

# Data-Driven Insights for Strategic Decision Making

## Part 1



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# OUTLINE

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- Executive Summary
- Introduction
- Methodology
- Results
  - Visualization – Charts
  - Dashboard
- Discussion
  - Findings & Implications
- Conclusion
- Appendix

# EXECUTIVE SUMMARY

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- Project Goal:
- Key Findings:
  - Identified critical data sources
  - Applied advanced analytics
  - Revealed decision-making gaps
- Data Highlights:
- Impact:
- Conclusion



# INTRODUCTION

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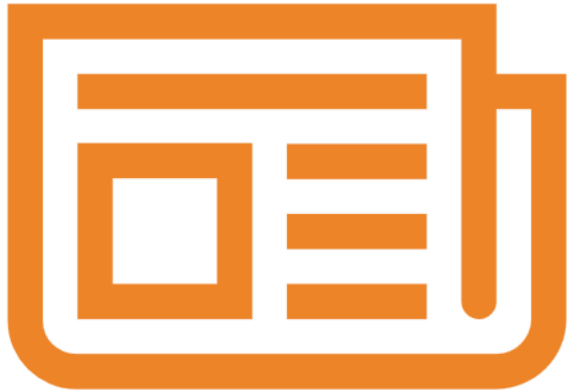


- Project Background
- Problem Statement
- Objectives of the study
- Scope of the Work
  - Data sources and time frame
  - Key focus areas



# METHODOLOGY

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- Data Collection
- Data Cleaning and Preparation
- Analytical Techniques
- Tools used:
  - Python(Matplotlib , Pandas
  - Excel and Tableau for visualization



# RESULTS

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# PROGRAMMING LANGUAGE TRENDS

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## Current Year

<Bar chart of top 10 programming languages for the current year goes here.>

## Next Year

< Bar chart of top 10 programming languages for the next year goes here.>



# PROGRAMMING LANGUAGE TRENDS - FINDINGS & IMPLICATIONS

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## Findings

- Python
- Javascript
- Java

## Implications

- Upskilling
- Enterprise projects
- Curriculum updates



# DATABASE TRENDS

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## Current Year

< Bar chart of top 10 databases for the current year goes here >

## Next Year

< Bar chart of top 10 databases for the next year goes here.>



# DATABASE TRENDS - FINDINGS & IMPLICATIONS

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## Findings

- Postgre SQL
- NoSQL
- Cloud-native and scalable
- databases

## Implications

- Organizations
- Developers
- Startups and agile teams



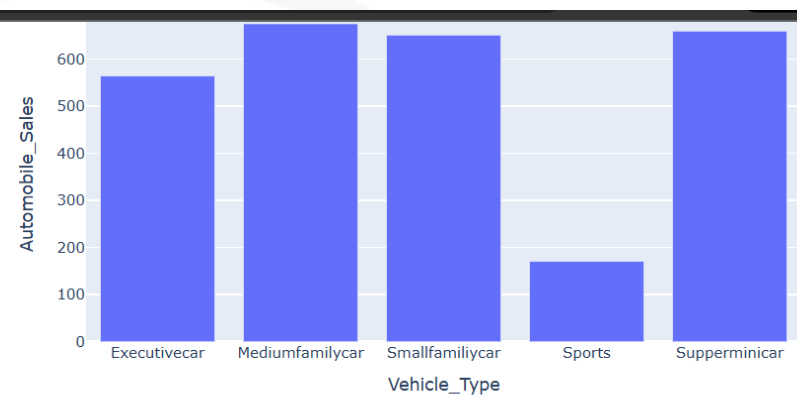
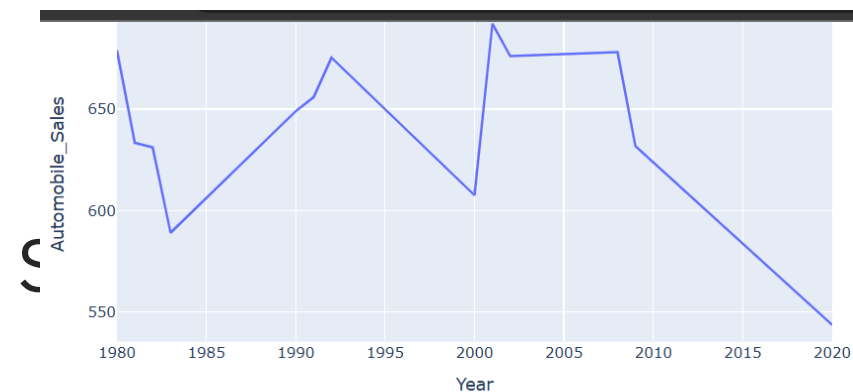
# DASHBOARD

