

Restaurant Rating Dashboard



Marketing Manager

Analyze campaigns performance and customer engagement metrics.

[VIEW](#)



Customer Manager

Monitor satisfaction levels and service feedback insights.

[EXPLORE](#)



Sales Director

Track revenue trends and sales performance indicators.

[ANALYZE](#)



Development Director

Matching Cuisine Offer & Demand

Top Preferred Cuisine

Mexican

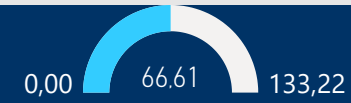
Satisfaction Rate

25,60%

Average Rating

0,72

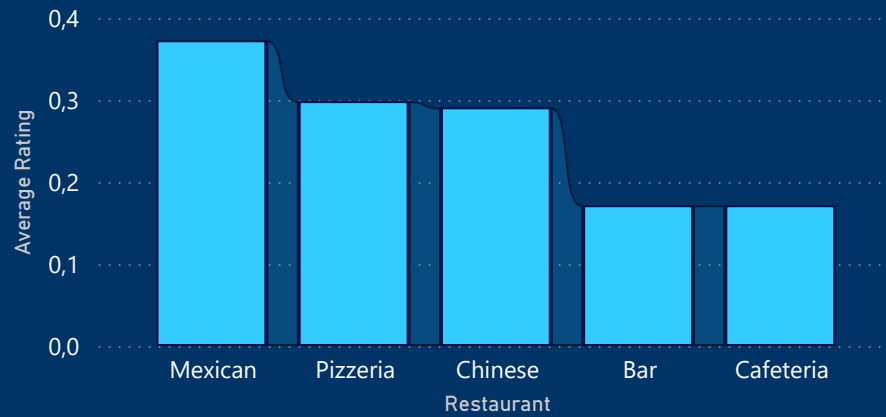
Cuisine Match



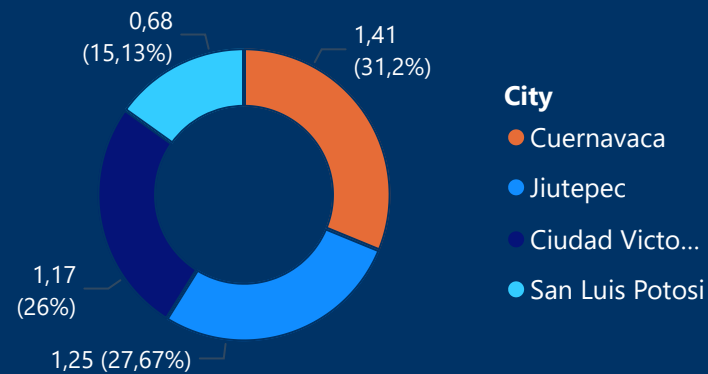
City

- ☐ Ciudad Victoria
- ☐ Cuernavaca
- ☐ Jiutepec
