



Sales Performance Dashboard

Total Revenue

5M

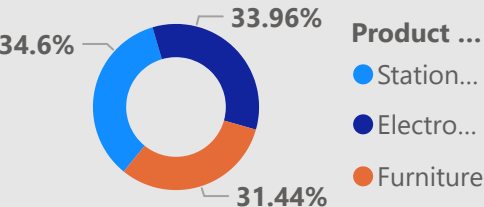
Total Units Sold

2K

Average Unit Price

3K

Revenue by Product Category



Region

Africa

Asia

Europe

Product Category

Elect...

Furni...

Stati...

Date

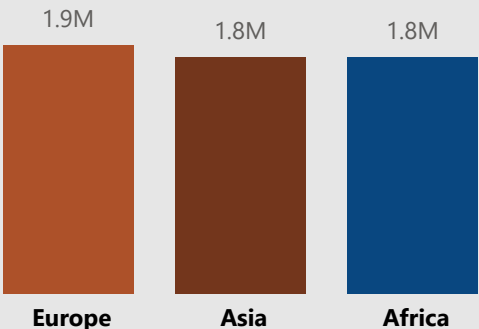
45292

45472

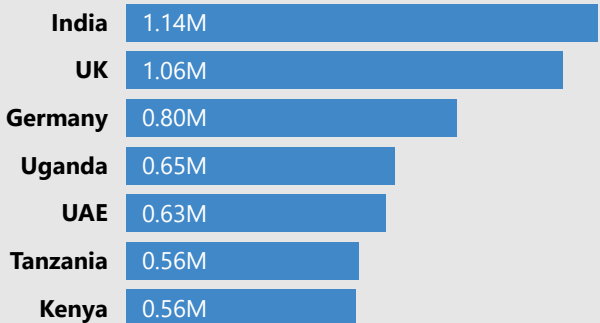
Key Insights

- The business has generated a total revenue of 5 million, showing strong overall sales performance.
- A total of 2,000 units have been sold, with an average unit price of 3,000, indicating high-value products.
- India is the highest revenue-generating country.
- Europe is the top-performing

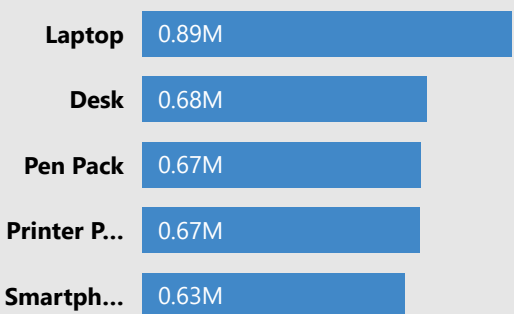
Revenue by Region



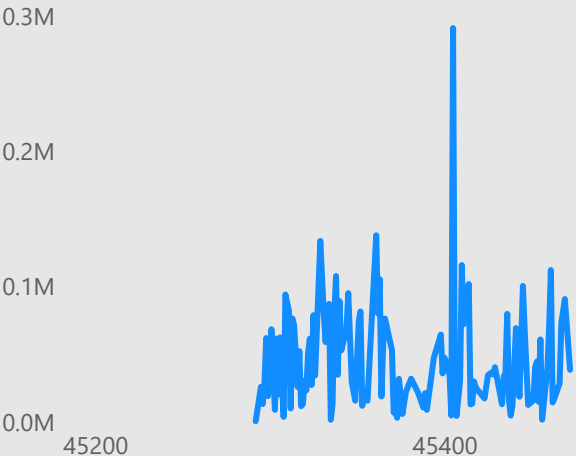
Revenue by Country



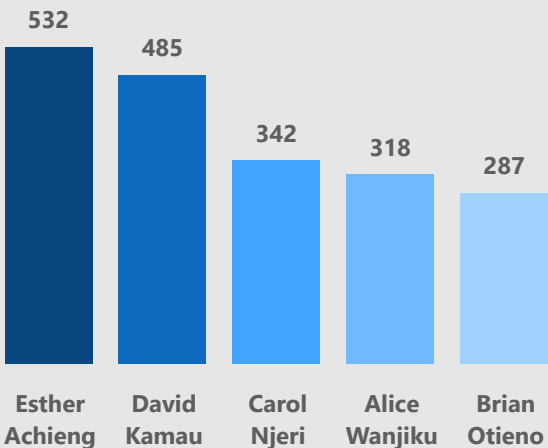
Revenue by Product



Sales Trend Over Time



Units Sold by Salesperson



Date	Region	Salesperson	Product	S
45304	Asia	Esther Achieng	Tablet	
45309	Asia	Brian Otieno	Tablet	
45324	Europe	Brian Otieno	Tablet	
45326	Europe	Alice Wanjiku	Tablet	
45329	Africa	Esther Achieng	Tablet	
45332	Asia	Esther Achieng	Tablet	
45334	Africa	Esther Achieng	Tablet	
45363	Asia	Esther Achieng	Tablet	
45389	Europe	Esther Achieng	Tablet	

Region	Electronics	Furniture	Stationery
Africa	622537	611739	53
Asia	764646	325897	68
Europe	447850	761355	65
Total	1835033	1698991	186