

# PROJECT REPORT TEMPLTE

## Designing A Infographic Using Canva

### 1. INTRODUCTION

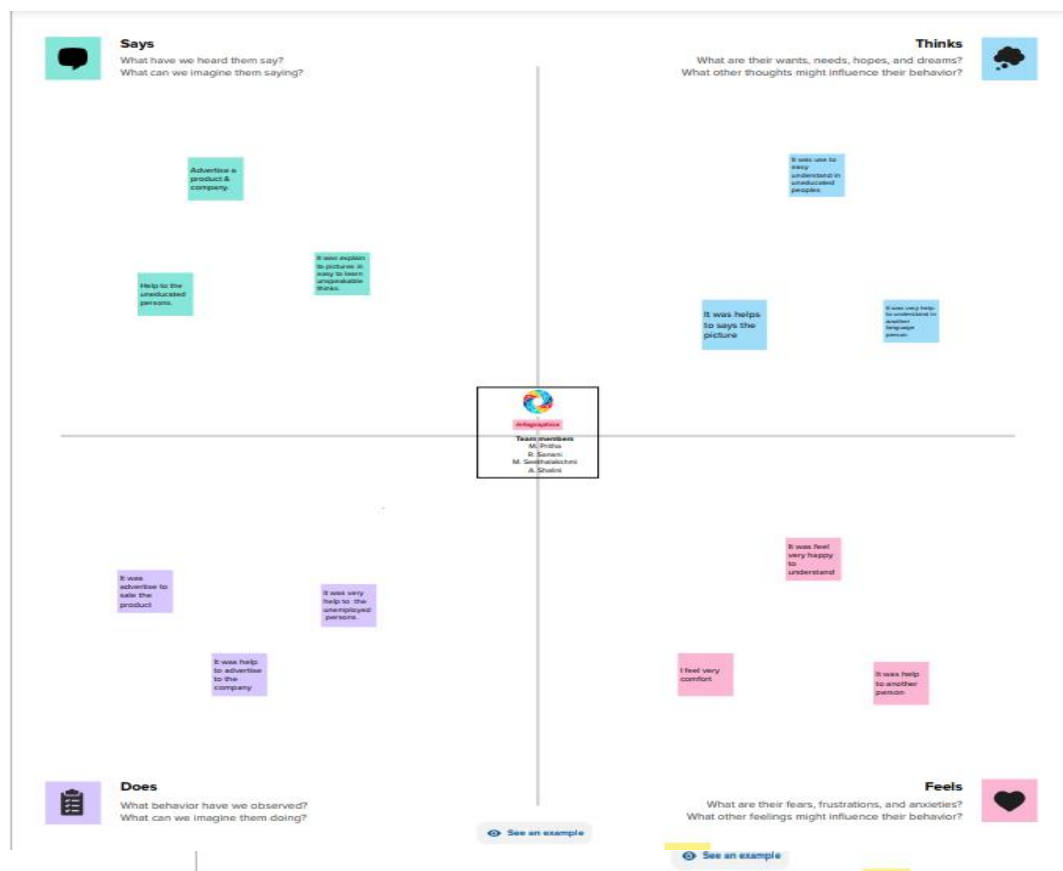
The "Creating Informative Infographics for College Presentations using Canva" project focuses on developing visually engaging and informative infographics to enhance the quality and effectiveness of college presentations. Infographics are powerful tools for conveying complex information in a clear and concise manner, making presentations more engaging and memorable.

#### 1.2 Purpose

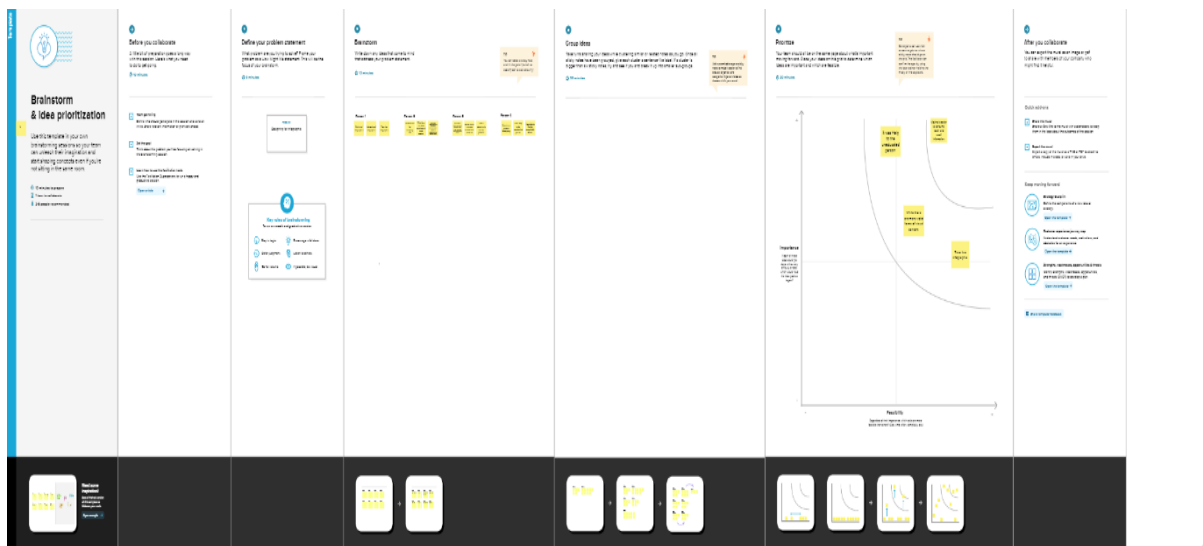
- **Relevant** to your audience.
- Visually **appealing**.
- Adhere to your **brand guidelines**.
- Convey **complex information** in a simple format.
- Tell a **compelling story** worthy of sharing.
- 

