

ADVENTURE WORK CYCLE DASHBOARD



Year, Month

All

Region

All

HOME

PRODUCT

CUSTOMER

REGIONWISE

ADVENTURE WORK CYCLE DASHBOARD

84K

Quantity Sold

25M

Total revenue

24.8M

total profit

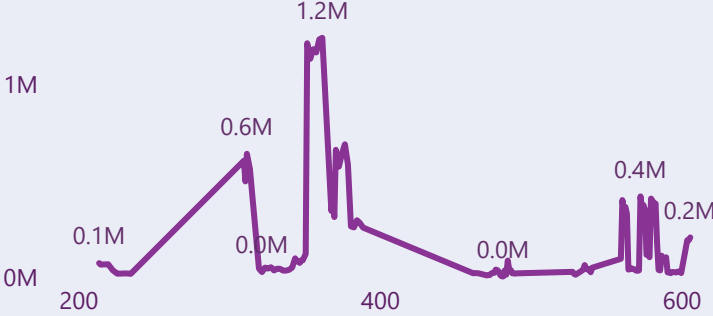
25K

Total orders

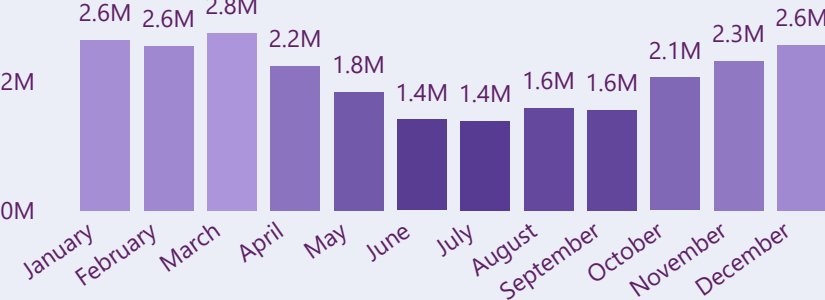
1.00

profit margin

Sales by product



Monthly sales



ProductName	Sum of Revenue	total profit	Quantity Sold
Mountain-200 Black, 46	12,41,694	1240588	606
Mountain-200 Black, 42	12,33,498	1232392	602
Mountain-200 Silver, 38	12,13,606	1212488	586
Mountain-200 Silver, 46	11,82,541	1181423	571
Mountain-200 Black, 38	11,65,881	1164775	569
Mountain-200 Silver, 42	11,32,837	1131719	547
Road-250 Black, 52	6,89,512	688191	316
Road-250 Red, 58	6,61,146	659825	303
Road-250 Black, 48	6,41,508	640187	294
Road-150 Red, 48	6,40,462	638291	179
Road-150 Red, 62	6,04,682	602511	169
Road-150 Red, 52	6,01,104	598933	168
Road-250 Black, 58	5,84,776	583455	268
Road-250 Black, 44	5,73,866	572545	263
Road-150 Red, 56	5,61,746	559575	157
Road-150 Red, 44	4,87,342	485171	138
Total	2,49,15,322	24794115	84174