- ☐ San Luis Potosi

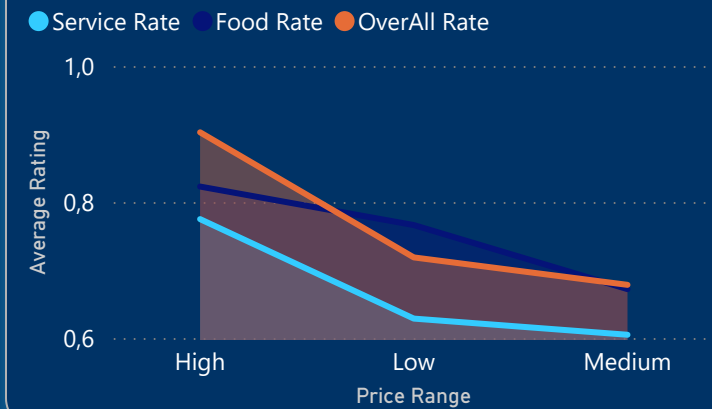
Top 5 Rated Cuisines



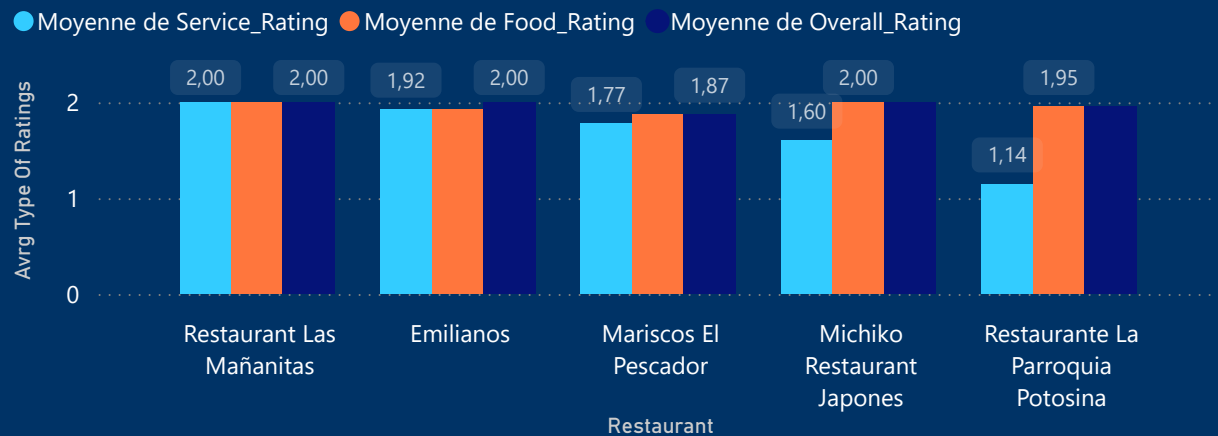
Total Ratings by City



Price VS Ratings



Ratings by Restaurants



Top 6 Preferred Cuisines



Customer Satisfaction & Preference Analysis

City

Ciudad Victoria

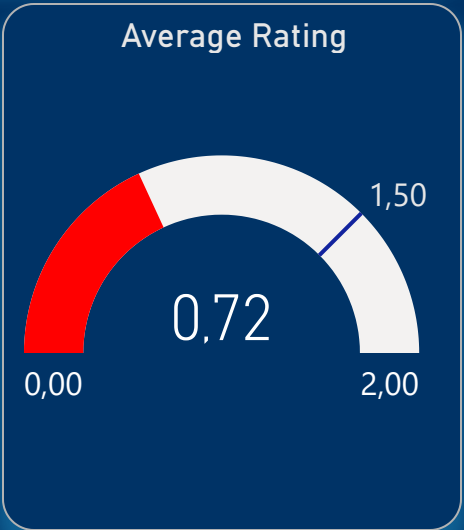
