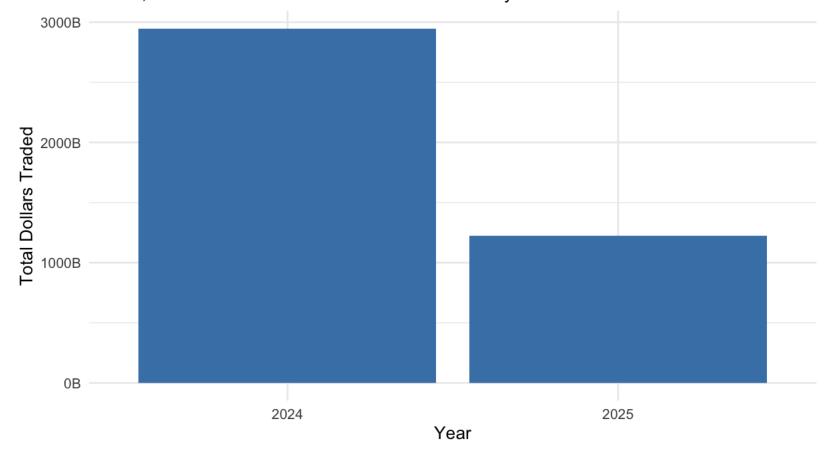


Apple Stock

Why analyze the influence of events?

- That's a lot of money, each fluctuation matters.
- These fluctuations derive from external or internal sources.
- Identifying the root cause is crucial.
- Analyzing the market mitigates potential risks.
- It provides insight into what is likely to happen

Annual Dollar Volume Traded in Apple Stock Over 1,000 billion USD of AAPL stock is traded each year



News

The United States held its presidential election.

President Trump imposed a 25% tariff on goods imported from Mexico and Canada.