ADVENTURE WORK CYCLE DASHBOARD

Total product

293

Top subcategory

Road Bikes

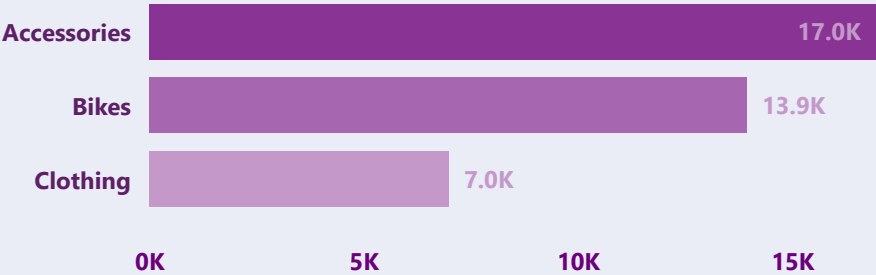
Top product

Mountain-200
Black, 46

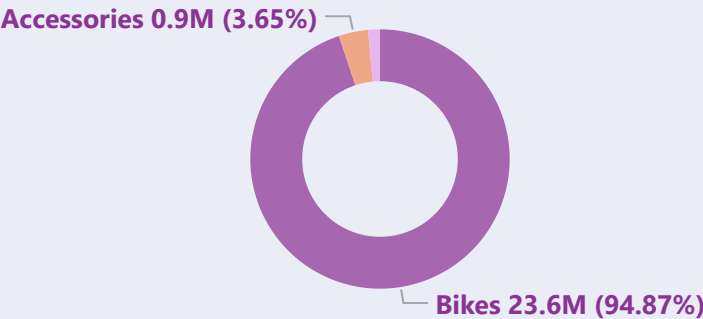
Top category

Accessories

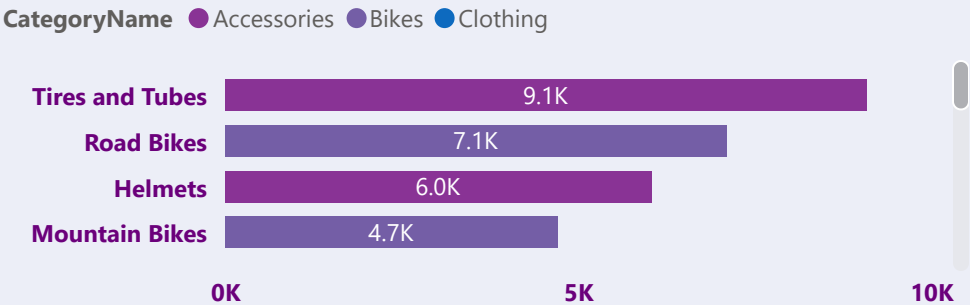
Total orders by CategoryName



total profit by CategoryName



Total sales by subcategory



Year, Month

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ProductName	Total orders	Return Rate	Total revinue
All-Purpose Bike Stand	234	3.42%	37206
Awc Logo Cap	2062	1.11%	37359
Bike Wash - Dissolver	850	1.47%	13648
Classic Vest, L	182	2.20%	11648
Classic Vest, M	182	3.85%	11648
Classic Vest, S	157	5.10%	10048
Fender Set - Mountain	1975	1.36%	87120
Half-Finger Gloves, L	414	2.14%	20160
Half-Finger Gloves, M	465	1.74%	22032
Half-Finger Gloves, S	453	1.69%	21264
Hitch Rack - 4-Bike	302	2.65%	36240
HI Mountain Tire	1305	3.75%	45675
HI Road Tire	795	3.52%	26235
Hydration Pack - 70 Oz.	695	3.60%	38225
LI Mountain Tire	788	2.50%	39000
LI Road Tire	957	2.26%	39984
Long-Sleeve Logo Jersey, L	424	3.54%	20352
Long-Sleeve Logo Jersey, M	408	3.68%	19584
Long-Sleeve Logo Jersey, S	392	3.06%	18816
Long-Sleeve Logo Jersey, XL	381	2.62%	18288
MI Mountain Tire	1059	1.32%	63570
MI Road Tire	868	1.51%	43075
Mountain Bottle Cage	1896	2.02%	38100
Mountain Tire Tube	2846	1.64%	28390
Mountain-100 Black, 38	26	3.85%	87750
Mountain-100 Black, 42	26	3.85%	87750
Mountain-100 Black, 44	31	6.45%	104625
Mountain-100 Black, 48	36	5.56%	121500
Mountain-100 Silver, 38	29		98600
Mountain-100 Silver, 42	25		85000
Total	25164	2.17%	24915322