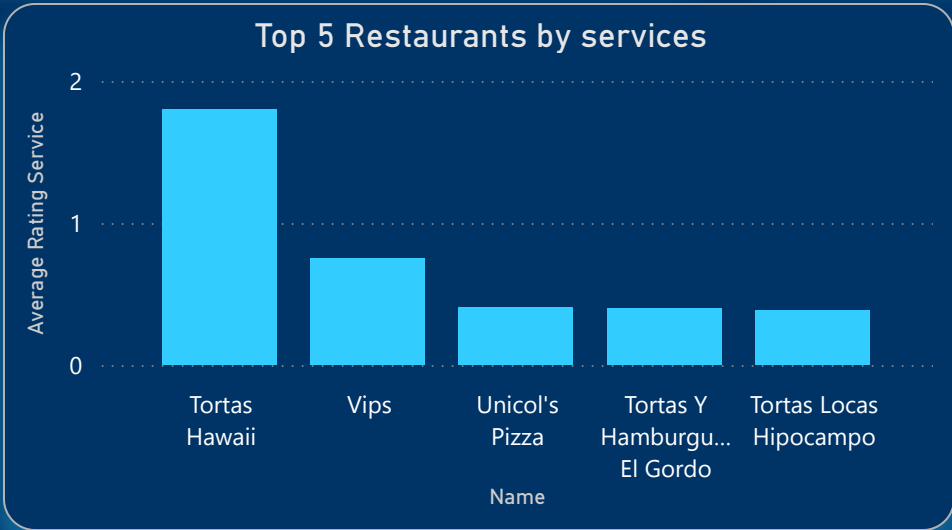
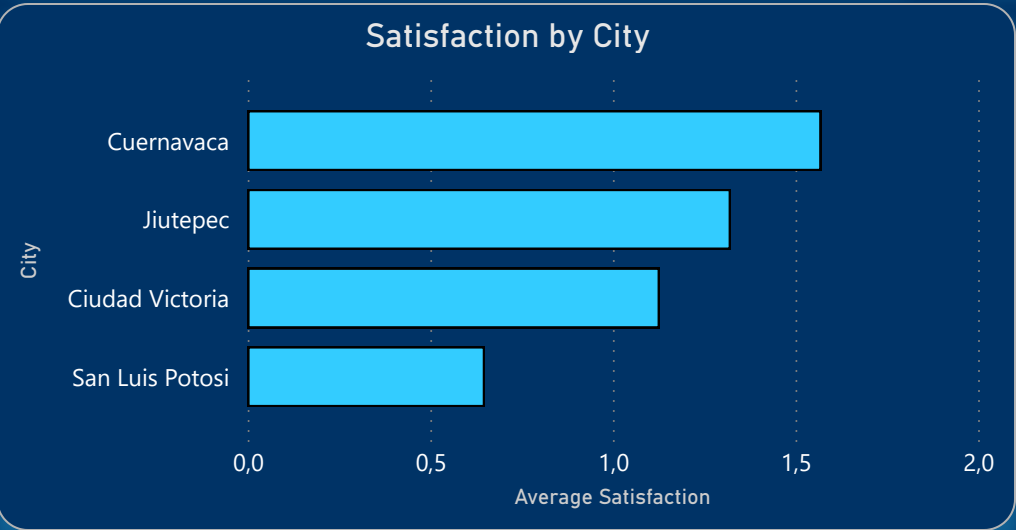
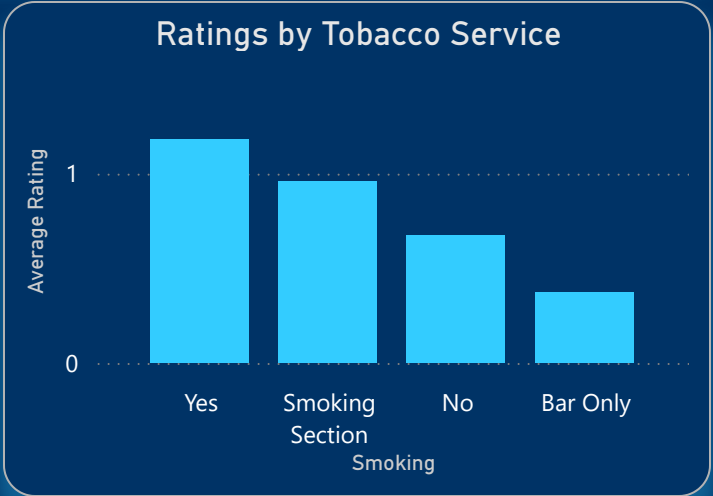
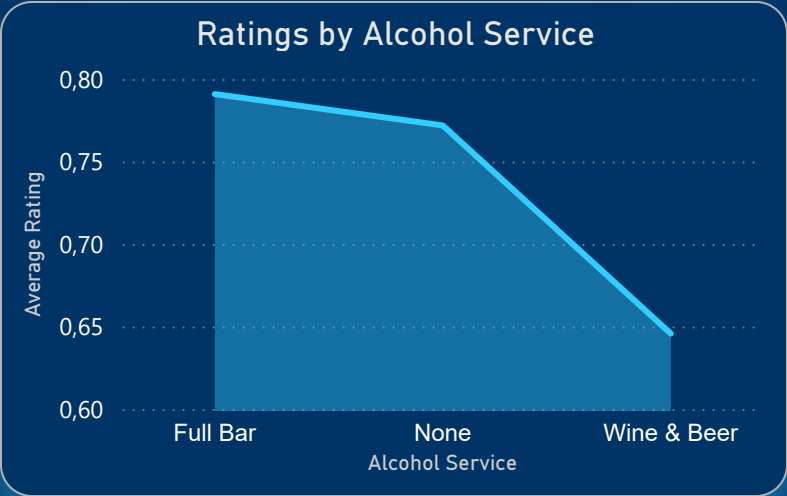
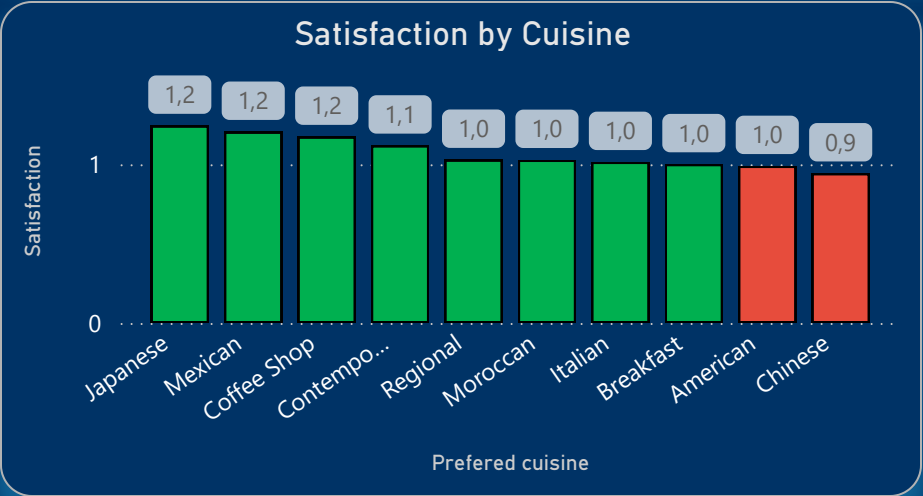
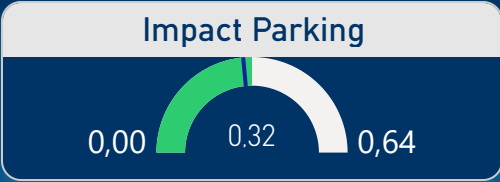
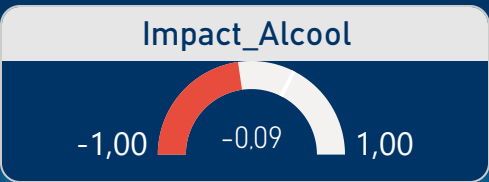
Cuernavaca

