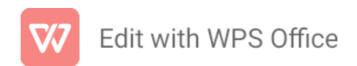
Ct&Dt SPSU Batch.no: Task.no:2 Complex Problem Table:

0.00	Application	Complex	Justification
s.no	Application	Problem	
	Domain		
1	LPG Vehicles	Identified	There is no proper and filling
1.	LPG venicies	Filling Stations	There is no proper gas filling stations in urban areas and
			some filling stations has
			less pressure to insert the
			gas. It leads to less density
			of gas in tank
		Gas Tank Capacity	
			Gas tank capacity is less it is
			around 9kg. It fully filly when
			the gas pressure is high in other cases it doesnt fill fully
			It leads to give less mileage
		Vehicle	
		Performance	The performance of gas
			vehicle while compare to
			petrol/diesel vehicles it is
			very less. It doesn't pickup
2.	Nokia	Lack of Innovations	as fast as petrol vehicles It doesn't make advanced
۷.	INUKIA	Lack of innovations	mobile.
			Instead of that they created
			same modal of other
		Emergence of	companies.
		Smart Phones	
			It entered in smart phone
			field after coming of so
			many brands that brands are
		Poor marketing	running good in the market.
		strategy	Then Nokia entered into
			smart phone field.
			They failed to create a
			compelling narative around
			their products
3.	Royal Enfield	Unable to face	When this bike entered into
	Machismo	competition	market their is so many
			bikes are trending that's why it unable to face competition
			it aliable to face competition
		Bike lookings	It is not attracting user base



Marketing Strategy	They failed to create perfect
	adveritsment

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