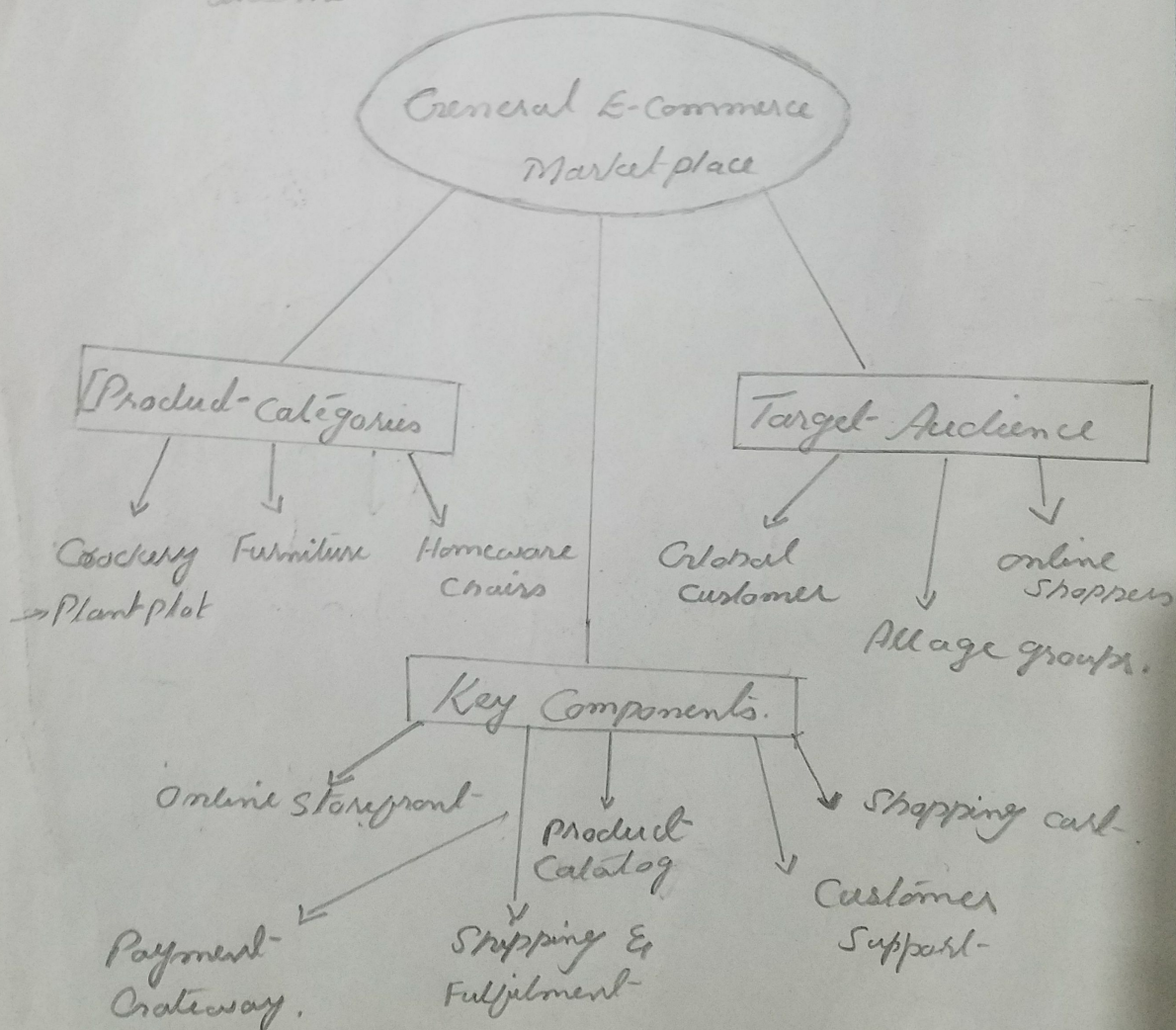


# MARKET PLACE BUILDER HACKATHON

Choose your Marketplace Type.

Ans. (General E-Commerce Marketplace) -  
General E-commerce (selling various product online).  
General e-commerce refers to the buying & selling of goods or services over the internet.





## \* Define your Business Goals.

Business goals are clear objective a company wants to achieve to grow & success. They give direction & help focus effort.

### 1. Brand Awareness:

- Increase brand visibility through online advertising (e.g., Google Ads, Social media Platforms like Instagram & Pinterest).
- Collaborate with luxury influencers or interior designers to showcase our product in styled setting.

### 2. Product Launch Excellence:-

- Successfully launch new collections or product lines with high impact campaign including email marketing, social media teasers and press release.

### 3. Product Review:-

- High-end Homeware product that combine functionality, aesthetic & exclusivity example of our product offering.
- \* Designer tableware (Plant, cutlery).



- Elegant decor items (wines Sculpt uses).
- Bespoke homeware collection tailored + client preference.

#### 4- Problem Solving:-

we will provide product-on-line with high quantity and best prices

5. Target-Audience:- Luxury-loving homeowners who want stylish, high quality homeware.

### DATA SCHEMA