Jiutepec

San Luis Potosi

Top Resto Rate

Mediterranean



Geographic Density of Customers & Restaurants

Restaurant Area Count

61

Customer Area Count

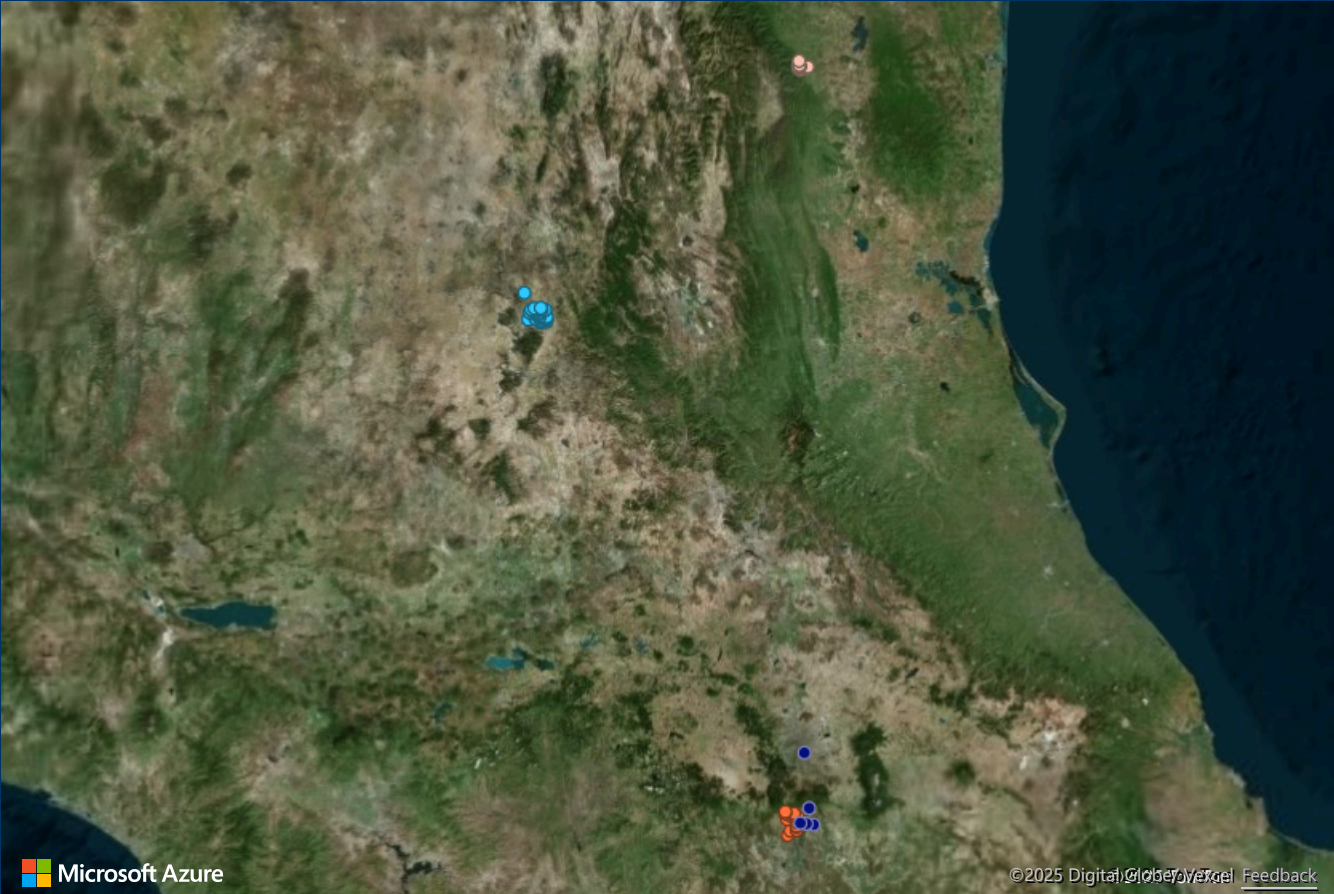
81

Coverage Rate

75% Goal: 90%

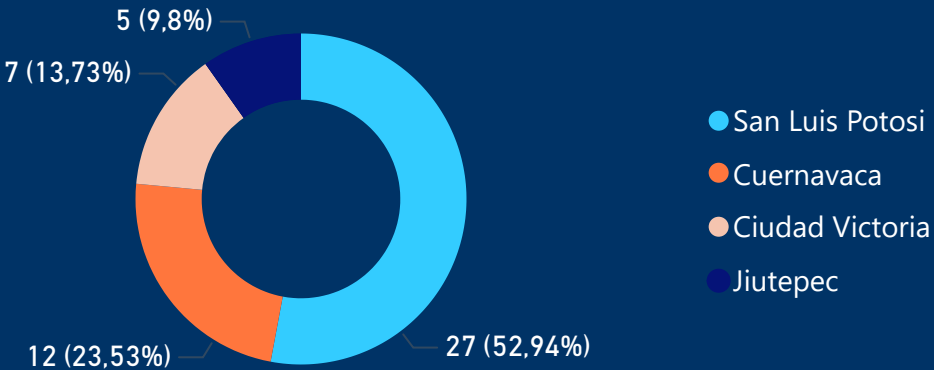
Priority Zones Map

Cities ● San Luis Potosi ● Cuernavaca ● Ciudad Victoria ● Jiutepec



Zone	Nb Clients Zone	Nb restaurants Zone	Score Op
18,81 -99,24	1	0	
18,84 -99,18	1	0	
18,84 -99,22	1	0	
18,87 -99,18	4	0	
18,88 -99,07	1	0	
18,89 -99,11	1	0	
18,89 -99,16	1	0	
	62	0	

