

Sample Fictional Pitch Letter

Subject line: Pitch: Aging rock star turns yoga teacher

Dear Elena,

I'd like to write an article for Rock Legends magazine about classic rock star John Paul Lindley of the supergroup The Whootles. Unlike his fellow band members, who succumbed to the trappings of fame and excess, Lindley sought a spiritual path and is now a fit and clean-living yoga teacher in North Hollywood, California.

With a look back from his early career to the band's glory days and his late-in-life transition to a bright-eyed yogi with jam-packed Sunday morning classes, this piece would fit well into your Where Are They Now section at a length of 600 to 800 words.

Readers of Rock Legends will be surprised—and, I think, delighted, to see how this well-known bass player rose above the notoriously decadent lifestyle that ultimately and tragically took the lives of his bandmates, and found the pleasure once again in a simple, healthy life dedicated to an ancient physical and mental practice.

Lindley has agreed to an interview, and as both a longtime musician and a practitioner of yoga myself, I can bring the necessary balance and perspective to the story.

Please let me know by June 10 if you'd like to publish the piece. I'm open to direction on length, approach, and additional interviews.

Thanks for considering.

Sincerely,

Starshine Roshell

999-555-1234

sroshell@email.com

starshineroshell.com