

**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE 638316**



**ELECTRICAL AND ELECTRONICS ENGINEERING**

**NAAN MUDHALVAN**

**DIGITAL MARKETING ASSIGNMENT**

**NAME: AADHITHYA I**

**ID: au731120105001**

**BRAND NAME: AR TECH**

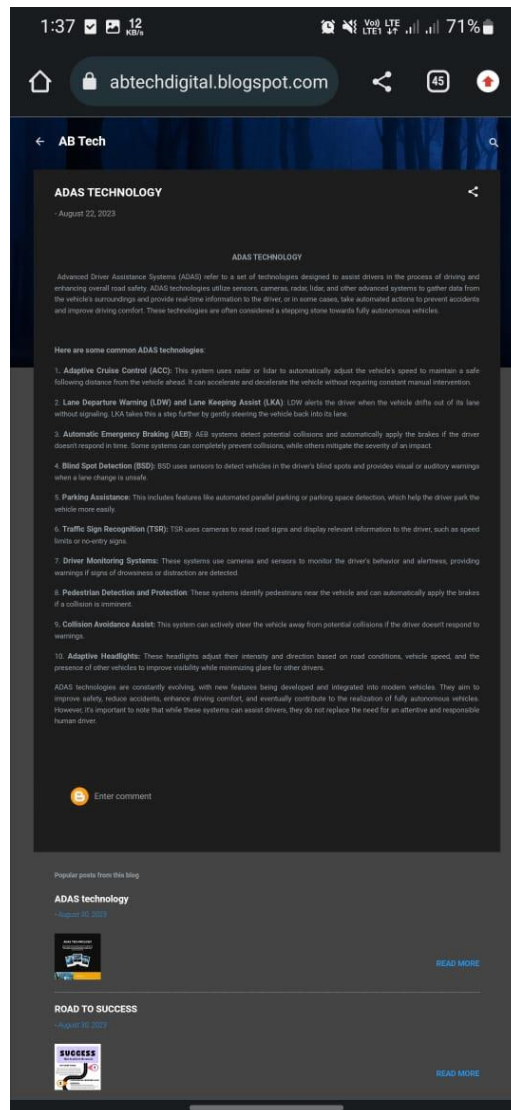
**CATEGORY: TECH COMPANY**

# 1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 word

Link: Website using Blogger

<https://abtechdigital.blogspot.com/2023/08/adas-technology.html>

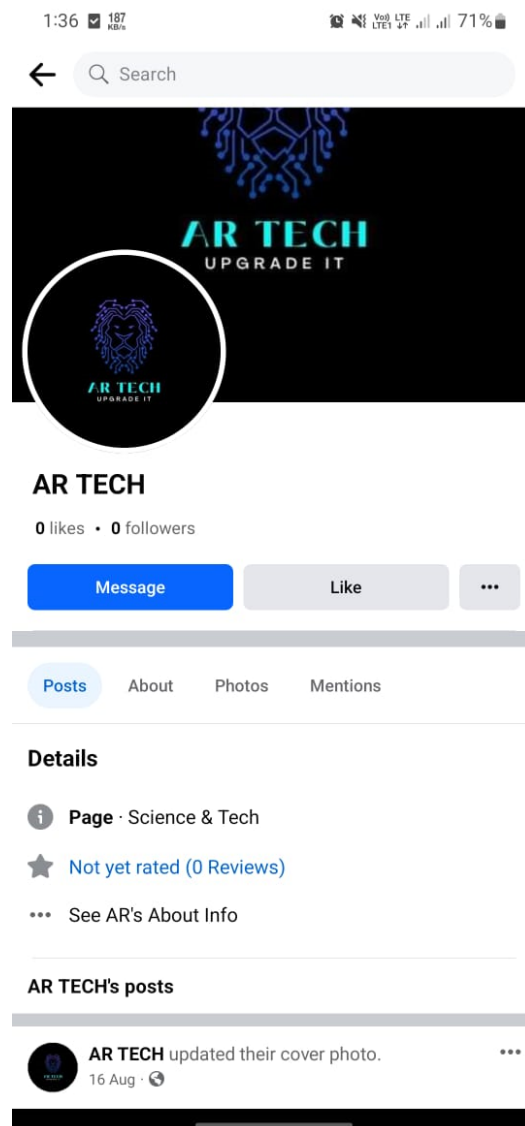
Screenshot:



2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61550521737602>

Screenshot:



3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://abtechdigital.blogspot.com/2023/08/road-to-success.html>

Screenshot:



#### 4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

[https://abtechdigital.blogspot.com/2023/08/adas-technology\\_30.html](https://abtechdigital.blogspot.com/2023/08/adas-technology_30.html)

**Screenshot:**