Priority Zones by City



Customer Profile Analysis: Age, Budget & Habits

Age_Group

- ☐ >60
- ☐ 18-25
- ☐ 26-35
- ☐ 36-45

Unique Consumers

138

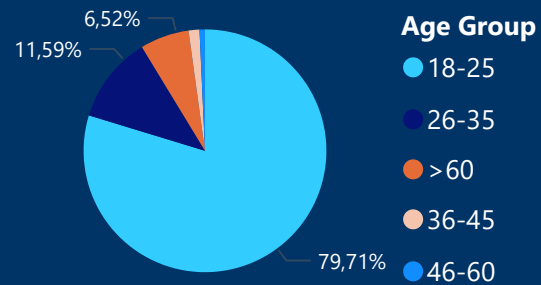
Alcohol Rate

46,01%

Average Budget

534,78

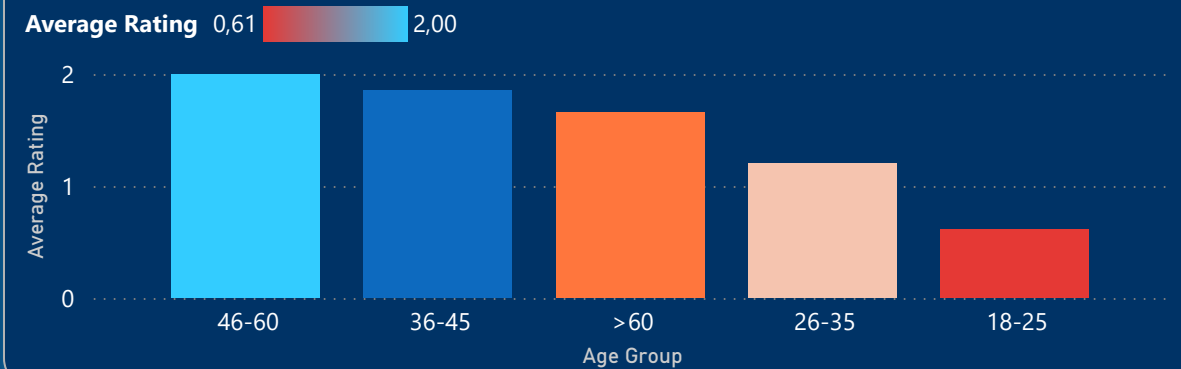
Consumer Percentage by Age



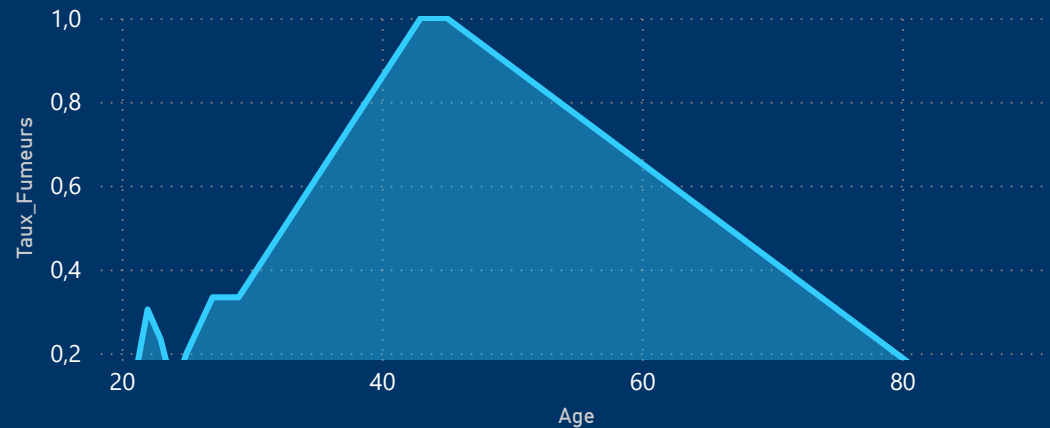
Smoking Rate



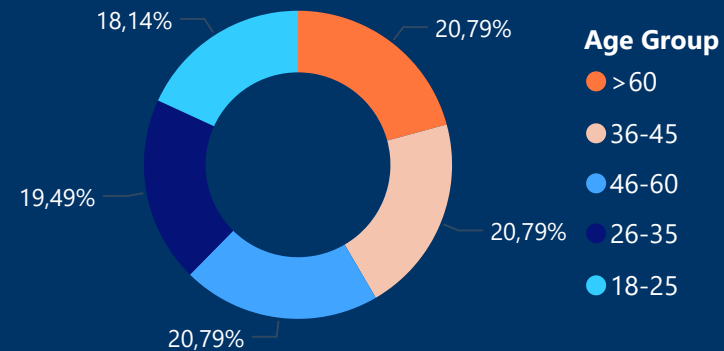
Average Rating by Age Group



Smoking Rate by Age Group



Average Budget by Age Group



Consumer Segmentation by Age

