



AllIP Innovation and Intrapreneurship Report

PROJECT DEADLINE

Your report should be turned in no later than August 26.

PROJECT DETAILS

The report should be approximately 3000 - 4000 words (6 - 8 pages single-spaced).

Please refer to the rubric to see how your report will be assessed.

In your report, please address the following:

1. Describe the opportunity you targeted. Why was it a need? Who were key stakeholders? What made it challenging?
2. Describe the work you did, stage by stage, using the design thinking process. Use visuals to illustrate.
3. Reference how you applied learning from systems thinking and entrepreneurship leadership in your work?
4. Provide a brief summary of feedback and learning from your peer presentation (link slides)
5. Brief summary of feedback and learning from your manager/sponsor presentation (link slides)
6. Comment on your personal learning and growth from the project. What will you be able to use in the future? What else do you need to do to hone your capabilities?