

## New Zealand FDI in the United States

The U.S. stock of foreign direct investment (FDI) stands at \$2.76 trillion, with a total flow of \$231 billion of FDI in 2013. New Zealand is among the top 50 largest sources of FDI in the United States in 2013, with an FDI stock of \$856 million. In 2012, U.S. subsidiaries of New Zealand firms employed over 28,900 workers.

As of 2012, U.S. subsidiaries of foreign-owned firms account for:

**Competitive Jobs:** 5.8 million U.S. workers are employed by affiliates of multinational firms at an average annual wage of \$78,927.

**Innovative R&D:** Nearly \$48 billion was invested in research and development by U.S. subsidiaries of multinational companies.

**More U.S. Exports:** More than one-fifth (\$334 billion) of all U.S. goods exports were generated by U.S. subsidiaries of multinational firms.

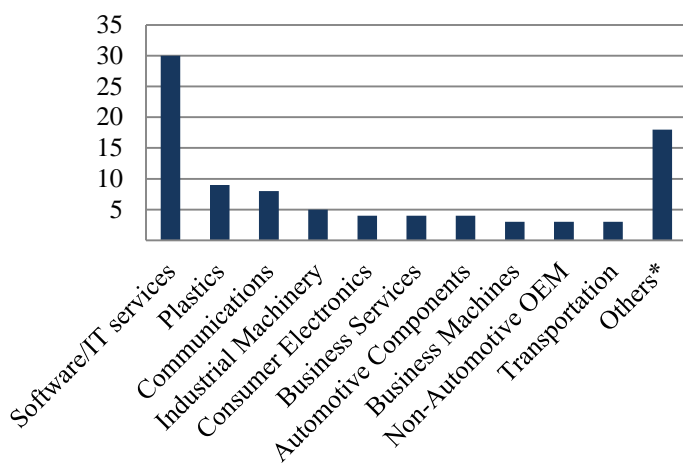
Rank	Largest Sources: FDI in the United States	2013 Position (Millions USD)
1	United Kingdom	540,489
2	Japan	344,143
3	Canada	280,536
4	Germany	278,283
5	France	238,977
6	Switzerland	140,142
7	Netherlands	137,333
8	Ireland	117,090
9	Spain	52,085
10	Australia	51,709
41	New Zealand	856

## U.S.- New Zealand Bilateral FDI: Annual Flows and Position (in USD millions)

Foreign Direct Investment Position	2009	2010	2011	2012	2013
U.S. FDI in New Zealand	\$6,141	\$6,724	\$7,930	\$9,457	\$7,919
New Zealand FDI in the United States (by UBO)*	\$2,455	\$2,956	\$1,854	\$1,288	\$856
Foreign Direct Investment Flows	2009	2010	2011	2012	2013
U.S. FDI to New Zealand	\$945	\$499	\$599	\$625	- \$846
New Zealand FDI in the United States	\$230	\$77	\$1,325	- \$478	- \$39

\*Ultimate Beneficial Owner

## Announced FDI Projects from New Zealand to the United States by Sector, 2003-2015



\*Includes industries with 2 or less projects: Food&Tobacco, Pharmaceuticals, Electronic Components, and 12 others.

## Announced FDI Projects In The United States

Between January 2003 and November 2014 a total of 91 FDI projects were announced by New Zealand firms in the United States. The Software & IT Services sector comprise of over 32 percent of all FDI projects, making it the largest sector. Recent examples of FDI projects:

**September 2014** – *PowerbyProxi* is a wireless power product provider. The \$26.70 million investment will open its headquarters in Austin, TX, creating 133 new jobs.

**September 2014** – *Transaction Services* is a payment solution company. This \$9.70 million investment will open up the company's first office in the U.S. in San Francisco, CA. The new office will create 36 new jobs.

**April 2014** - *Pactiv Corporation*, a subsidiary of *Rank Group Limited*, is a food packaging manufacturer. It is investing \$52 million to open a manufacturing and distribution plant in Salt Lake City, Utah. The new facility will create 60 new jobs.

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Sources: U.S. Bureau of Economic Analysis; fDimarkets.com