### 2. Problem Definition & Design Thinking

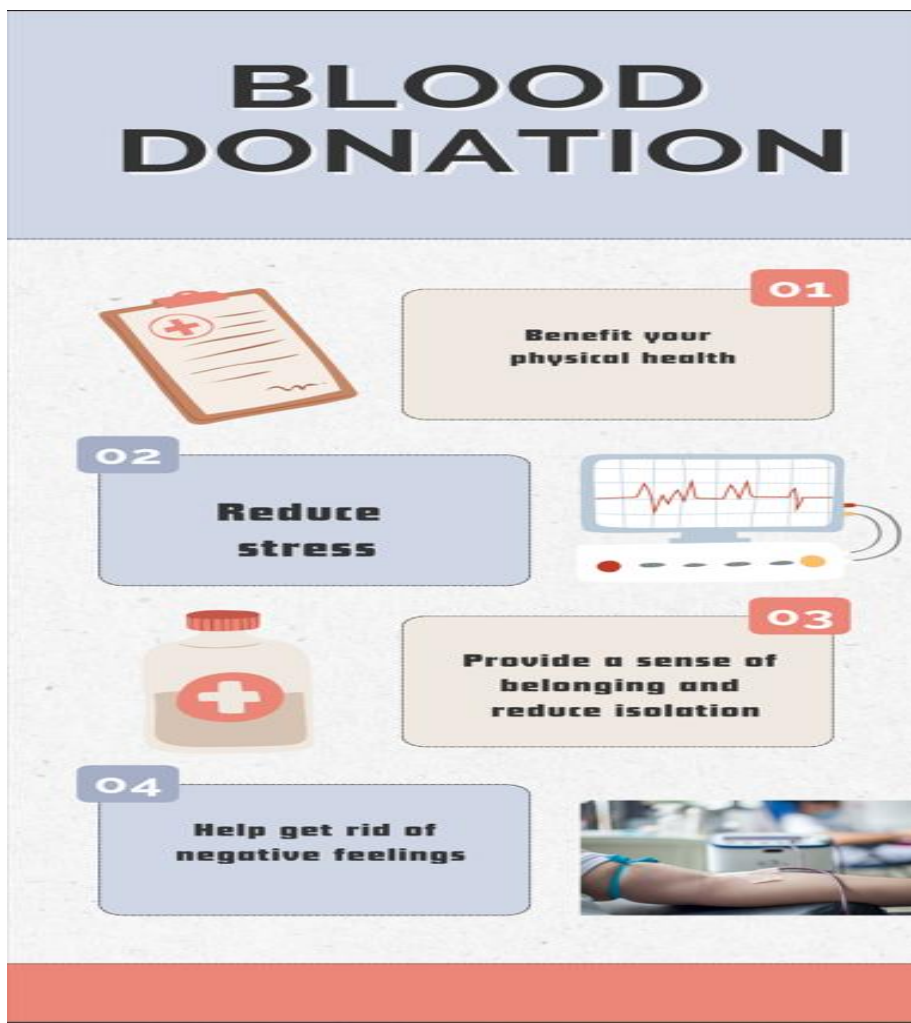
#### 2.1 Empathy MaP



## 2.1 Ideation & Brainstorming Map



## 3. RESULT



INFOGRAPHIC

#### **4. ADVANTAGES & DISADVANTAGES**

##### **ADVANTAGES**

- \* Canva is very simple to use and user friendly
- \* Canva provides social media templates
- \* Canva offers a professional look
- \* Team access
- \* As well as million of image

##### **DISADVANTAGES**

- \* The free version is limited
- \* Unique elements cannot be created
- \* limited export setting s
- \* Alignment concerns
- \* Unable to move one design to another design

#### **5. APPLICATIONS**

- \* We create a canva account
- \* Choose our design type
- \* And we used infographic template
- \* we uploaded our background image
- \* we used adding text, and used to editing elements, and change fonts
- \* Added to the women icon, flower design of corner.
- \* we created infographic
- \* Finally, we downloaded a design

#### **6. CONCLUSION**

- People in our team worked together to make a business card on the topic "**Designing A Infographic Using Canva**" through this, Convey complex information in a simple format. canva is an essential tool for most business. It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.