

iRevolution: A Data-driven Exploration of Apple's iPhone Impact in India

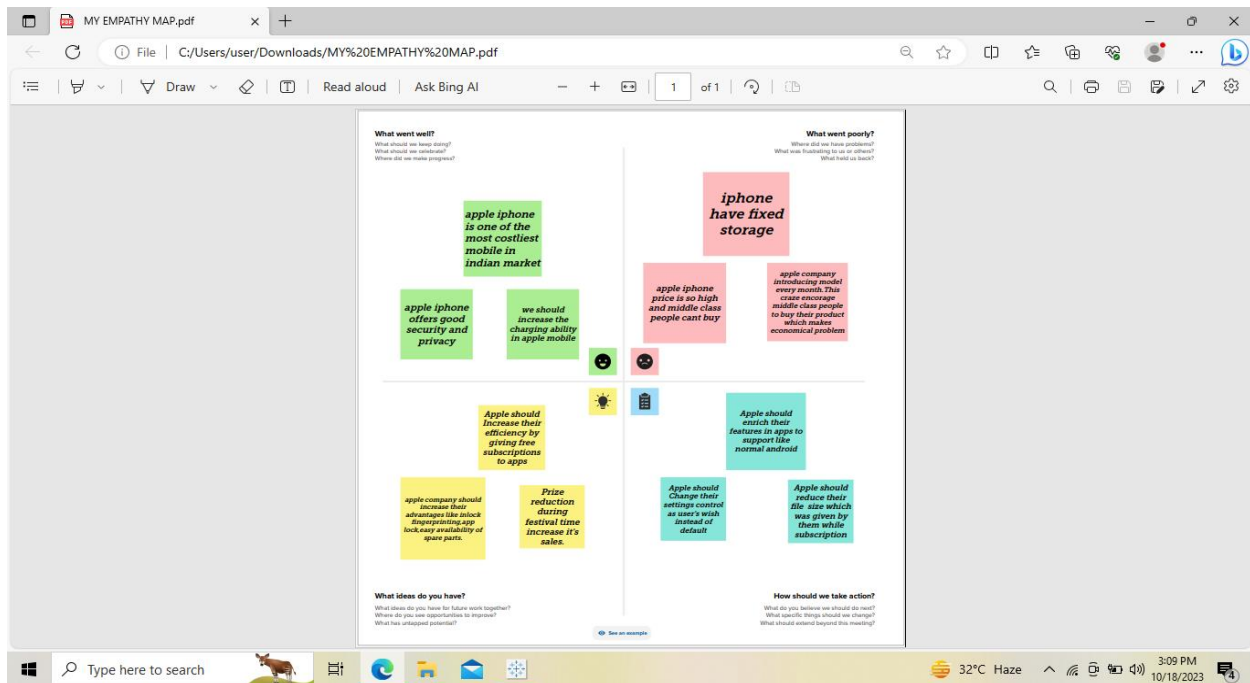
Overview of our project:

The world has changed as a consequence of the increasing use of smartphones, which have improved. Communication, connected people, and revolutionized many different businesses. With its main product, the iPhone, capturing marks around the world, Apple Inc. has emerged as a prominent player among the top smartphone makers. India, one of the economic with the greatest economic growth, has seen a tremendous increase in smartphone usage, making it an interesting market to study the effects of Apple's iPhone.

Our project is included data about Apple iPhones market price, demand models, growth, software update, camera software, quality of the OS, the regular update for Apple phones and etc...

EMPATHY MAP:

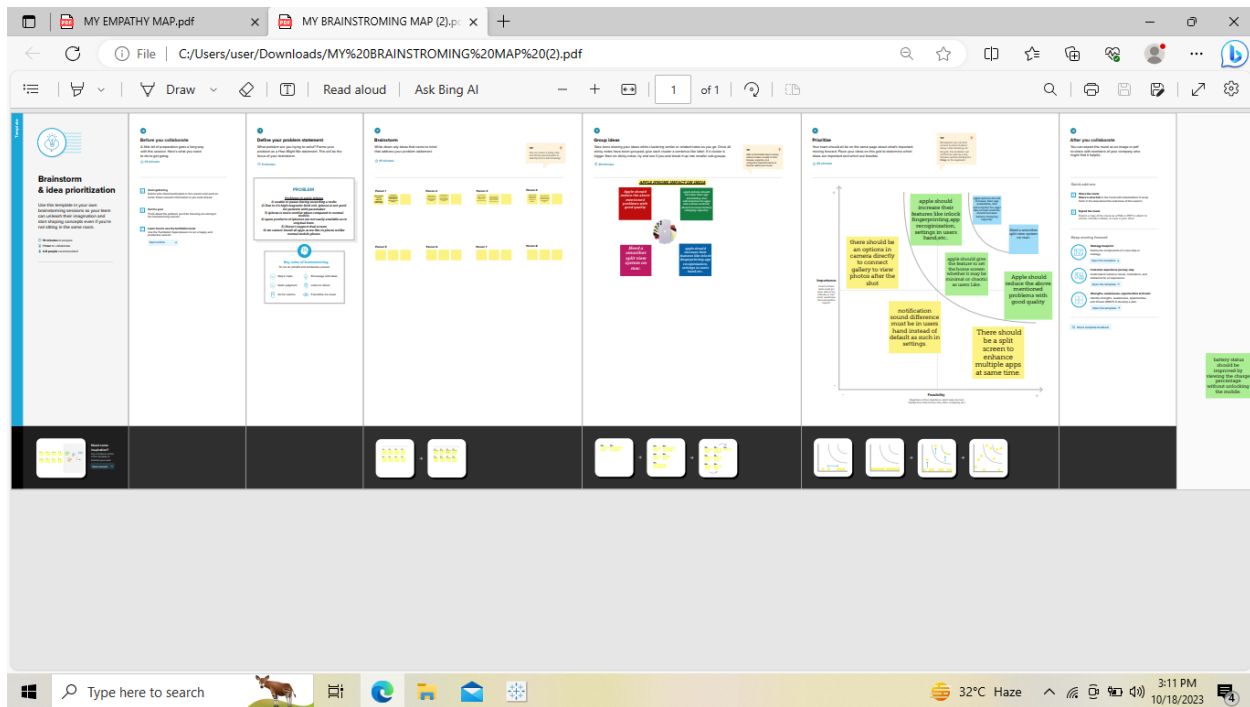
The empathy map gives rough ideas for Apple iPhone. Our project is Apple iPhone is one of the most costliest mobile in Indian market near by 1,90,000 thousand rupees in Indian currency. It's a dream of every middle class people buy a iPhone in our life time. The reason for the eager for iPhone is the best quality and best build quality and importance for our best eco system and regular update and most importantly it is the iOS not Android. That is the main reason to people convert Android to iPhone.



