**In this case we can identify the stockholders as the following:**

1. The Customer (The application User)
2. The Sponsor (The Head the of department in the organization)
3. The Supplier (The Places in which the application will get discounts)
4. Outsource (Google maps as it will be used, and this will affect it)
5. The team (The team which is working on the development of the application)
6. The Competitors (The other companies which offer discounts to the places)