Seij Bailey-Cross

UI/UX Design Enthusiast | Aspiring Go-Giver | Seeking UI/UX related Internships

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EDUCATION

Philander Smith College | Little Rock, Arkansas | Computer Science
JUN 2018 - MAY 2022

PROJECTS & EXPERIENCE

Red River Science & Technology, LLC | IT Intern | Lawton, OK
JUL 2019 - AUG 2019

- Pioneered in maturing the current security plan with the IT Team to implement cybersecurity features for the newest site location.
- Nullified risk of potential threats and cyberattacks by over 40%.
- Established and synced a remote server for IT Team to monitor activity.

Info Hub UX Project | UX Research and App Design
APR 2020

- College course project intended to connect STEM students from lower-income areas to various opportunities
- Designed low and high fidelity mobile prototypes demonstrating search, messaging, and sharing functionality
- **Research methods:** User personas, competitor's analysis, heuristic evaluation, prototyping
- **Tools used:** Microsoft Word, Adobe XD

Airbnb UX Project | App Design Challenge
MAR 2020

- Three-Day Team UX Design Challenge event held by Adobe and Airbnb tasking designers with incorporating host and family memories into the interface
- Built high fidelity frames that allow users to create and store "memories" and administered "View stories" overlay effects
- **Research methods:** Brainstorming, prototyping, Why-How Laddering
- **Tools used:** Adobe XD, Google Docs

Centennial Bank Mobile UX Project | UX Research and App Design
OCT 2020

- Personal UX Project that provides a solution for the Centennial Bank Mobile app's identified errors in usability.
- Obtained and analyzed data from conducting surveys and collecting responses
- Fulfilled and showcased high fidelity prototype that successfully makes prioritized functions completely accessible to the user
- **Research Methods:** Heuristic evaluation, mobile banking survey, competitor's analysis, Brainstorming, Word Clouds
- **Tools used:** Google Docs, Figma, SurveyMonkey

SKILLS
Design & Prototyping:
Adobe XD, Figma, HTML5, CSS3, Android Studio

Other Languages: Java, C++, Javascript

Non-Technical: Critical analyst, Strategist, Adaptive, Insightful

INTERESTS
Professional: UI/UX Design, Front End Design, Mobile and Web Design

Casual: Psychology, Music Production, Art, Photography, Science, Space

CONFERENCES & EVENTS
Conferences: NRF Student Program (2020), ERN Conference (2020), Adobe MAX Creative Conference (2020)

Events: NRF Virtual Retail Program (2020), Airbnb Adobe Creative Jam (2020)

CERTIFICATIONS & AWARDS
Certifications:
CareerFoundry 7-Day Web Dev Certification (2019), CareerFoundry 7-Day UX Design Certification (2019), Coursera University of London Responsive Web Design Certification (2020), Design Thinking: The Beginner's Guide Certificate (2020)

Awards: George Taylor Scholarship, START Program Scholarship, Coca-Cola First Generation Scholarship, DC TAG, SEO Grant, Community Scholar Scholarship