

CLOUD TRADERS-EXECUTIVE OVERVIEW

Date, Quarter, Y...
All

seller_sku
All

Total Revenue (\$)
284.28

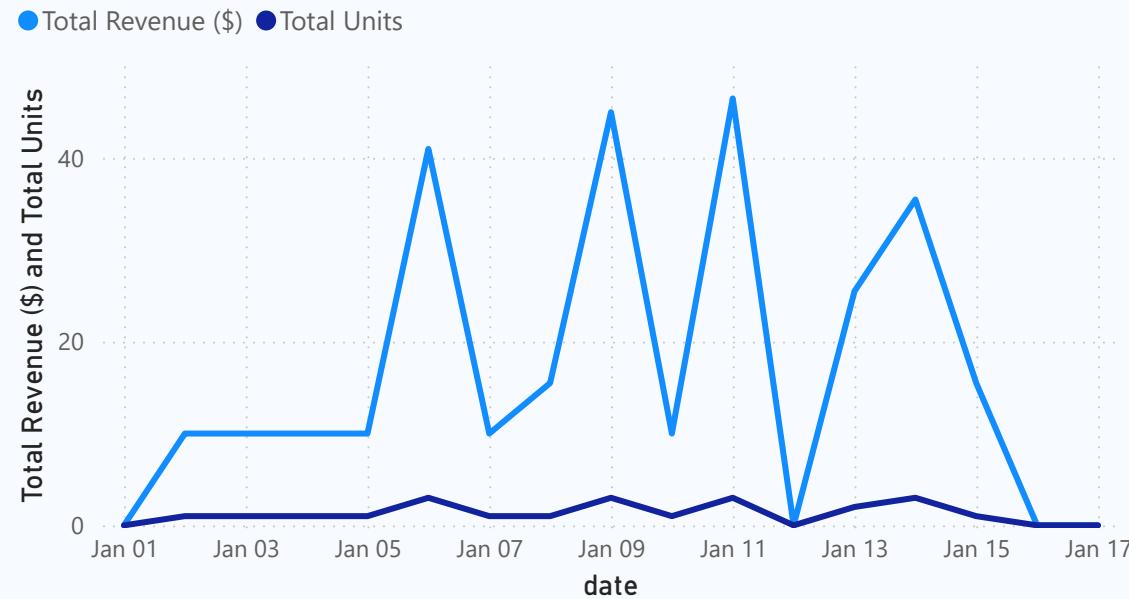
Total Units
22

Total Sessions
273

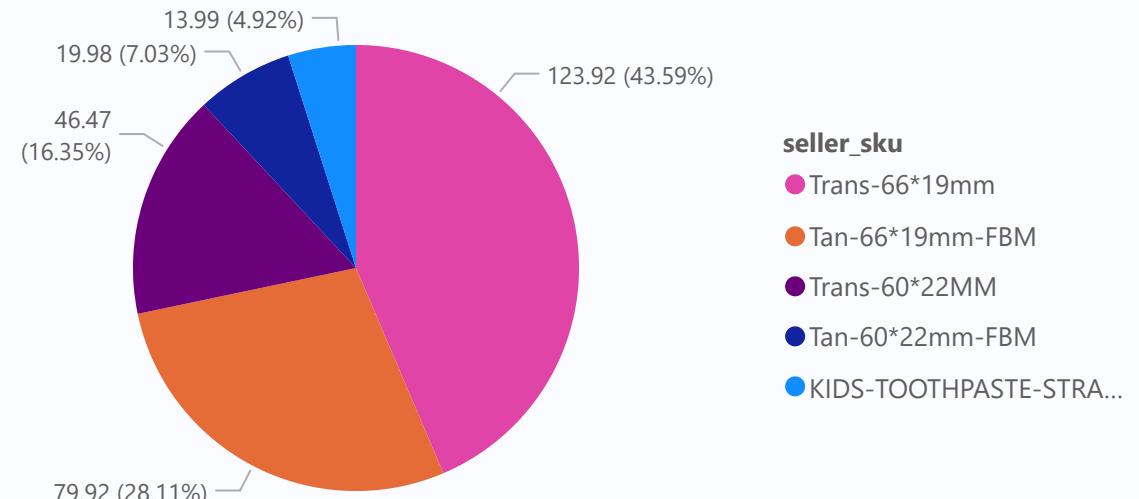
Conversion Rate (%)
8.06%

Revenue per Session (\$)
1.04

Total Revenue (\$) and Total Units by date



Revenue by Product



CLOUD TRADERS-PRODUCT OVERVIEW

Date, Quarter, Y...
All

Total Revenue (\$)
284.28

Total Units
22

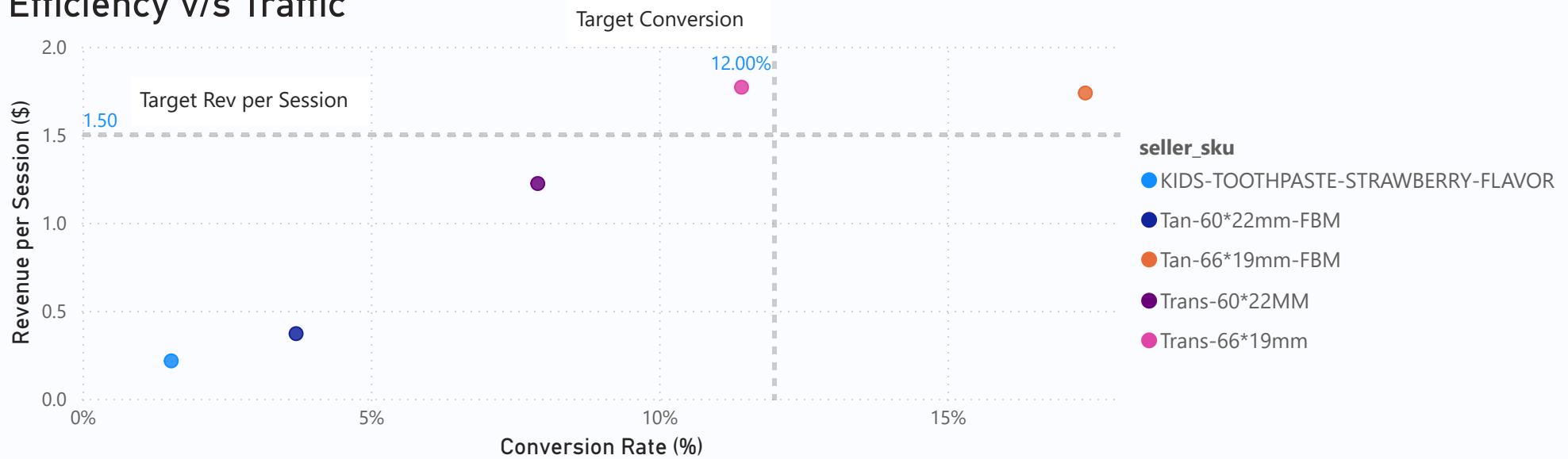
Total Sessions
273

Conversion Rate (%)
8.06%

