

**TIM  
VAN KLEECK**

UI | UX | VISUAL | MOTION

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Atlanta, GA

# TIM VAN KLEECK

## CONTACT:

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Atlanta, GA

## Get to know me better at:

[linkedin.com/in/tim-van-kleeck](https://www.linkedin.com/in/tim-van-kleeck)

## PROFICIENCIES:

- Agile/Scrum methodology
- A/B Testing
- User-centered design
- Responsive design
- Wire-framing
- User Stories
- Tech and design trends
- Proven leadership skills
- Avid Multi-tasker
- Problem Solver
- Critical thinker

## SOFTWARE:

Adobe Creative Suite  
(InDesign, Illustrator,  
Photoshop, XD, After Effects,  
Premiere), Axure, HTML5,  
CSS3/SASS, Javascript,  
Bootstrap, Final Cut Pro,  
Power Point, Microsoft Office,  
Omniraffle, Wordpress

## HOME DEPOT | 9/2017 - PRESENT

Graphic/Web/UI/Designer  
www.homedepot.com

- Created and maintained Home Depots Digital Decor pages
- Worked with the team on image direction, asset management and page aesthetic while maintaining Home Depot's Brand Guidelines and styles.
- Create and Maintain Home Depot's Seasonal online Catalog pages synergizing them with in-store and print applications.

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## AT&T | 5/2017 - 9/2017

UI/UX Designer | Brand  
Guidelines Designer  
www.ATT.com

- Upheld digital experience standards, style guides and pattern libraries to create consistent user experiences.
- Created scalable sites, user interface frameworks and navigation elements that improved usability and aligned with Business, IT, Architectures and Experience Strategy.
- Created visual assets and design comps that improved usability and aligned with AT&Ts design patterns, Creative Direction and UX Strategy.

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## HOME DEPOT | 4/2016 - 5/2017

Graphic/Web/UI/Designer  
www.homedepot.com

- Update and maintain sites across Homedepot.com including UI updates on mobile App platforms for both iOS and Android.
- Revamping navigation and page UX to align with data testing results for link taxonomy and general user input.
- Utilize heat-maps, user feedback and A/B testing on pages to troubleshoot UX navigation to increase clicks on consumer-demanded products.