

Atlanta

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TIMOTHY VAN KLEECK

A BIT ABOUT ME

With over 10 years of experience and a range of competencies, I continue to stay on top of my game to be a well-rounded creative/techy/problem solver. It's not only a career, I *actually* like this stuff.

A broad brush of skills ranging from Graphic Design, UX research and UI design, Interaction design, motion and animation, web design and front-end coding, branding and identity, art direction, photography and mentoring, I have a strong grasp of what effective visual design on all levels of ideation brings to a great experience.

To make it smart. To make it function. To make it pretty. To make it work.

PROFICIENCIES:

- Agile/Scrum methodology
- A/B Testing
- User-centered design
- Responsive design
- Wire-framing
- User Stories

- Journey Maps
- Tech and design trends
- Proven leadership skills
- Avid Multi-tasker
- Problem Solver
- Critical thinker

SOFTWARE:

- Adobe Creative Suite
- Sketch/Axure/XD
- InVison
- HTML5
- CSS3
- Bootstrap

- Functional Javascript
- Wordpress
- CMS Proficieny
- Final Cut Pro
- After Effects
- Apple & PC proficient

COX COMMUNICATIONS

2.2018 - 4.2018

UX Research/ UX/UI Design

- Developed UX Strategy and planning for functionality and visual components.
- Creative and Technical liaison between Information Architects, Design and Development.
- Road map our Single Pane of Glass (SPOG) Mission Control utilizing Machine Learning and AI.
- Work tightly with Technicians to "get in their head" and research what daily painpoints need attention.
- Consolidate over 100+ internal applications used for upkeep of infrastructure and unify them.

HOME DEPOT

9.2017 - 1.2018

Graphic/Web/UI/UX Designer

- Created and maintained Home Depots Digital Decor pages.
- Translate user research and A/B Testing into experiences.
- Assisted in image direction, asset management while maintaining Home Depot's Brand Guidelines.
- Create and Maintain Home Depot's online Home Decor pages synergizing them with in-store and print applications.

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AT&T

5.2017 - 9.2017

UI/UX/Web Designer | Brand Guidelines Designer

• Upheld digital experience standards, style guides and pattern libraries to create consistent user experiences.

UI | UX | WEB | INTERACTION

- Created scalable responsive sites, user interface frameworks and navigation elements that improved usability
- Created visual assets and design comps that improved usability and aligned with AT&Ts design patterns, Creative Direction and UX Strategy.

HOME DEPOT

4.2016 - 5.2017 Visual/Web/UI/UX

WEB/UI/UX DESIGNER

- Update and maintain sites across Homedepot.com including UI updates on mobile App platforms for both iOS and Android.
- Revamp navigation and page UX to align with data testing results for link taxonomy and general user input.
- Utilize heat-maps, user feedback and A/B testing on pages to troubleshoot UX navigation to increase engagement
- Maintain clear communication with Information Architects, Content Experience Managers, Marketers and brand liaisons to offer quick and accurate turn-around on deliverables.
- Daily migration and building the site to our modern and updated responsive model.

VISUAL DESIGNER

- Worked with a team to assist, brainstorm and solidify our Visual Design Standards.
- Edit, upload and maintain Image assets, .JSON files and additional imagery with concise and clean file organization.
- Daily design for global stakeholders to push sales through imagery and information.
- Design Infographics and step-by-step imagery for Home Depot's DIY pages.

PINNACLE PROMOTIONS

6.2014 - 10.2017

Visual/Web Designer

- Responsible for maintaining brand guidelines and styles for multiple global brands across varying media.
- Set up virtual products, packaging and product design with sizing and placement being identical to the finished product.
- Kept open dialog with the sales teams to streamline the design and sales process.
- Juggled multiple projects with tight deadlines while Maintaining pristine file management and organization.
- Develop and maintain a new hire easy-to-understand class. Teach the art requirements digital art and production.