# USTAAD

Bridging the gap between skilled labors and the general public

#### **USTAAD**





## **Meet Amin Khan**

A Painter, turned vlogger in the streets of Islamabad, who documents his daily life journey, of how hard it is to find work, being a skilled labor

Like Amin, there are thousands, or even hundreds of thousands of labors, on the street of Pakistan, who are battling inflation, and unemployment.

These labors are skilled in various aspects, some being talented electricians, plumbers or even mechanics

However, due to lack of knowledge of marketing themselves, and somewhat lack of trust amongst the general public, they are unable to get a consistent source of income.

Now, let's talk about the general public

When your fridge breaks down, or your Air Conditioner stops working, what do you do?

Most people take out their phone, and call the technician that has been carrying out their repairs for a long time, in short, a well trusted contact.

But for a student, who is just starting to spread out their wings, or someone who has recently shifted from a foreign city, or country, and has no contacts, where do they go?

You just can't pick up any random technician from the streets, as that, would be a major security risk.

## This is where, we introduce Ustaad

#### Ustaad has a simple goal:

- Combat Unemployment
- Provide the talented labors and skilled workers, a platform to get a source of income
- Help the general public find verified, trusted workers to get their jobs done

## USTAAD

# Bridging the gap between skilled labors and the general public

Your fridge broke down, or your car needs servicing? Find the best, trusted talent to get the job done

- Easy to use
- Negotiable Rates
- Verified Ustaads
- 24/7 Customer Support
- Al-Integration



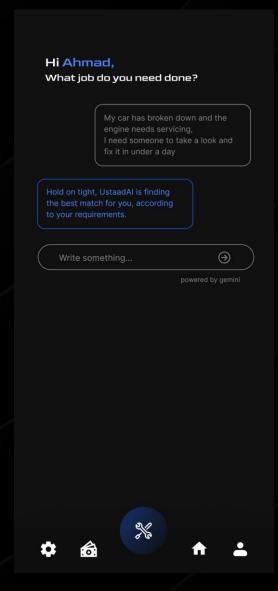
- √ Free to use app for anyone
- ✓ Skilled labors can join and provide their services
- ✓ Verification and Background check

- View the most skilled, top-rated Ustaad's, according to the skill set



### **Powered By Gemini**

- Al Integrated Recommendation System
- Enter your problem and the urgency and let our Al Integrated system find a suitable Ustaad for you.



### **Negotiable Rates**

 After a list of available Ustaads is displayed, you can either Accept their offer, Negotiate with them, or Decline their offer



### **Integrating Google Tech**

- Google Maps can be used to effectively share the location of the consumer, with the Ustaad
- Google Calendar used to create an event for both, the Ustaad and the Consumer, so they remain up-to-date





#### **Other Features**

- Rating system to rate Ustaads based on their work
- 24/7 Support System to report any anomalies
- Upload a photo of your issue, and consult an Ustaad online
- For Organizations and large scale enterprises — Hire Ustaads for long-term work

Do you have any questions?

## #UnemploymentNoMore

# THANK YOU