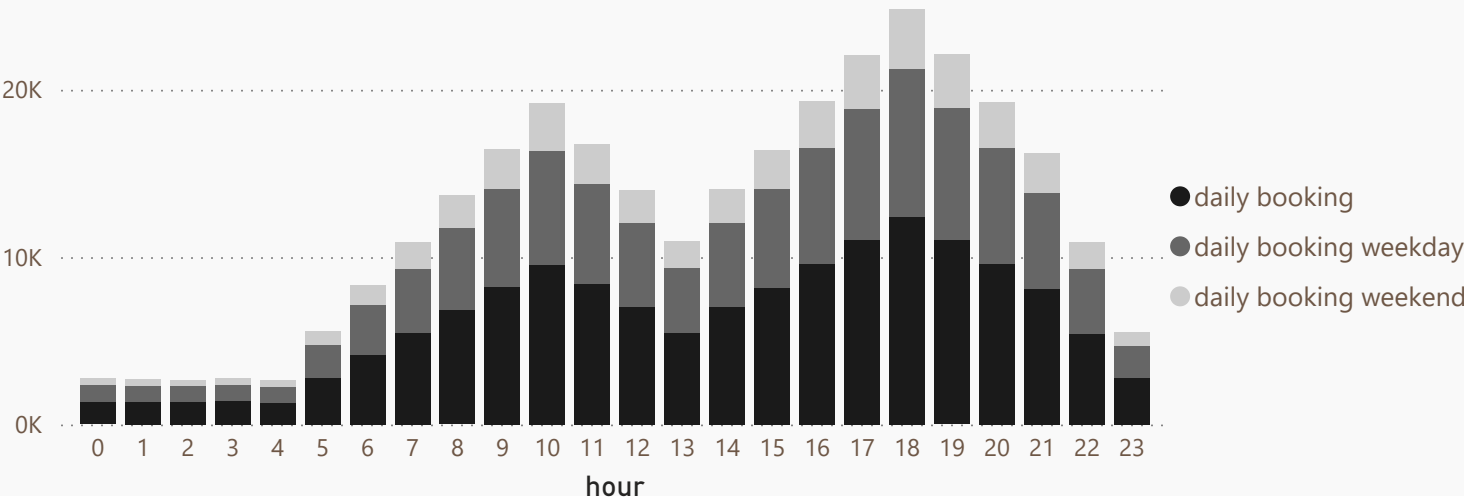
Completed vs. Canceled vs. Incomplete rides



Vehicle type usage



Peak booking hours (daily/weekly trends)



Demand by pickup/drop location

Drop Location	Top 6	Pickup Location	Top 6
Ashram	936	Khandsa	949
Basai Dhankot	917	Barakhamba Road	946
Lok Kalyan Marg	916	Saket	931
Narsinghpur	913	Badarpur	921
Cyber Hub	912	Pragati Maidan	920
Kalkaji	912	Madipur	919

