

WORK EXPERIENCE

**01/2022-
current**

**POSTDOCTORAL RESEARCHER UNIVERSITY OF BREMEN
(GERMANY)**

Collaborative Research Center 1342, Project A05: The Global Development of Coverage and Generosity in Public Education

- Collecting and analyzing data on the development of education policy for women, ethnic minorities and migrants – diffusion and network analyses
- Independent research on International Organizations – quantitative text analyses
- Coordinating Student Assistants
- Teaching obligation: 1 class/Semester
- Advising Bachelor and Master Theses (Sociology and Political Science)
- Conference Participation

**03/2018-
12/2021**

**DOCTORAL CANDIDATE UNIVERSITY OF BREMEN
(GERMANY)**

Collaborative Research Center 1342, Project A05: The Global Development, Diffusion and Transformation of Education Systems

- Collecting and analyzing data on the development and diffusion of education policies such as compulsory schooling – diffusion analyses
- Workshop attendance: RSIENA, Quanteda, SEM with R, Introduction to Python
- Coordinating an Edited Volume
- Coordinating collaborative data collection efforts with 20+ colleagues
- Conference Participation (Sunbelt, ECPR, CIES, ECER)

Thesis (Dr. rer. pol): Conceptualizing the transnational education policymaking process from a transnational perspective.

Grade: Summa cum laude

Committee: Windzio, Michael, Martens, Kerstin; Steiner-Khamsi, Gita, Niemann, Dennis

EDUCATION

2015-2018 | **MASTERS DEGREE** EBERHARDT-KARLS UNIVERSITY
TÜBINGEN (GERMANY)

Education Science and Psychology (M.Sc.)

Thesis: Education Reforms and Student Assessment: In-depth analyses
with PISA data
[Reformen und Schülerleistung: Vertiefende Analysen mit PISA Daten]
Grade: 1.7

Study Abroad: California State University Monterey Bay, Psychology,
07/2017-12/2018

2012-2015 | **BACHELORS DEGREE** GOETHE UNIVERSITY FRANKFURT
(GERMANY)

Education Sciences (BA)

Thesis: Research Practices of the Bayley Scales of Infant Development
Grade: 1.3

2011 | **FREIE WALDORFSCHULE FILSTAL**, FAURNDAU (GERMANY)

INTERNATIONAL EXCHANGE

**11/2021-
12/2021** | **TEACHERS COLLEGE, COLUMBIA UNIVERSITY (NEW YORK)**
Host: Gita Steiner-Khamsi

TEACHING

2022/2023 | **Statistics II:** (German, BA)
(In-Person)

2022 | **Statistics I:** (German, BA)
(In-Person)

2021/2022 | **Quantitative Methods of Political Science** (English, MA):
(online)

2020 | **Advanced Research Methods** (English, MA)
(online)

2020 | **Inequality in Education** (English, MA)
(online)

FUNDING

2022 | Data Science Center Bremen, Seed Grant, 2500€

RESEARCH INTEREST

Education Policy, Policymaking processes, International Organizations, advancements in social network analysis, diffusion modeling, quantitative text analysis, international large-scale assessments

TECHNCIAL SKILLS

- R – Advanced
- STATA – Beginner
- SPSS – Beginner

LANGUAGES

- German
- English

PUBLICATIONS

Peer-Reviewed Journals

- Seitzer, Helen** 2021. More than meets the eye: uncovering the evolution of the OECD's institutional priorities in education, *Journal of Education Policy*, 38:2, 277-301, DOI: 10.1080/02680939.2021.1974099
- Seitzer, Helen**; Niemann, Dennis; Martens, Kerstin, 2021. Placing PISA in perspective: the OECD's multi-centric view on education, in: *Globalisation, Societies and Education*, 19 (2), S. 198 - 212, DOI:10.1080/14767724.2021.1878017
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Edited Volumes

- Windzio, Michael; Mossig, Ivo; Besche-Truthe, Fabian; **Seitzer, Helen** (Eds.), 2022. *Networks and Geographies of Global Social Policy Diffusion. Culture, Economy and Colonial Legacies, Global Dynamics of Social Policy*, Cham: Palgrave Macmillan. DOI: 10.1007/978-3-030-83403-6
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Book chapters