BRAINSTROMING MAP:

This brainstorming maps give rough ideas of unable to pause during a video, due to its high magnetic field coil, iphone is not good for patients with pacemaker, iphone is more costlier when compared to the android mobile phone spare products of I phone are not easily available as in original form.

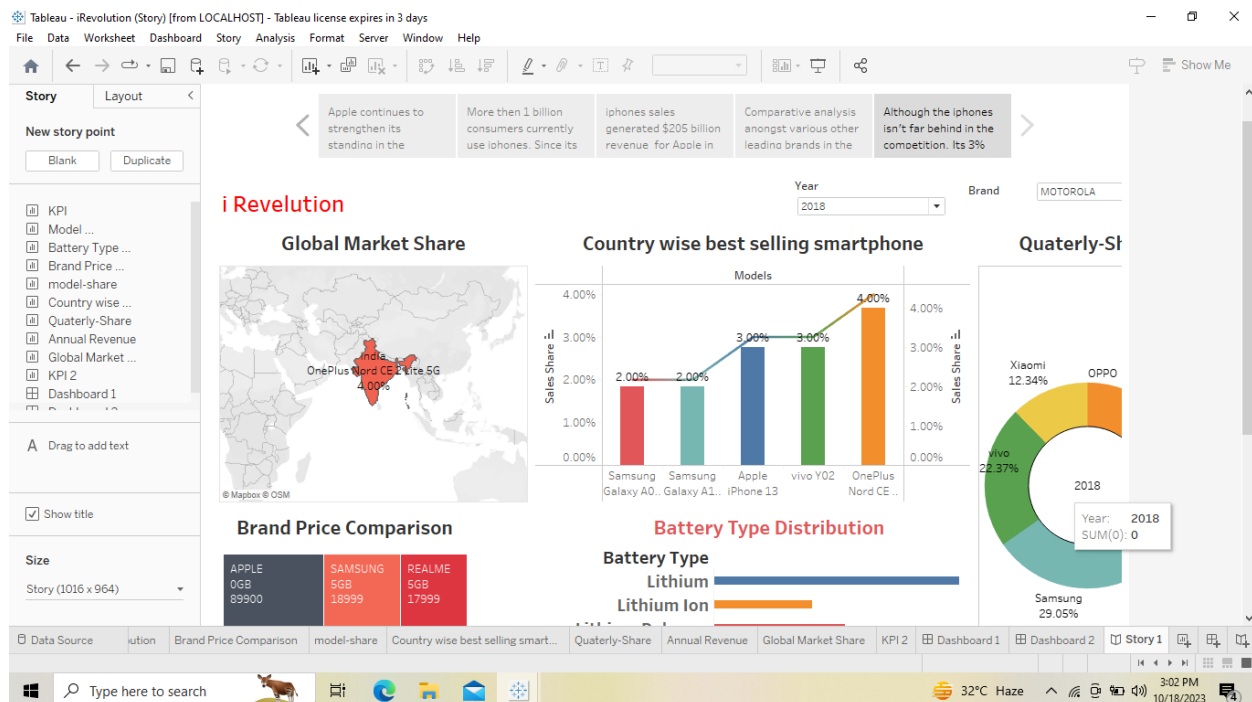
The apple phones are doesn't support the dual screen, the fingerprint lock are not available in thee apple phones, the privacy is the big question mark for the people was buy the iphone, we cannot install the third party apps in the iphone cannot available, the call deal history is only 100 call are count in the history, the fast charging support are not available in the apple phone the maximum capacity of the 25w charger only is support, the most of people is the busy life style the android phone are chared in 10 minitus.



CONCLUSION OF THE PROJECT:

The above conclusion for the project analysis gives the data of KPI, Modal specification, Battery type of distribution, Brand price comparison, Modal-share, Quartely-share, Annual revenue, Global Market Share and finally

KPI2.



SCOPE IN FUTURE:

This project analysis helps as to know about the development in software ios update and our apple product. The best eco system of the apple product is eager to people buy the apple devices. Finally the over all apple product are create the big impact in india, because the content creator.