Revenue per Session (\$)
1.04

INSIGHTS: Higher revenue per session is primarily driven by improved conversion rates rather than traffic volume.

Efficiency v/s Traffic



CLOUD TRADERS-TREND OVERVIEW

Date, Quarter, Y...
All

seller_sku
All

Total Revenue (\$)

284.28

Total Units

22

Total Sessions

273

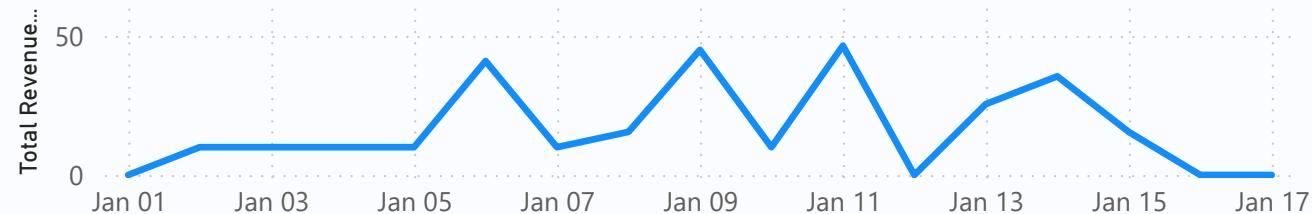
Conversion Rate (%)

8.06%

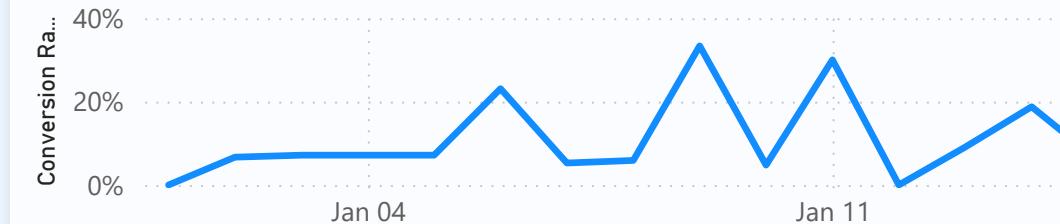
Revenue per Session (\$)

1.04

Revenue Trend



Conversion Rate trend



Sales v/s Traffic Trend



Total Units by Date