Ride Analysis

Revenue Analysis

Driver Analysis

Customer Analysis

Vehicle Analysis



Uber | Revenue Analysis

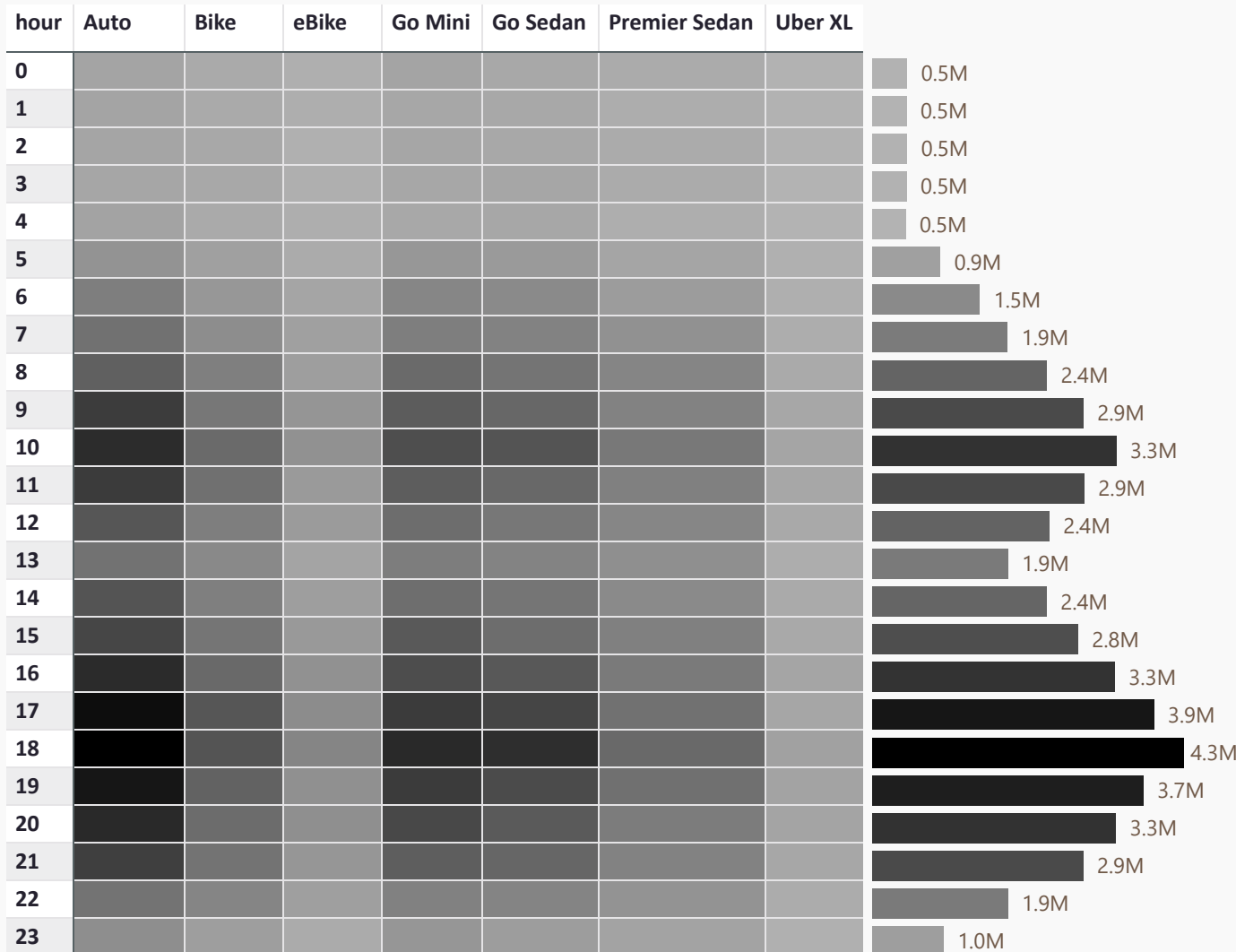
Date

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30-12-2024



Hourly revenue of vehicle



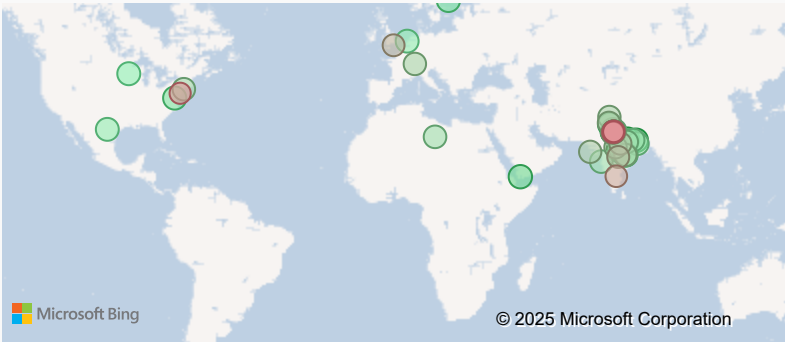
