

CLOUD TRADERS-EXECUTIVE OVERVIEW

Date, Quarter, Y...
All

seller_sku
All

Total Revenue (\$)

284.28

Total Units

22

Total Sessions

273

Conversion Rate (%)

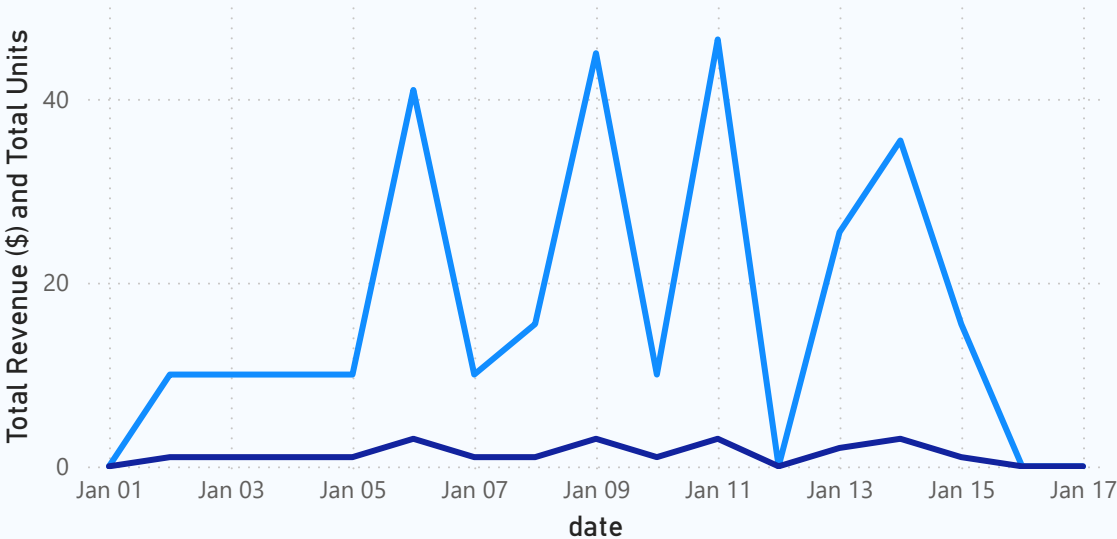
8.06%

Revenue per
Session (\$)

