

Project Spec Sheet

Objective

Create a two-sided marketplace for sellers and buyers of home-grown produce.

Who is this product for?

Application is for the Australian residential market. Anyone that owns/rents a dwelling that they can grow fresh produce.

Which problem are you trying to solve?

- Put money back into the pockets of everyday Australians rather than conglomerates
- Increase the ability for people to buy fresh, local and organic
- Bring people towards a healthier lifestyle

What will the MVP do?

- C – Create items (produce) for sales
- R – Read the items
- U – Update (edit) the items
- D – Delete the items
- Users can purchase items
- Users can only edit the items they upload for sale

MVP Features

- A list of available items as the home page
- A detailed item page
- A form to upload new items
- A form to edit items
- Buttons on the home page that delete an item
- Signup page
- Login/signout button in navbar

Future Features

- Ability to review users
- A map to see where all the items are
- Search, filter and sort functionality
- Watchlist
- Admin Dashboard

KPIs we are targeting

- Active users per week
- Number of sign ups per week