

## Swiss FDI in the United States

In 2013, the total stock of Swiss foreign direct investment (FDI) in the United States was \$140 billion, making Switzerland the 6<sup>th</sup> largest source of FDI into the U.S. Switzerland also ranked amongst the top 15 fastest growing sources of FDI to the United States in 2013. In the United States, FDI from Switzerland provides:

**New Jobs:** U.S. subsidiaries of Swiss firms employed over 472,200 U.S. workers in 2012, with an average annual salary of over \$99,091 per worker.

**Innovative R&D:** In 2012, U.S. subsidiaries of Swiss-owned firms invested \$9.4 billion in research and development in the United States.

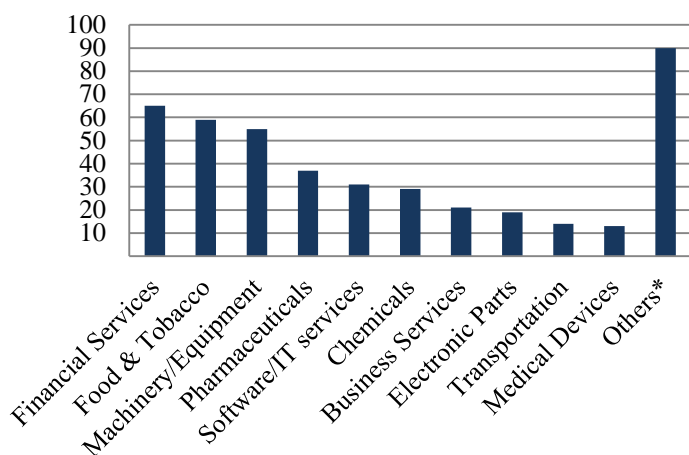
**More U.S. Exports:** U.S. operations of Swiss-owned firms contributed nearly \$13.8 billion to U.S. goods exported in 2012.

### U.S.-Switzerland Bilateral FDI: Annual Flows and Position (in USD millions)

Foreign Direct Investment Position	2009	2010	2011	2012	2013
U.S. FDI in Switzerland	\$131,707	\$119,891	\$107,341	\$123,131	\$129,769
Swiss FDI in the United States (by UBO)*	\$65,753	\$105,873	\$129,742	\$121,859	\$140,142
Foreign Direct Investment Flows	2009	2010	2011	2012	2013
U.S. FDI to Switzerland	\$15,383	- \$353	\$7,439	\$12,511	\$5,327
Swiss FDI in the United States	\$10,710	\$41,406	\$19,894	-\$2,439	\$16,994

\*Ultimate Beneficial Owner

## Announced FDI Projects from Switzerland to the United States by Sector, 2003 – 2015



\*Includes industries with 11 or less projects: Biotech, Metals, Plastics, Aerospace, and 18 others.

## Announced FDI Projects in the United States

Between January 2003 and January 2015, 433 investment projects were announced by Swiss firms in the United States. The Financial Services sector comprise of over 15 percent of all projects, making it the sector with the most FDI projects. Examples of Swiss FDI include:

**November 2014** – *TE Connectivity* is an electronic components manufacturer opening up a Wearables laboratory in Menlo Park, CA. The facility is a \$22.10 million investment in order to simplify collaboration for the company's engineers, scientists and customers.

**October 2014** – *Alevo* is a provider of energy storage systems who is opening a new facility in Concord, NC. This \$68.50 million investment will create 500 new jobs by early 2016, rising to 2500 by 2018 and 6000 jobs at full capacity.

**September 2014** – *Lindt USA*, a subsidiary of *Lindt & Sprüngli*, is a chocolate manufacturer who is opening a new 37, 160 sq. m distribution center in South Middleton Township, PA. The \$34.50 million investment will create 127 new jobs.

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Call: +1-202-482-6800  
 Email: [info@selectusa.gov](mailto:info@selectusa.gov)  
 Visit: [www.SelectUSA.gov](http://www.SelectUSA.gov)