Home

Customer

ADVENTURE WORK CYCLE DASHBOARD

Year, Month

All

Region

All

Total customer

18K

Top customer

Mr. Maurice Shan

Top customer sales

12K

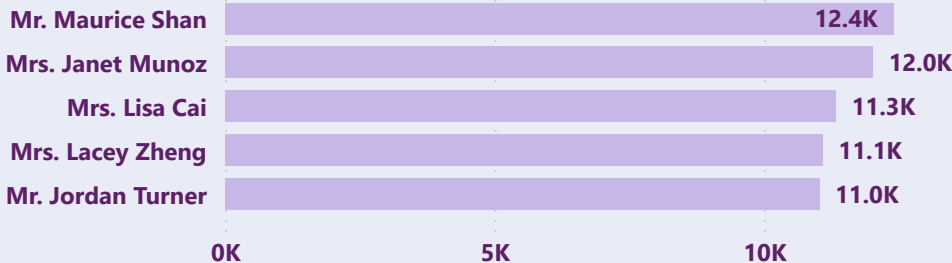
Avg. sales per customer

₹1,373

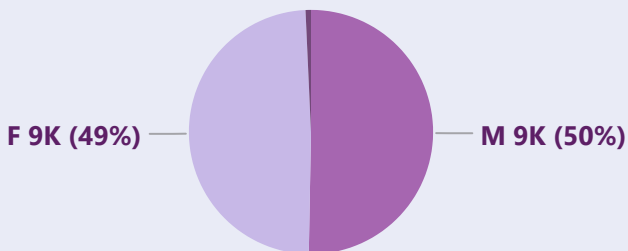
Product

region

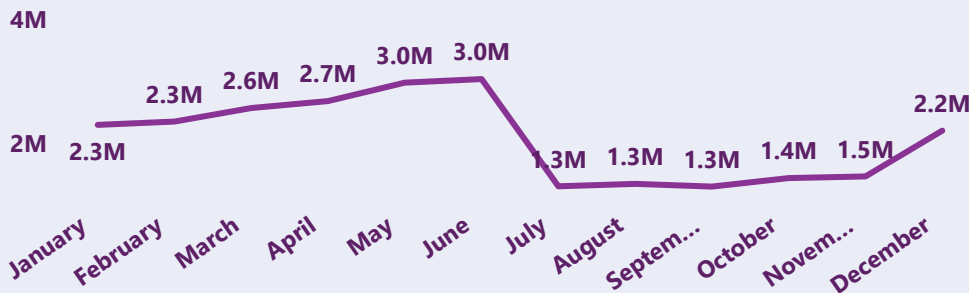
Top 10 customer by revenue



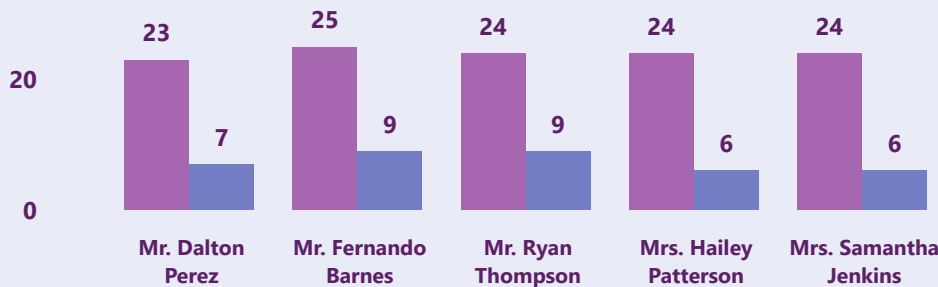
customer count by Gender



Total revenue by Month



Top 10 orders by customer and Category



FullName	Accessories	Bikes	Clothing	Total
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Mr. Maurice Shan	60	12285	63	12408
Mrs. Janet Munoz	204	11812		12016
Mrs. Lisa Cai	490	10713	129	11332
Mrs. Lacey Zheng	349	10710	27	11086
Mr. Jordan Turner	273	10732	18	11023
Mr. Franklin Xu	142	10600	123	10865
Mr. Larry Munoz	69	10735	48	10852
Mrs. Kate Anand	103	10215	120	10438
Mr. Larry Vazquez	132	10215	48	10395
Mrs. Ariana Gray	405	9968	18	10391
Mr. Clarence Gao	139	10193		10332
Mr. Aaron Wright	65	10193	72	10330
Mr. Ethan Bryant	116	10102		10220
Total	906290	23640754	368278	24915322