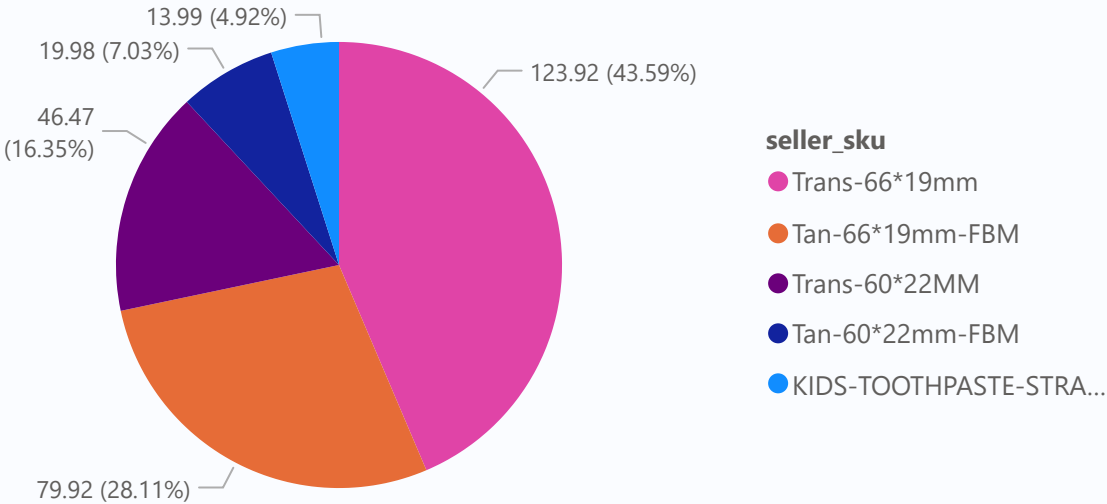
1.04

Total Revenue (\$) and Total Units by date

Total Revenue (\$) Total Units



Revenue by Product



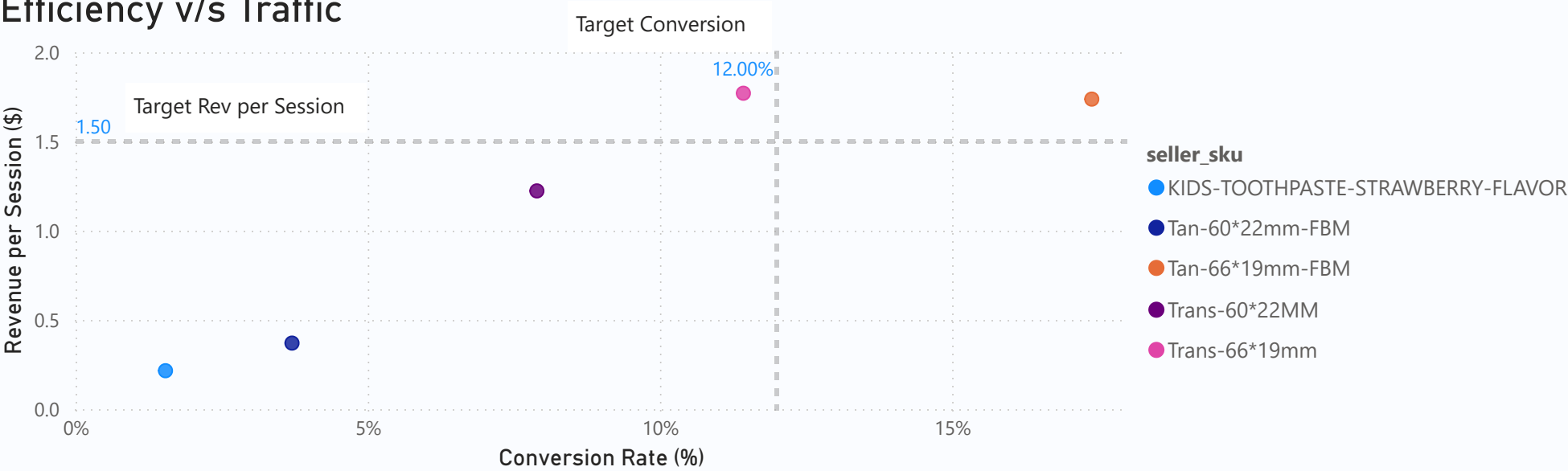
CLOUD TRADERS-PRODUCT OVERVIEW

Date, Quarter, Y...
All

Total Revenue (\$)	Total Units	Total Sessions	Conversion Rate (%)	Revenue per Session (\$)
284.28	22	273	8.06%	1.04

INSIGHTS: Higher revenue per session is primarily driven by improved conversion rates rather than traffic volume.

Efficiency v/s Traffic



CLOUD TRADERS-TREND OVERVIEW

Date, Quarter, Y... ▾

All ▾

seller_sku

All

Total Revenue (\$)

284.28

Total Units

22

Total Sessions

273

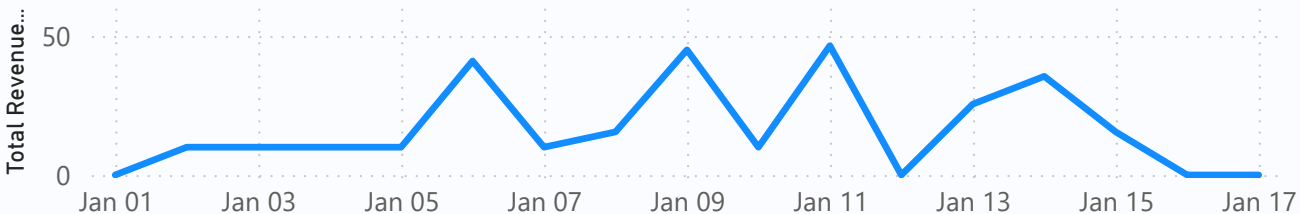
Conversion Rate (%)

8.06%

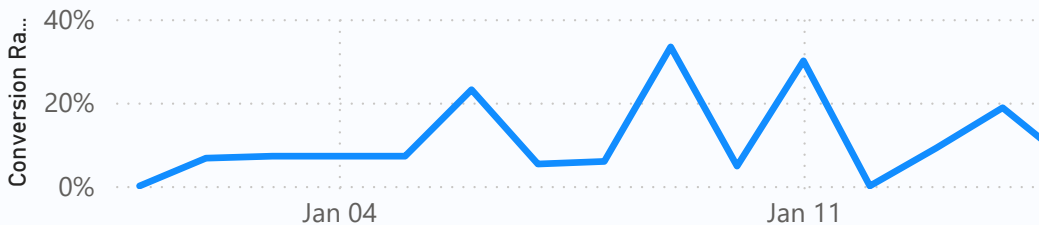
Revenue per
Session (\$)

1.04

Revenue Trend

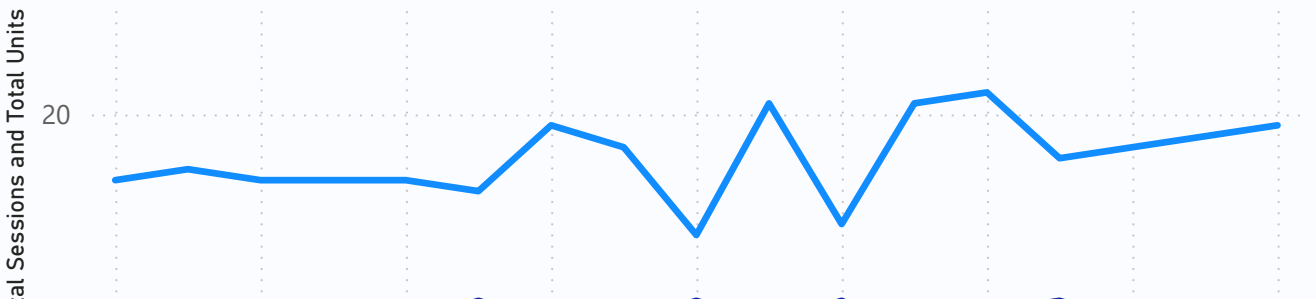


Conversion Rate trend



Sales v/s Traffic Trend

● Total Sessions ● Total Units



Total Units by Date

