

# Saif Ali Rizvi

## Data Analyst

A result-oriented and self-driven analyst with practical experience through multiple projects using Power BI, SQL, Excel and Python basics. Highly skilled in collecting, synthesizing and summarizing data. Seeking an opportunity to leverage my skills and experience to guide business decisions.

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## EDUCATION

### Bachelor of Business Administration ( Business Administration And Management, General)

Guru Gobind Singh Indraprastha University

06/2018 - 08/2021

New Delhi, India

- CGPA - 7.14

## PERSONAL PROJECTS

### Tiny Shop Sales (06/2023) [🔗](#)

- Tool used - **SQL**
- In this project I **extracted useful insights** from raw dataset using CASE WHEN statements, Window Functions (rank, dense\_rank), Joins, Limit clauses, Date time functions, CTEs (Common Table Expressions), Subquery, Group by and Order by clause which **helped to take informed business decisions**

### Executive KPI Dashboard -Northwind Traders Analysis (06/2023) [🔗](#)

- Tool Used - **Microsoft Power BI**
- I have **build a top-level KPI dashboard** for the executive team to quickly understand the company's performance in key areas, including: Sales trends Product performance Key customers Shipping costs, the visualizations and key metrics presented in the report **enabled the team to track progress, identify opportunities, and address challenges proactively.**

### Exploratory Data Analysis on US Accidents. (04/2023) [🔗](#)

- Tool Used - **PYTHON ( PANDAS , MATPLOTLIB , SEABORN )**
- The task involved acquiring a dataset from Kaggle and **utilizing the pandas library** to load the file.
- **Examined some information** about the Data and Columns
- Analyzed missing and null values hence **prepared the Data and cleaned it.**
- Conducted an **analysis and visualization** specifically on five essential columns, focusing on the required information.

### Revenue Dashboard - Atliq Hospitality Analysis. (05/2023) [🔗](#)

- Tool Used - **Microsoft Power BI**
- Created interactive and highly informative dashboard **using Data Analysis Expressions ( DAX ) features**
- The dashboard presents revenue data in a visually appealing and easy-to-understand format. It uses **charts, graphs, and other visual elements to summarize revenue trends, patterns, and fluctuations over time.**
- Includes important **KPIs** specific to the hospitality industry, such as **Average Daily Rate (ADR), Revenue per Available Room (RevPAR), Occupancy Rate, and Daily sellable room nights( DSRN )**
- Provided revenue insights to the revenue team of the company to make better decision making thus **helping to regain their market share and revenue.**

## WORK HISTORY

### Marketing Intern

Neem Tree Agro Solutions

05/2020 - 09/2020

New Delhi, India.

- Led a team of 5 members, **created and managed all the social media handles** and helped the company to get more reach.
- Contributed to mock-ups, email campaigns, and social media content.
- Collaborated with team members to help expand marketing channels.
- Researched interesting and relevant content to **capture interest and improve site traffic.**
- Scheduled social media postings to advertise products and generate site traffic.

## SKILLS

SQL

Microsoft Power BI

Python

Microsoft Excel

Data cleaning | Data Preparation

Data Transformation | Data Visualization

Problem solving | Teamwork

Communication | Presentation

Business Analysis

Microsoft PowerPoint

Business Acumen

Analytical mind

## CERTIFICATIONS

Statistics for Data Science and Business Analysis- 365 Data Science

SQL Beginner to Advanced For Data Professionals - codebasics

Business Intelligence using Microsoft Power BI - Skill Nation

## LANGUAGES

English

Full Professional Proficiency

Hindi

Native or Bilingual Proficiency

## INTERESTS

Favorite books - Energize your Mind by Gaur Gopal Das, The Monk who sold his Ferrari by Robin Sharma