51846K

Total revenue

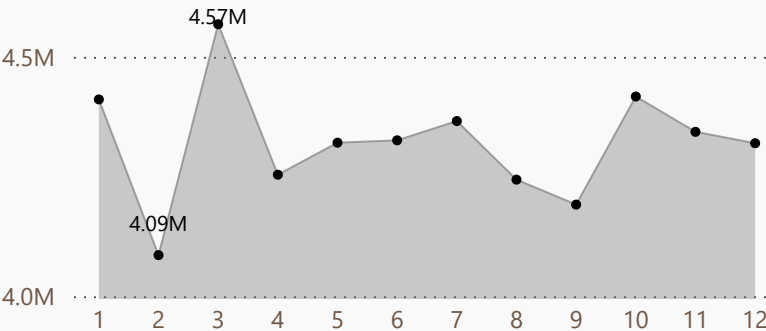
0.02K

Average Revenue

Revenue by location



Revenue trends over time



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Uber | Driver Analysis

Avg VTAT

7.50

Cancelled ride

30

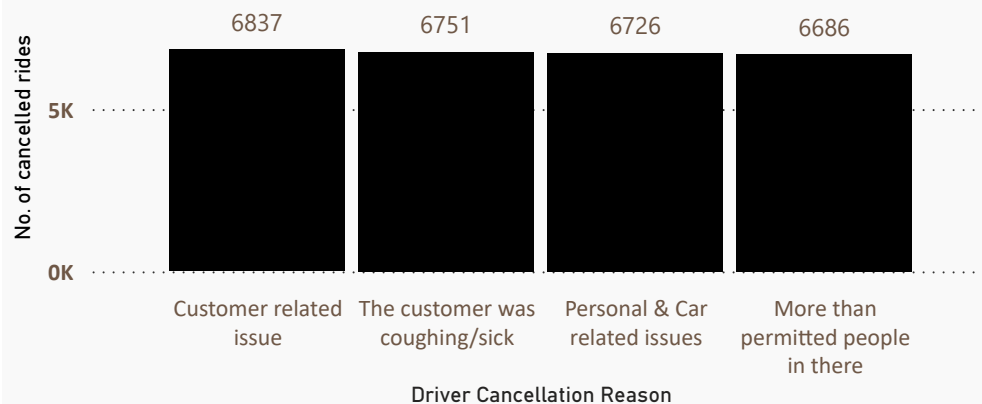
Date

01-01-2024

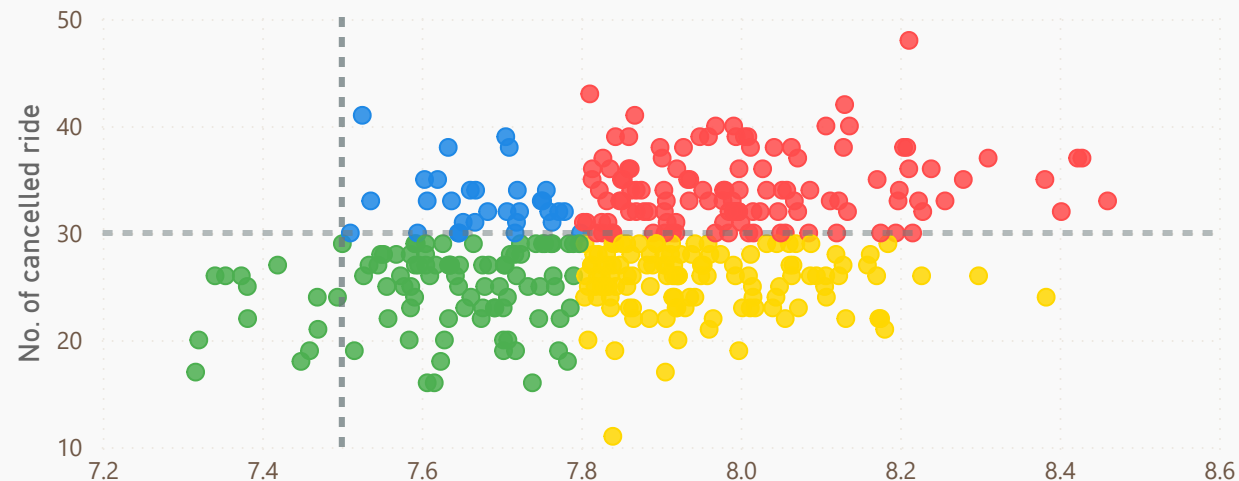
30-12-2024



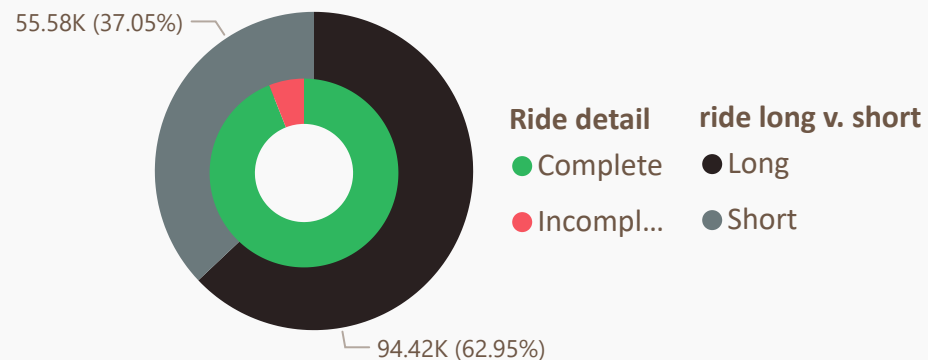
Driver cancellation counts & reasons



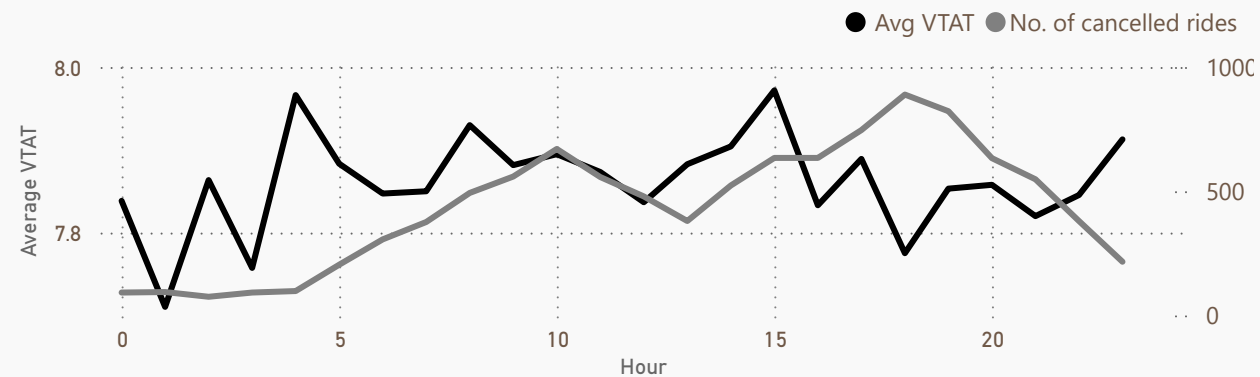
Avg VTAT by vehicle v. Cancellation frequency



