

Ruth Acolatse

+905528872562 | ruthacolatse.official@gmail.com | İstanbul, Türkiye | [LinkedIn](#)

EDUCATION

Marmara University, İstanbul, Türkiye

BA Journalism

Graduation(Expected) Jun 2025

Mykolo Romerio University, Vilnius, Lithuania

BA Communications and Digital Marketing (Journalism) – 4.00/4.0

Sep 2023 – Jan 2024

AWARDS / CONFERENCES / PROJECTS

- **'Her Boydan Yazarlık Akademisi'**, certificate of achievement awarded by Yurt Dışı Türkler ve Akraba Topluluklar Başkanlığı (YTB) for successful completion of the 'Her Boydan writing academy on Maltepe University campus: [\[1\]](#) [\[2\]](#) Feb 2024
- **Qatar Forum Youth Edition**, Ghanaian delegate to the first ever youth edition of Qatar Forum: [\[3\]](#) Nov 2023
- **Erasmus+ Exchange Program Recipient**, fully funded Erasmus+ Semester Exchange Program to Mykolo Romerio University in Vilnius, Lithuania: [\[4\]](#) [\[5\]](#) [\[6\]](#) Aug 2023
- **Turkish Government Scholarship Awardee** for Fully Funded Undergraduate Education: [\[7\]](#) [\[8\]](#) Oct 2020
- **Keynote Speaker and Borlaug Scholar**, 2018 World Food Prize Iowa Youth Institute: [\[9\]](#) [\[10\]](#) [\[11\]](#) Mar 2018
- **Student of the Month**, United States Department of State and American Councils Certificate of Achievement for positive representation of the Kennedy Lugar Youth Exchange and Study Program: [\[12\]](#) [\[13\]](#) Jan 2018
- **United States Department of States Certificate of Achievement** for fostering mutual understanding by completing more than 100 hours of community service in the United States June 2018
- **Iowa High School Press Association Honorable mention for Spring Journalism Contest**: [\[14\]](#) [\[15\]](#) April 2018
- **Kennedy Lugar Youth Exchange and Study Program Participant**, United States Department of State fully sponsored intercultural exchange scholarship recipient for the 2017/2018 academic year [\[16\]](#) Aug 2017

WORK EXPERIENCES

Communications Intern İYMER - İstanbul Foreigners Investment Center, İstanbul, Türkiye [\[17\]](#) Aug 2023 - Sep 2023

- Actively participated in the Request for Proposal (RFP) process, gaining valuable experience in project management and client onboarding
- Demonstrated strong analytical skills by preparing comprehensive financial statements for the company which contributed to key decision-making process for the firm.
- Spearheaded the management of the company's online presence across 10+ social media platforms and websites, with a focus on marketing strategies to attract and retain foreign investors.
- Conducted daily analysis of the company's social media pages, identifying trends and opportunities to enhance visibility and increase engagement with posts.
- Developed and executed targeted content campaigns, making company services easily understandable and relatable to consumers.
- Collaborated effectively with cross-functional teams, ensuring a cohesive approach to client engagement and service improvement initiatives.

Person/Customer Service Woman of Peace Spare Parts Store, Kpando, Ghana

Jan 2013 - June 2021

- Effectively managed inventory, ensuring optimal stock levels to meet customer demand and prevent shortages.
- Utilized proactive problem-solving and conflict resolution skills to analyze and identify instances of customer dissatisfaction, promptly deescalating issues to maintain high levels of client satisfaction.
- Conducted meticulous record-keeping of products sold and needed, proactively ordering goods to maintain a well-stocked store and prevent deficits.
- Efficiently processed transactions, minimizing operational risks and financial deficits for the store.

VOLUNTEER EXPERIENCES

Debate Coach, Knova, Singapore EdTech

June 2022 – Aug 2023

- Developed and implemented a comprehensive curriculum tailored to the intellectual and age-specific needs of the students.
- Instructed students in critical debating skills, including effective research techniques, the utilization of research in persuasive speeches, and clear and persuasive communication.
- Cultivated values such as tolerance, curiosity, adaptability to different debate positions, and the ability to work collaboratively within teams, as many debates required group participation.

- Facilitated group dynamics, teaching students how to work efficiently within debate teams of various sizes, ranging from pairs to teams of three to five individuals.

Volunteer Tutor, Delta Preparatory School, Kpando, Ghana

Jun 2018 - Aug 2018

- Taught a class of approximately 30 Junior High School students in Mathematics, Science, and English, utilizing effective teaching strategies.
- Developed comprehensive lesson plans tailored to student needs. This significantly contributed to the school's achievement of one of the best BECE results, with an average score increase of 15%-20% among students.
- Collaborated with fellow educators and school administration to create a supportive learning environment.

Volunteer Tutor, Meredith Middle School, Des Moines, Iowa

Jan 2018 - Mar 2018

- I assisted in teaching English as a second language to refugees and citizens with minimal English-speaking ability.
- Helped prepare refugees for their English as a second language examinations.

SKILLS AND INTERESTS

- Adaptability and Cross-cultural sensitivity: Honed through years of debate, allowing me to adjust to changing situations and engage with diverse viewpoints effectively.
- Public speaking: World's Public Speaking Runner Up 2024 [\[18\]](#)
- Problem Solving and Conflict Resolution: Proficient in identifying and implementing effective solutions and deescalating conflicts. [\[19\]](#)
- Communication, collaboration, and Teamwork: Clear, concise, and positive communication; strong team player.
- Debate: Judged in the World Universities and World Schools Debating Championship Grand Final 2023 [\[20\]](#) [\[21\]](#)
- Multilingual: Fluent in English, Ewe and Turkish
- Technical skills - Microsoft Office (Excel, PowerPoint, Word).
- Digital Marketing (Google Certified Digital Marketer).
- Content creation (content creator with over 140,000 followers on TikTok).
- Programming: Python – intermediate.