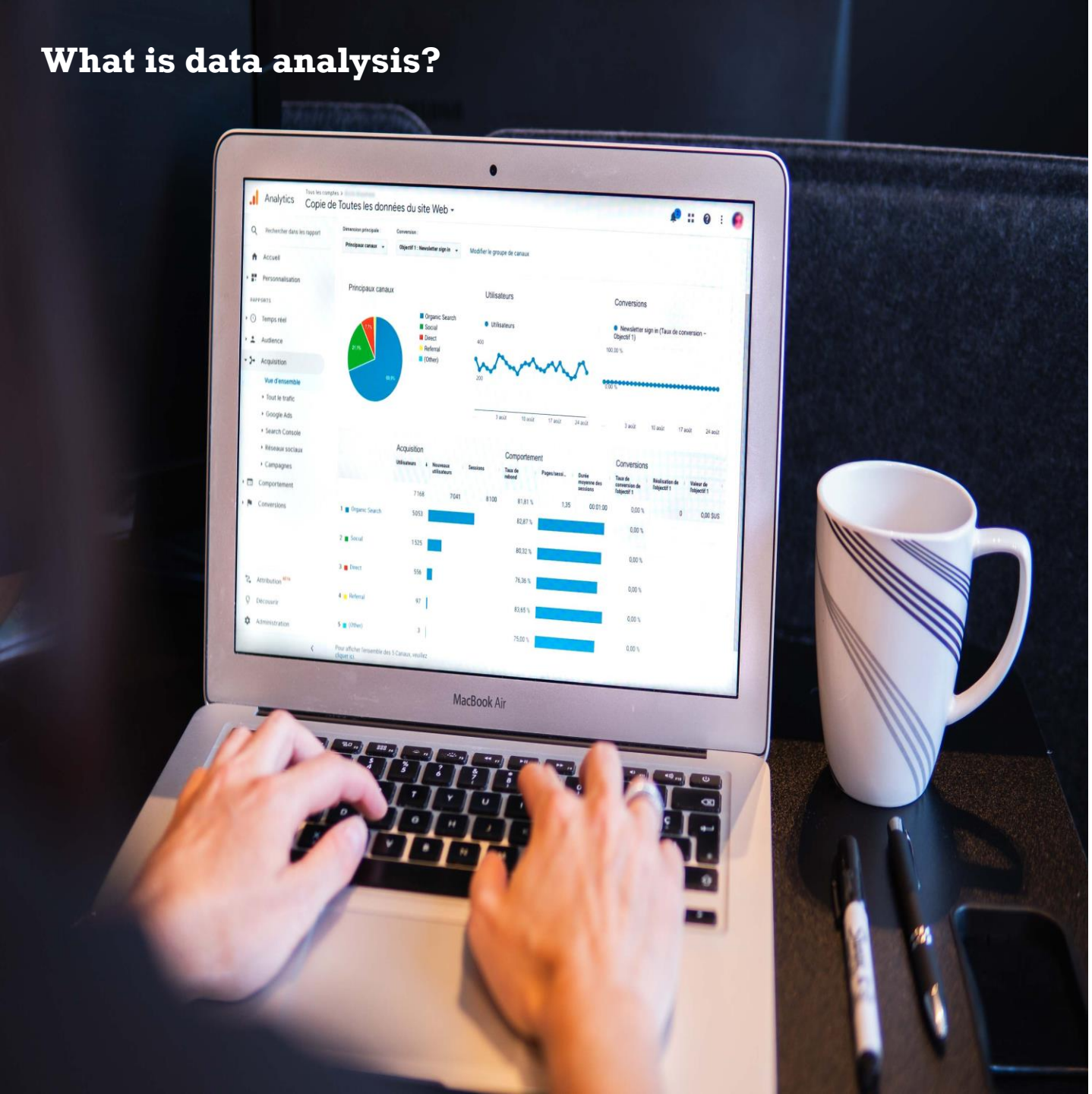
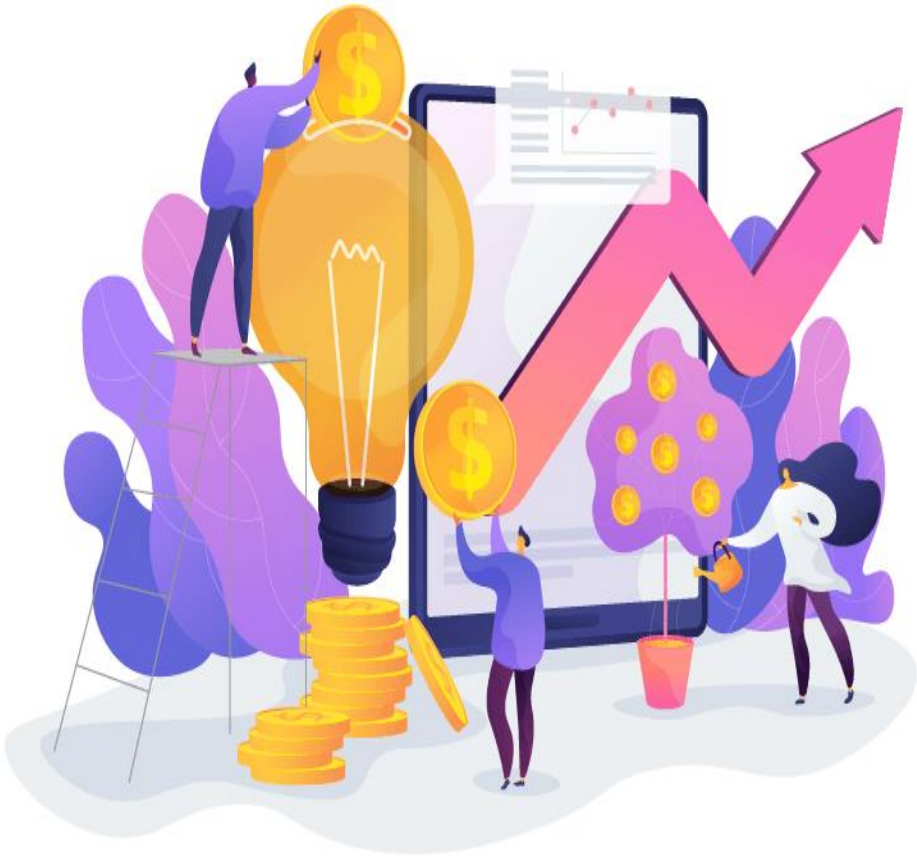
Data
Analysis
Idea

