

Saif Ali Rizvi

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A result-oriented and self-driven analyst with practical experience through multiple projects using Power BI , SQL, Excel and Python basics. Highly skilled in collecting, synthesizing and summarizing data. Seeking an opportunity to leverage my skills and experience to guide business decisions

TECHNICAL SKILLS

- Power BI Desktop
- Microsoft Excel
- MySQL
- Data Cleaning
- Basic Python
- R Language
- Data Transformation
- Data Visualization
- DAX
- Microsoft PowerPoint
- Data Preparation
- Data Storytelling

EDUCATION

M.Sc. Economics

8/2024 – Present

Gokhale Institute of Politics and Economics (Deemed to be University), Pune

BBA (Bachelor of Business Administration)

6/2018 – 8/2021

Guru Gobind Singh Indraprastha University, Delhi
CGPA- 7.14

WORK EXPERIENCE

Subject Matter Expert, TechCurators

8/2023 – 10/2023

- Partnered with project managers to define project goals, objectives, and key deliverables, ensuring alignment with overall business strategies.
- Developed over 500 high-quality questions across multiple subjects (Reasoning, Quantitative Aptitude, and English) for CAT-level exam preparation, ensuring alignment with current exam trends and difficulty levels.
- Reviewed and revised questions to ensure clarity, accuracy, and relevance to the CAT syllabus, maintaining a high standard of quality and consistency across all question sets.
- Ensured all questions underwent thorough quality checks for accuracy, grammar, and formatting before inclusion in the final question bank.
- Played a key role in ensuring the timely development of high-quality question sets, consistently meeting project deadlines and exceeding expectations for content delivery.

Marketing Lead, Neem Tree Agro Solutions

5/2020 – 1/ 2021

- Led a team of 5 members, provide guidance training and support to ensure campaign objectives were met within deadlines
- Created and managed social media handles, including Facebook, Instagram, and Twitter, increasing follower count by 30% and engagement by 25%.
- Researched interesting and relevant content to capture interest and improve site traffic.
- Scheduled social media postings to advertise products and generate site traffic.

PROJECTS

Tiny Shop [Project Link](#)

6/2023

- In this project I extracted useful insights from raw dataset using CASE WHEN statements, Window Functions (rank, dense_rank), Joins, Limit clauses, Date time functions, CTEs (Common Table Expressions), Subquery, Group by and Order by clause which helped to take informed business decisions.
Tool used – SQL

Exploratory Data Analysis of Atliq Grands Hotel Chain [Project Link](#)

6/2023

- The objective of this analysis - to uncover meaningful patterns, trends, and insights from the available data.
- By examining the data through visualizations, statistical summaries, the aim was to gain a deeper understanding of its operations, customer behavior, and performance.
- This analysis helped to identify areas for improvement, optimize resource allocation, and make data-driven decisions to drive business growth and profitability
Tool Used - PYTHON (PANDAS)

Executive KPI Dashboard -Northwind Traders Analytics [Project Link](#)

5/2023

- Made a top-level KPI dashboard for the executive team to quickly understand the company's performance in key areas, including: Sales trends Product performance Key customers Shipping costs, the visualizations and key metrics presented in the report enabled the team to track progress, identify opportunities, and address challenges proactively.
Tool Used - Microsoft Power BI

Revenue Dashboard - Atliq Hospitality Analysis [Project Link](#)

5/2023

- Created interactive and highly informative dashboard using Data Analysis Expressions (DAX) features
- The dashboard presents revenue data in a visually appealing and easy-to- understand format. It uses charts, graphs, and other visual elements to summarize revenue trends, patterns, and fluctuations over time.
- Includes important KPIs specific to the hospitality industry, such as Average Daily Rate (ADR), Revenue per Available Room (RevPAR), Occupancy Rate, and Daily sellable room nights (DSRN)
- Provided revenue insights to the revenue team of the company to make better decision making thus helping to regain their market share and revenue.
Tool Used - Microsoft Power BI

CERTIFICATIONS

- Statistics for Data Science and Business Analysis- 365 Data Science
- SQL Beginner to Advance for Data Professionals – Codebasics
- Business Intelligence using Microsoft Power BI – Skill Nation
- Python for Beginner and Intermediate Learners - Codebasics