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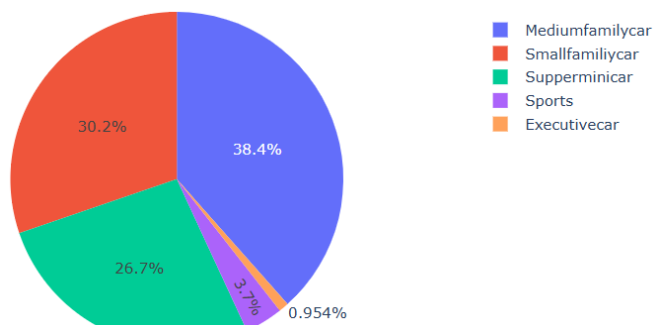


<<https://github.com/Sejal0404/Cognos-Looker-Studio-dashboard>>

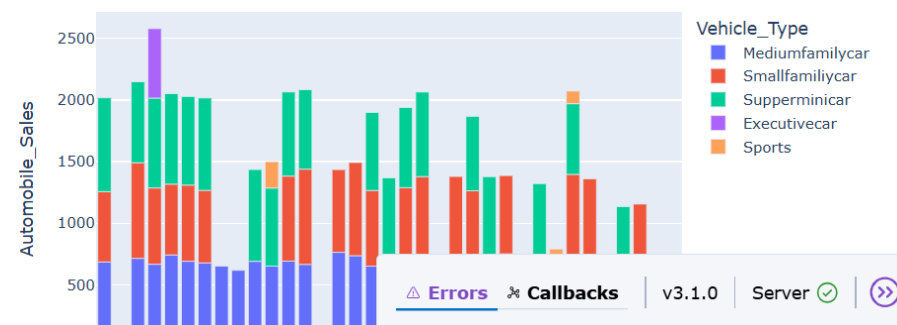
# DASHBOARD TAB 1



Ad Expenditure Share by Vehicle Type



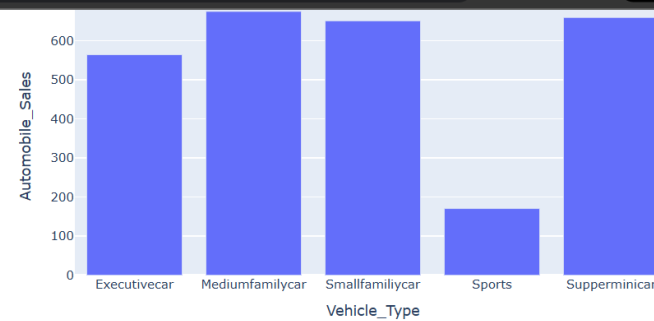
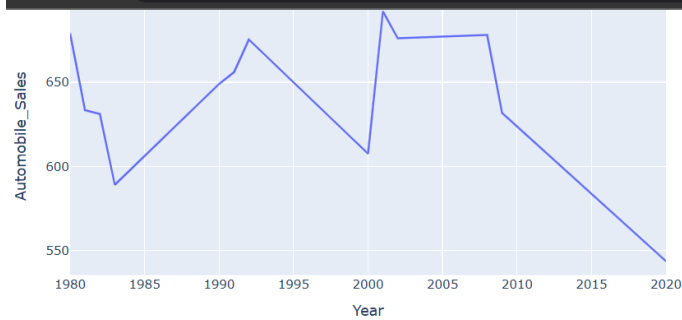
Unemployment Rate vs Sales