outlines

- What is data analysis?
- Data Analysis Process
- Case Study

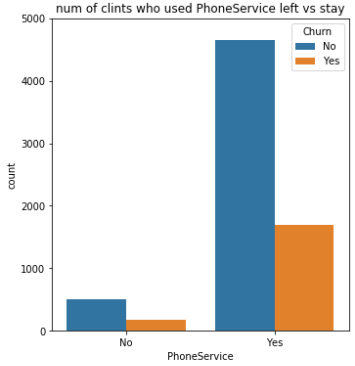
What is data analysis?

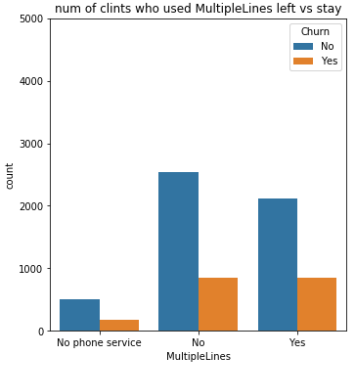


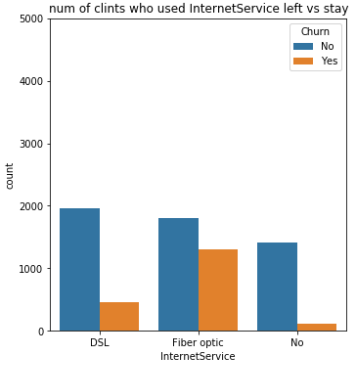


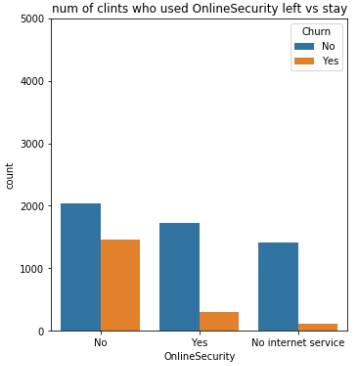
Types of Data Analysis: Techniques and Methods