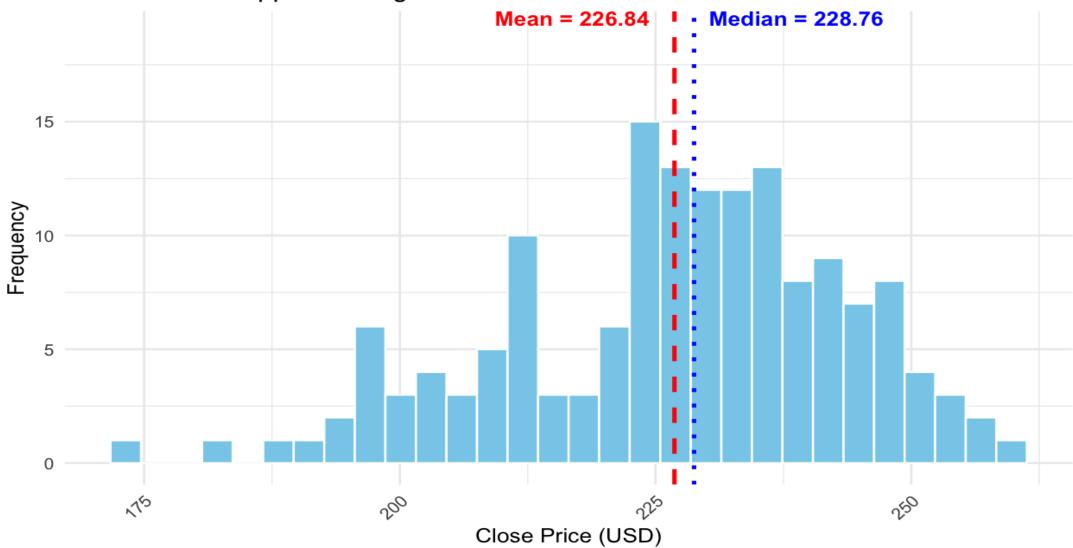
20 Jan. 2025

5 Nov. 2024

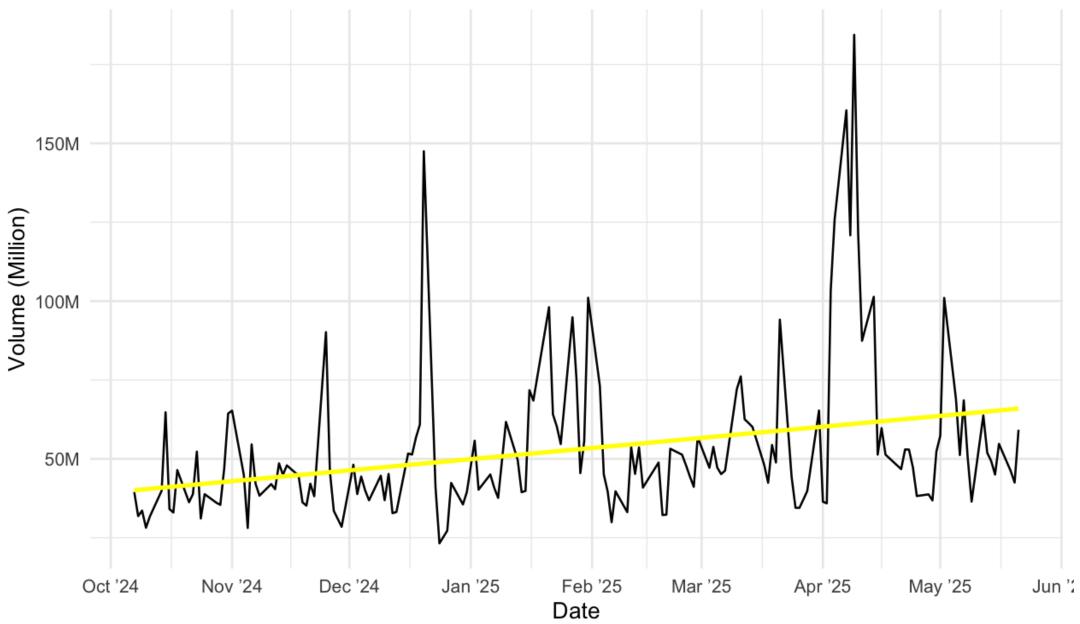
1 Feb. 2025

President Trump signed a memorandum directing Cabinet members to assess unlawful migration and fentanyl flows from Canada.

