

COMMUNICATION STRATEGY

Primary

MDEF SITE

- Blog posts
- Photo dumps
- digital repository on materials.
(physically and virtually found)
- Zines
- Insta feed (photos & reels)

Input Primary

DIGITAL JOURNAL

- GIFS
- Blog posts
- Photo dumps
- digital repository on materials.
(physically and virtually found)

Secondary Input

SOCIAL HANDLE

- Photo Carousel
- Reels

Secondary Input

ZINE

- Physical blog
- Illustrated?
- Infographics
- Collage like

- Personal Exploration
- Professional Input

PROJECT PLAN

