

## Professional Summary

Detail-oriented Marketing Analyst with expertise in market research, data analysis, and customer insights. Skilled in survey design, data visualization, and translating complex data into actionable strategies using tools like Google Analytics, R Studio, and Excel.

## Technical Skills

- **Programming Languages:** R, Python, Excel, Data Collection and Visualization, SPSS, Tableau.
- **Web Technologies:** HTML, CSS/SCSS, Quarto, CMS, Google Analytics, etc.

## Education

```
# A tibble: 2 x 5
  what                                when            with  where why
  <chr>                                <chr>          <chr> <chr> <lis>
1 "Master of Science in Digital Marketing" Aug 2024 - Expe~ Sing~ Cal ~ <chr>
2 "Bachelor of Busniss Marketing Management " 2019 - 2023    Coll~ Univ~ <chr>
```

## Work Experience

```
# A tibble: 3 x 5
  what                                when            with  where why
  <chr>                                <chr>          <chr> <chr> <list>
1 Digital Marketing Specialist Aug 2024 - May 2025 Daves Hot Chick~ <NA> <list>
2 Sales Intern              Apr 2023 - Sep 2023 Bay Specialized~ <NA> <list>
3 Web Manager               Jan 2023 - Aug 2023 University of A~ <NA> <list>
```