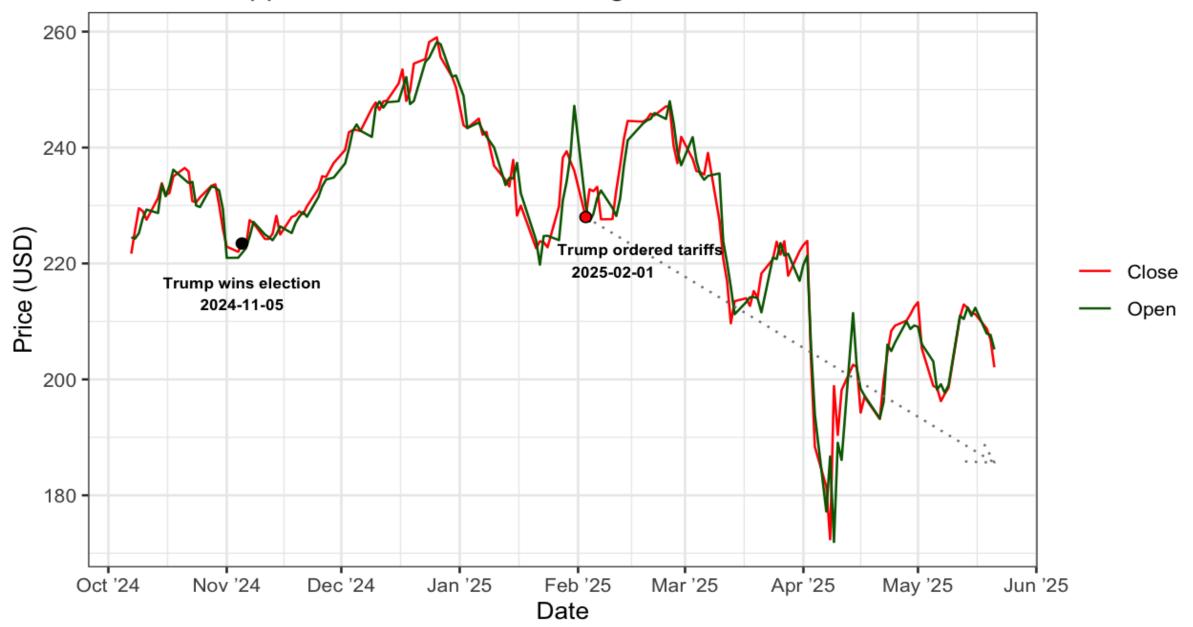
Distribution of Apple Closing Prices



Apple Trading Volume Over Time

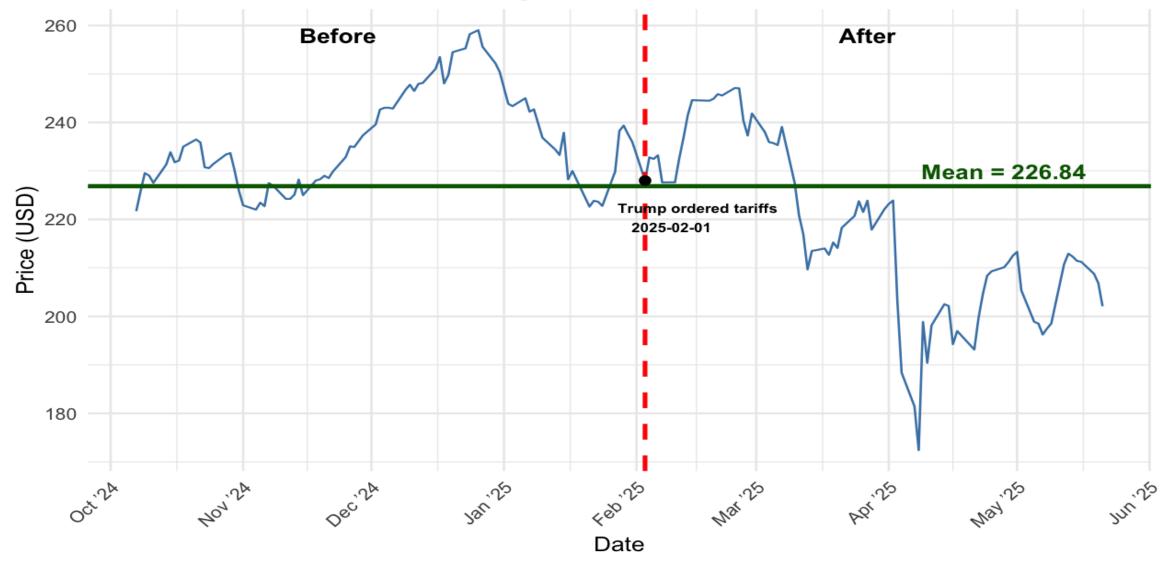


Decline in Apple's Stock Price Following Tariff Announcement

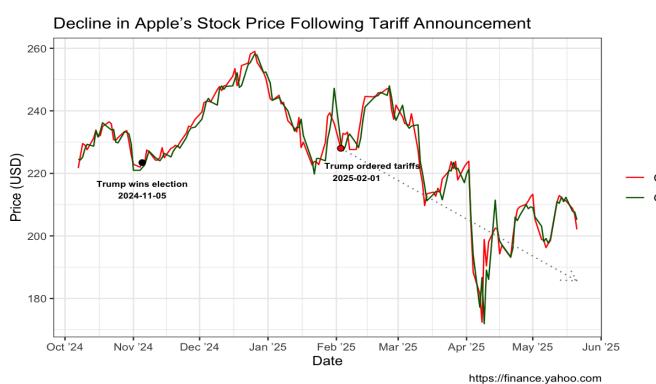


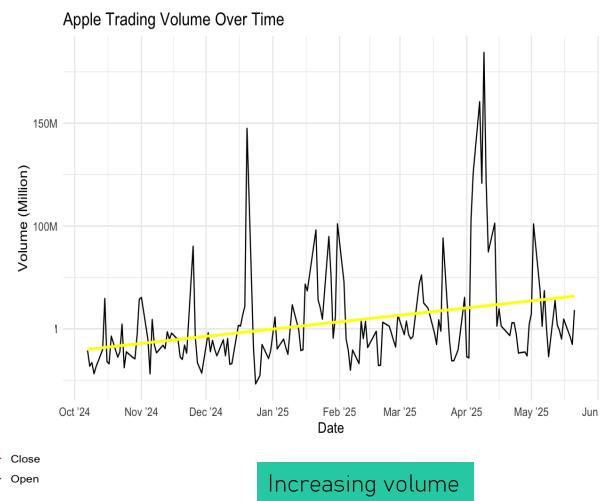
https://finance.yahoo.com

Close Price and Its Overall Average Before and After Tariffs



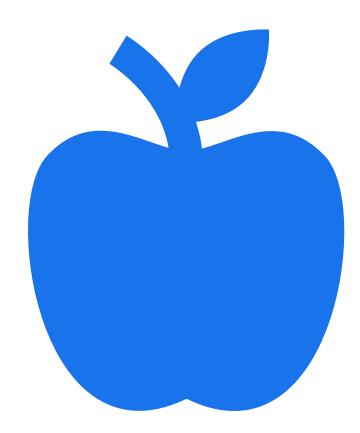
Decreasing price





Conclusion

- The tariffs have caused Apple's stock price to decline.
- Many investors are offloading their shares.
- Perhaps the stock price could surge again in the near future.





Thank you