

Company name: GEP PROTECH ACADEMY

Location: BAMBILI, BAMENDA, NORTH-WEST REGION, CMR

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BACKGROUND OF GEP PROTECH ACADEMY

History

GeP ProTech Academy was officially established on **3rd January 2021** in **Bambili – Bamenda, Northwest Region of Cameroon**, with the fundamental purpose of bridging the gap between traditional academic learning and practical, industry-relevant technological skills. Founded by **Mr. Elvis Ejah Malle**, an educator, researcher, and tech-driven entrepreneur, the Academy began as a small community-oriented initiative offering informal digital training sessions to youths and early-career professionals.

Motivated by the growing need for digital literacy, ICT empowerment, software development and hands-on professional training across Cameroon, the Academy expanded rapidly. What started with a single training room in **Bambili, Tubah Municipality** evolved into a structured professional and vocational institution committed to producing competent and innovative tech professionals.

In its early years (2021–2022), GeP ProTech Academy focused mainly on essential ICT courses, research support, and digital skills orientation. By **2023**, the Academy broadened its training portfolio to include hardware and software engineering maintenance basics, data analysis, businesses intelligence, digital marketing, project management, web development, cyber security awareness, and entrepreneurship skills. The period between **2023 and 2024** marked a phase of institutional growth, increased enrollment, and strategic restructuring to meet the digital demands of students, entrepreneurs, and working professionals.

Today, GeP ProTech Academy stands as a reputable center for tech-based vocational training, academic research assistance, and digital capacity building. Its growth is driven by a commitment to practicality, accessibility, and the vision of empowering individuals to become productive, competitive, and future-ready in an increasingly digital world.

Purpose

The purpose of GeP ProTech Academy is to provide accessible, practical, and industry-relevant technological training that empowers individuals with the skills needed to excel in today's digital

economy. The Academy exists to bridge the gap between theoretical education and real-world application by offering hands-on professional training, digital literacy programs, and technical capacity-building opportunities. Through its activities, GeP ProTech Academy aims to cultivate competent, innovative, and self-reliant individuals who can contribute meaningfully to personal, organizational, and national development.

At its core, the Academy seeks to create an inclusive learning environment where youths, students, entrepreneurs, and professionals can acquire digital competencies that enhance productivity, employability, and entrepreneurial success. The purpose extends beyond teaching ICT skills; it also encompasses research support, mentorship, business orientation and the promotion of problem-solving mindsets that prepare learners to thrive in a technology-driven world.

Aim

The primary aim of GEP ProTech Academy is to empower individuals with essential technological skills and professional competencies that enable them to succeed in the digital era. The Academy aims to produce highly skilled, innovative, and adaptable learners who can confidently utilize modern technologies to solve problems, create opportunities, and enhance productivity in their respective fields.

More specifically, the Academy aims to:

- Equip learners with practical ICT skills that meet current job-market demands.
- Promote digital literacy and technological empowerment among youths, entrepreneurs, and professionals.
- Support academic excellence through research assistance, data analysis, and project guidance.
- Foster an environment that encourages creativity, critical thinking, and continuous learning.
- Bridge the gap between traditional education and hands-on technological proficiency.

Vision

The vision of GeP ProTech Academy is to become a leading center of excellence in technological education and professional development in Cameroon and beyond. The Academy envisions a future where individuals from all backgrounds are empowered with digital competencies that enable them to thrive in a fast-evolving global economy.

GeP ProTech Academy aspires to be recognized for its practical, innovative, and transformative approach to teaching, shaping a generation of tech-driven professionals, entrepreneurs, and leaders who can create sustainable solutions to societal challenges. Ultimately, the Academy aims to stand as a model institution that inspires digital transformation, fosters human capacity development, and promotes lifelong learning across Africa.

Mission

The mission of GeP ProTech Academy is to deliver high-quality, practical, and accessible technological training that equips learners with the skills, mindset, and confidence needed to excel in the digital world. The Academy is committed to transforming lives through competency-based education, research support, and professional development initiatives tailored to meet the evolving demands of society and the job market.

To fulfill this mission, GeP ProTech Academy seeks to:

- Provide hands-on training that emphasizes real-world application of technological skills.
- Offer research assistance, data analysis services, and academic guidance to support scholarly and professional growth.
- Promote creativity, innovation, and problem-solving among learners.
- Ensure inclusive access to digital skills training for youths, entrepreneurs, students, and professionals.
- Build partnerships that enhance learning opportunities, industry alignment, and employability.
- Foster a culture of discipline, excellence, and continuous improvement in all academic and vocational programs.