ADVENTURE WORK CYCLE DASHBOARD

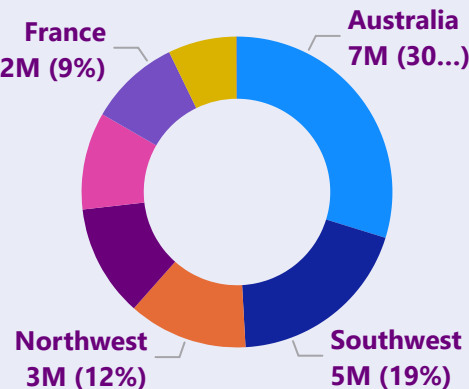
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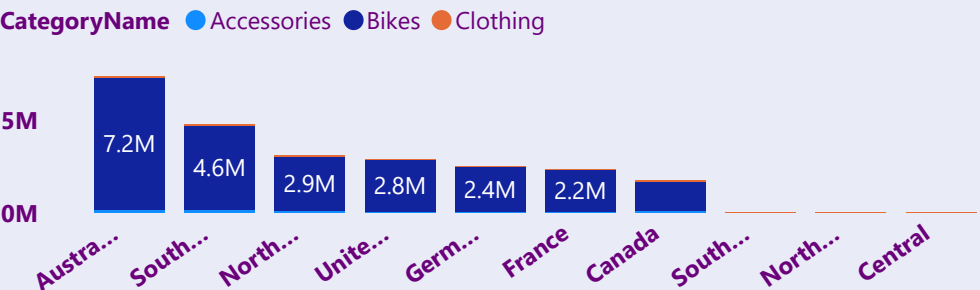
Region

All

Total revinue by Region



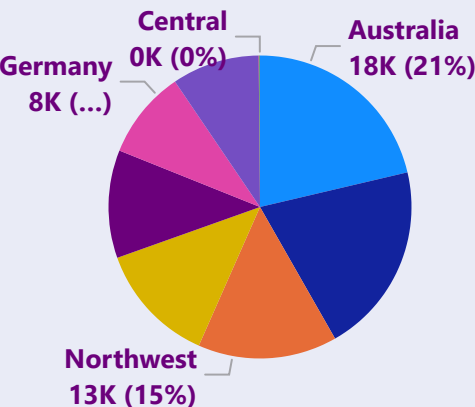
Total revinue by Region and CategoryName



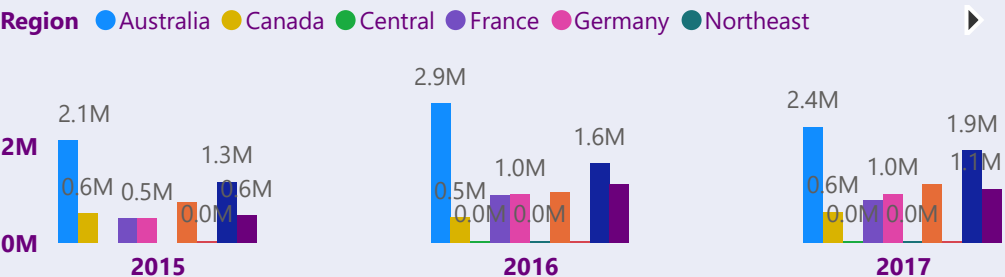
Total revinue by Region



Quantity Sold by Region



Total revinue by Year and Region



CategoryName

Total Returns

Total revinue

total profit

Total orders

Accessories

1115

906290

905910

16983

Bikes

427

23640754

23552133

13929

Clothing

267

368278

367432

6976

Components

-31360

Total

1809

24915322

24794115

25164

customer

overview