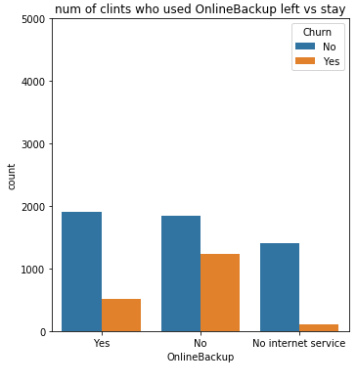
Statistical Analysis

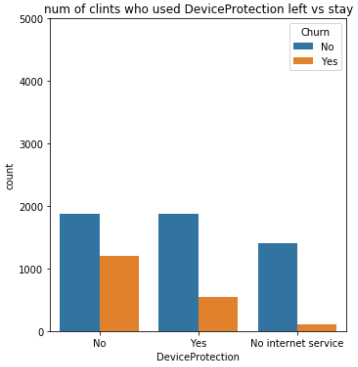


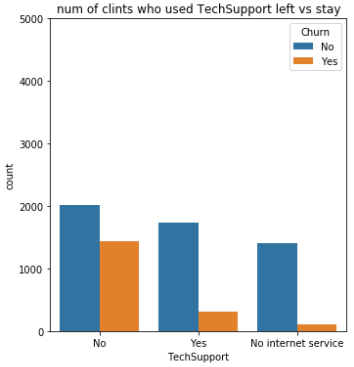


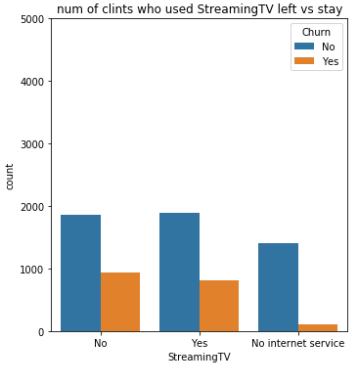


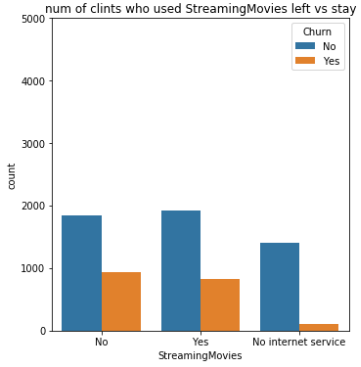


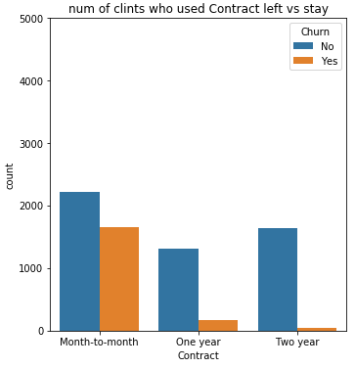


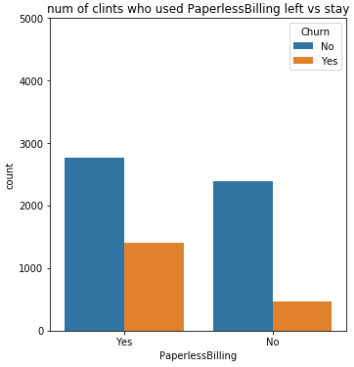


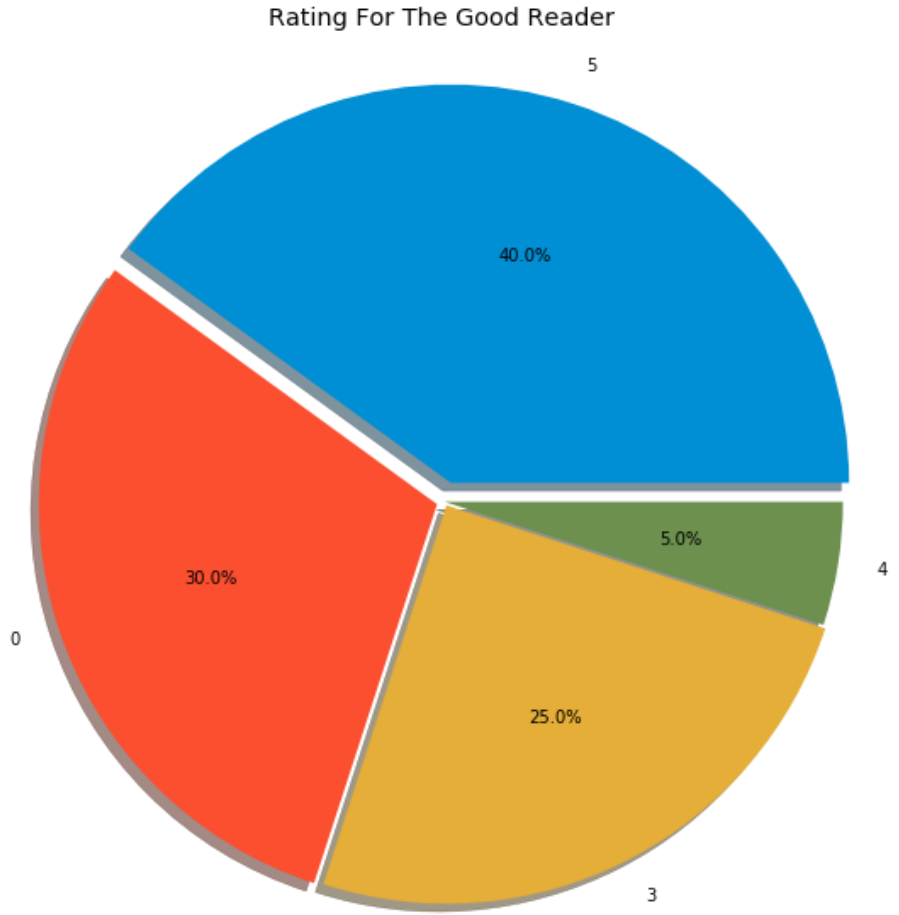




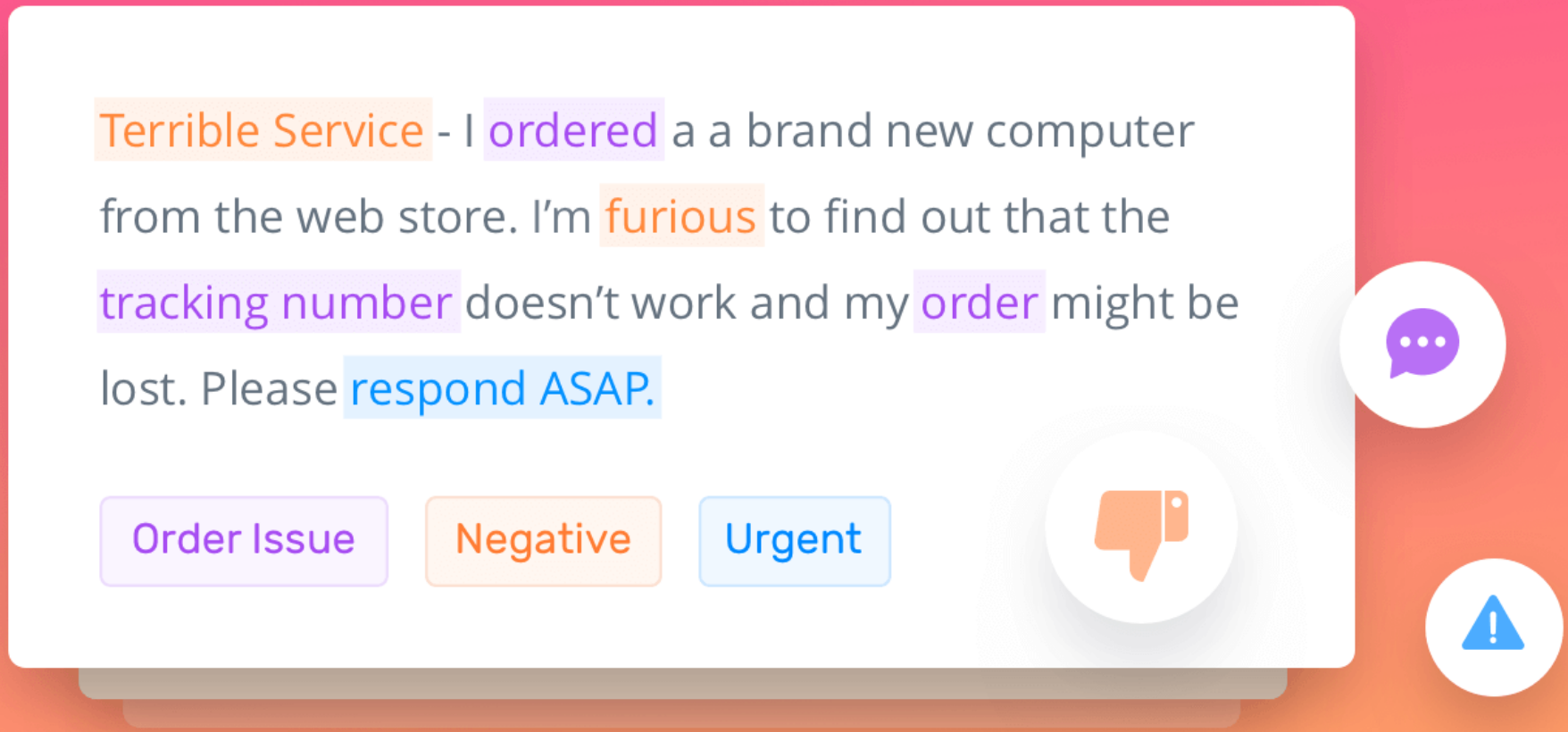




