

**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE 638316**



**ELECTRICAL AND ELECTRONICS ENGINEERING**

**NAAN MUDHALVAN**

**DIGITAL MARKETING ASSIGNMENT**

**NAME: PRAVEEN K**

**ID: au731120105025**

**BRAND NAME: SK INDUSTRIES**

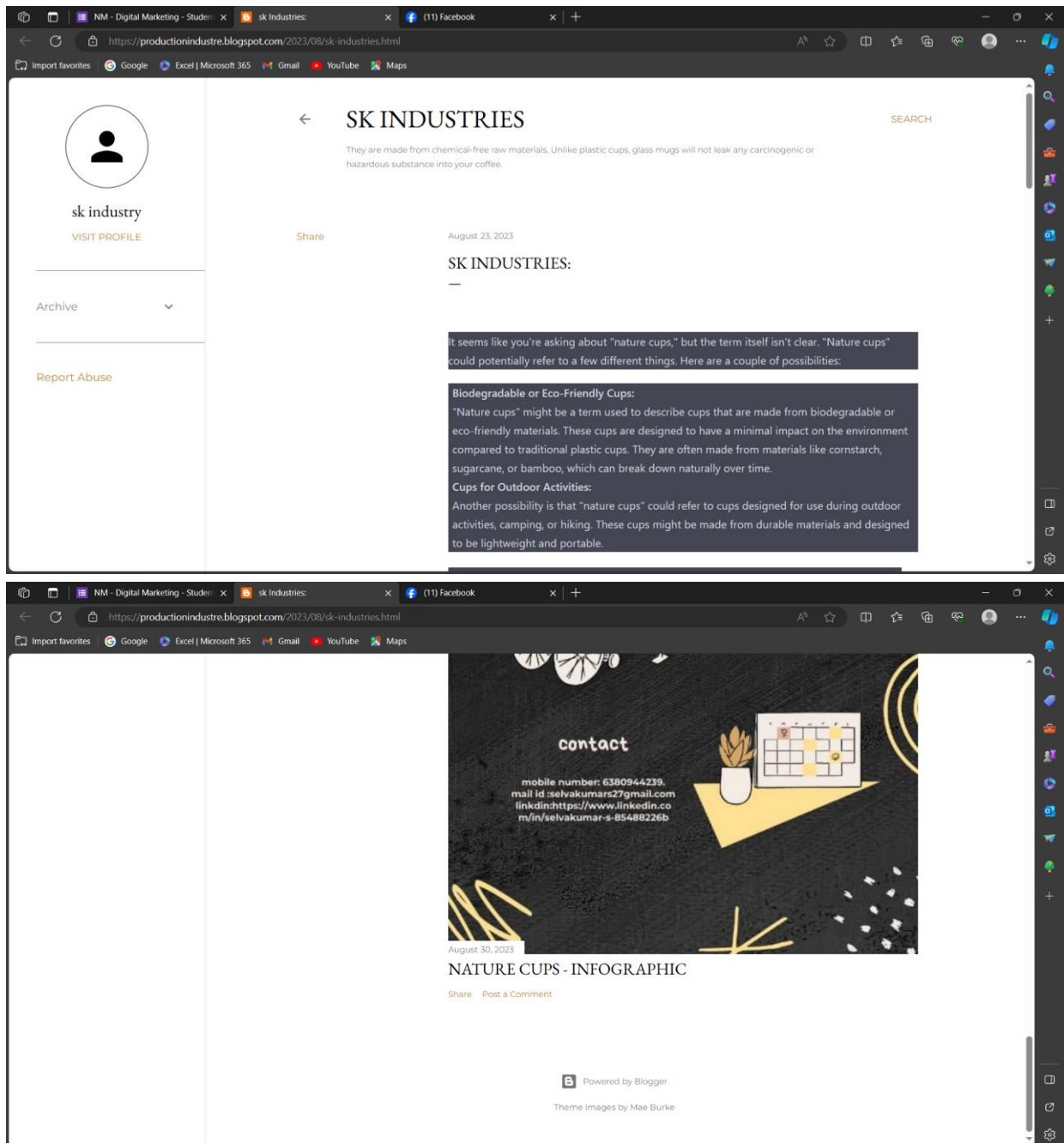
**CATEGORY: PRODUCTS BASED COMPANY**

# 1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 word

Link: Website using Blogger

<https://productionindustre.blogspot.com/2023/08/sk-industries>

Screenshot:

