

Style Guide

Elements making the visual design language and brand personality

Content colors

Accent color and greys

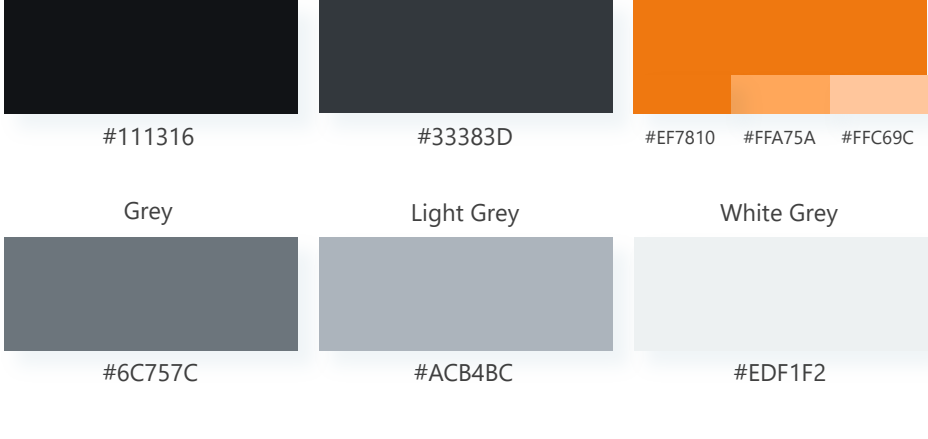


Illustration colors

Colors used in illustrations
Opacity varies



Typography

Title	H2	26PX / 48PX	Title	Jost	Bold
Headers	H1	20PX / 32PX	Headline	Jost	Bold
	H2	16PX / 24PX	Headline	Jost	Bold
	H3	14PX / 20PX	Headline	Jost	Bold
	H4	12PX / 18PX	Headline	Jost	Bold
Body	P1	10PX / 16PX	Paragraph	Jost	Normal
	P2	6PX / 12PX	© Copyright	Jost	Normal

Icons

Filled with 1PX spacing in transparent overlaps

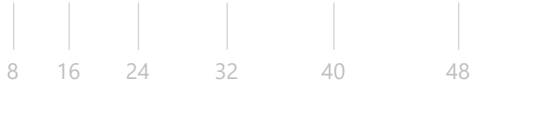

Colors matching font

W/H: 20/30

Logo	 HOLIDAZE
Menu	     
Body	 

Spacing

Padding and line height

Padding	
Line height	

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Button & Inputs

Interactive elements

Buttons and links

Focuses on the importance of actions

Primary	New establishment Confirm Sign in
Secondary	Explore our FAQs Cancel
	help@holidaze.com ▼ Open expander > Closed expander

Text fields

Interactive elements for information input

Only letters, no special characters

Selectors

☒ Yes ☐ No

The HideawayThe Shed



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Nav & Content

Content layout and user navigation

Menu

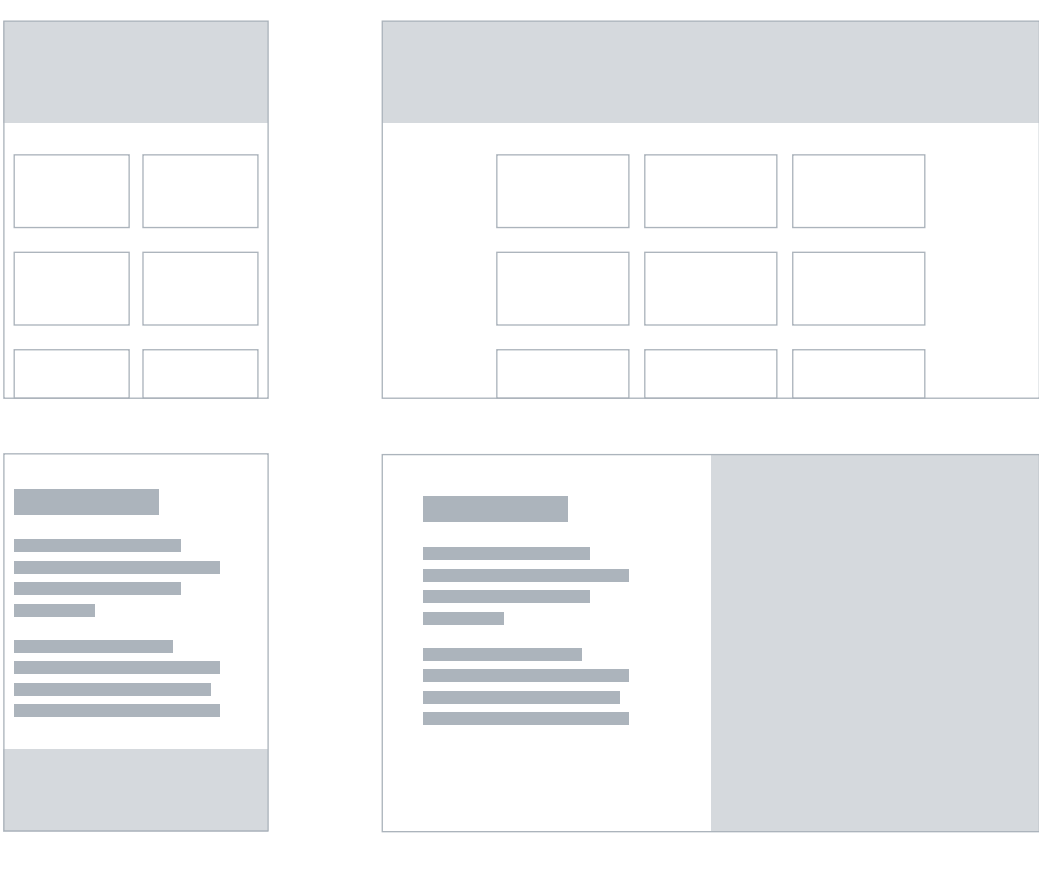
Clear contrast between visitor side and admin side

Visitor	Admin
 Visitor	 Admin



Content

Typical layout composition



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