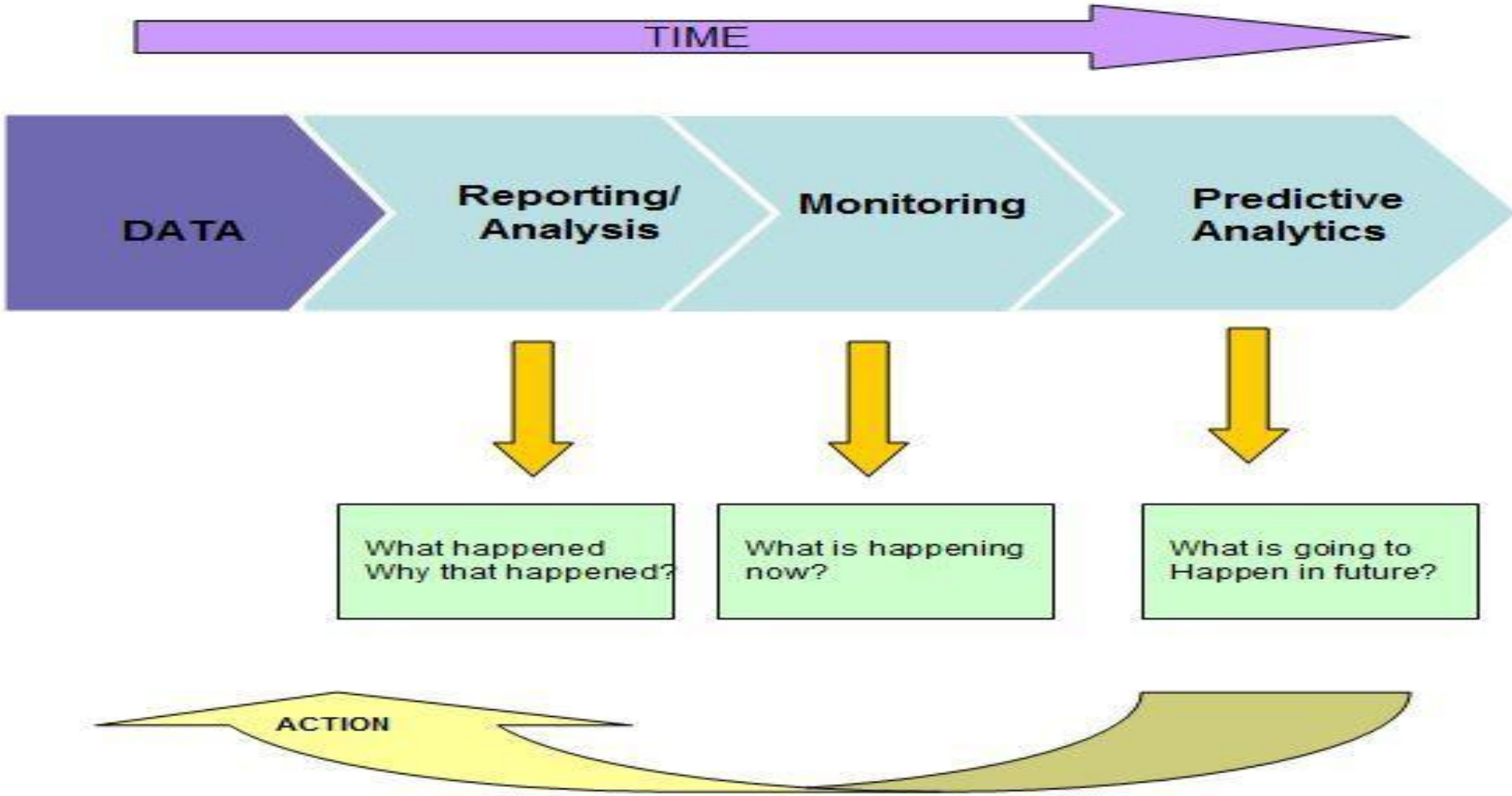




Text Analysis



Predictive Analytics



Data Analysis Process

Data analysis process steps

Step 1

Defining the question

Problem statement

What business problem am I trying to solve?

Open the notebook

Step 2

Collecting the data

(numeric) data

Text data

Images data

other

From: CSV flies – APIs – Web scraping – Database

Step 3

Wrangling and Cleaning the data

Data Science

Removing major errors, duplicates, and outliers

Removing unwanted data points

Bringing structure to your data

Filling in major gaps

EDA

Open the notebook

Step 4

Data Analysis | EDA

Descriptive analysis

Descriptive analysis identifies what has already happened

Diagnostic analysis

Diagnostic analytics focuses on understanding why something has happened

Predictive analysis

Predictive analysis allows you to identify future trends based on historical data

Prescriptive analysis

Prescriptive analysis allows you to make recommendations for the future

Sharing your results

Cases study

data

https://www.epa.gov/compliance-and-fuel-economy-data/data-cars-used-testing-fuel-economy

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