

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE 638316



ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

DIGITAL MARKETING ASSIGNMENT

NAME: ABHIJITH S

ID: au731120105002

BRAND NAME: AR INDUSTRIES

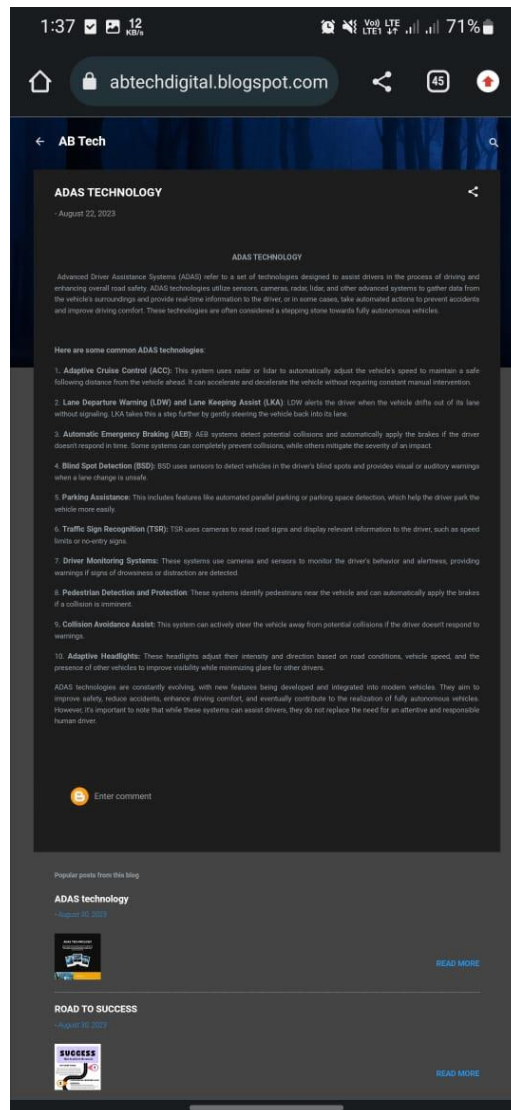
CATEGORY: TECH COMPANY

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 word

Link: Website using Blogger

<https://abtechdigital.blogspot.com/2023/08/adas-technology.html>

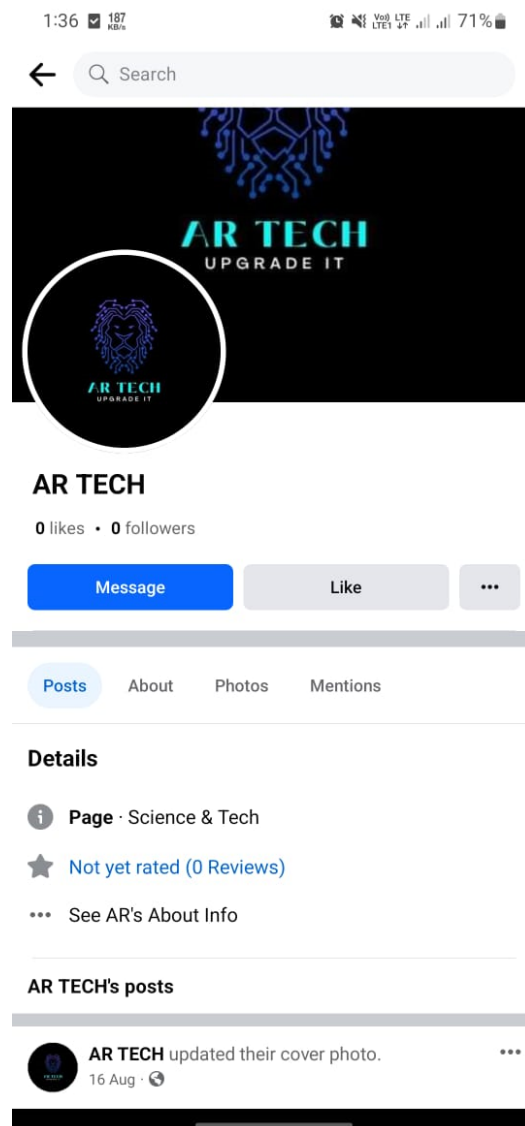
Screenshot:



2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61550521737602>

Screenshot:



3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://abtechdigital.blogspot.com/2023/08/road-to-success.html>

Screenshot:



4.Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

https://abtechdigital.blogspot.com/2023/08/adas-technology_30.html

Screenshot:

