



SELİN NUR GÜLTEKİN

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KAĞITHANE, İSTANBUL

22.08.1998



github.com/SelinGltkn/Carpe

EDUCATION

MARMARA UNIVERSITY
İSTANBUL TURKEY
STATISTICS
2016-2022



SKILLS / INTERESTS

MICROSOFT OFFICE	● ● ● ● ○
R STUDIO	● ● ● ● ○
SQL SERVER	● ● ● ○ ○
C#	● ● ○ ○ ○
MVS	● ● ○ ○ ○
JAVA	● ○ ○ ○ ○
PYTHON	● ○ ○ ○ ○
ENGLISH	● ● ● ○ ○

B1 Driver's License



Playing the snare drum (Band Band)
Make a picture
Watching theater
Play online games
Watching series



VOLUNTEER EXPERIENCES

• MIES

(MARMARA INDUSTRIAL ENGINEERING SOCIETY)

LONG-TERM LEARNING PROJECT MANAGER

• MARMARA STATISTICS CLUB



REFERENCES

LEVENT ULUÇEÇEN

PHONE: +90 532 347 32 00

GEO, MAHER HOLDİNG

MUHARREM ÖZTÜRK

PHONE: +90 537 500 02 45

APPCENT IoT Project Manager



EXPERIENCES

- TO CONSTRUCT ALL DIGITAL MARKETING AND COMMUNICATION ACTIVITIES OF THE BRAND,
- TO CONSTRUCT THE ACTIVITIES OF THE BRAND IN ALL MARKETPLACES,
- RESEARCHING AND DEVELOPING NEW ONLINE MARKETING STRATEGIES,
- TO PLAN MARKETING EXPENDITURES IN ADVANCE AND DEVELOP THE MOST ACCURATE STRATEGY TO OBTAIN RESOURCES AND MAXIMUM INTERACTION WITH THE LEAST BUDGET,
- PERFORMING DATA ANALYSIS, REPORTING, AND OFFERING IMPROVEMENTS,
- TO USE COMMUNITY MANAGEMENT TOOLS EFFECTIVELY TO IMPROVE CUSTOMER EXPERIENCE,
- TO CLOSELY FOLLOW THE UPDATES AND CHANGING ALGORITHMS,
- TO FOLLOW UP AND ANALYZE COMPETITORS,
- DETERMINING SEARCH ENGINE OPTIMIZATION AND DEVELOPING A STRATEGY,
- TO FOLLOW SOCIAL MEDIA RULES, DESIGN TRENDS, AND THE NEWEST METHODS USED IN DIGITAL MARKETING AND TO PREPARE REPORTS AND PRESENT ANALYZES
- MANAGING ALL RESPONSIBILITIES INCLUDING SALES, DIGITAL MARKETING, OPERATIONS, BUSINESS DEVELOPMENT, CUSTOMER SERVICE, AND WAREHOUSE MANAGEMENT
- WORKING ON CURRENT OR UPCOMING CAMPAIGNS AND THEMES FOR DIGITAL CHANNELS, TRACKING THE FUNCTIONS UNDER DEVELOPMENT IN TERMS OF SOFTWARE AND DESIGN, MONITORING OPERATIONAL KPIS, AND PROVIDING THE NECESSARY SUPPORT, IF ANY.
- TO MANAGE THE PROCESS OF SYSTEMATICALLY MAKING IT READY FOR SALE AFTER CARRYING OUT DESIGN STUDIES IN THE PRODUCTION OF THE BRAND'S PRODUCTS AND FOLLOWING THE NECESSARY FOLLOW-UPS IN ITS PRODUCTION.

• FIRST STEP

11.2022

E-COMMERCE MANAGER

Using some advanced Excel tools.

Analytical review of agencies' complex audit documents

Preparing information, table reports, and documents of agencies.

Database auditing in SQL.

Reporting problems in SQL, instant speed problems, and checking for errors.

Define code in C# to email policies published via SQL to authorities

System study showing whether a damage report is made from the plates falling on the internet on MVC and C#

File and document editing, list keeping on excel

examination and comparison of analysis reports

Detection of incorrectly entered data and making necessary adjustments

Creating charts such as company market share and total premium changes

• QUICK SİGORTA

08.2019-

INFORMATION TECHNOLOGY INTERN

-09.2019

• QUICK SİGORTA

09.2019

CLAIMS DEPARTMENT TRAİNEE

2 WEEKS



CERTIFICATES

- TECHTALKS ALUMNI IEEE COMPUTER COMMUNITY 2021
- DATA SCİENCE SUMMIT YOUTHALL 2019
- 16TH INTERNATIONAL STATISTICS STUDENT COLLOQUIUM TURKISH STATISTICS ASSOCIATION 2019
- MARKETING AND FİNANCE SUMMIT'18 İTÜ INVESTMENT CLUB 2018
- INDUSTRY 4.0 ACADEMY PROGRAM YOUNG EXECUTIVE ACADEMY 2018
- HUMAN RESOURCES ACADEMY PROGRAM YOUNG EXECUTIVE ACADEMY 2018
- 13TH İLTEK DAYS İEEE YTU STUDENT CLUB 2018
- 15. INTERNATIONAL STATISTICS STUDENT COLLOQUIUM TURKISH STATISTICS ASSOCIATION 2018
- HUMANSPIRE HUMAN RESOURCES SUMMIT BOĞAZİÇİ UNIVERSITY BUSINESS AND ECONOMICS CLUB 2017
- 14TH INTERNATIONAL STATISTICS STUDENT COLOCUM TURKISH STATISTICS ASSOCIATION 2017
- UPDATE YOUR CV'17 YTU BUSINESS CLUB 2017