- Besche-Truthe, Fabian; **Seitzer, Helen**; Windzio, Michael. 2022: Diffusion of Mass Education: Pathways to Isomorphism, in: Mattei, Paola; Dumay, Xavier; Mangez, Eric; Behrend, Jacqui (Hg.), *Oxford Handbook on Education and Globalization*, Oxford: Oxford University Press
- Besche-Truthe, Fabian; **Seitzer, Helen**; Windzio, Michael, 2022: Global 'cultural spheres' and the introduction of compulsory schooling around the world, in Nullmeier, Frank; González de Reufels, Delia, Obinger, Herbert, Cham: Palgrave Macmillan.
- Mossig, Ivo; Windzio, Michael; Besche-Truthe, Fabian; **Seitzer, Helen**. 2022. "Networks of Global Social Policy Diffusion: The Effects of Culture, Economy, Colonial Legacies, and Geographic Proximity." In *Networks and Geographies of Global Social Policy Diffusion: Culture, Economy, and Colonial Legacies*, edited by Michael Windzio, Ivo Mossig, Fabian Besche-Truthe, and Helen Seitzer, 1–37. Cham: Springer International Publishing https://doi.org/10.1007/978-3-030-83403-6_1.
- Seitzer, Helen**; Besche-Truthe, Fabian; Windzio, Michael. 2022. "Networks of Global Policy Diffusion: The Introduction of Compulsory Education." In *Networks and Geographies of Global Social Policy Diffusion: Culture, Economy, and Colonial Legacies*, edited by Michael Windzio, Ivo Mossig, Fabian Besche-Truthe, and Helen Seitzer, 59–81. Cham: Springer International Publishing https://doi.org/10.1007/978-3-030-83403-6_3.
- Seitzer, Helen**. 2022. "The Diffusion of Workplace Anti-Discrimination Regulations for the LGBTQ+ Community" In *Networks and Geographies of Global Social Policy Diffusion: Culture, Economy, and Colonial Legacies*, edited by Michael Windzio, Ivo Mossig, Fabian Besche-Truthe, and Helen Seitzer, 227–253. Cham: Springer International Publishing https://doi.org/10.1007/978-3-030-83403-6_9.
- Seitzer, Helen**; Besche-Truthe, Fabian; Windzio, Michael. 2022. "The Introduction of Compulsory Schooling Around the World: Global Diffusion Between Isomorphism and 'Cultural Spheres'." In *Global Pathways to Education: Cultural Spheres, Networks, and International Organizations*, edited by Kerstin Martens and Michael Windzio, 37–64. Cham: Springer International Publishing https://doi.org/10.1007/978-3-030-78885-8_2.
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- Seitzer, Helen;** Windzio, Michael. 2022. "Does Globalization Affect the Performance of Secondary Education Systems? A Coevolution Model of Multiplex Transnational Networks and Educational Performance." In *Global Pathways to Education: Cultural Spheres, Networks, and International Organizations*, edited by Kerstin Martens and Michael Windzio, 97–125. Cham: Springer International Publishing https://doi.org/10.1007/978-3-030-78885-8_4.
- Seitzer, Helen.** 2022. "Finding the Poster Child: Reference Patterns in OECD Country Reports." In *Global Pathways to Education: Cultural Spheres, Networks, and International Organizations*, edited by Kerstin Martens and Michael Windzio, 163–189. Cham: Springer International Publishing https://doi.org/10.1007/978-3-030-78885-8_6.
- Besche, Fabian; **Seitzer, Helen;** Windzio, Michael, 2022: Global 'Cultural Spheres' and the Introduction of Compulsory Schooling around the World, in: Nullmeier, Frank; González de Reufels, Delia; Obinger, Herbert (Eds.), *International Impacts on Social Policy. Short Histories in a Global Perspective*, Cham: Palgrave Macmillan, (in print)
- Besche-Truthe, Fabian; **Seitzer, Helen;** Windzio, Michael. 2021: Diffusion of Mass Education: Pathways to Isomorphism, in: Mattei, Paola; Dumay, Xavier; Mangez, Eric; Behrend, Jacqui (Eds.), *Oxford Handbook on Education and Globalization*, Oxford: Oxford University Press, (in print)
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Working Paper

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- Seitzer, Helen,** 2022: Rights and Legislation for LGBTQ+ persons: Regulata (Relationship regulations data), SFB 1342 Technical Paper Series/13/2022, Bremen: SFB 1342
- Seitzer, Helen;** Windzio, Michael. 2021: Development of Historical Enrolment Trends, SFB 1342 Technical Paper Series/6/2021, Bremen: SFB 1342
- Windzio, Michael; Besche-Truthe, Fabian; **Seitzer, Helen.** 2021: Historical Education System Data (HESDat), SFB 1342 Technical Paper Series/12/2021, Bremen: SFB 1342
- Besche-Truthe, Fabian; **Seitzer, Helen;** Windzio, Michael. 2020: Cultural Spheres – Creating a dyadic dataset of cultural proximity, SFB 1342 Technical Paper Series/5/2020, Bremen: SFB 1342
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CONFERENCES

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| 2023 | | <p>CIES:</p> <ul style="list-style-type: none"> • The Origins of Expertise: How Is Knowledge for Education Policy Constructed? • Niemann, Martens, Seitzer: Tackling The Digital Divide. How International Organizations Address Digitalization of Education |
| 2022 | | <p>CIES:</p> <ul style="list-style-type: none"> • Seitzer, Baek, Steiner-Khamsi: Evidence and peer learning in transnational education policy: A comparison between the OECD and the World Bank |
| 2021 | | <p>CIES:</p> <ul style="list-style-type: none"> • Seitzer, Windzio: Does Globalization Affect the Performance of Secondary Education Systems? A Co-Evolution Model of |

Multiplex Transnational Networks and Educational Performance

ECER:

- Seitzer, Niemann, Martens: Placing PISA in Perspective: The OECD's Multi-Centric View on Education

ECPR:

- Finding the Poster Child: Reference Patterns in OECD Country Reports

Networks/Sunbelt:

- Seitzer, Windzio: Does the Performance of Secondary Education Systems Affect Globalization? A Co-evolution Model of Multiplex Transnational Networks and Educational Performance

2020

| CIES:

- Seitzer, Windzio: Rerouting destinies. Do PISA rankings influence student exchange pattern and migration flow?

2019

| Sunbelt:

- Seitzer, Besche-Truthe: The Influence of Development Aid Networks on the Participation in International Large-Scale Assessments

GLOBED Conference "Which Education for Sustainable Policies":

- The OECD's view on education - A topic modeling approach

TRANSFER

2022

| Campus City (Presentation)

- Niemann, Krogmann, Seitzer: Bildungspolitik weltweit - Wie internationale Organisationen unsere Bildungslandschaften prägen [Global Education Policy – How International Organizations influence our Education Landscape]