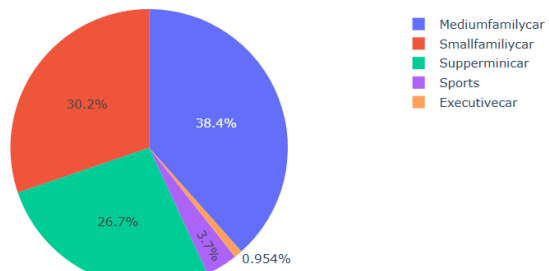
# DASHBOARD TAB 2



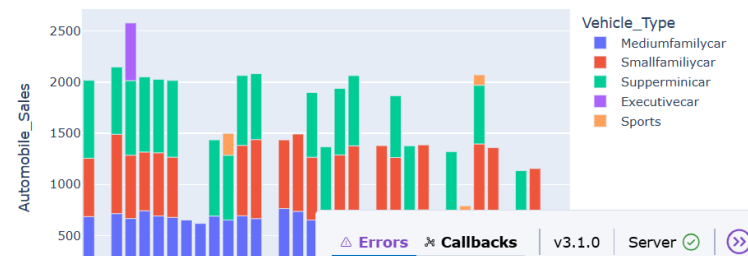
# DASHBOARD TAB 3



Ad Expenditure Share by Vehicle Type



Unemployment Rate vs Sales



# DISCUSSION

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# OVERALL FINDINGS & IMPLICATIONS

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## Findings

- High Demand for Dashboard
- And Communication Skills
- Cross-functional Skills are Valued
- Business Impact and Insight
- Generation Are Key

## Implications

- Interactive dashboards
- Complete pipeline
- Can impact business goals



# CONCLUSION

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- End-to-End Data Science Workflow Demonstrated
- Effective Communication Through Interactive Dashboards
- Relevant and Transferable Skills for Industry Roles
- Helps to maximize workflow and improved decision making

# APPENDIX

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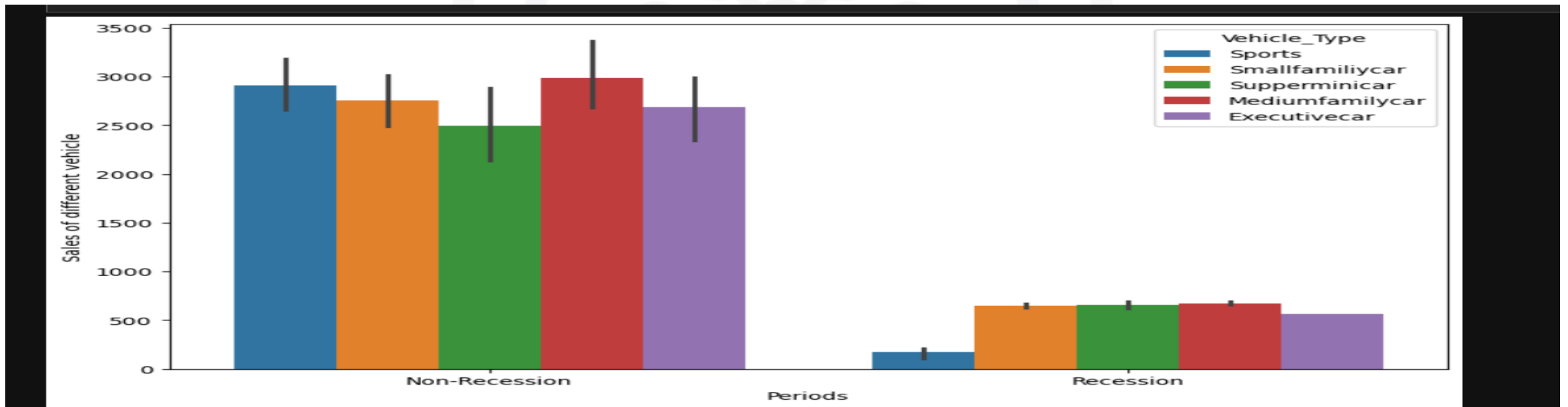


- Include any relevant additional charts, or tables that you may have created during the analysis phase.



# JOB POSTINGS

In Module 1 you have collected the job posting data using Job API in a file named “job-postings.xlsx”. Present that data using a bar chart here. Order the bar chart in the descending order of the number of job postings.



# POPULAR LANGUAGES

In Module 1 you have collected the job postings data using web scraping in a file named “popular-languages.csv”. Present that data using a bar chart here. Order the bar chart in the descending order of salary.

