

Sales Performance Dashboard

Total Revenue

5M

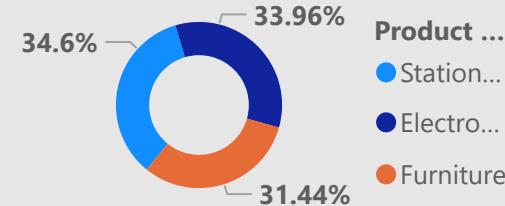
Total Units Sold

2K

Average Unit Price

3K

Revenue by Product Category



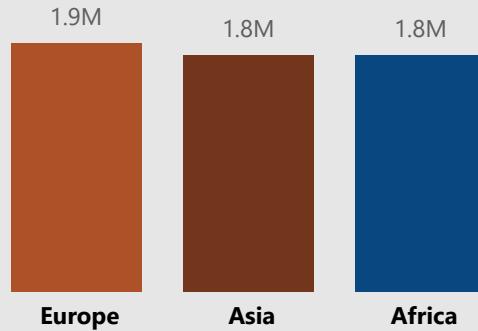
Region

Africa

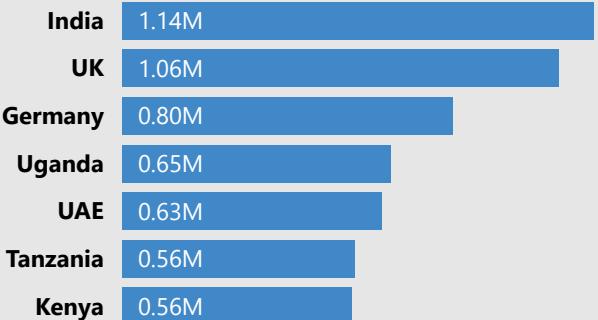
Asia

Europe

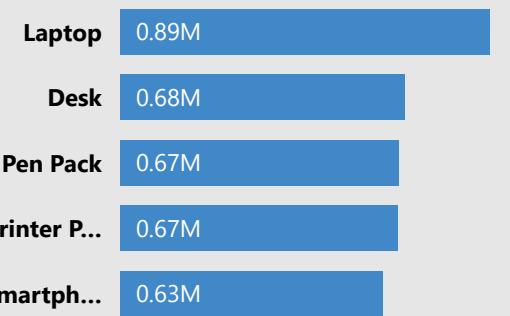
Revenue by Region



Revenue by Country



Revenue by Product



Date

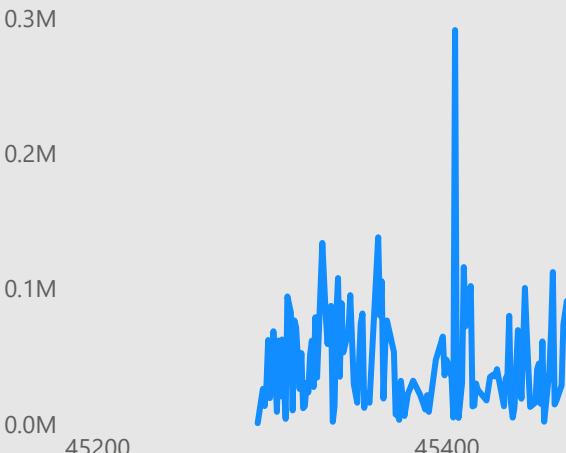
45292

45472

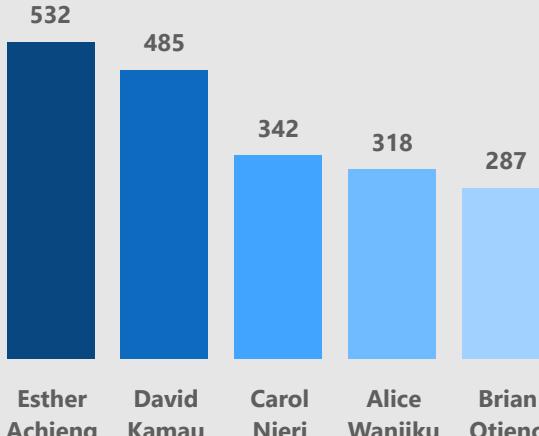
Key Insights

- The business has generated a total revenue of 5 million, showing strong overall sales performance.
- A total of 2,000 units have been sold, with an average unit price of 3,000, indicating high-value products.
- India is the highest revenue-generating country.
- Europe is the top-performing

Sales Trend Over Time



Units Sold by Salesperson



Date	Region	Salesperson	Product	Sub-Category
45304	Asia	Esther Achieng	Tablet	Electronics
45309	Asia	Brian Otieno	Tablet	Electronics
45324	Europe	Brian Otieno	Tablet	Electronics
45326	Europe	Alice Wanjiku	Tablet	Electronics
45329	Africa	Esther Achieng	Tablet	Electronics
45332	Asia	Esther Achieng	Tablet	Electronics
45334	Africa	Esther Achieng	Tablet	Electronics
45363	Asia	Esther Achieng	Tablet	Electronics
45389	Europe	Esther Achieng	Tablet	Electronics

Region	Electronics	Furniture	Stationery
Africa	622537	611739	53
Asia	764646	325897	68
Europe	447850	761355	65
Total	1835033	1698991	186!