

Scenario: Richard needs to find someone to create a website for his electrician business.

User Story: Richard sees an advertisement for our product on social media. He goes to our website and browses the applicants on the site, viewing their qualifications, and then sends a request for an interview. Richard then gets his website created and maintained by the person he hired.

Scenario: Banana Man really wants a banana related job

User Story: Banana Man hears about our product from word of mouth of one of the only people who can bear his presence. He visits our website and puts his banana related qualifications out there. He looks at statistics to find out what the banana companies want in applicants. He gets an interview with chiquita bananas. After annihilating that interview with how much of a banana fanatic he is, Banana man becomes a lifelong employee at his dream company.

Scenario: Steven Wolfe needs employees for his new startup.

User Story: At a career event, Steven hears about our product. He goes on our website and views potential candidates. With access to many more people, Steven finds candidates and interviews them. Now Steven has software developers to help with his startup company.