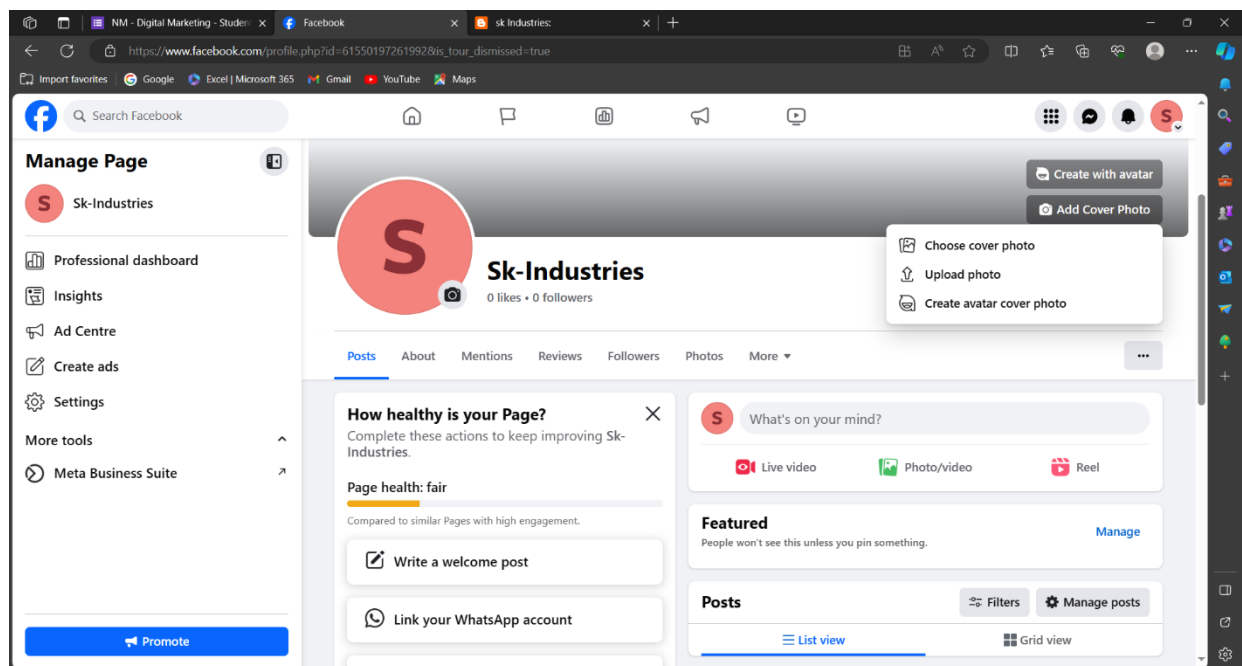


**2.Create a New Facebook Business Page and post one social media posterfor your brand.**

<https://www.facebook.com/profile.php?id=61550481480870&mibextid=ZbWKwL>

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**Screenshot:**

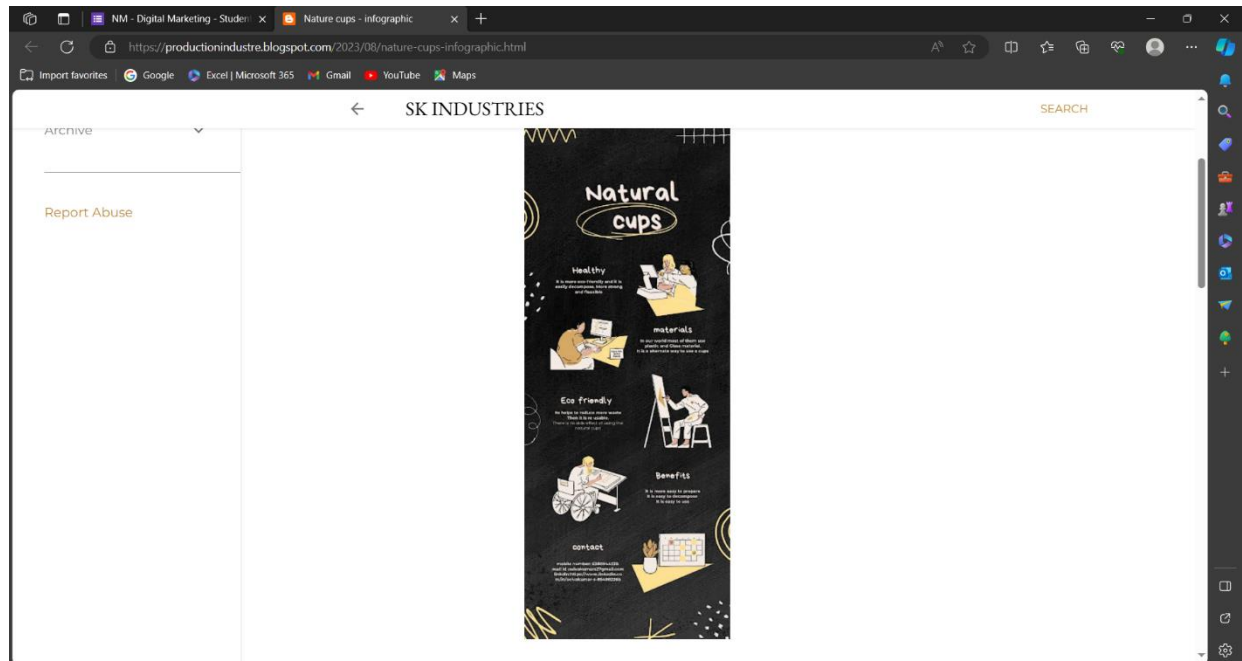


### 3. Create and design a social media advertisement poster using canva.

**Link: Social media advertisement using canva**

<https://productionindustre.blogspot.com/2023/08/nature-cups-infographic.html>

**Screenshot:**



#### 4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://productionindustre.blogspot.com/2023/08/hardware-preparation.html?m=1>

**Screenshot:**

