

DELHI PUBLIC SCHOOL ROHINI

PRESENTS



BIZECO

- MIND YOUR OWN BUSINESS -

26TH & 27TH JULY

(FRIDAY & SATURDAY)

GREETINGS

Delhi Public School Rohini invites you to the annual Business and Economics competition

‘BIZECO 2024’ to be held on
26th and 27th July 2024

This competition encompasses six engaging and challenging events, each focusing on different aspects of commerce and economics, that provide a platform to students to showcase and upskill their business knowledge and acumen.

BIZECO 2024 includes the following events:

- **Investor's Pitch**
- **Bizeco Stock Exchange (BSE)**
- **Macquire**
- **Crypteco**
- **Estate Battle**
- **Ad-Stratify**

GENERAL GUIDELINES

- The events will take place on an **online platform.**
- No student is allowed to participate in more than one event.
- Eligibility criteria: Students of Classes **XI and XII.**
- The google form link to register for the events is mentioned in the invite e-mail.
- The last date to register is **Friday, 5th July 2024**
- Any case of misconduct during the event will lead to disqualification of the entire school team.
- The decision of the judges will be final and binding

INVESTOR'S PITCH

"FROM IDEA TO INVESTMENT"

Step into the Investor's Pitch, where your financial prowess meets innovation, turning bold concepts into profitable ventures!

GENERAL GUIDELINES

- Number of rounds : 3
 1. Round 1 & 2 : 26th July
 2. Round 3 : 27th July
- Number of students in a team : 3
- Number of teams per school : 1

ROUND 1

- Participants will present a captivating single slide presentation on PowerPoint to investors, explaining the foundation and operational aspects of their startup venture.
- They have 3-4 minutes to impress the judges with the viability of their idea and their presentation skills.

ROUND 2

- This round focuses on financial analysis, where participants create a detailed PDF, containing 5-7 pages, encompassing the financial aspects of their startup.
- Judges will be given a virtual budget to invest in the startups they find promising. Participants have an opportunity to negotiate and communicate the potential return on investment.

ROUND 3

- Introduces a surprise that the teams must overcome. They must think quickly to secure their investment

ESTATE BATTLE

Ready to explore your potential as a realtor?
Navigate the highs and lows of the real estate
market to unveil your true prowess

GENERAL GUIDELINES

- Number of rounds : 4
 1. Date : 27th July
- Number of students in a team : 2
- Number of teams per school : 1

ROUND 1

- Each team will be provided with a corpus of 100 hundred crore rupees to acquire a company of their choice. The objective is to strategically invest and secure a valuable company. In the end, only teams with successful company acquisitions will qualify for Round 2.

ROUND 2

- Participants will have an opportunity to set up projects on their acquired properties. The net worth of each team will be calculated based on the projects they install.

ROUND 3 & 4

- News flashes will influence the prices of projects, adding an element of unpredictability. Participants must carefully analyze the news updates and make strategic decisions on buying and selling projects to maximize their net worth.
- Teams with the highest net worth at the end of these intense rounds will emerge victorious as the winners of Estate Battle.

MACQUIRE

“MERGE TO EMERGE”

Dive into the world of corporate synergy with Macquire, where every merger is a strategic leap towards unprecedented success.

GENERAL GUIDELINES

- Number of rounds : 3
 1. Round 1 & 2 : 26th July
 2. Round 3 : 27th July
- Number of students in a team : 2
- Number of teams per school : 1

ROUND 1

- Students will accumulate points in their wallets by answering questions correctly.

ROUND 2

- Students will participate in a competitive auction to acquire companies that will have a fixed base price as per their market valuation.

ROUND 3

- Participants will be required to create mergers out of the companies they have acquired and present their strategies and ideas behind the merger- its relevance, its USP, plans for upscaling, upcoming innovations, etc.
- They have to make a PowerPoint Presentation of 5-10 slides. The duration of the presentation should **not exceed 5 minutes**. This presentation will be followed by cross-questioning by the judges.

BIZECO STOCK EXCHANGE (BSE)

Embark on the ultimate stock market simulation adventure at the BSE!

Strategize, calculate, and conquer as you navigate the dynamic world of trading. Don't forget your calculator - every trade is a puzzle waiting to be solved, shaping your path to financial victory.

GENERAL GUIDELINES

- Number of rounds : 6
- Date : 27th July
- Number of students in a team : 2
- Number of teams per school : 1

ROUNDS

- BSE comprises six engaging rounds that will put your investment acumen to the test.
- Each team will be provided with a starting corpus of 20 lakh rupees to begin their investment journey.
- An array of companies, commodities, and foreign exchanges will be available for participants to allocate their corpus.
- After each round, new share prices and news updates will be provided, reflecting the dynamic nature of the stock market.

Be prepared for the surprise elements that can alter your investment strategy! This event is packed with excitement and learning opportunities.

CRYPTECO

Attention all business maven! Let us take you on an exhilarating journey through layers of mind-bending quizzes, cryptic challenges, and delightful surprises. Only the sharpest minds will carve their place at the summit of success.

GENERAL GUIDELINES

- Number of rounds : 3
 - Round 1 & 2 : 26th July
 - Round 3 : 27th July
- Number of students in a team : 2
- Number of teams per school : 1

ROUND 1

- Requires the participating team to solve an interesting crossword relating to business and economic terminology. Based on the team's performance, they may qualify for the next round.

ROUND 2

- This round is the cryptic hunt. Teams have to decode the passcode of the protected PDFs shared with them. A series of clues will be provided to crack the passcode. The goal is to complete the hunt in the least possible duration.

ROUND 3

- This is a surprise round. Details of the same will be shared with the participants after Round 2.

AD-STRATIFY

Explore your knack for ad-making. Dive in, navigate challenges, and unleash your creative edge in crafting captivating ads.

GENERAL GUIDELINES

- Number of students in a team: 4
- Number of rounds: 2
- Duration: 3 minutes
- Industries will be allotted to each team via mail

ROUND 1

- Participants are supposed to submit a PDF file explaining the corporate social responsibility employed in the respective industries allotted to them prior. The round will also involve elimination. Only the top fifteen qualifying teams will participate in round 2

ROUND 2

- Participants are tasked with creating a humorous and captivating advertisement that effectively highlights their industry's CSR initiatives, aiming to grab attention and engage viewers with compelling content.
- Points will be deducted for exceeding the time limit of 3 minutes
- Use of any language other than English and Hindi is not allowed. Also, the use of inappropriate language or gestures will lead to immediate disqualification
- Editing and animation are allowed and encouraged to enhance the impact of the advertisement.
- The video should be shot in a well-lit room to ensure that the faces of participants are clearly visible throughout the ad.