Trip distance analysis



VTAT trend v. Cancellation frequency



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Uber | Customer Analysis

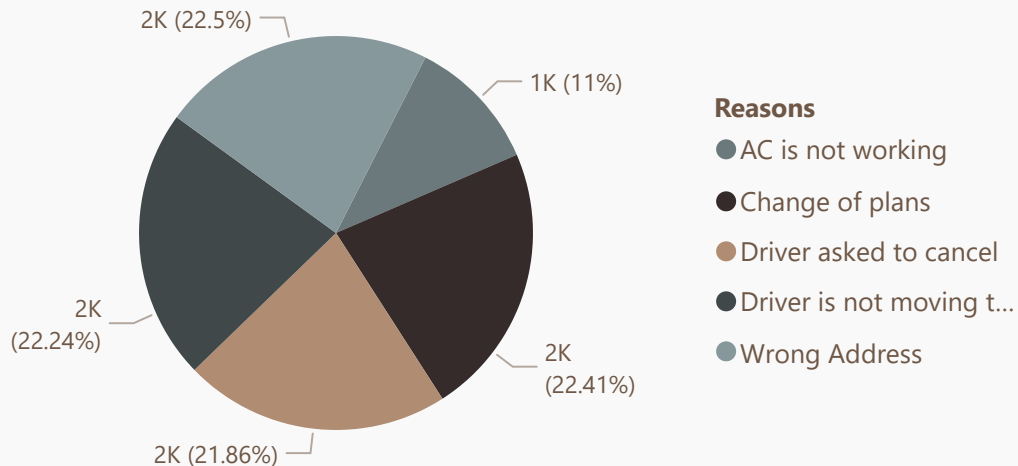
Date

01-01-2024

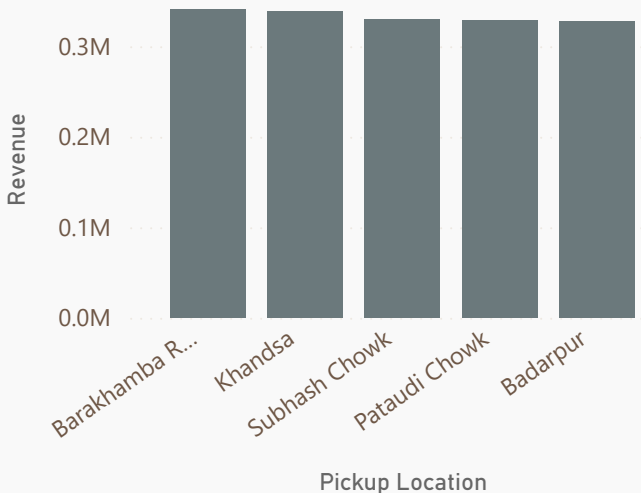
30-12-2024



Customer cancellation counts & reasons



Top 5 Revenue Generated Places



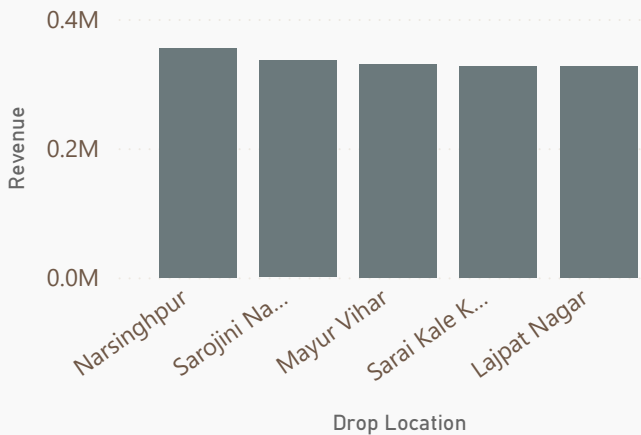
149K

No. of customer

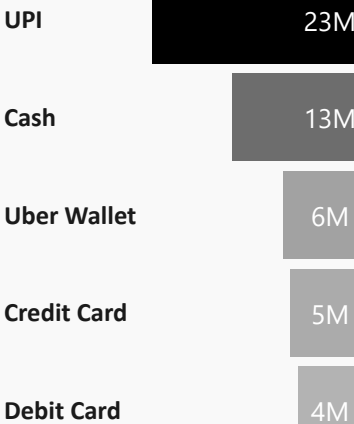
2.73

Avg of Customer Rating

Most demanded vehicle



Customer Payment Type



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Uber Vehicle Analysis

Date

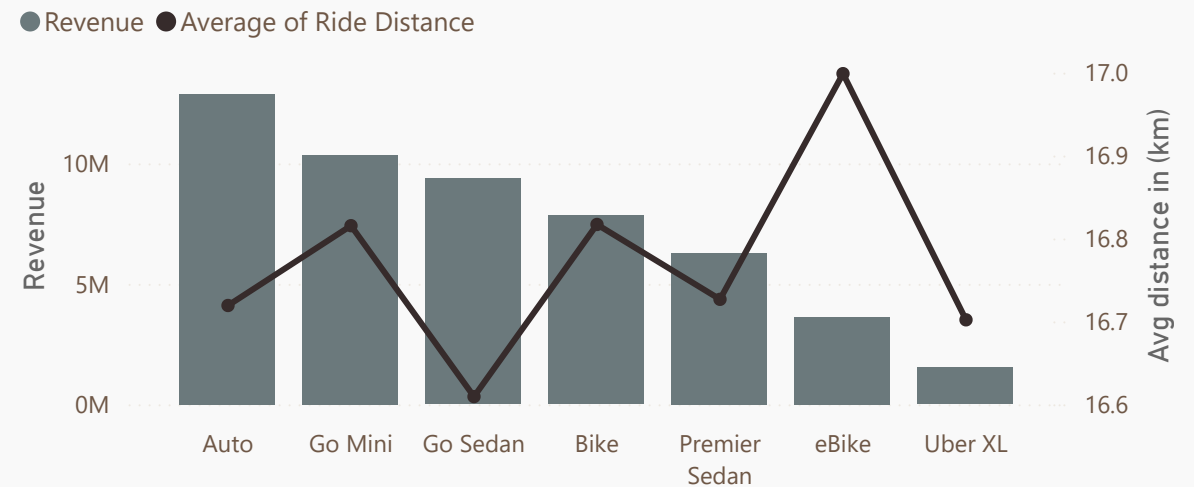
01-01-2024

30-12-2024

Average Rating on vehicle

						
2.72	2.74	2.73	2.74	2.71	2.74	2.76

Month Name	Auto	Bike	eBike	Go Mini	Go Sedan	Premier Sedan	Uber XL
Jan	3211	1974	895	2610	2239	1570	362
Feb	2997	1774	820	2358	2193	1462	323
Mar	3166	1958	909	2475	2273	1553	385
Apr	3041	1811	857	2468	2221	1424	377
May	3235	1941	910	2460	2322	1525	385
Jun	3059	1905	863	2415	2329	1510	359
Jul	3176	1976	875	2520	2330	1645	375
Aug	3211	1868	942	2476	2269	1493	377
Sep	3067	1854	860	2438	2192	1475	362
Oct	3163	1841	847	2559	2301	1552	388
Nov	3023	1814	900	2542	2305	1424	386
Dec	3070	1801	879	2485	2167	1478	370
Total	37419	22517	10557	29806	27141	18111	4449



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